

# \$900 IN PRIZES TO BE GIVEN BY THE PLAIN DEALER

## To Energetic Women of Cresco and Vicinity in BIG CONTEST

Over \$900 in Valuable Prizes to be awarded to the most energetic women, either married or single, living in the city of Cresco and surrounding territory. Ten per cent cash commission paid if you work and don't win a prize

### Division of Territory

The territory will be divided into four districts with two prizes for each district:

District No 1 comprises all territory lying in the townships of Albion, Vernon Springs and New Oregon.

District No 2 comprises all territory lying in Howard county west of District No 1 and north of the Riceville road.

District No 3 comprises all territory lying in Howard county west of district No 1 and south of the Riceville road.

District No 4 comprises all territory lying in Winneshiek and outside Howard county.

### How the Votes are Issued

#### THE VOTE SCHEDULE

One year	\$1.00	2,000 votes
Two years	2.00	6,000 votes
Three years	3.00	15,000 votes
Five years	5.00	30,000 votes

Votes can be secured in two ways: By clipping the weekly vote coupons which are printed in the paper each

week, and by securing paid in advance subscriptions to the Plain Dealer or by collecting subscriptions in arrears.

Votes will not be issued on subscriptions for less than one year, and no subscriptions for a period of longer than five years will be accepted.

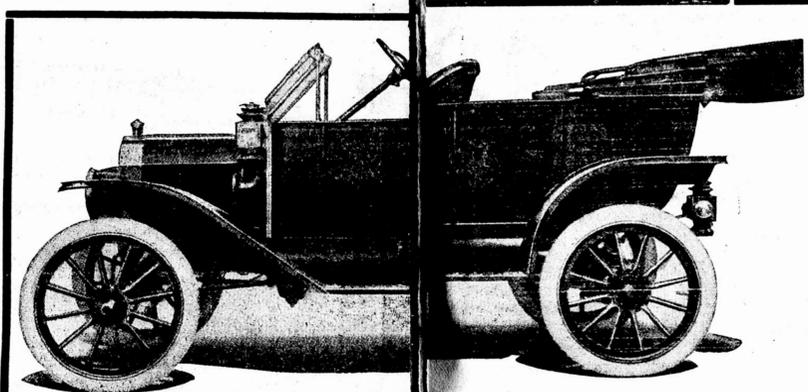
The Ford touring car will be awarded to the contestant having the largest number of votes at the close of the contest, regardless of the district in which she lives.

The four \$60 Diamond Rings and four \$15 Ladies' Gold Watches will be awarded to the two highest in each district, after the automobile has been awarded. Ten per cent cash commission will be paid to all who work in the contest and do not win one of the prizes.

### Object of the Big Contest

The object of this big automobile contest is to secure prepaid subscriptions to the Plain Dealer. And while doing this to ascertain who are the most ambitious, persevering and worthy young women and girls in this section of the state. This is a big business proposition. It costs nothing to participate in the contest. We furnish the prizes while you furnish the subscribers, which can be secured during your spare moments.

The \$900 in awards to be distributed under the terms of this voting contest is by far the most liberal offer ever made by any newspaper in this section. Let us tell you all about it. Fill out and send in the nomination blank today. Nominate yourself.



### 1914 Model Ford Touring Car

A late model Ford Touring Car grand prize in this contest. This car will be given absolutely of all cost to the contestant who secures the highest number of votes, regardless of the district in which she lives. The car was bought from

McHugh & Lusk, Cresco, Iowa

Enter today. You do not have to be a subscriber to the Plain Dealer in order to compete for a prize. Nominate yourself or a friend now. Early work is easy and effective. Begin clipping coupons today. Everybody will win

### A "tip" on how to win a prize

First—You enter the competition by sending in a nomination blank properly filled out. The nomination blank is good for 5,000 votes and only one nomination coupon will be accepted from any one candidate.

Then enlist the services of your friends and neighbors. Use your telephone. Let everyone know you are a candidate before they promise their help to some one else.

Be ambitious and determined to win from the start. If you have friends you cannot see at once write to them.

You can solicit votes and subscriptions any where in the United States, and in the other districts besides the one in which you live.

Votes will be given on new subscriptions and renewals of old subscriptions, and old subscriptions paid in advance.

The Contest Manager reserves the right to decide any and all questions and make any decisions at any time during the contest which will be for the best interest of this newspaper.

Call or send to The Plain Dealer office for a receipt book. The Contest Manager will be glad to have you call so he can explain anything that you do not understand. Telephone or write to him if you cannot call, and a representative of the contest will call and give you full par-

ticulars.

Secure every vote coupon possible, but work for the special ballots given for subscriptions. They will count the most.

Address all communications to Contest Manager, the Plain Dealer, Cresco, Iowa.

### A Square deal for everybody

To the many who will soon be interested in this great contest the Plain Dealer pledges fairer treatment than that ever before experienced by those participating in a similar venture.

Fairness and good faith will be the policy in regard to every participant. Each and all will get equal attention and a square deal in the race for the prizes. So it is worth anyone's time and efforts to enter.

Not only is this contest rich in material value, but singularly so to those who seek a business education, that means the knowledge that leads to power, which in turn means money and social supremacy for the recipient.

This is not a something for nothing scheme. In fact, it is not a scheme at all, but a means whereby the Plain Dealer wishes to extend its already large field of usefulness, to make friends for the paper, and to win a welcome in every household in which it enters.

Contest Begins Today and Will Close Friday July 3rd --- 10 Per Cent Cash Commission Paid if You do not Win a Prize

### Four \$60 Fine Diamond Rings



Bought from and on display at R J Baldwin's Jewelry Store

These are indeed sparkling gems of beauty and are set in Tiffany mountings. Everybody is invited to call and examine them.

### 50 - Votes - 50

IN THE PLAIN DEALER'S AUTO CONTEST

For Miss (or Mrs) .....

District No. .... Address .....

Votes must be neatly trimmed and pinned together in order to be counted.

Not good after Saturday, May 30.

### Nomination Blank

GOOD FOR 5,000 VOTES.

Mail or bring this to The Plain Dealer office at once.

I nominate Miss (or Mrs) .....

Address .....

District No. ....

As a Candidate in the Plain Dealer's Automobile Contest.

Name of person making nomination will not be divulged. Only one nomination blank entitling the nominee to 5,000 votes will be accepted by Contest Manager.

### RULES for CONTESTANTS

Any woman, married or single, of good character, residing in the territory of the contest, may become a candidate. It is not necessary to be a subscriber to The Plain Dealer in order to enter. Just fill out the nomination blank on this page and send it to the Contest Manager.

Votes once issued cannot be transferred. Votes cannot be bought. They must either be clipped from the paper or secured by special ballots on subscriptions.

Candidates are not confined to their own districts in securing votes and subscriptions, but may secure votes anywhere in the United States. Candidates may have any one anywhere work for them.

Candidates compete against only the candidates in their own districts for the district prizes, but all have an equal chance of winning the automobile.

In the event of a tie prizes of equal value will be given.

The nomination blank counts 5,000 votes for the candidate so nominated, and only the first nomination blank will be accepted for any one candidate.

No employe of the Plain Dealer or member of his or her family will be allowed to enter the contest.

The final count at the end of the contest will be made by a committee of well known business men selected from the city of Cresco, or by an expert accountant.

### Four \$15 Ladies Gold Watches



Bought from and on display at R J Baldwin's Jewelry Store

Address all Communications, Subscriptions, Etc. to Contest Manager Cresco Plain Dealer, Cresco, Iowa. Phone 83.