

It Means Something  
For You to Visit This  
Store from April 1st  
to April 10th.

# GRAND

Take Care of Your  
Wants During Our  
Opening Sale and  
SAVE MONEY.

# SPRING OPENING SALE!

OF THE

## O. W. CLARK DRY GOODS COMPANY

We take great pleasure in announcing our First Spring Opening Sale on Thursday morning, April 1st. Our store is One Grand Display of New and Well Selected Spring and Summer Merchandise. It is here where you will find dependable merchandise at the most reasonable prices. As a special effort on our part, we are going to make some Extra Special Prices from Thursday morning, April 1st, until Saturday evening, April 10th. All Extra Specials are positively withdrawn on the evening of April 10th

### Muslin and Sheetings

Fruit of the Loom, Lonsdale and Daisy fine Bleached Muslin **8c** Extra special a yd.

Unbleached Muslin, good weight, worth 8c a yard, sale price a yard : **5c**

Fine bleached Sheeting 2 yds. wide, worth 26c a yard, sale price a yard : **21c**

Fine bleached Sheeting 2 1/2 yards, worth 27c a yard, sale price a yd. : : **23c**

### Pillow Tubings

Fine Pillow Tubing 42-in. wide, worth 20c a yard, sale price a yd. : **16c**

Linen finished Pillow Tubing, 45-in. wide, worth 22c a yard, Sale price a yard : : : **18c**

### Hosiery

25 doz. Women's black Silk, boot hosiery, especially priced for this sale a pair : : : **23c**

Women's extra heavy Silk, boot hosiery in white and black, worth 50c a pair, during this sale **39c**

### Puritan Undermuslins

At this season of the year your thoughts naturally turn to replenishing your wardrobe with dainty white garments that are so distinctively feminine and are necessary to your apparel outfit, especially during the Spring and Summer months.

We made a large purchase of Puritan undermuslins for our big White Season Sale. We offer Puritan undermuslins because they are well-made garments. We are enabled to mark Puritan Undermuslins for this sale at surprisingly low prices considering the high character of the garments.



### SHIRTWAISTS

100 Jap Silk and Lingerie Shirtwaists, embroidered and plain, values up to \$2, during our Opening sale : : : **98c**

### HANDKERCHIEFS

100 doz. Ladies' White Hemstitched Handkerchiefs, especially priced during this Sale, each : : **2c**

### Children's Drawers

Made of Cambric, tucked and hemmed ruffle, sizes 2 to 12 yrs., extra special for our opening sale a pair **8c**

### Women's Crepe Night Gowns

White Crepe Gowns, yoke and sleeve trimmed with linen lace, well worth \$1.00, extra special during our opening **69c**  
Pretty Crepe Gowns at 98c and \$1.25.

### Women's Skirts

Skirts made of good Nainsook, trimmed with Swiss embroidery flouncing 6-in. wide, an exceptional value, extra special during Our opening sale **59c**

Skirts made of good white Pique, scalloped bottom, especially priced at **98c**

Large line of Skirts at \$1.25, 1.50, 2.00, 2.50 and 3.00

### Princess Slips

Special values in Women's Princess Slips at 69c, \$1.25, 1.50 and 1.98

### Silks

Silk Poplins 36-in. wide, this season's newest colorings, worth 1.00 a yard, sale price a yard 69c.

Crepe de Chine Silk 36-in. wide, worth 1.50 a yard, sale price a yard 98c

Silk Foulards, 36-in. wide, an exceptional value at 1.00 a yard, sale price a yard 83c

Plain and Fancy Printed Silk Poplins, regular price 60c a yard, sale price a yard 43c.

### LADIES' NEW SPRING COATS

During our Spring Opening Week we will Show you a very fine line of Ladies' and Misses' Coats in the latest styles and colors. Exceptional values at.



\$ 4.95  
7.50  
10.00  
12.00  
15.00  
20.00

### CHILDREN'S SPRING COATS

We have gathered one of the most beautiful lines of Spring Coats for children and little tots ever show. Prices



\$2.80, \$3.00  
\$3.75, \$5.00  
and \$7.50

### A Notable Sale of Women's, Misses' and Children's Wash Dresses.

We are showing "Priscilla Dresses" made by Marshall Field & Co. Special Values at **\$2.50, \$3.00, \$4.00, \$4.50.**

Children's Wash Dresses, sizes 2 to 14 years, prices 50c, 75c, \$1.00 and \$1.50



LADIES' UNION SUITS

**15c**

Limited to 2 suits to a Customer

EXCLUSIVE SALE

of Standard Patterns

Car Fare Refunded

to purchasers of \$10 or more within a radius of 15 miles.

Woman's Overall Aprons  
Special for this Sale

**39c**