## THURSDAY ONLY

Pre-Inventory Millinery Sale

| The time is fast approaching, when we invoice our, |
| :--- |
| millinery. In order to quickly turn this stock into money, |
| we are offering most unusual bargains in all the follow- |
| ing items: |
| Choice |
| $\$ 2.98$ |



| M1sses |
| :---: |
| sis. |
| 1 |

vighteen untrimmed velvet and
octal 1

In other fancer feathers, fowers and ornaments on sale at $1 / 2 /$ prico
tew special in ribbon at
$20 \%$ discount

## ranogers Bross

## Your Newspaper Čost

Your newspaper service is the cheapest necessity you buy. The advertising cost through the daily newspaper is th cheapest manner in, which to reach custo mers.

This has all been effected by a wonderfu? world-wide organization and sys tem, by which the public benefit, and an efficiency not known to any industry.

Vewspapers which have all experi eneed enormous inereases in publishing costs of their own, are being subjected to proribitive paper prices and exactions many times the increased cost of manuacturing paper

The press is doing its utroost to main tain its service to the public, without passing on these extortions. but expect that at least two thousand newspapers will be forced out of business next year and most of the others will show deficits
The situation is extremelv serious for the publisher and the public.

## The Paper Committe,

mericain Newspaper Publishers' Association
${ }^{903 . \text { World Building, New York City }}$

HOW TYPHUS
IS CHECKED

## 




GETS MONTH FURLOUGH

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THE WHOLE BODY
NEEDS PURE BLOOD


## AYRES \& CHAPMAN

Jewelérs-Silversmiths-Diamond Merchants-Society Stationers

## Make This a Quality Christmas It is the Only Way

Other things being equal, the buying public the world over favors the store with the best service.

To win trade with good merchandise, courteous, pleasing service-to have the things you want when you want them, to hold prices always at a fair level, to sell our customers so that they will come back again and again, that is real merchanding, That is our aim and our ambition. Every Ayres a Chapman sale is our promise to yo of utmost qualities of the things we sell you and the fairness of our prices.

## It is the Only Right Way

We will gladly reserve your selections until you want them. range to pay in the most convenient way

Genuine Seal Leather Bags Men's Silver Belt Buckles
A Christmas special value that
Good Seal leathers are scarce. That is
common knowledge. Of special interest
therefore, is this full fashioned pin seal
bag lined with figured silk, equipped with
mirror and change purse and 6 inch Shef-
field silver frame. A quality bag in ever
respect and priced at a safing
of onothird $\ldots \ldots .00$


## Christmas Special Values - Previously Announced

| $\begin{aligned} & \text { ran's, } \\ & \text { Ring } \end{aligned}$ | \$9.50 |
| :---: | :---: |
| Midget size 20 year gold fillet brace watch | 75 |
| Man's 12 size seven jewel Hamilton wat year gold filled case | 0 |
| Solid gold La Vallieres, six designs set full ent diamonds | 0 |
| "Handell" mahogany Electric Lamps, assort silk shades, each | 0 |
| Serving trays of mahoganized hard wood, de glass lined, <br> at <br> \$1.50 |  |
| Nationally advertised sterling brellas, all silk | \$6.50 |
|  | \$6.00 |



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