



PICNIC SALE

Commencing Friday Morning, August 21
Closing Saturday evening, August 29

Money Saved is Money Made:

the room and incidentally we can use the money to good advantage at present. The goods offered at the following prices are goods in our stock and not merchandise shipped in for sale and will guarantee you as good merchandise as anyone can show you and if you can't see your saving over any price shown do not buy as you certainly will pay more later. Plain facts and not any deception, simply an opportunity for you. Please read carefully the following as must be understood. We are going to put out many lines in this sale at half price and less in some instances. These goods will be under a yellow tag or card and are net and not subject to any special discount. All other goods in the house when purchase exceeds \$1.00 or more of regular merchandise not under yellow tags you will receive a 10 per cent discount on all purchases of \$1.00 or more. Please read carefully and get your 10 per cent discount on your sales tickets so you can figure it out at home. Insist upon it and call for your sales tickets and in case of return of any goods bought in this sale do not fail to bring your sales tickets. This means for the cash and will not be CHARGED ON SALE BASIS. 10 per cent discount on all purchases of \$1.00 or over on Dry Goods, Shoes, etc., in regular stock not under yellow tickets.

This Picnic Sale is for the benefit of our trade and under present market conditions should cause you to take special notice. We have this spasm because we need

FRIDAY MORNING, AUGUST 21 UNTIL SATURDAY EVENING, AUGUST 29

MEN'S UNDERWEAR.

One lot Men's piece garments, shirts and drawers, and as good as any shown in 25c class. Sale, special, per garment17c
Men's piece garments in 45 and 48c garments, spring needle Ballrigan and some porous knit; all in one lot, per garment, special, each35c
Men's union suits you can't afford to pass. These are short sleeve and three-quarter length, or long sleeve and knee length, Munsings, etc., as good as the average garment sold at \$1.25. While they last, help yourselves at suit, special, each75c
Boy's union suits, usual 25c sellers, close them, special, each17c

MEN'S WORK SHIRTS.

An unusually good one and is sold by many at 50c. Special, each35c

MEN'S AND CHILDREN'S STRAW HATS.

Few left and we don't want any. These are hats that sold at 22, 25, 45, 48 and 65c and we will make a sure shot of them and put all in one bunch. Plenty warm weather in sight for sometime yet. Pick it out if you wish. Choice of lot, special, each15c

MEN'S CLOTH HATS.

Are certainly the most satisfactory cool hat made and at our regular price of 48c were cheap enough to sell six or eight dozen; almost one dozen in lot; while they last, get it. Your choice, special33c

REMNANTS FROM ALL OVER THIS HOUSE.

This is our final clearing on all short lengths and for children's dresses, aprons, etc., will get out of our house in short order Friday morning as long as they last. Gingham, percales, white goods scraps, etc., will surely find your wants. All 10c to 7 1-2c, 12 1-2c to 15c to 10c, 18c to 12 1-2c, 25c to 18c. For clean clearing, that's all. Small lot curtains ends, always sold at 25c, while they last15c

Small lot suitings and ratines, most all desirable colors and at 25c per yard is cheap. This will be put out at per yard, special13c

CHILDREN'S AND MISSES' DRESSES.

Last call, not many left, but they must all move out at 48c, 69c, 89c and 95c specials. These all, 90 into one lot, Friday morning. Ages 6 to 19 at this last call. Price means sure get away. Only five dozen left, special Friday morning, each (Get yours)48c

LISTEN—LOOK.

All leathers have advanced from 3 to 5 cents per pound (not Buncombe), now is your opportunity on shoes and oxfords for next week. All ladies', misses' and child's oxfords in stock during this sale the discount will be 20 per cent on goods not under a yellow ticket, and on all shoes. Men's, ladies', misses' children and boy's shoes, regular price less 10 per cent. Please read carefully as we want no misunderstanding.

ONE LOT OXFORDS.

8 1-2 to 11 child's oxfords that were 95c to \$1.10 sale price75c
One lot misses' oxfords, 11 1-2 to 2, regular \$1.25, \$1.35 and \$1.45, sale price95c
Yellow tickets.
All other oxfords in stock less 20 per cent from regular prices.

LINEN COATS, DRESSES, ETC.

These coats are good ones in auto coats and sold many of them but have five left. These sold at \$5.50. Special Friday morning, each\$3.19
One coat, was \$2.25, now\$1.75
Three linon dresses, linon color, one blue and one white ratine. All sold at \$4.95. Special, each\$2.35

FRUIT JAR SPECIAL.

Get your wholesale price on Mason Ball Jars and see how the following prices for one week only, Friday morning.
Pints that were 48c dozen, now39c
Quarts that were 60c, now48c
Half gallon that were 75c, now63c

Muslins, gingham, silks, percales, wool goods, ribbons, shoes, hosiery, table linens, counter goods, overalls, shirts, work and dress suspenders, hardware and 501 articles, in fact, anything in our house, but groceries at less 10 per cent, on all purchases of regular goods to the amount of \$100 or more. Goods under yellow tickets or tags are net and no discount as they are advertised at cut prices and will not be figured in your bill subject to 10 per cent discount.

ONE LOT SHIRTWAISTS.

Not many but condition is more or less soiled and do not want them in stock; were 48c up to \$1.25. All in lot Friday morning. Special33c

LADIES' MUSLIN DRAWERS.

Nine that were 75c; five that were 85c, now55c

LADIES' UNDERMUSLINS UNDER PRICED.

This is our last spasm and is certainly a hard one, but we must move them and at the following prices will surely do it under the yellow ticket combination suits.
Seven that were \$1.25 and two that were \$1.45. Sale price98c

PRINCESS SLIPS.

Six that were 95c; five that were \$1.19. Special79c
Seven that were \$1.25; one that was \$1.45. Special98c
Three that were \$2.25. Special\$1.75

GOWNS.

Eleven that were 95c; four that were \$1.19. Special79c
Three that were \$1.25; three that were \$1.35. Special98c
Two that were \$1.45, now\$1.19
Two that were \$1.95, now\$1.45
Two that were \$2.25, now\$1.75

LADIES' SKIRTS.

Nine that were 75c, now55c
Four that were 95c, now79c
Eight that were \$1.25, now95c
Three that were \$1.45, now\$1.10
Four that were \$1.69, now\$1.25
Two skirts that were \$1.95; eight skirts that were \$2.25, now\$1.75

CORSET COVERS.

Twelve that were 59c, now43c
Eleven that were 75c, now55c
Two that were 85c; seven that were 95c, now79c
Three that were \$1.15; one that was \$1.25, now95c

LADIES' KNIT UNDERWEAR GAUZE FOR THIS SALE.

These are our regular stock and at this clearance price will go some under yellow tickets.
Six ladies' unions that were 75c, now55c
Thirty-three that were 25c, now18c
Two that were 95c, now79c
Four that were 48c, now38c
Four that were 35c, now25c
Twenty-one gauze vests that were 15c, now10c
Seven dozen that were 10c each, now7 1-2c
Twelve vests that were 13c, now10c
Forty-four 5c vests, now3c
Thirteen dozen vests that were 9c, now7 1-2c
Nine vests that were 45c, now38c
Fifty-two umbrella pants that were 25c, now18c
Twenty pair pants that were 45c, now38c

This price and sale is to reduce stock and under present market conditions is out of the ordinary but we will reduce this stock and make room for our fall purchases at small prices and you will be compelled to admit these prices and price concessions on regular goods of 10 per cent is to your advantage and you really can't afford to pass it by. All prices will be as usual after August 29, and please note goods at the reduction will not be put on charge tickets but by returning purchase ticket we will refund or exchange anything bought in the sale.

FRANK N. HANSELL