

# 250-New Fall Suits-250

## SUIT SALE! SALE NOW GOING ON

Actual saving of dollars and cents on just the garment you want to buy. You never had a better opportunity to buy as stylish, up-to-the-minute Suits at such remarkably low prices before, so act quickly.

This sale includes every suit in this store at a reduction of one-fourth to one-third of their original value. The styles are absolutely the newest—many of them just lately arrived from New York where they were made according to the dictates of the latest fashions.

### TAKE YOUR CHOICE

Of Navy, Black, Brown, Plum, Wisteria, Burgundy and other shades in the popular materials that give good service.



You can surely find a Suit that will please at a trifling low cost now.

#### Lot No. 1 - \$14.75

Your choice of fifty beautiful suits that formerly sold up to \$22.50. Some fur trimmed with stylish large collars, such materials as poplins, gabardine, serge, etc., in all the new, popular shades. Your choice

**\$14.75**

#### Lot 2—\$18.75

A large variety of nobby suits in poplins, gabardines, etc., in all the latest shades. Every garment priced up to \$27.50. Some belted, others loose flare backs, daintily trimmed in fur and velvets. These garments marked especially low at

**\$18.75**

#### Lot 3—\$24.75

Expressive new suits—rivalling \$40.00 models at \$24.75. Wool velours, chiffon broadcloth, gabardines and poplins, trimmed with skunk, 'oppossum, nutria, moline seal and fine plushes. All the new styles and latest colorings. Very special at

**\$24.75**

## SPECIAL COAT OFFERING

A beautiful and ever changing show of the newest fashions at moderate prices.

### New Ideas in Coats

Copying High Priced Models

Cheviots, Velour Cloths, Bolivia Boucles, English Tweeds, Zibelines, Pebble Cheviots **\$14.75**

Never has our stock been so complete in style, color and materials as now and never has the demand for coats been so great. Handsomely trimmed with fur fabrics, seal plushes, fancy buttons, etc., these wonderful coats at \$14.75 are well worth your attention. All sizes for women and misses.

Smart coats duplicating the styles of \$25 models. Newest colors, fabrics and trimmed accessories, specially priced at **\$12.85**

Luxurious coats of rich seal plushes, Escolynx-velours and broadcloths, fur trimmed and lined throughout. Values to \$35. **\$24.75**

WE CHEERFULLY REFUND YOUR MONEY. ALTERATIONS GUARANTEED.



THREE STORES NOW  
ROYAL CLOAK CO.,  
BURLINGTON, IOWA

420 MAIN STREET  
KLEIN'S  
DAVENPORT, IOWA

## THE WANT COLUMN

- WANTED.**
- WANTED—Men, women and girls over 16. Apply Swift & Co.
  - WANTED—50 second hand bicycles and frames at 1119 Main Bicycle shop.
  - WANTED—Colored dishwasher at Syngel's Cafe.
  - WANTED—Two lady canvassers for Keokuk and vicinity. \$15.00 week salary and expenses. Bestever Mfg. Co., East St. Louis, Ill.
  - WANTED—An experienced cook. Apply Mrs. E. T. Bartruff, 613 High street.
  - WANTED—Will pay cash for old feathers. Pillows renovated and re-covered. Phone 1426. Wiley's.
  - WANTED—To buy good second hand buggy. Phone Red 1130.
  - WANTED—Thursday morning at 8 o'clock to 10, boys to pass bills. C. S. Bland, 23 North Sixth.
  - WANTED—Chimney and furnace cleaning by white man, 18 years experience. My last week in town. Address C, this office.
- FOR RENT.**
- FOR RENT—Nov. 1, first floor apartment, 5 rooms, with bath and heat, 528 North Fifth street. Inquire at the residence. Phone Red 443.
  - FOR RENT—Beautifully furnished apartment for housekeeping. 727 N. 9th St. Phone Black 1330.
  - FOR RENT—Nov. 1, five room cottage. See J. Van Steenwyk, 1508 Palean St.
  - FOR RENT—Seven room house in good repair, on car line. Call at 822 Franklin.
  - FOR RENT—Five room flat, modern except furnace. Enquire 314 Concert.
  - FOR RENT—Six room house in first ward, bath, cement cellar, electric lights. Enquire 602 Concert. Phone Red 723.
  - FOR RENT—Two or three completely furnished rooms, electric lights, bath; reasonable. 721 Concert.
  - FOR RENT—Small flat, modern. Enquire Dr. Bertram.
  - FOR RENT—Five room house, 1200 Bank, with gas, water, sewerage. Enquire 310 South Twelfth.
- FOR SALE.**
- FOR SALE—Six room house, all modern and in good condition, 12th Concert. Phone Black 1242 or enquire 1212 Concert.
  - FOR SALE—Two 12-horse Rinely traction engines, four larger ones a bargain; one 30 Maxwell auto in good shape. C. A. Wegner, Donnellson, Iowa.
  - FOR SALE—Four horses, driving horses and gentle. Enquire 617 Main.
  - FOR SALE—Cupboard, range, ice box and few smaller articles. Enquire 1008 Morgan.
  - FOR SALE—Driving horse, buggy and harness; will trade for auto. Address Smith, care Gate City.
- MISCELLANEOUS.**
- MEN—Our illustrated catalogue explains how we teach the barber trade college, mailed free. Moler Barber College, St. Louis, Mo.
  - MEN 18 and over of Keokuk and vicinity who desire appointment to government civil service positions including prison guards, meat inspectors, postal clerks, carriers, department clerks, stenographers, etc., call and interview Mr. J. W. Burgess at Keokuk hotel Friday, Oct. 27. Life positions and good salaries. See him without fail. 10 a. m. to 9 p. m. Friday only.

## THE WHOLE BODY NEEDS PURE BLOOD

The bones, the muscles, and all the organs of the body depend for their strength and tone and healthy action on pure blood.

If the blood is very impure, the bones become diseased; the muscles become enfeebled; the step loses its elasticity, and there is inability to perform the usual amount of labor. The skin loses its clearness, and pimples, blotches and other eruptions appear.

Hood's Sarsaparilla makes pure blood. It is positively unequalled in the treatment of scrofula and other humors, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling. Be sure to get Hood's and get it today. All druggists.

Evening a theatre party, followed by a supper will be given for the bridal party and for some of the out of town guests.

**Thimble Club Meeting.** Mrs. Carl Hemmy was hostess to the young women of the Thimble club this afternoon at her home on North Eleventh street.

**W. R. C. Meeting.** The Woman's Relief Corps will meet in regular session tomorrow afternoon in Cameron's hall. It is hoped that as many members as can, will be present at this meeting.

**Bridge Tea Today.** One of the delightful parties of the autumn was the bridge tea given this afternoon by Mrs. Samuel A. Miller and Miss Wappich at their home on North Fourth street. Eight tables were played at bridge in the early part of the afternoon and at five o'clock a number of additional guests were invited for tea. The tea table was very attractively decorated in roses and long stemmed chrysanthemums in yellow and white were used in the other rooms of the house.

**Guest of Miss Melgs.** Miss Cornelia Melgs has for a guest Miss Hutchins a former missionary to China, who has been attending the general convention of the Episcopal church at St. Louis. Miss Hutchins will return to St. Louis tomorrow.

**Auxiliary Will Meet.** The Woman's Auxiliary of St. John's Episcopal church will be entertained tomorrow afternoon by Mrs. George E. Rix and Mrs. Collingwood Tucker at the home of Mrs. Rix. Such a guest of honor and speaker of the afternoon will be Miss Edith McLeod of San Diego, who was a delegate to the convention of the Episcopal church in St. Louis through appointment of the bishop of Honolulu. It is hoped that the women of the church will take advantage of this opportunity to meet Miss McLeod and to hear her speak.

**L. O. T. M. Club Tomorrow.** The L. O. T. M. club of the Lady Macabees will meet tomorrow afternoon at 2:30 o'clock at the home of Mrs. Edith Schaefer, 606 South Second street.

**Ladies of Charity.** The Ladies of Charity will meet in St. Vincent's hall tomorrow afternoon to sew.

**B. Y. P. U. Banquet.** The fifth annual banquet of the Baptist Young People's society was held last evening in the parlors of the church. There were a large number of the members of the society and their friends present and the event was an especially enjoyable one. The banquet menu was as follows:

- Fruit Cocktail
- Chicken Pie
- Riced Potatoes
- Celery
- Waldorf Salad
- Gravy Peas
- Wafers
- Tea Rolls
- Pie a la mode
- Coffee

The evening's program was attractively printed on a white folder with a cover of red, the front half of which was cut out to represent a K on which was printed "B. Y. P. U., 1916." J. A. Roberts acted as toastmaster and the following program was given: Revellie—Miss Ruby Hummer. Forward March—Bernard Merriam. At Mess—Willard Roberts. Around the Campfire—Miss Mildred Wright.

**The Cost of Powder—Clare Witte.** Solo—Mrs. E. G. Weismann. Address—Rev. F. B. McAllister. Echoes of the Trenches—By members. Prophecy—Ruth Bankson. Rally Song—By members. Benediction.

## AMUSEMENTS.

**Planning Suicide. Go to Grand; Tonight Only.**

If you're contemplating suicide and you haven't quite rounded out the details in your mind, make a trip to the Grand tonight and—if you still feel in the mood, you at least won't both things the way Douglas Fairbanks did in "Flirting with Fate." And very, very likely you'll gain a viewpoint which will put "kicking off" altogether out of mind.

But the picture is the jolliest, fastest going mixup of fun and Fairbanks that Triangle has put out. And besides this, there is Ford Sterling in "His Wild Oats"—one of those Keystone rapid-fire, gloom chasers that will send you home in a glow of pleasure.

"Flirting with Fate" is built around suicide, but it turns out to be a brand new kind of attempted jumping off—the bought and paid for variety, and it keeps everybody chuckling from the time Mr. Fairbanks as the artist who is "long on temperament, short on cash and who can draw anything but a salary," paid Automatic Joe \$50 to "croak" him until the end came.

Continuing its policy of changing the program every day now, the Grand will show "The Victory of Conscience" tomorrow only—a stunning Lasky-Paramount picture, done

in Lasky's usual perfect manner and with a wonderful cast headed by Lou Tellegen, Cleo Ridgely and Elliott Dexter. It doesn't pay to miss a single day at the Grand these days.—Advertisement.

## Neil O'Brien's Minstrels.

Neil O'Brien's great American minstrels, new in every respect, will be the attraction at the Grand Saturday, matinee and night. This attraction has rapidly grown to be the leading organization of its kind in America and that the reputation of the company may be still further enhanced Manager Oscar F. Hodge promises a number of novelties for the present season. Among these is a new sketch written, produced and played in by Neil O'Brien himself called "The Jitney Joy Bus" in which the star will be assisted by members of the company and which is described as a satire on this modern and more or less popular means of transportation. It is said that Mr. O'Brien has succeeded in this sketch in treating the cheap automobile in a new and humorous angle and that it is a "scream" of laughter from start to finish. There will be a new song and dance number staged by James Gorman, the veteran minstrel, and now a Broadway stage director, in which a number of expert dancers take part and in which Geo. F. Peduzzi, the famous European impersonator of female character, will be enabled to display some striking and beautiful feminine burlesques.

Eddie Ross, fresh from the London Music Halls, is again with the company but he will have an entirely new monologue. The final number on the program will be a one act play written by Geo. M. Cohan, called "The Bold Brave Black and Tans" and which was used in the return from a trip to New York and now a Broadway stage director, in which a number of expert dancers take part and in which Geo. F. Peduzzi, the famous European impersonator of female character, will be enabled to display some striking and beautiful feminine burlesques.

The first part there will be all sorts of comedians and singers. Among these in addition to Mr. O'Brien himself being Eddie Ross, "Lasses" White, Charles Griffin, Steve Wehrer, Major Nowak, J. Lester Haberkorn, James Barardi, Earl Holmes and many others. Of course there will be a street parade on the day of the performance and it is said that this display will be well worth witnessing.—Advertisement.

## Big Show at the Orpheum.

The Dancing Chicklets Company at the Orpheum last night more than pleased a well filled house. The drawing powers of the show was tested and proven excellent for on such a disagreeable night as the lower floor of the Orpheum was filled. From the outbursts of applause it was evident to the management that the show was more than getting over big, and there are special arrangements being made for tonight's shows as capacity business is looked for.

The chorus work of the Dancing Chicklets has some new features, the selection by the soubrette, Miss Hastings, was of high quality, but not enough of it. Miss Edith Ray, the prettiest doll of all, with her Doll song and dance, made the big hit of the evening.

The comedians, Irish and Abe, had the crowd going from their entry until final curtain. Especially was the knock out the greatest on the Jew's parody on "Baby's Shoes" and he puts it over so convincingly that you can almost get a whiff of "Abe's Shoes."

The leading man, Tommie Meredith, handled his part with the ease and grace that only years of experience can give one. Taking the entire program it must be said that it is one of the best tabloids that has been in the city for some time.

The bill tonight is A Trip to the North Pole.—Advertisement.

## CITY NEWS.

A number of Keokuk people are planning on going to Burlington Friday to hear former President William Howard Taft. Mr. Taft will arrive in Burlington on Friday morning at 9:00 o'clock and will be met at the union station by a delegation of citizens with automobiles, headed by the Orchard City band. From the station the former president will be driven through the principal downtown streets of Burlington and will address an outdoor meeting from an automobile on Jefferson street, east of Main. He will be introduced by Hon. Thomas Hedge, former congressman. Republicans from every county in the First congressional district have been invited to Burlington. Mr. Taft will make only one other speech in Iowa. This will be at Cedar Rapids on Friday night. He will leave Burlington at 12 o'clock for a luncheon at the Hotel Burlington in company with some of the leading citizens. If the weather is inclement his speech will be delivered in the banquet room of the Hotel Burlington.

—David Ross of Springfield, former secretary of the Illinois state board of labor, and an uncle of Mrs. L. C. Earl of this city, died suddenly in his office at Springfield on Monday. Mrs. Karl has left to attend the funeral. Mr. Ross is survived by his wife, one daughter, Hypathia, one son, David, Jr., and a brother, William. Mr. Ross served for sixteen years on the state board of labor as its secretary. He also served a term in the Illinois state legislature from LaSalle county district. Lately he had been engaged in the insurance business.

## PERSONALS.

J. J. Datin of Fort Madison, democratic candidate for the sheriff of Lee county, was in Keokuk today meeting his voters. Hon. Thomas Maloney of Council Bluffs, is in the city visiting friends. Mrs. H. T. Flood returned yesterday from a visit in Chicago. George Suplee of Iowa City is visiting Keokuk relatives and friends. Mr. and Mrs. Charles L. Dietz of St. Joseph, Mo., are in the city on their return from a trip to New York and Chicago. Mr. Dietz served the city as alderman of the fourth ward for a number of years.



Call Black 1416 For Society Editor.

**Mrs. Marder's Recital.** The twelfth annual recital of the piano and violin students of Mrs. Eleonore Marder will be held on Friday evening, November 3, in the auditorium of the Young Women's Christian association, starting at 8:00 o'clock. The program is varied and promises to be a very interesting one. The relatives and friends of the students have been invited to be present.

Following is the program that has been arranged for the occasion: Ensemble—Religioso. Piano and Violin—Leslie Kinanman, Walter Holmes, Rolla Gannon, LeVerne Kingsbury, Flora Fader, George Fader, Helen Murphy, Peter Kelley, Hurley Plak, Joseph Fisk, Harold Russell, Marian Kish, James Branson.

Violin—Al with Variation...Dancia Oscar Adams. Piano duet—Military Marches...Tobani Alma Bentley, Georgena Wolter. Violin—Polonaise...Jacob Harley Walker.

Piano, violin—Flower Song...Lange Charles Payton, Heatherly Payton. Violin—Lullaby...Bloch Emma M. Mernich.

Piano duet—Allegro...Koehler Kenneth Bevering, Korine Bevering. Violin—Cannonetta...Danbe Leo Kesselring.

Ensemble—Coronation March...Meyerbeer Violin from Second Concerto...Allegretto Op. 22 Winiarski Op. 22 Romance Joseph Marder.

Ensemble—Faust selection...Gounod Violin—Paraphrase on Folk Song...Weiss Georgena Wolter.

Violin, cello, piano—Trio...Braga Joseph Stahl, E. Marder, J. Marder. Piano—Military Polonaise...Chopin Joseph Marder.

Violin—Lucia di Lammermoor...Donizetti Charles Abell. Ensemble—"America First"...Koclan Boys.

Ensemble...National Air Orchestra gives concert.

The Trinity Sunday school orchestra gave their first annual concert in the church parlors last evening. Under the direction of Alfred Hicks the orchestra had worked up a splendid program which was highly appreciated by the audience, this being proven by the hearty applause the musicians received. The orchestra has been asked to repeat the program which may be done at a later date in order to give those a chance to hear them who were unable to attend last evening.

**The Charlotte—March.** Glen W. Ashley Orchestra. A Night in June—Serenade...K. L. King Orchestra.

**Joy of the Mornings—Overture.** Henry Fimmore Orchestra. The Sextet, from Lucia di Lammermoor...Donizetti Violin, A. Hicks; Cello, H. Wyrge Piano, Miss Alling.

**Reading—Overture.** Miss Ruth Alling Arcadia—Overture...M. M. Laurens Orchestra. If I Were Just Your Rose—Cornet solo, Wilbert Hauck. Stars and Stripes Forever—March...Souza Orchestra.

**A Perfect Day—Vocal solo.** Miss Vera Conner. Intermzzo—Cavalleria Rusticana...Mascagni. String trio. We'll Never Let the Old Flag Fall...M. H. Kelly Orchestra.

The personnel of the orchestra is: A. Hicks, violin, director. First violin—Henry Kreuger, Jr. Second violin—Harley Pool and Edwin Lantz.

Viola—John Carpenter, Jr. Cello—Howard Wyrge. Bass—Mr. Honce. Cornet—Wilbert Hauck. Clarinet or flute—Gregory Meador. Trombone—Mr. Korschgen. Piano—Miss Florence Alling. Drums—Carl Elgin.

**Powell-Helmer Nuptials.** Miss Bess Powell of Toledo, Ohio, was united in marriage to Mr. Walter G. Heller, son of Mr. and Mrs. George W. Heller of 1112 High street, Keokuk, on Monday at Toledo. After a wedding journey Mr. and Mrs. Heller will come to Keokuk and reside here until they return to their friends after November 15.

Mr. Heller is well known in Keokuk, being associated with his father in the feed business at 804 Main street. He is a graduate of the Keokuk high school of the class of 1907 and has a wide circle of friends who will extend their heartiest congratulations.

**Afternoon Bridge Club.** Mrs. James Huiskamp will entertain the Afternoon Bridge club Thursday afternoon.

**Ladies Aid Meeting.** The social committee of the Ladies Aid society of the First Methodist Protestant church will entertain the society and its friends tomorrow afternoon (Thursday) in the basement of the church from 2:30 to 5:00 o'clock.

**P. E. O. Inspector Here.** The P. E. O. chapter is to have a visit on Saturday from Mrs. Arnold of Clarinda, who is the Inspector of P. E. O. chapters in Iowa.

**To Attend Wedding.** Mr. and Mrs. D. A. Collier, Mr. and Mrs. C. F. McFarland and Mr. and Mrs. William H. Atlee of Ft. Madison, left this morning for St. Louis to attend the Kaiser-Atlee wedding which will occur tomorrow evening. This will occur tomorrow evening.

**PERSONALS.** Mrs. S. M. Lloyd is in Cedar Rapids attending the grand chapter of the O. E. S. Mrs. Lloyd is the worthy matron of the local Eastern Star chapter.



## Our Exclusive 15 Jeweled WEMAKIT Bracelet Watch

There is little need to dwell on the merits of this excellent timepiece—everyone is a living, effective advertisement for this house. The number now in use in Keokuk and throughout the country is enormous.

Bracelet may be removed and watch worn separately. Very small size, but thoroughly dependable.

25-Year Filled...\$15.00 14-K Solid Gold...\$25.00

Other Bracelet Watches Upward From \$10.

Mail Orders Filled Send for Catalogue



## HELEN BLAIR STRUCK SNAG

Keokuk People on Boat Had Taste of Submarine Scare on Trip up the River.

Some of the passengers on the Helen Blair which was due here today know something of the sensations of passengers on ocean liners when sub sea boats have been hurrying torpedoes at them below the water line. The Blair struck a snag near Memphis Sunday night and the passengers were ordered out of their state rooms. A letter from a member of the party gives the following description of the disaster:

"We have just had an awful scare. Thought some wild rumors might get into the papers, so we will write a few lines. We are ninety miles below Memphis. The river was full of snags yesterday, so we didn't feel very comfortable when we went to bed. But we have three pilots and thought they would get through. As usual, I was awake when I noticed the boat creeping along and all at once there came an awful crash and then knocking at the doors and calls for everybody to get up and put on life preservers.

"We didn't waste any time. I got into my clothes and life preserver. For a wonder everyone had 'kept their heads' and there was no panic. Captain Blair says we were a brave crowd. An immense snag had struck one side of the boat and tore away quite a bit of the cabin deck and upper deck floor. The pilot headed for a nearby sand-bar, and we were safe. Of course, some were more frightened than others, and some funny things happened. One Chicago woman put on two coats, then her fur coat, but no shoes or stockings. One had a life preserver and a big coat over that. After the scare the boat folks made the coffee for the crowd, which braced them up. We stayed on the sand-bar until midnight, and we are again on our way, none the worse for our experience."

**Parent-Teachers' Association.** IOWA CITY, Oct. 25.—The most elaborate program in the history of the Iowa congress of Mothers' and Parent-Teachers' association opened here today in union with the annual Iowa Child Welfare conference. Prominent in the latter were a large number of professors from the state university here.

The work of the county child welfare associations and of community betterment was discussed at this morning's session following the customary greetings and responses.

Speaking of community welfare from the standpoint of the social worker, Miss Bessie A. McClenahan, chairman of the social welfare committee of the Mothers' congress, pointed out that the trained social worker, because of her accurate knowledge of conditions, is able to direct social energy of the community toward direct and definite results. "Two needs are apparent in Iowa cities," said Miss McClenahan: "1—Concentrated, co-operative action, and

"2—Wholesome recreation." An informal reception will be held by Mr. and Mrs. Jessup at the house of the president of the state university this evening.