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Keokuk, Iowa ..... May 15, 1916

Not because I want war, but because I hate war, do I believe that this country should be prepared to defend itself. In a world in which right must still be backed by might, it is the duty of the descendants of the minute men of Lexington and Concord, in their spirit, to defend the heritage which they have passed on to us.

TODAY'S BIT OF VERSE

TOMORROW.

He was going to be all that a mortal should be, Tomorrow; No one should be kinder or braver than he Tomorrow. A friend who was troubled and weary he knew, Who'd be glad of a lift and who needed it, too; On him he would call and see what he could do Tomorrow.

All the great things of life are sacramental, nor is there anything so common, but rightly conceived, some light of the spirit breaks forth from it.—Gaius Glenn Atkins.

FOR HEALTHIER BABIES.

The baby, that jewel in the ring of humanity, that ruler of the heart of the world, becomes monarch in Keokuk this week, and those who have babies, those who expect them, and those who have them not or neither look forward to the time when the crowning wee bit will be heard within their households, are expected to show the highest degree of interest in proceedings looking to the conservation of the health of the little ones.

"Baby Week" observances should not be looked upon as a fad of the moment. Rather is it a duty, for the object to be attained comes close to the heart of the family and also is a guarantee of the depth of our patriotism, in that the future glory and stability of the nation depend in no small measure upon the early good health of those who will rule or be ruled.

SOUTH DAKOTA DISBARMENTS.

South Dakota is no longer a rich harvest field for the shyster lawyer, two of the state's crooked legal practitioners having recently been disbarred and a third is now on the carpet and accused of wrongdoing that worked to the disadvantage of his clients. During the period of easy-to-get divorces in South Dakota, many attorneys with less conscience than ability crossed over the line and opened up shop in Sioux Falls, then the center of the domestic separation industry.

DISGRACEFUL MEXICAN SITUATION.

The United States seems to be in for serious trouble or deep humiliation or both in Mexico. The spectacle of our citizens fleeing for their lives from the land of anarchy while the greatest nation on earth is unable to defend them or enforce moral recognition of their right to live is one of the most astounding that history affords. It is, however, the logical outcome of three years of "watchful waiting."

Therefore the United States troops who started out with such a dash to round up Villa—dead or alive—are in retreat and concentrating their scattered units in anticipation of massed attack by the forty-two thousand Carranza soldiers who have been gathering in northern Mexico while Obregon and Generals Scott and Funston continued their talkfest at the orders of the Washington administration.

And the American people on this side of the Mexican border are themselves now engaged in the interesting occupation of watchful waiting. But what boots it? Our government is serene and confident in the belief that however much they may make a mockery of us, however far their unofficial raiders may go in looting and murdering, neither Carranza nor Obregon will "go to the extent of attempting to force a withdrawal of our troops."

THE ONLY ADVERTISING MEDIUM.

The wide-awake, progressive merchant has for long realized that the newspaper is the best advertising medium for his use and so he spends little or nothing for space in programs or on signboards along the roadside, or tacked on trees, fences and bridges. However, there are still a few merchants who cling to the latter kind of publicity, but their number is growing smaller as time passes.

In a recent talk on advertising before the students of journalism at the Missouri state university, a publicity expert commented upon the billboard and program custom and said it was rapidly becoming obsolete. In the first place, he said, these advertisements painted or pasted on fences do not get the results, and, in the second place, the merchant has no moral right to appropriate space on a farmer's fence or trees for such a purpose.

THE MERCHANT HAS NO RIGHT TO TACK BILLS OR ADVERTISING SIGNS ON THE FARMER'S FENCES; HE HAS NO MORE RIGHT TO DO THIS THAN THE FARMER WOULD HAVE TO COME TO TOWN AND PASTE BILLS OR PRINT A SIGN ON THE MERCHANT'S PLATE-GLASS WINDOW.

The merchant has no right to tack bills or advertising signs on the farmer's fences; he has no more right to do this than the farmer would have to come to town and paste bills or print a sign on the merchant's plate-glass window, saying the undersigned farmer has eggs, butter, seed potatoes and young chickens for sale.

The place for advertising, for the merchant who is looking for returns on his investment, is in the newspapers; this has been tried and proved until the progressive businessman no longer even argues about the matter—neither does he spend his advertising allowance on billboard or program publicity.

Rear Admiral Strauss, chief of the bureau of ordnance, recommended the appropriation of thirteen million dollars as the least amount in his opinion which would provide the ammunition needed to make the United States navy equal to an emergency. Secretary Daniels cut this amount down to three millions, but the house committee on naval affairs overruled him and his following of "little navy" men on the committee and put the item into the navy bill at the full amount asked for by the ordnance bureau.

A motion picture play in which members of congress unfriendly to woman suffrage do not appear as heroes is being planned by suffrage organizations for presentation during the presidential campaign. The punishment may appear less severe than it sounds. Some persons would do anything for the sake of having their pictures shown on the screen.

Some people are never satisfied. Here is a man who wants to breed red, white and blue pigs. Not in Iowa. Here a certain number of people have given up the practice of seeing things.

Don't Live in the Kitchen—Emancipate yourself from kitchen drudgery by learning the food value and culinary uses of Shredded Wheat Biscuit. You can prepare a most wholesome, nourishing meal in a few moments by heating a few Shredded Wheat Biscuits in the oven to restore crispness; then cover with berries or other fruits and serve with milk or cream.



Made at Niagara Falls, N. Y.

IOWA PRESS COMMENT. Waterloo Courier: Looks as if we had better get our army aeroplane service in better shape before we try to extend it to the mails.

Sioux City Journal: What if Elihu Root is 71? Uncle Joe Cannon was older than that when he received fifty-eight votes for president in the national republican convention of 1908.

Dubuque Telegraph-Herald: In a few weeks we may know if all of the talk had during the last few months about care in selecting seed corn was heeded by the farmers of Iowa. If there is a good stand of corn, then the farmer has demonstrated he is a good student.

Dubuque Times-Journal: Mr. Meredith, who is to be the democratic candidate for governor, did not touch on state issues in his address at the state convention at Clinton, which, by the way, was no disappointment to many of the delegates.

Marshalltown Times-Republican: The fact is that the average woman will vote nearer to the sentiments she expresses at prayer meeting than will the average man. Is that the reason she shouldn't have a chance?

Burlington Hawk-Eye: Speaking of higher education, we must not overlook the appeal for money by a college president upon one occasion for "a dormitory for two hundred students three stories high!"

Cedar Rapids Republican: A Tama county farmer recently taught the Tama city people a lesson in good roads. He drove his king drag into one of the city streets which the city had neglected, although it is spoken of as part of the Lincoln highway.

Cedar Rapids Gazette: A Tacoma man has been fined \$1,000 for calling George Washington a slave owner and heavy drinker. Well, how much did he weigh, anyhow. Let us get this great historical controversy settled right so that it may stay settled.

Waterloo Times-Tribune: Now that the Texas guard has been called out there's no reason to worry any more about the Mexican affair. Texas always claimed she could lick the Mexicans alone and unaided.

Boone News Republican: Newspaper comment in the tenth district is almost universally of the trend that Chris Otosen is a fine fellow, but that he has mapped out a terrific task in attempting to defeat Frank Woods for congress.

Burlington Hawk-Eye: Lorimer's promise to repay all depositors of the defunct LaSalle bank must not be taken lightly. Whatver else may be said against the Blonde Boss, during his political career, it was never said that he broke a promise.



How you can get rid of eczema with Resinol. Resinol Ointment, with Resinol Soap, usually stops itching instantly. It quickly and easily heals the most distressing cases of eczema, rash or similar tormenting skin or scalp eruptions, not due to serious internal disorders. Sold by all druggists.

The Case Against Brandeis. Utica Herald: The opposition to the appointment of Mr. Brandeis rests upon the protests of many of the most distinguished and ablest members of the American bar and upon the results of the committee's investigations. Every president of the American Bar association for a decade past signed the remarkable protest declaring "the undersigned feel under the painful duty to say to you that in their opinion, taking into account the repute, character and professional career of Louis D. Brandeis, he is not a fit person to be a member of the supreme court of the United States."

No Opposition to Scott. Fort Madison Gem City: The Donnellson Review pays a splendid compliment to Sheriff John Scott by stating that even the democrats have respected his ability and efforts by failing to oppose him in office.

Value of Thoroughness. Fort Dodge Chronicle: Employers pay too dearly for half a man, even at half price. It is not a man's time at his work that counts, but his efficiency at it. The basis of this is enthusiasm, thoroughness. Enthusiasm is the best half of the man. Enthusiasm is to the man what steam is to an engine.

Ability, talent and genius are all good to have. But there is one thing better, because it embraces all that is good in all of these—thoroughness. The secret of mechanical, commercial, financial or any other pre-eminence is disclosed in the one word—thoroughness.

The thorough man need never fear to lose his job. He and his job are one and inseparable. His work is his own part of himself, and he can take it with him wherever he goes.

Ability may shine now and then, but thoroughness glows steadily always. Talent may make fine sparks ahead, but thoroughness is the fabled steed in the race. Genius may dazzle at times, but thoroughness may be depended on all the time.

The thorough man can be attained by sticking a ramrod through the character. The rigid kind of backbone stiffening comes of stretching upward. Love for one's work is developed by earnest application to it, special training for it and mastery of it.

And he who loves his work will be thorough in it. He loves it not merely for what he can get out of it, but for what he can put into it. His certainty to work is not the mere animal need of subsistence, but the human impulse to excel, to develop himself and to be of real service to mankind.

A man can be no bigger than his enthusiasm. He is limited to the range of his thoroughness. These can make him a worm crawling in the dust or a giant overstepping mountains of obstacles.

BETTER THAN CALOMEL. Thousands Have Discovered Dr. Edwards' Olive Tablets are a Harmless Substitute.

Dr. Edwards' Olive Tablets—the substitute for calomel—are a mild but sure laxative, and their effect on the liver is almost instantaneous. They are the result of treatment and bowel complaints with calomel. His efforts to banish it brought out these little olive-colored tablets.

These pleasant little tablets do the good that calomel does, but have no bad after-effects. They do not injure the teeth like strong liquids or calomel. They take hold of the trouble and quickly correct it. Why stir the liver at the expense of the spirits? Calomel sometimes gives havoc with the gums. So do strong liquids.

It is best not to take calomel, but to let Dr. Edwards' Olive Tablets take its place. Most headaches, "dizziness" and that lazy feeling come from constipation and a disordered liver. Take Dr. Edwards' Olive Tablets when you feel "lousy" and "heavy." Note how they "clear" clouded brain and how they "perk up" the spirits. At 10c and 25c per box. All druggists. The Olive Tablet Company, Columbus, O.



The Caller Says: "Why, my dear, what good crackers these are! Everybody likes crackers when the crackers are 10¢ SODA MIDGETS Always So Crisp and Fresh. And SODA MIDGETS are not only appetizing, but they are also decidedly healthful and nourishing for everybody to eat. Food authorities find by analysis that SODA MIDGETS contain 30 to 40 per cent more of the elements that build strength and produce bodily heat and energy than white bread, biscuit, rolls and cakes. Your grocer has Soda Midgets or will get them for you if you ask him. Ask him! The Big Yellow Package. Independent Baking Company Davenport, Iowa.

KEOKUK NATIONAL BANK affords every facility for doing your banking business that any bank can. 3 PERCENT INTEREST ON SAVINGS DEPOSITS.

CARTHAGE, ILL. Judge and Mrs. C. J. Scofield have returned from a business visit in Chicago. The Hancock County Literary and Athletic association of four year high schools, held a very successful meet in La Harpe Saturday, May 6, at which time Trevor Heifrich won the prize on the oration, "Military Training in the Public Schools." Mrs. S. E. Wolfe is visiting relatives in Stronghurst. Mrs. G. P. Harper has returned from a visit with relatives in St. Louis, Mo., and Pittsfield, Ill. Mrs. Julia Henry and son Bruce of Peoria, came to attend the Robert Brandon funeral the past week. Mrs. Chas. Brown and baby of Ft. Madison have been visiting her parents Mr. and Mrs. John Brown. Miss Lois Springer of Cedar Rapids, Ia., is visiting at the O. H. McMillin home. Miss Helen Dorney and Miss Mary Dorney of Gilman City are guests of their sister and aunt Mrs. Hugh Markey. Mrs. W. M. Sweasey and children of Burlington are visiting her parents Mr. and Mrs. Silas Stowe. Rev. E. M. Smith, Mrs. J. W. Porter, Misses Cora Hearne and Alma Horney are attending missionary convention in Monmouth this week. Miss Ona Rohrbach who has been teaching in New Raymer, Colo., this winter and has been visiting relatives in Omaha, Nebr., the past two weeks, will arrive home next week. Mrs. S. J. K. Hartman visited in Knoxville, Ia., the past week and with her son in Ft. Madison this week. Mr. and Mrs. M. D. Ewell are visiting in Chicago. They will go on to Franklin, Ky., to spend the summer and may visit in Texas before returning home. Mrs. R. D. McDonald of Plano, has arrived to spend the summer with her daughter Mrs. Geo. Dorsey. Mr. and Mrs. Samuel Curry who have been spending the winter with their daughter Mrs. Chas. Champlin in Hope, Ark., have returned home. Mr. and Mrs. Thos. Davis and daughter Miss Bertha Davis of Springfield, were called here the past week by the serious sickness of Mrs. Bert Corbin who is now convalescing in a Keokuk hospital, after an operation for appendicitis. Mrs. Chas. Fulton who was called here by the sickness and death of her father John Garard, has returned to her home in Oklahoma City, Okla.

DON'T FUSS WITH MUSTARD PLASTERS! Musterole Works Easier, Quicker and Without the Blister. There's no sense in mixing up a mess of mustard, flour and water when you can so easily relieve pain, soreness or stiffness with a little clean, white MUSTEROLE. MUSTEROLE is made of pure oil of mustard and other helpful ingredients, combined in the form of a pleasant white ointment. It takes the place of the out-of-date mustard plaster, and will not blister. MUSTEROLE gives prompt relief from Sore Throat, Bronchitis, Tonsillitis, Croup, Stiff Neck, Asthma, Neuralgia, Headache, Congestion, Pleurisy, Rheumatism, Lumbago, Pains and Aches of the Back or Joints, Sprains, Sore Muscles, Bruises, Chilblains, Frosted Feet, Colds of the Chest (it often prevents Pneumonia). At your druggist's, in 25c and 50c jars and a special large hospital size for \$2.50. Be sure you get the genuine MUSTEROLE. Refuse imitations—get what you ask for. The Musterole Company Cleveland, Ohio. MUSTEROLE