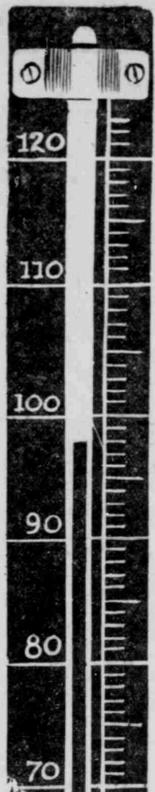


# Taking the "heat" out of Fahrenheit



COME TO  
LAKE MANITOU  
It's a Great Place

--FOR--  
A Great Time !!

OPENING OF THE SEASON

SATURDAY, JUNE 10th

The FAIRVIEW HOTEL

(The Only Fairview)

THE BIG FIVE ORCHESTRA

THE STAR MUSICIANS OF NOTRE DAME

DANCING

SATURDAY EVENING 8:30 TILL MIDNIGHT

ALSO SUNDAY AFTERNOON AND EVENING

Bathing Beach Cafe All Kinds of Sports

NEAR ROCHESTER, IND

Good Roads for Autoists—Good Interurban Connections

## Straw Hat Selling Enormous

The first necessary requisite for your comfort. All lines have been replenished.

## Gaberdines, Mohair and Palm Beach

Such a degree of excellence you have never expected would be attained in these light weight fabrics. Strictly hand tailored in both plain and sport models.

## Get The Best At The Price Of The Cheapest

Gentlemen: Our business in these Summer Suits has exceeded our most sanguine expectations. It won't cost you a dollar to investigate, and will save you many regrets.

GEO. A. PLATT.

## All Suits With Two Pair Pants

adds to your comfort as well as your convenience.

## More Shirts Arriving Daily

no stock remains for which we paid high prices for, therefore your saving in this department will most agreeably surprise you.

## Summery Neckwear and Hosiery All New

will add to your comfort as well as your appearance.

## Manhattan Underwear On Sale Saturday at \$1.00

## GEORGE A. PLATT—Clothier

"999" Corner Michigan and Wayne Sts., South Bend

## G-E Fans



We Can't All Spend Summer By Crystal Clear Lakes But—

no breeze that ripples the water of a woodland lake is ever more grateful than the cooling air from a G-E fan in one's own home. A fan uses no more current than an ordinary electric light. It lasts a lifetime and runs up no repair bills.

A Product of

General Electric Company

General Office Schenectady, N.Y. Sales Offices in all large cities

Sold by dealers everywhere



PHONE MAIN 2277 COR. SAMPLE & MICH. ST. WHOLESALE

Our Agents Consist of the Following Dealers:

- |  |  |
|--|--|
| S. D. MORAN & SON<br>132 N. Michigan Street    | W. E. WILLIAMS ELEC-<br>TRIC SHOP<br>121 E. Jefferson Street |
| O. W. SCHAFFNER<br>127 W. Jefferson Blvd.      | NOBLE ELECTRIC<br>COMPANY<br>731 Lincoln Way West            |
| EARL ARNOLD<br>221 E. Navarre Street           | MISHAWAKA ELECTRIC<br>SHOP<br>103 Lincoln Way East           |
| BEATTY ELECTRIC SHOP<br>912 S. Michigan Street |  |
| FRED S. LEWIS<br>205 E. Indiana Avenue         |  |

PERKINS BROTHERS  
119 S. Main Street  
Mishawaka, Indiana



## Snap a Photo of HER on the Beach!

Summer coming on! Hot weather! The call of the lakes and beaches! Make this summer last throughout the year by having a picture story of your week-ends or vacation Snap a lot of films over the week-end—bring them to us—and in eight hours we'll have them finished. Great service. Clear reproduction.

Cameras ..... \$1.00 up  
Kodaks ..... \$8.00 up

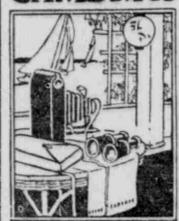
NOW AN OFFICIAL EASTMAN DEALER  
"Now an Exclusive Camera Shop"

Mail Your Films to AULT for Best Results



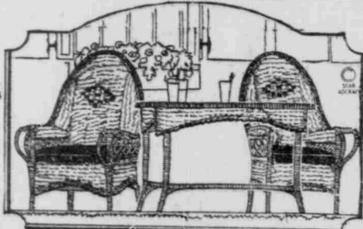
Open Every Evening Until 9:00; Sundays Until 6:00 for Your Convenience

## CAMERAS



## & SUPPLIES

For the Lake Cottage



For the Sun Parlor

## HERE'S A BEAUTIFUL SET OF PORCH FURNITURE

Built of a sturdy but good looking FIBRE REED, this set of porch furniture has four pieces—a chair, a rocker, a good sized table and a full length 6-foot davenport.

The whole set is given an artistic touch by a heavy tapestry. The cushions used in the davenport and chairs are the famous Marshall Spring Cushions.

DROP IN AND LOOK IT OVER.

S. & L. FURNITURE CO.

132 WEST DIVISION STREET

L-6960



## It's the Coolest Spot in Town!!

When you're tramping the streets on these warm, sunny days and you're looking for a quiet, cool place to rest for a while—

TRY THE DIANA

You'll like the atmosphere—the soft lights—the fans that play over you—the quick and courteous service—but above all—THE EXCELLENCE OF THE DRINKS.

All kinds of drinks and sundaes will be there in tempting array—inviting and cooling. Try it once and you'll get the habit.

## The Diana



## Don't Suffer With A Stinging Sunburn

After a week-end at the lake, golf or tennis you'll wake up one of these mornings with a red and irritating sunburn. A little forethought will avoid that—simply by dropping in and getting a cream that will prevent it and a talc that will heal it.

- Opalene Lotion ..... 30c
- Mentholatum ..... 25c
- Steara Zinc ..... 25c (For Chafing)

All Kinds of Talcums.

## NIES DRUG STORE

111 W. Washington Ave.

