

RADIO CODE

A	—	G	—
B	—	H	—
C	—	I	—
D	—	J	—
E	—	K	—
F	—	L	—
M	—		

Everybody's
Doin' It!!

RADIO

Its All The Rage. Like
Radio The

U.S. Army Store

is all the rage with the thrifty buyer. No matter what you desire, you'll find it here.

Mr. Camper, Attention!

You can get everything you need right here. Blankets, Bedding, Camp Stoves, Tents and other items you need.

- | | | | |
|---------------------------|---------------|--|---------------|
| BOOTS,
per pair | \$3.45 | PUP TENTS
at | \$2.95 |
| Camp Stove,
Two Burner | \$7.50 | Saving of 1-3 to 1-2 on
Men's, Women's and
Children's Shoes. | |

Watch for our important announcement on the sale of Radio outfits and parts.

U. S. Army Store

330 S. Michigan St.

RADIO

\$10.00
in PRIZES
EASY TO WIN

CONDITIONS OF CONTEST
Everyone is eligible to compete for the prizes offered by The News-Times in this contest.

The Conditions Are as Follows:

Each of the advertisements on this page have words or sentences written in the radio "dot and dash" code. You simply translate the words or sentences in each ad with the use of the code key given at the upper left and right corners of this page.

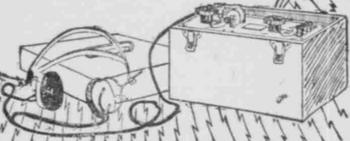
Write each ad entirely, supplementing the correct translation of the dots and dashes, and mail to the Radio Contest Editor, care The News-Times. Answers must be in by 6 p. m., Tuesday, May 9.

The names of the winners in this contest, together with the advertisement containing the correct solutions, will appear in The News-Times Wednesday, May 10.

For the neatest and nearest correct answers the following prizes will be awarded:

- | | | |
|--------------|-------|--------|
| FIRST PRIZE | | \$5.00 |
| SECOND PRIZE | | \$3.00 |
| THIRD PRIZE | | \$2.00 |

Mail or bring to Radio Contest Editor, The News-Times.

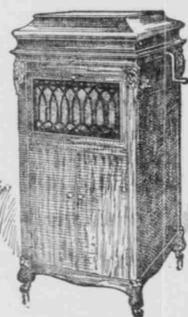


It Has All the Other Washers Have and a LITTLE BIT MORE!!

In addition to having all the efficient features that other washers have, the EDEN boasts something unique, original and exclusive in which is called

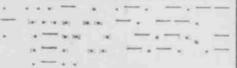
THE SEDIMENT ZONE! (Exclusive Feature)

The sediment zone, a channel of quiet water at the bottom of the Eden tub, traps all dirt as it falls through the perforated washing cylinder, keeping the wash water entirely free from all those dirt particles which mar the spotlessness of clothes when permitted to mingle with them. This continuous dirt elimination is what makes Eden-washed things cleaner.



For Real Pleasure and Entertainment Nothing Surpasses Music

Whether you desire popular music for an evening's dancing or classical music, you will find that the Kimball Phonograph excels all in tonal qualities. Built by a music house that has 65 years' experience back of it. Its features are too numerous to mention here. See and play this wonderful machine in our store.



PAUL ANDERSON
Electrical Shop
410 S. Michigan St. - Lin. 6824

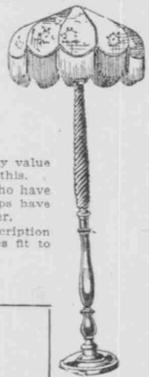


Kimball Music Store
Guiss Bros., Props.
128 W. Division St.
Lincoln 6977

Floor Lamps

complete at as low as
\$15.50

We feel certain that you will not find any value in South Bend which can compare with this. It is a significant fact that those people who have asked over our high grade stock of Lamps have left our place—another satisfied purchaser. You will find here Lamps of every description with genuine silk and Polychrome shades fit to grace any home in the city.



OSCAR BERKOWITZ
609 CALIFORNIA AVE.

Watch for
The Prize Winners
On This Page
In Wednesday's
News-Times

RADIO CODE

N	—	T	—
O	—	U	—
P	—	V	—
Q	—	W	—
R	—	X	—
S	—	Y	—
Z	—		

Radio Fans
Fall in Line

"A Voice From the Clouds"

NOW!! You Can't Laugh at RADIO

This is a cheerful announcement to tell you that we will have on display this week the result of the greatest step forward in Radio.

A COMBINATION RADIO AND PHONOGRAPH

The LYRADION comes to you as beautiful a piece of furniture as can possibly be in your home.

A FINISHED PRODUCT

When you install this in the home there is no bother of assembling parts; neither is there any unsightly apparatus. You'll marvel at it—because the question is—

Which Is Playing,—The Radio or the Phonograph?

CODE SECTION

THE
LENHARD
Brunswick
SHOP

Main Street

Next to the Oliver

Here Is Our Effort
to Serve
Cleaner Milk!!

We Will Pay a Premium

during the coming month to those farmers who deliver to us milk that reaches or surpasses the high standards set by this trio of dairymen. We want to turn over this milk to our process of pasteurizing with as little sediment and other matter as possible. To do this, to be able to serve South Bend families with more nutritive and health-building milk,—we will continue this campaign.

You mothers and fathers,—bringing up children,—should be interested in their health and sturdy growth made possible by feeding the system with better milk and more of it.

"NUF CED"

VERNON'S

"Every Inch a Clothing Store"

Reliable Dairy Co.
909 EAST BROADWAY
Lincoln 2492



Like a Breeze
From the Seashore!!

And just as pure and invigorating! That's the verdict of a thinking person on

Velvet Ice Cream

You can buy it in brick or bulk and have an ideal desert for the warm evenings that are now coming on. As you know, only the purest and finest ingredients make it up.

Hollingsworth-Turner Co.