

Kraft-Odell Co.
Cresco, Iowa

Big Price Reduction Sale FOR CASH

Kraft-Odell Co.
Cresco, Iowa

Starting Friday Morning, November 12, 1920
AT 8:00 O'CLOCK

\$30,000 Stock of Men's and Boys' Clothing, Shoes and Furnishings to be Sacrificed for Quick Selling Regardless of Cost. The Public is looking for lower prices, and the Twenty-four Kraft Associated Stores have decided to take the lead in Price Reduction. Our loss will be considerable. Nothing reserved. Everything in our big stock will be sold at a big sacrifice.

Sensational Values in Suits and Overcoats

Extra Special
One lot of Men's Overcoats, small sizes, values up to \$22.50, choice at **\$9.75**

Men's Suits
A small lot of Men's Suits, values up to \$30.00, choice **15.75**

Boys' Knee Pant Suits
One lot All-Wool Suits, values up to \$12.00, special at **5.95**

\$6.00 Lee Union-Alls, special for this sale **3.95**
\$4.00 Union-Alls 2.95

Men's Hats, Including Stetsons
\$9.00 and \$10.00 Hats \$7.75
7.50 and 8.00 " 6.00
6.00 Hats 4.95
5.00 " 4.00
4.00 " 2.50

Men's 4-Buckle All Red Rubber Goodrich High-press Brand Overshoes, Sale Price **4.25**

Entire Shoe Stock Sacrificed
\$13.50 and \$14.00 Shoes \$11.75
12.00 and 12.50 " 10.00
10.00 and 11.00 " 8.00
A Special Broken Lot at 3.95

Men's and Boys' Wool and Cotton Underwear at Greatly Reduced Prices.

Iowa's Largest Clothiers

Leading

In Volume
In Clothing Efficiency
In the Downward Price Struggle
In Taking the Loss
In Welcoming Lower Prices

Remember the Date—Sale Opens Friday, Nov. 12th. Everything in Our Big Stock at Reduced Prices.

THIS IS YOUR OPPORTUNITY

Suits Suits
Group No. 1
Kuppenheimer Suits and other Standard Makes in Latest Models and Materials, including Blue Serges, regular values up to \$70.00, Sale **\$55.00**

Group No. 2
Men's Suits, regular values up to \$60.00, Sale Price **45.00**

Group No. 3
Men's Suits, regular values up to \$50.00, Sale Price **35.00**

25 Boys' Long Pant Suits
Sizes 30 to 34, including Cassimeres, Worsteds and Blue Serges, values up to \$20.00, Sale Price **9.75**

Overcoats
Kuppenheimer and other Well Known Makes, values up to \$70.00, Sale Price **\$55.00**
Values up to 50.00, Sale Price 35.00
Values up to 40.00, Sale Price 25.00

Special Boys' Overcoats
Ages 3 to 15 years, for quick selling **\$4.95**

Extra Special Overcoats
Sizes 34 to 36, 15 Overcoats values up to 20.00 **9.75**

Extra Special Values in Men's Furnishings

15 doz. Men's Dress Shirts, values up to 3.00, Sale Price **\$1.85**
10 doz. Men's Dress Shirts, values up to 6.00, Sale Price **3.85**
20 doz. Men's Heavy Cotton Union Suits, Special Price **1.85**
15 doz. Men's Wool Mixed Union Suits, Special Price **2.65**

2.00 and 3.00 Four-in-Hand Knit Ties, sale price \$1.65
75c and 1.00 Four-in-Hand Silk Ties, sale price .65

Men's Work Goods

20 doz. 8-oz. Blue Denim Overalls and Jackets, at per garment **\$1.65**
Best Grade Men's Work Shirts .95
50 doz. Work Sox .20
Men's Heavy Wool Work Hose, special at .45

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