

A Christmas Gift that Brings Lasting Satisfaction



The Eden Electric Washer will bring ease and comfort to your home week after week for a lifetime. You cannot find a more thoroughly satisfactory and long lasting present. It is a gift that your wife, mother or sister always will enjoy.

The Eden ends forever that washing drudgery which is bound to mar the happiness of any home. There is no struggling with the heavy wet clothes, none of that tiring rub on the washboard, with the Eden.

The clothes are simply put into the revolving, reversing cylinder. The machine does all the other work.

Finest laces, as well as heavy blankets are washed easily, quickly and thoroughly in the Eden. The action is so gentle that it cannot injure the most delicate fabrics and yet so insistent that it will thoroughly cleanse the heaviest.

\$25.00 Down Will Bring the Eden to Your Home for Christmas.

You can pay the balance in easy monthly payments after the Holidays. If you desire we will make delivery the day before Christmas.

Keokuk Electric Company

Phone 750

800 Main St.

\$54.89 is what you will have if you join

Class C of our WEEKLY SAVINGS CLUB

Come in and get a CLUB CARD for your next Christmas money. Cards when completed plus 3% interest, amount to—

CLASS A	\$ 13.73
CLASS B	27.45
CLASS C	54.89
CLASS D	109.78
CLASS E	219.56

You pay something every week—any amount appearing on your card. You lose nothing if you drop out—every cent returned to you.

State Central Savings Bank
Corner of Sixth and Main Streets.

CAPITAL \$200,000
SURPLUS \$200,000

Superior Fruit Cake

Rich and Delicious
Chock Full of Fruits and Nuts

The Right Cake for Christmas

Order yours now.

SCHOUTEN'S Bakery, Inc.
"Oldest Because Best"

The Art of Advertising. Illinois State Register: Advertising always was, and is now more than ever, an art, and should rank as a profession. It is high art—a fine art—a learned profession. In the United States, probably more than in any other country, one who engages in the business or profession of soliciting and preparing advertisements, and in placing them so as to appeal to public approval and therefore to public patronage, ought to

study the art in all its phases and its intricacies. "Any old kind of advertising" is not good enough, no more so than any old kind of pictures, or of music, or of dresses, or of literature, or of any other thing intended to please the taste or delight the eye. The purpose of advertising is to bring results. The best results are the objective of advertisers. To obtain this, advertising must contain something of human interest and be well

placed, all this requiring talent, education and study. The advertisement does not need to be large in every case; but it should be interesting to bring results.

Here's a Health Hint. [United Press Leased Wire Service.] NORTHWOOD, Iowa, Dec. 17.—Here's a health hint from Northwood. Business and professional men of Northwood have organized a physical culture class, which engages in setting up exercises in a field here every morning. The exercises are in charge of the Rev. W. G. Hancock, a former Y. M. C. A. worker. The class has greatly increased in numbers since its inauguration.

—Read The Daily Gate City.

COMPROMISE GAS RATE IS OFFERED

Citizens' Committee of Five Proposes Resolution for Gas Price Which is Accepted Last Night.

MIGHT GO TO COURT

There Was This Possibility, It Was Explained in Asking People to Support the Rate Measure.

A compromise gas rate of \$1.90 per thousand feet for the first two thousand feet of gas used per month was recommended by the committee of five to a public meeting of citizens last night and was adopted. W. B. Collins, chairman, and H. A. Kinnaman, as secretary, signed the report. The meeting was held in the district court room and there was a crowd present, the spectators' benches in the room filled and a few sitting inside the railing. J. L. Alexander, manager of the Keokuk Electric company, was present and explained why the company was asking for certain increases. He explained the favorable gas oil contract, which now has expired, and gave figures showing the increase in cost of gas oil and coke, the two commodities most used in the manufacture of water gas. He answered innumerable questions on practically every conceivable phase of the situation.

He explained just what the service charge was, admitted that this seemed to be the biggest bone of contention, told how it was in force in many of the eastern states, but said the company here would waive the service charge.

He also explained that a public utility must be ready to serve its customers, that it could not give good service unless it had the necessary money back of it to provide proper materials and maintenance. He explained how contracts had been signed for a year, and that there was little prospect of any drop in prices of commodities used by the company in making gas.

Court Would Decide. Frank Oertel suggested that the citizens must either adopt the compromise resolution or go into court over the matter, and said that the case would be taken before Judge Wade if the company decided to go into litigation in case the compromise was not accepted. He also answered questions as to the legal phases of the question.

Dr. H. A. Kinnaman moved that the resolutions be passed. Major Collins said that there was plenty of opportunity to secure information on the company's affairs at any time, as the books of the company were open. Mr. Alexander invited any individual citizen or group of citizens to inspect and audit the books and accounts. Mr. Collins said he felt that good feeling should prevail and would prevail between the company and the citizens, and he believed that the matter of adjustment in street car rates could be accomplished between the people and the company. The report was then unanimously adopted and is the following:

The Proposed Rates.

Keokuk, Ia., Dec. 15, 1920.

To the Citizens of Keokuk, Iowa, in Public Meeting Asssembled: Your committee appointed at a previous public meeting of citizens held in the Y. W. C. A. assembly rooms, December 11, 1920, most respectfully report that after two conferences with Mr. J. L. Alexander, superintendent of the gas department of the Keokuk Gas company, the following rates for gas consumed were decided upon as just and equitable, after consideration of the increased price of materials used and expenses of administration of the company:

1. There may be a minimum charge of fifty cents per month for gas consumed.
2. One dollar and ninety cents net per thousand cubic feet of gas consumed for the first two thousand feet, per month.
3. One dollar and eighty cents net per thousand cubic feet of gas consumed for the next three thousand cubic feet per month.
4. One dollar and seventy cents net per thousand cubic feet of gas for all gas consumed in excess of five thousand cubic feet, per month.

Section 2. Ten cents per thousand cubic feet may be added on all bills not paid within ten days from date of bills rendered.

Section 3. The passage of this ordinance shall not in any manner affect the present franchise of the Keokuk Electric company, except as to the rates herein above fixed.

Section 4. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine, not less than ten dollars and not more than one hundred dollars.

Section 5. All ordinances and parts of ordinances in conflict herewith are hereby repealed.

W. B. COLLINS, Chairman.
H. A. KINNAMAN, Sec'y.

A vote of thanks was extended to the committee for its work in this matter, and the meeting adjourned.

19 GRADUATES IN ASSEMBLY

There Will Be This Many Men From Iowa University to Sit in Thirty-ninth General Assembly.

IOWA CITY, Dec. 17.—Nineteen graduates of the University of Iowa will sit in the thirty-ninth general assembly. In the senate there will be George S. Banta of Manchester, Edward H. Campbell of Battle Creek, Charles M. Dutcher of Iowa City, Joseph R. Frally of Ft. Madison, Byron W. Newberry of Strawberry Point, Frank E. Thompson of Burlington, and Lloyd L. Thurston of Osceola.

Others, who are to sit in the house of representatives, will be Charles W. Edson of Storm Lake, George A. Smith of Clarion, Leon W. Powers

C. H. COLLINS & CO.

627-629 Main Street

Christmas Suggestions

For the Children

- BOOKS**
15c to \$4.00
- Billy Whiskers Series
 - Chatter Box 1921
 - Linen and Bag Books
 - Mother Goose
 - Peter Rabbit
 - Sleepy Time Tales
 - Drawing and Painting, etc.

- OUT OUTS**
75c to 75c
- Doll Outfits
 - Birds
 - Mother Goose

- GAMES**
35c to \$1.75
- Blocks
 - Cut Out Puzzles
 - Soldiers
 - Ships
 - Uncle Wiggley
 - Parehesi
 - Lotto
 - Polla Anna
 - Book
 - Pit
 - Bunco
 - Etc.

- SEWING OUTFITS**
35c to \$1.00

- STATIONERY**
35c to 75c
- Pictures
 - Small size

- SPORTING GOODS**
25c to \$4.00
- Base Balls
 - Base Ball Gloves
 - Basket Balls
 - Footballs
 - Playground Balls

For the Crown-Ups

- Address Books \$.25 to \$ 2.50
- Bathing Suits 2.25 to 8.00
 - Bill Books . . . 1.00 to 4.50
 - Bible 1.00 to 10.00
 - Books 1.00 to 25.00
 - Book Ends . . . 2.75 to 7.50
 - Book Racks . . . 3.00 to 7.50
 - Boston Bags . . . 6.00
 - Calendars 50 to 3.50
 - Card Games . . . 25 to .75
 - Conklin Fountain Pens 2.50 to 12.25
 - Cribbage Boards 75 to 2.00
 - Desk Sets 2.00 to 8.75
 - Diaries 25 to 3.00
 - Eversharp Pencils 1.00 to 5.00
 - Fountain Pens 1.25 to 4.00
 - Indoor Base Balls 1.50 to 3.50
 - Ink Stands 1.00 to 3.75
 - Kodaks 2.86 to 95.00
 - Kodak Albums 35 to 5.00
 - Magazine Subscriptions
 - Music Rolls 1.00 to 7.50
 - Paper Knives 35 to 2.00
 - Paper Weights . . . 50 to 4.00
 - Playing Cards . . . 35 to .85
 - Playing Card Cases 50 to 2.00
 - Pocket Books 35 to 1.50
 - Pocket Testaments . . 65 to 1.25
 - Prayer Books 75 to 3.00
 - Razor Sets 1.00 to 5.00
 - Rosaries 15 to 3.00
 - Sewing Boxes 35 to 1.00
 - Shopping Note Books . . . 25 to 1.00
 - Samoset Chocolates . . 65 to 8.00
 - Stationery 35 to 8.00
 - Sweaters 14.00 to 22.50
 - Tourist Tablets 2.50 to 7.50

These are only a few items picked at random from our stock. We also have Christmas Decorations of all kinds.

HEAD STUFFED FROM CATARRH OR A COLD

Says Cream Applied in Nostrils Opens Air Passages Right Up.

Says Cream Applied in Nostrils Opens Air Passages Right Up. Instant relief—no waiting. Your nostrils open right up; the air passages of your head clear and you can breathe freely. No more hawking, snuffing, blowing, headache dryness. No struggling for breath at night; your cold or catarrh disappears. Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly. It's just fine. Don't stay stuffed up with a cold or nasty catarrh.



New Styles of the Hour Seen in Our Store

Hy Class Veils of every description. Lace Veils, Slip-on-Veils, and Veiling by the yard. A veil adds to the charm of any woman. Flowers and Foliage Hats, fashions newest ideas. Satin, combined with beaded Cellaphane Fur, and Brocade. Bunches of Novelty Flowers just received for Christmas trade. Any of the above items would make a suitable Christmas gift.

MISS KING'S
322 Main St.
Fur Brims Half Price

of Denison, Clyde H. Doolittle of Iowa City Commercial club today Delhi, C. F. Clark of Cedar Rapids, forwarded a petition to the state board of conservation, which recommends that Swan Lake, near here, be declared a state game preserve. The club invited members of the conservation board to inspect the lake and then take the matter under consideration. State Game Preserve. [United Press Leased Wire Service.] IOWA CITY, Iowa, Dec. 17.—The

MOTHER'S FRIEND

For Expectant Mothers Used By Three Generations

WRITE FOR BOOKLET ON BOTTLENECK AND THE BIRTH. PEARL BRADFIELD REGULATORS CO., DEPT. 9-C, ATLANTA, GA.