

SELECTED SANITARY

A Milk Perfectly Pasteurized, Low in Bacteria, Rich and Fresh From Only Tuberculin Tested Herds—

That's—
WITTNER'S
Clarified, Too

All our milk is produced on carefully selected dairy farms within a radius of 10 miles of South Bend and hauled to our plant early each morning. Our process of pasteurization takes nothing from nor adds anything to the rich, fresh, healthy milk as it reaches us EXCEPT that element of SAFETY that is your protection.

Delivery North, Central, East and South Parts of City.

We Invite Public Inspection At All Times.

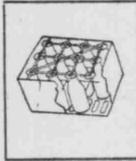
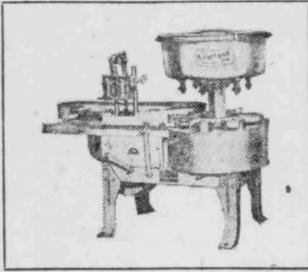
Wittner Dairy

O. J. Wittner, Mgr.

1314 Kinyon St.

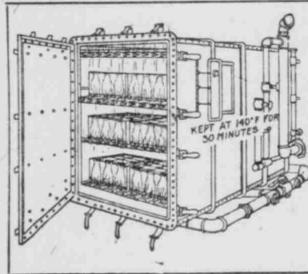
Phone Lincoln 1742

We Pasteurize in the Bottle To Preserve That True Milk Flavor



Above— Automatic Bottle Filler and Capper.

Side— Bottles in cases with covers, protecting the lips of bottles after they have been filled and capped.



Capped and covered bottles are then put in this machine and pasteurized IN THE BOTTLE.

—and give you an added protection.

The Milk Is Pasteurized
The Bottle Is Pasteurized
The Cap Is Pasteurized

No possibility of re-contamination in unclean vats or other equipment or from non-sterile bottles and caps after pasteurization.

Our system is not quite as rapid as some and slightly more expensive to operate but we believe it to be the SAFEST method. All our milk comes from nearby farms selected for their cleanliness. This fresh raw product then is CLARIFIED in our plant, bottled and capped in its raw state in clean, sterile bottles without the touch of human hands, then is PASTEURIZED in the BOTTLE.

If you haven't tried this milk a pleasant surprise awaits you.

Visitors Welcome

Phone Main 4950

SUABEDISSEN & SONS DAIRY

1025 N. Johnson St.

THE milk and ice cream concerns represented here have been selected for recommendation by Stuart T. Todd, milk and dairy sanitation specialist in each instance of premises and production. Only those conforming to a high standard of sanitation and whose methods insure a SAFE character have been tendered or permitted.

Use More Safe Dairy They Are Your Cheaper

Anton Horvath John Sauer Joseph Nimm

South Bend Pure

Phone Lincoln 1216

Pasteurized

Milk and Cream

Wholesale and Retail

The South Bend Pure Milk Company was organized for the purpose of providing a high grade milk product. The Studebaker Corporation, which controls the time has been taking the entire output. A new plant was installed in a new building, erected with a capacity larger than is necessary to meet the present demand. Specially selected farms and a milk supply sufficiently large to warrant the business to handle family trade in the South Bend area. We are offering the same high grade product that is produced at the Studebaker plant.

Customers desiring this milk in South Bend are assured prompt service of a high character, and a product of superior quality. It costs less than that of inferior quality and is supplied with every scientific safeguard in the production and handling.

A telephone call will secure immediate delivery of this milk to you. Phone now!

Our Plant is Always Open to Public Inspection

Make sure it's

Velvet

ICE CREAM

Bulk, Brick, Fancy Moulds and Ices

A health food of superior character for all ages at all seasons of the year.

Made of the purest ingredients in a strictly modern plant, under the most hygienic conditions. Rich in butterfat, high in solids—healthful, tasty, nourishing.

Ask your dealer if it's VELVET. If not, telephone us.

Public Inspection Invited.

HOLLINGSWORTH-TURNER CO.

Phones: Main 531, Lincoln 5531

By the way—have you tried that new concoction—PICANINNY FREEZE? Ask your dealers

We also make ESQUIMO PIE Get the VELVET kind

L. F. Clay

F. C. Thomas

CLAY AND THOMAS

826 Bowman St.

Phone Lincoln 7149

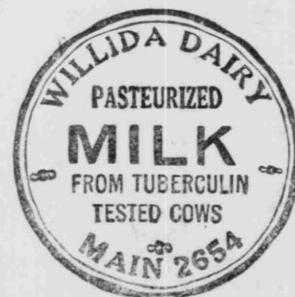
Clarified and Pasteurized

Milk and Cream

Wholesale and Retail

Prompt and courteous service combined with a product of superior merit, drawn from farms of our selection within ten miles of our plant and properly pasteurized by approved scientific methods with new and modern equipment—these are features that have secured and hold our growing business on the South Side. We are now prepared to supply a limited trade in the Northwest section. A phone order will receive our prompt attention.

WE LIKE VISITORS—COME IN ANY TIME



FURNICE-CREAM

The Cream of Cream