# $\$ 25.00$ Fur Overcoats . $\$ 15 \equiv$ <br> KRAFT, GRIMES \& C0. <br> Sale Closes Saturday, Jan. 29 Mid-Winter Clearance 

## When a Gold Dollar is Worth \$ 1.50

Gold is the standard of money system. When it is scarce its value increases. During our own Civil War, a gold dollar very often was worth $\$ 1.50$. In the clothing business, Adler-Rochester and Kirschbaum suits and overcoats are the standard of style and value. To be able to get them at a reduced price is quite the same as if you were able to buy gold dollars for 60c or so. In other words, your dollar is worth at least $\$ 1.50$ if invested in our


Adler-Rochester \& Kirsch-
baum Suits and Overcoats
And this week they are all at one third to one half off. Just think or it---real Adler-Rochesters and Kirschbaums

## \$12.85

For the $\$ 18, \$ 20, \$ 22.50$ and even the $\$ 25$ lots.
\$13.60
WII introduce you to some of the cream of our
stocks of rich imported $\$ 25$ overcoats--Adlerstocks of rich imported $\$ 25$
Rochester and Kirschbaum.

## $\$ 16.00$

For $\$ 25, \$ 27.50$ and $\$ 30$ suits and overcoats.
$\$ 8.95$
Takes in a lot. Values that ordinarily run as high as $\$ 15$ and $\$ 16.50$.


## Why This Sale is Worth Money to You

When you see suits or overcoats advertised at reduced prices it doesn't always mean that you get good value for less money. You probably have tried and know. But there is a difference when those suits are Adler-Rochester or Kirschbaum hand made clothes. Only twice a year can you get Adler-Rochester or Kirschbaum clothes at less than their regular price here. This is one of the times; make the most of it. If you get an Adler-Rochester or Kirschbaum garment that is regularly marked at $\mathbf{\$ 3 0}$ for $\mathbf{\$ 2 7 . 5 0}$ you have really saved money. And at no expense of quality either. Your choice now for only $\$ 16.00$. We guarantee every suit or overcoat we sell.

Men's Furnishings



## Out of Town Shoppers

It will pay you to come 40 to 50 miles to attend this sale. We will refund rail road fare for a distance of 25 miles and sell you goods at wholesale and less. Only one more week. Just think!

Snecial Announcement On account of the cold weather we have decided to we have got to pay Beard for his interest here and we will sell you good merchandise at less than wholesale to get this we have got to pay Beard for his interest here and we will sell you good
money. We cannot affiord to do this after we have raised the money.

In the Gallery-ain Exhibition

| \$6.50 sweaters |  | \$2.95 |
| :---: | :---: | :---: |
| \$3.50 sweaters |  | 1.95 |
| \$2.00 sweaters |  | 1.29 |
| 1.50 sweaters |  | . 95 |
| \$1.00 sweaters |  | . 77 |
| 50c sweaters |  | . 37 |
| 75 c suspenders |  | . 39 |
| 50 c suspenders |  | . 29 |
| 25 c suspenders |  | . 19 |

## Household Accessories

| \$1.00 skating caps | 69c |
| :---: | :---: |
| 50c skating caps | 35c |
| 25 c skating caps | 17c |
| 10c heavy sox | 4 c |
| 15 c dress sox | 8c |
| 25 c dress sox | 17c |
| 50c silk hose | 33 c |
| 10c white handk | 3 c |

