WHAT STRRS LOOK LIKE IN FEBBUARY
Juplter WiII be Evening star of This
Short Month, with Venus and
Mercury as Morning
Planets.

WHAT IS MILKY WAY?
 of stares, Which is, Anoth
of Month's sky
Features.






## 

##  <br> and

EASYTO BORROW EASYTOPAY

BURLINGTON LOAN COMPANY

## Cammana Thy Cargiant

be sure to get Next Sundays Chicago Sunday Tribune

## (T)

Busy and Quiet
Hours on Our Long Distance Lines

The majority of our long distance lines are used but A tew hours anch day. During the bal. ance of the time most of the ines are practically ance idde.

Less than half as many long distance calls
ere made between 8 and 90 oclock in the morn. Rre made between 8 and 9 ,'clock in the morn-
Ing as between 10 and 11 o'clock.
Only a third ang many weals are made between 5 and 6 o' ${ }^{\text {chlock }}$
in the a fernoon as between the hours of of 2 and in the efternoon as between the hours of 2 and
3. Before 80 oclock in the morning and after 9 3; Before 8 o'clock in the morning and
0 'clock at night very few calls are made.

The value of long distance service depends upon getting an answer quickly. If hours or
days could be spent in waiting to make a call, days could be spent in waiting to make a call,
long distance telephone lines would be of little value to the public. We must have enough wires service during the busiest hour of the day.

Calls Cannot Be Delayed
If telephone patrons would be willing to wait on long distance calls, we would be able to
greatly reduce our toll line investment by having fewer circuits between towns.
The expense of furnishing long distance ser pany could pile up and hold requests for calls to be "put through" during slack hours
Rapid long distance service is demanded by be prepared with a large investment in wires and equipment, allhough it is used but a few hours each day.


IOEA TELEPEOME COMPAYY

