

New Silverware

Sheffield Designs and Sterling Reproductions in Fine Plate

The new spring products of the great Reed & Barton factories are now on our shelves and constitute one of our best spring displays.

Most interesting too, is the announcement of Reed & Barton that they will use their great purchasing and selling power to hold Reed & Barton prices to the reasonable levels that prevailed "before the war." The fact that your purse is slim does not, therefore, bar you from the possession of beautiful silverware.

Sterling designs by famous Reed & Barton artists, wrought by master craftsmen in the finest of silver plate are priced in the Ayres & Chapman stocks now as low as you are asked to pay for ordinary plate.

Tea spoons, per set of 6 \$2.00 and \$2.50
Dessert spoons, per set of 6 \$3.50 and \$4.50
Knives and forks, per set \$1.50 and \$2.00
Serving pieces \$1.00, \$1.50 and \$2.00

Ayres & Chapman

Jewelers—Silversmiths—Diamond Merchants
Society Stationers

AMUSEMENTS

AMUSEMENTS

Hippodrome

Home of the Pipe-Organ and World's Greatest Photo-Plays

Admission 5 and 10c TONIGHT 7, 8:15 and 9:30

We present the Charming Little Actress

GLADYS HULETTE in "HER NEW YORK"

A Beautiful 5 act Comedy-drama of Glittering Broadway. A play that brings to your eyes New York's famous cafes and fashionable cabarets—And on the same program

PEARL WHITE in "THE IRON CLAW"

SPECIAL TOMORROW—AFT. AND EVE.

Big Double Feature Program

Anita
Stewart



'A Million Bid'

Charles Chaplin in 'The Count'

An exceptional and brilliant offering at Bargain Prices

SPECIAL MATINEES FOR CHILDREN, 5c.

ADMISSION—MAIN FLOOR, 15c; BALCONY, 10c.

GRAND TUES. MAR. 27

Matinee, 2:30; Night, 8:15

AL. G. FIELD GREATER AMERICAN MINSTRELS

Newer, Bigger, Better

BIG NOON STREET PARADE

PRICES
Matinee, Adults .. 25c and 50c
Children 25c
Evening 25c, 50c, 75c, \$1.00
Seats now being reserved.

Alkali in Soap Bad For the Hair

Soap should be used very carefully, if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary multifid coconut oil (which is pure and greaseless), and is better than the most expensive soap or anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get multifid coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.

One of the curious privileges of the post of maid of honor to the queen of England is that of being allowed to wear a charming miniature of the queen set in diamonds on the left shoulder.

GRAND TO-NIGHT

Winner Players

"MAGGIE PEPPER"

A comedy drama of department store life.

10c, 20c, 30c.

SATURDAY MAT., 2:30

"OFFICER 666"

Repeated by special request

Children 10 cents, adults 20c.

SATURDAY NIGHT

"THE DETECTIVE"

10c, 20c, 30c.

Who Has Ever Seen a Division? Peter Clark Macfarlane, in Collier's Weekly: I remember well an impressive moment in any army lecture at the Palace hotel in San Francisco about a year ago. Six hundred business men were listening. The speaker's subject was army organization, and he had carried it up from the squad to the first great self-containing unit, the division, which is a complete army in itself. A division, he told us, would contain some twenty thousand men and fill twenty miles of highway when in motion; and he described it rather graphically, so that we saw it reeling out before us like a picture, with its three brigades of marching boys in khaki; with its regiment of cavalry, sabers clanking; its brigade of field artillery, wheels rumbling; and followed by the regiment of engineers, the field-signal battalion, the aero squadron, the ammunition train, the supply train, the engineer's train, and the sanitary train.

As the vivid portrayal ceased, we were all breathless with that thrill of pride occasioned by the spectacle of a vast co-ordinating human machine like this. Then the silence was broken as the speaker, a man whose hair was gray with the years he had spent in the service of the United States, added significantly, and not without feeling: "I have never seen a division!"

—Subscribe for The Gate City.

HEAVY RAINS LAST NIGHT

First Downpour Was at 10:30 O'clock and This Morning There Was Heavy Storm at One O'clock.

BARN STRUCK, BURNED

Two Horses and Colt Burned When Bolt Set Fire to the Barn of Frank Hagmair at Belmont.

Rainfall of 1.01 inches was measured by the government instruments up to seven o'clock this morning. The rain commenced falling last night at 10:30 o'clock, and was accompanied by thunder. Again this morning shortly after one o'clock a heavy storm broke over the city and there was heavy rain accompanied by considerable lightning and thunder.

The lightning interfered with the street light service for a short space of time, and lightning struck a barn at Belmont during the storm. The lightning seemed to be incessant during the storm, and the rainfall was so heavy that gutters were unable to carry off the water, and streets were overflowed and macadam and paving washed loose by the force of the water.

Indications point to a rise in the river as result of this general storm. Dubuque reported a stage of water above flood mark this morning, and the ice is out of the river. The river will probably feel the effects of the big rain, and rising stage may be looked for within a day or so here.

Barn and Horses Burned. Lightning struck the barn of Frank Hagmair at Belmont during the storm last night and the resulting fire destroyed the building and burned two horses and a colt. The loss is about \$500 and is covered with insurance.

Members of the household heard the noise accompanying the striking of the barn about 1:00 o'clock this morning. They investigated, but a superficial examination seemed to show nothing wrong. It is believed that the fire started in the hay now and was not discovered by the family when they made their investigation. After they had returned to the house and flames destroyed the barn and burned the horses.

SUICIDE PACT OF TWO GIRLS

Stood up in Cafe and Shot Selves With Revolvers in Sight of Crowd of Diners.

[United Press Leased Wire Service.] PORTSMOUTH, New Hampshire, March 23.—Mystery today surrounds the double suicide of Ethel Stanton, 22, of Cincinnati, and Margaret Spaulding, 18, of Newton Center, Mass., who shot themselves shortly before last midnight in a popular restaurant here.

Not a word, as far as the police could find, was left behind to tell of the disappointments and the trials that led up to the suicide pact. Only a note, addressed to C. F. Malsbury, Johnson building, Cincinnati, Ohio, was found on Miss Stanton. And one intended for Mrs. G. F. Spaulding, 38 Paul street, Newton Center, was in Miss Spaulding's pocket book.

Revelry was at its height in the cafe when both girls entered. They ordered a meal and calmly ate it. Then both stood up, faced each other and sent bullets crashing through their brains from 32 calibre revolvers. They had occupied a small stall, facing directly on the main dining room. Diners leaped from their seats at the sound of the shots. The girls lay across a table, each holding the revolver that had ended their lives. Miss Stanton died instantly and Miss Spaulding a few hours later in a hospital.

The note to Mrs. Spaulding was brief. It told of the agreement of the two girls to die together. It then said:

"Do not feel bad. I will meet you in a better world and will watch over you and protect you."

Miss Stanton is believed to have been a student at Wellesley. That she first intended to go back to the college is indicated by the fact that a return ticket to Wellesley was found in her bag.

It was learned today that Miss Spaulding was a physical culture teacher in Boston. She graduated from Newton high school last June.

Miss Stanton's father and mother are divorced. The father, a passenger agent of the Rock Island railroad, lives in Los Angeles. The mother lives in Cincinnati.

The Giant Republic.

World's Outlook: You could put all our United States (excluding Alaska) into Brazil and have two hundred thousand square miles left! There is said to be more unexplored territory in Brazil than in all the rest of the world put together! If we had a river like the Amazon stretching inland from New York, the greatest ocean steamers afloat could sail through the heart of the United States as far as Omaha, Nebraska. And this land of big things will become as great commercially as she now is physically. Already four-fifths of the world's coffee is raised in Brazil.

"THIRTY" AND WHAT IT MEANS

August P. Richter writing in a Davenport paper says:

The call, "Thirty," has been given to J. J. Richardson, the dean of the American press and he has answered it. A part of the resolution recently adopted by the Tri-City Press club in honor of the late J. J. Richardson, who since '58 had the reins of the "Davenport Democrat" in his hands; at first as an assistant to his genial brother, David Nelson Richardson, and after his brother's death as the general manager of the great local democratic organ.

There are a good many who have heard the expression "Thirty" and even quite a number have often used this figure at the finish of a story to show that it is ended without knowing the meaning of the expression and its origin.

When ever a person dies who was connected with the telegraphic or newspaper work generally his friends contribute a beautiful floral offering in the shape of the figure "30," meaning "thirty" the end.

But what is the origin of this symbol of the end? How many different expressions are used daily by a great number of people of which not a single one knows the origin of the expression. Of course the word "thirty" was at first used for practical purposes only until some newspaperman said about his dead friend that he had marked his last "thirty" under his copy.

In former years as well as today dues on telegrams were paid by the receiver or by the sender. At that time there was no Associated or United Press service or any other organization which gathered news and sent it from a headquarters to all parts of the country. The papers which could afford it had their special correspondents in their vicinity by telegram to their respective papers. All such telegrams were marked "collect."

Large business houses and offices used a so-called "code" to save money. Such a code consisted of certain words which meant entire sentences. Of course the big telegraph companies also used such "codebooks" and most of the senders of the telegraph associations knew those code words by heart. Of course a long study was required and one of the first code words or rather figures which the men new at the game learned was the figure "30" which means "collect from the receiver."

Especially the newspapers received quite a number of telegrams marked "30" and later on, after the formation of the great press associations of this country the sender of the "copy" put the figure "30" at the end of the copy to notify the paper receiving the news that no more copy would be sent and that the paper could go to press.

Now nearly every newspaperman utilizes the figure "30" and each and every piece of copy bears the figure "30" to show that the story is finished. Therefore the figure is also used every time a newspaperman dies to show that he is through with the work of his life which bears the figure "Thirty."

AMUSEMENTS.

Charles Chaplin.



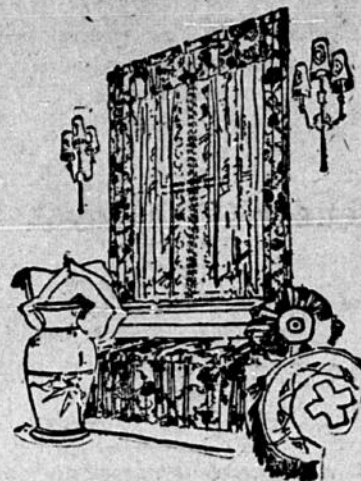
The irrepressible laugh maker, Charles Chaplin, comes back to the Hippodrome theatre again tomorrow

The High Cost of Indigestible Food

falls heavily upon the household where there is no intelligent direction of the food supply. Expensive high proteid foods, such as beef and pork, impose a heavy burden upon the liver and kidneys. They are not as nutritious as cereals and fruits. Two Shredded Wheat Biscuits with milk supply all the nutriment needed for a half day's work at a cost of only four or five cents. Cut out meat and eggs, eat Shredded Wheat Biscuit with green vegetables and fruits, and see how much better you feel. For breakfast with hot milk or cream. Made at Niagara Falls, N. Y.

Specials for Saturday

Here's Your Opportunity to buy Curtains



An immense assortment of Scrim and Marquisette Curtains in White and Beige.

Very attractive designs.

We feature them at remarkably low prices for Saturday.

View These Prices

Regular \$1.35—Plain hem marquisette curtains in white, and Beige, special sale price 89c
Regular \$2.00—Hemstitched lace edge marquisette curtain, white and beige. Special sale price \$1.39
Regular \$2.25—Hemstitched lace edge marquisette curtain, white and beige. Special sale price \$1.59
Regular \$2.50—Hemstitched lace edge marquisette curtain, white and beige. Special sale price \$1.79
Regular \$2.75—Lace edge and insertion marquisette curtain, white and beige. Special sale price \$2.29

Morgan-Lofquist Co.

A Lindsey Tailored

Suit for Easter

Sunday



If you want to be faultlessly attired on Easter Sunday, you should come to us now and let us help you decide your clothes question.

We will give you honest advice about fabrics, will show you just the kind you ought to buy for your particular requirements; we will measure and fit you with a garment that will prove to you the better qualities of Lindsey clothes.

Our tailored-to-measure clothes are economical, too, for they hold their shape, retain their evenly balanced proportions and always feel comfortable and give you longer service than any clothes you can buy. Let us have your Easter order in the next few days—the earlier the better.

Lindsey Tailoring Co.

20 North Fifth St.

Keokuk, Iowa



afternoon and evening in "The Count." "The Count" is just as funny a comedy as "Easy Street" and in it Charlie "pulls" some more of his erstwhile and imitable stunts. Bring the children to the special matinees.—Advertisement.

Grand Tonight, "Maggie Pepper." The Winner Players, most popular dramatic and comedy organization ever in Keokuk, will present "Maggie Pepper" at the Grand tonight, 10, 20 and 30 cent prices. The Winner Players carrying their own scenery on every one of their royalty plays, have proven a real sensation, presenting really \$1.50 play quality at popular prices.

"Maggie Pepper," tonight's bill, is a comedy drama made famous by Rose Stahl. It is a play everyone will like. One of the best of the week.

At every performance there are specialties introduced between each act.

Tomorrow the Winners will repeat "Officer 666" at the matinee, at prices of 10 cents for children, 20 cents for adults. Saturday night is the strong melodramatic hit, "The Detective."—Advertisement.

Legislation looking to the regulation of private banking in Illinois has simmered down to Chicago.

Edward L. Kruse

5-10-25c STORE

KEOKUK, IOWA

Specials For Saturday

Here is a bargain for you in a 36-inch white voile, slightly imperfect but not enough to hurt it any. Come in and see it. Worth 35c a yard. Special a yard 10c
Indian Head suiting in Lavender color only, special a yard 10c
Tub waistings, just a small assortment, but a big bargain, worth 50c a yard, special, a yard 25c
White Silk Waistings, 32 inches wide, worth 65c a yard. A big bargain. (Small lot). Special, a yard 39c
India Linon in cream color only. Worth 35c a yard, Special a yard 10c
Marquisette Curtain Goods in Beige and White, special a yard 15c

Rural banking is esteemed safe and sure. As Chicago private bankers have been the chief sinners against honesty, lawmakers conclude that regulation is needed only where financial wickedness prevails.

Evanston, Ill., is going into the city planting business with unusual vigor. While other communities talk about cultivating idle lots and acres, Evan-

ston acts as it talks. The city has appropriated \$30,000 for seed plowing and incidental labor. It expected that school children would do the rest.

Official reports show that Great New York has 102,520 registered owners. Their contributions to state treasury in 1916 amounted \$957,000.