

Drop In This Week to See One of These **ARCOLA** Dealers:

Hot Water Warmth—in One Week!!

One week from today your home can have ARCOLA installed in the kitchen with an American Radiator connected with it warming each room.

CHANGE NOW!

The cost comes back to you in the fuel ARCOLA saves.

JOE A. LUTHER

118 West Colfax

Call Lincoln 1680

ALL SIZES OF
ARCOLA
OUTFITS
CARRIED IN STOCK

Royal Automatic Gas Water Heater in operation on our show room floor.

Open Evenings during Arcola Week

WILLIAM H. BURKE
Ideal Arcola Distributor

Phone Main 225 303 East Jefferson Blvd.

Here's What a Change to The ARCOLA Means to You

ARCOLA will change your house into a home if you are now depending on old-fashioned stoves or a furnace.

ARCOLA will change your spotty hot-air heat to even hot-water warmth in every room.

ARCOLA will change your fuel bill by reducing it at least **one-third**.

A change for better warmth is a paying investment to the whole family—and with ARCOLA your investment comes back to you, for it pays for itself in the fuel it saves.

We are well prepared to make the change for you **now**.

Thomas Williams

122 East Jefferson
Main 626

See An Arcola Today!!

And change to healthful hot water warmth in your home.

We've got all sizes in stock, and you can see them by calling any of these days.

HARVEY L. HAGER
812 West Lasalle Ave.
Main 1762

3 Cold Months

to enjoy Arcola's Warmth

You People over on the EAST SIDE!

Come in today and see for yourself how ARCOLA connected with American Radiators—will warm your house all over. We can install ARCOLA and have it working before removing your present system.

BEN TURNOCK
and Company
521 East Jefferson Blvd.
Main 1908

Save One-Third of this Winter's Fuel Bill—*there is still time*

ARCOLA can be set up and connected with an American Radiator in each room of your house in three to four days.

Your present heating system need not be removed until after ARCOLA'S fire is sending its hot-water warmth to every Radiator.

The money ARCOLA will save you the rest of the winter will help to pay for its surprisingly low cost of installation.

The real winter weather is still ahead. Let us give you an estimate. Call in or phone us today.

P. COHN
Plumbing and Heating
320 S. Chapin St.
Lincoln 6070

Out in the Miami District

Drop in to SEE US for an

ARCOLA

They're Ideal for Heating

J. H. Hawblitzel
1625 Miami St.
Lincoln 7127

Out In the West End

Make it a point to see this wonderful Heater at our shop.

ARCOLA

pays for itself.

Part of its low cost of installation will come back to you this winter in the fuel you save. That is why **changing now** to ARCOLA is an investment, not an expense.

Phone us. CALL TODAY!

Sam'l SLUTSKY
1240 W. Washington Ave.
Main 5532

Change now from spotty hot air heat to **ARCOLA'S** hot water warmth

RIGHT NOW, in the middle of winter, is the economical time to make the change. Your Heating Expert has much more time now than he will have later on.

And you need not hesitate because the days are cold. Your furnace or stoves can remain until ARCOLA is installed and at work.

The three cold months are coming

The months when chilly bed-rooms mean discomfort for adults and the danger of coughs and colds for the children. What a satisfaction to have an American Radiator in every room, sending out its healthful hot-water warmth.

What a delight in the morning to come down to a dining-room comfortably warm. What a comfort to have all the hot water you want for washing and bathing.

All these comforts come with ARCOLA, and the installation can be made in a very few days. Telephone your Heating Expert (he may be classified as "Plumber" or "Steam-fitter"); ask him for an estimate.

Do it now—today—and enjoy ARCOLA'S friendly warmth through the three cold months that are still to come.

ARCOLA'S initial cost is surprisingly low and the cost comes back to you. Thousands of ARCOLA owners testify that ARCOLA pays for itself in the fuel it saves.

AMERICAN RADIATOR COMPANY

IDEAL Boilers and AMERICAN Radiators for every heating need

243 NORTH PENNSYLVANIA STREET
Indianapolis, Indiana

