

# We Sell Chautauqua Season Tickets

Adults - \$1.50  
Children \$1.00

## Other Good Things

Our cool underwear in every kind and size, for men and boys.

# The Leon Clothing Co.

## Too Good to Keep

So we sell everyone Finck's overalls. They are better, bigger and stronger.

# The Price Slides on Our Straw Hats, Watch it

**Wednesday**  
Regular Price  
**\$1.50**

**Get Your Size**  
Before the assortment is broken and the good ones are gone. We never carry a Straw Hat over.

**Saturday**  
**60c**  
Any Straw Hat in Window

**Watch Our Windows**  
We will soon show our advance styles of fall clothing  
**Bigger, Better than Ever**

**Thursday**  
Just a Little Cheaper  
**\$1.25**

**Up-to-the-Minute**  
Foremost in Everything  
Good and New : : :  
**There is a Reason**

**Saturday**  
**60c**  
Any Straw Hat in Window

Values  
Quality  
Prices  
Assortment  
Place to Trade  
**BEST**

**Friday**  
Rock Bottom  
**90c**

### LEON CHAUTAUQUA PROGRAM.

Official Announcement of the Thirty Events Which Constitute the Offering at 1909 Assembly.

Superintendent—J. R. Ellison.  
Morning lecturer—Hugo P. J. Selinger, of Chicago University.  
TIME TABLE.  
9:00 a. m.—Seton Indian work for children.  
10:45 a. m.—Morning hour lectures.  
2:30 p. m.—Afternoon music.  
3:00 p. m.—Afternoon lectures.  
4:30 p. m.—Extra lectures.  
7:30 p. m.—Evening concerts.  
8:15 p. m.—Evening entertainment of lectures.

**MONDAY, AUGUST 9.**  
AFTERNOON.  
Opening exercises and important announcements.  
Music—Chicago Choir Boys.  
Lecture, "Representative Government," Sen. Robert M. LaFollette.  
EVENING.  
Concert—Chicago Choir Boys, assisted by Sarah Wathena Brown, celebrated solo harpiste.  
Travelogue, "Rome."—Chas. A. Payne.

**TUESDAY, AUGUST 10.**  
FORENOON.  
Seton Indian work, organization of the camps, pitching tepees, etc.  
Lecture, "Christianity as a Moral Force."  
AFTERNOON.  
Music—Royal Hand Bells.  
Lecture, "The Man in Overalls"—Allan A. Tanner, associate of "Golden Rule" Jones, in Toledo Reform Campaigns.  
EVENING.  
Concert—Royal English Hand Bell Ringers. First American tour of this organization.

**WEDNESDAY, AUGUST 11.**  
FORENOON.  
Seton Indian work.  
Lecture, "Christianity as a Philanthropic Force."  
AFTERNOON.  
Music—Steele Entertainers.  
Monologue, "A Message From Mars"—Adrain Newens.  
EVENING.  
Concert—Steele Entertainers. Popular musical combination.

**THURSDAY, AUGUST 12.**  
FORENOON.  
Seton Indian work.  
Lecture, "Christianity as a Peace Maker."  
AFTERNOON.  
Music—Chalmers Concert Company.  
Lecture, "Battle of Gettysburg"—La Salle Corbell Pickett, widow of late General Pickett.  
EVENING.  
Concert—Chalmers Company, including Donald Chalmers, baritone.  
Entertainment, Mystifying Magic—Hal Merton.

**FRIDAY, AUGUST 13.**  
FORENOON.  
Seton Indian work.  
Lecture, "Christianity as a Reform Force."  
AFTERNOON.  
Music—Royal Hungarians.  
Lecture, "An Optimist's Message"—Hon. Charles B. Landis, congressman from Indiana.  
EVENING.  
Concert—Royal Hungarian Orchestra, Lois Lipski, conductor. Last season's

favorites.  
**SATURDAY, AUGUST 14.**  
FORENOON.  
Seton Indian work. The round up. Lecture, "Christianity and Social Regeneration."  
AFTERNOON.  
Music—Commonwealth Quartet.  
Lecture, "The Needs of the Hour"—Judge Geo. D. Alden, of Boston.  
EVENING.  
Concert—Commonwealth Quartet, of Boston.  
Lecture, "Dr. Jekyll and Mr. Hyde"—Arthur MacMurray.

**SUNDAY, AUGUST 15.**  
FORENOON.  
Special announcement later.  
AFTERNOON.  
Music—Redpath Trio.  
Lecture, "The Peril of the Pacific"—Duncan E. McKinlay, congressman from California.  
5:00 p. m.—Vesper services, as conducted at Chautauqua, N. Y.  
EVENING.  
Concert—Redpath Music Trio.  
Illustrated presentation of Ralph Connor's masterpiece, "Sky Pilot,"—Albert A. Armstrong.

**The Best Family Newspaper.**  
An ideal newspaper for the American home must be habitually clean and high minded, it must offer something of interest to every member of the family, and it must present daily the news of the whole world in authentic and readable form. A large contract, you will say. Well, the newspaper that comes nearest to filling it in the West is 'The Chicago Record-Herald. Its moral tone is always high, its news service is unsurpassed, and probably no other paper in the United States has so brilliant an array of special features suited to the tastes and needs of every member of the family.

Business and professional men have long regarded 'The Record-Herald' as the best paper for their own reading because of its unequalled faculty for getting all the news of the world and putting it into the briefest possible form for the busy man. They also esteem it for the reliability of its financial, agricultural and market reports. Young men perhaps find its greatest attraction in the excellent sporting department, which fills four entire pages on Sunday and a page or more on other days. Wives and mothers emphatically prefer 'The Record-Herald' on account of its well-conducted feminine departments—its daily recipes and menus, its daily fashion news and hints for home dressmaking, Mme. Qui Vive's pungent and sensible beauty talks, Marion Harland's famous page and the rest of the good things that make up the handsome Woman's Section in the Sunday paper. Children enjoy the Little Nemo and other Comic Section pictures, with the bright stories for boys and girls every Sunday. And all the family together can enjoy the interesting travels and special articles of William E. Curtis, Mr. Kiser's humor and verse, the serial stories and many similar features outside the news columns.

'The Chicago Record-Herald' has every right to call itself the best all-around family newspaper in the West.



Fine Live Stock and a Fine Time.

To thousands of Americans there can be nothing more attractive than such an exhibition of blooded fine stock as that which may be seen every year at the Iowa State Fair. Love of fine horses and admiration for the best cattle and other animals is inherent in all. But a Fair would not be much of a fair without some provision for the pleasure of the visitors. Accordingly the Department of Agriculture in arranging the Iowa Fairs makes up a great program of amusements without detracting in the least from the distinctly educational features. Here are some of the features:  
Concerts—The Liberati concerts in the Music Plaza and before the Amphitheater, by the Iowa Brigade and the Fifty-sixth Regiment bands and Graham orchestra concerts in pavilion.  
"Battle in the Clouds"—Each evening before the amphitheater. Pain's greatest creation, preceded by Liberati concert.  
Laces—Each afternoon, beginning on Saturday, with concerts and vaudeville at the same time.  
Pavilion Hippodrome—Each evening the great night show in the greatest pavilion, including live stock parade specialties, and concerts.  
Tent Shows—By the Parker Amusement company in a special reservation.  
Also the village of fifty Sioux Indians, the "Drummer Boy of the Rappahannock," and other features.

**Couldn't Quite Qualify.**  
"Mebbe you'd like to put a piece about me in yer paper," quavered the old man, hobbling up to the city editor's desk.  
"What have you done?" demanded the arbiter of publicity's destiny.  
"Nothin' much, but I was a humbird year old yesterday."  
"A hundred, eh? But can you walk without a stick and read fine print without glasses?"  
"N-no."  
"You are an impostor!"  
The old man broke down and confessed that he was only ninety-seven.  
—Cleveland Leader.

**A Night Rider's Raid.**  
The worst night riders are calomel, croton oil or aloes pills. They raid your bed to rob you of rest. Not so with Dr. King's New Life Pills. They never distress or inconvenience, but always cleanse the system, curing Colds, Headache, Constipation, Malaria. 25c at L. P. Van Werden's.

phitheater, by the Iowa Brigade and the Fifty-sixth Regiment bands and Graham orchestra concerts in pavilion.  
"Battle in the Clouds"—Each evening before the amphitheater. Pain's greatest creation, preceded by Liberati concert.  
Laces—Each afternoon, beginning on Saturday, with concerts and vaudeville at the same time.  
Pavilion Hippodrome—Each evening the great night show in the greatest pavilion, including live stock parade specialties, and concerts.  
Tent Shows—By the Parker Amusement company in a special reservation.  
Also the village of fifty Sioux Indians, the "Drummer Boy of the Rappahannock," and other features.

By maintaining its splendid reputation as the one best Iowa newspaper The Register and Leader invariably holds its new trial subscribers. When it comes to publishing news and features that the Iowa people are most interested in The Register and Leader is really in a class by itself.  
With Ding's Cartoons, The Register and Leader has one of the greatest newspaper features in the west. Other particularly strong features are its complete Iowa news service, splendid market reports, especially of the Chicago Live Stock market, editorials that are honest and believed in, Washington News Bureau and all the big sports news.  
If not already a subscriber you will never regret getting acquainted with The Register and Leader. \$1.00 for the daily from now to October 25, 1909. Daily and Sunday \$1.50.  
Subscribe through your publisher, postmaster, newsdealer or send direct to The Register and Leader, Des Moines, Iowa.  
Deere No. 9 Planters are winners.  
H. A. WRIGHT.

### Gospel Ridge.

That section of the City of Leon occupying the long hill or ridge, which extends in a southeasterly direction from Stephen Varga's corner to Roe Caster's has been known for many years as "Gospel Ridge."  
Just why, and by what right this title is held, is not debatable at this late day for the good people living on the ridge have accepted it, and have held adverse possession for forty years, and it is theirs to enjoy.  
Inhabitant of the Hatfield Settlement affect to believe that the name "Gospel Ridge," was bestowed ironically by some early wit, who thought to hit the Gospel Riders a side swipe, and bring opprobrium upon them by giving them a descriptive title recognized by all as the very opposite in meaning to what it should be. And one delving denizen of Grassy Hollow, pretending to historical accuracy, claims that legendary evidence shows that the original name given to the neighborhood mentioned, was "Gossip Ridge" this name becoming corrupted into "Gospel Ridge," by a process well known to students of language, and thus was turned into a mere epithet without any descriptive application. After sifting the evidence, best opinions hold that the title "Gospel Ridge" was given the territory in question as fitting the high moral character of the people living thereon in the early days of the city these characteristics being discernable to this time.

Hatfield Settlement, swollen with pride since the early 70's because the B. & M. depot was located at the foot of her hills, has ever since scoffed at the moral pretensions of Gospel Ridge, so the very evident bias in the testimony of the settlers entitles it to very little weight. The ingenious intimation of the Grassy Hollow fabulist that "Gossip Ridge" describes in any degree the tendencies of Gospel Ridge people is refuted by the facts. Inquiry shows that gossip has never been tolerated on the Ridge, and to this day, the good folks living in that neighborhood utterly refuse to discuss their neighbors' affairs, even under provocation. Societies for the propagation, and dissemination of scandal have died of inanition when they struck the boundary lines of Gospel Ridge. Spicy tid bits regarding the neighbor's affairs travel so slowly in that delectable spot, that a funeral procession would look like a hot Derby finish in comparison. True Gospel Riders by birth, or adoption, regard their Ridge as an earthly paradise, and look with commiseration upon the unfortunate people compelled by a hard fate to exist elsewhere. Indeed it has not been denied that a few of the more credulous inhabitants of the ridge believe that the original site of the Garden of Eden in all its wondrous beauty was located at the apex of Gospel Ridge, and that the Serpent, when driven forth from the West gates, found congenial quarters in the Hatfield Settlement, or Grassy Hollow, where his well advertised proclivities for inciting devilment have since been exercised.

The homes on Gospel Ridge are strong in evidence of good citizenship. Neatly kept, with well trimmed shrub-

bery and grassy stretches of velvety lawn, set off by bright flowers, they show the loving care of home loving people, and are a source of happy pride to their fortunate owners.

The men folks on the Ridge are distinguished for their calm and dignified demeanor when threatened with work, exercising great caution and control in not becoming over heated. They are domesticated to a finish, and few of them dare to stay out late, even lodges and clubs not affording acceptable excuses.  
My poor pen must be gifted indeed to do even scant justice to the many lovable qualities of the ladies of Gospel Ridge. Most excellent wives and daughters. Utter strangers to pernicious tattle. With no wish to administer the domestic affairs of their neighbors, they rule in the kingdom of home by the scepter of love and good cooking. Their beauties of mind and person lend belie to the present existence of an Eden more entrancing than the first, and certainly more populous in Eves who are past masters in the culinary art. Their cherry pies and doughnuts are famous far beyond the confines of The Ridge, and they do say that the best salt rising bread makers in all this happy land have domiciles on Gospel Ridge.

Despite the envious barkings of Grassy Hollow, the sneering intolerance of the Hatfield Settlement, the patronizing attitude of The North Side, and the sniveling imitation of The West End, Gospel Ridge will continue to live up to her happily bestowed name, and thus afford an example to unfortunate neighborhoods which may be emulated, but never equalled.  
GOSPEL RIDGERS.

**RAGS WANTED**—A quantity of large, clean, white cotton rags. Bring to The Reporter office. Highest price paid.

## Wanted—A Man

(Must have rig)

**\$10 a Day or More**

—can easily be made, without investment, selling article for which demand has been created from farmers. We give you exclusive territory—

**For Your County**  
—Work easy and pleasant—Representing largest concern of its kind in the United States. Article thoroughly advertised. We get the prospects and refer them to you.

**Write at Once**  
—be practically your own boss and use your time profitably the year 'round. If you are the man for the place, we will arrange to pay either

**Salary or Commission—No Investment Necessary**

Address for prompt reply to engage before places taken—Sales Manager, P. G. & E. Co., 178 Monroe Street, Chicago, Ill.  
Our factory is in Iowa.