

THE BIG STORE

Pensacola's Busy Bargain Center.

READY TO WEAR
Shirt Waists, Skirts and Cloaks.
SPECIAL SALE.
In this department you will find many choice bargains, such as Fine Tailored Shirt Waists, Fine Tailored Skirts, and Fine Tailored Cloaks.
\$1.00, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.50 buys Shirt Waists.
\$1.00, \$1.50, \$2.50, \$3.50 and \$4.00 buys Fine Skirt.
\$1.25, \$1.50, \$1.75, \$2.00, \$2.50, \$4.00, \$5.00 and \$6.00 buys Cloak.

SILKS.
Stylish Silks, Both Fancy and Plain.
SPECIAL SALE.
It is a woman's ambition on this

earth to be pretty and look stylish. If you will only visit this department this week we will tell you how and it won't cost you much, either.
89 cents buys 36-inch French Silk.
\$1.00 buys 36-inch Warranted Silk.
69c. 82c and \$1.39 buys Fancy Silk.
98 cents buys 36-inch Satin Coat Lining.

MONEY SAVERS.
Real Live Barbains.
29 cents buys 60-cent colored Table Damask.
69 cents buys 72-inch Half-Bleached Damask.
59 cents buys 72-inch Bleach Damask.
8 cents Buys Fine Drapery.

A HAPPY AND PROSPEROUS NEW YEAR
is the wish of THE BIG STORE to thousands of customers. We will celebrate the year 1905 this week with a big
... AFTER-CHRISTMAS SALE ...
We have prepared many bargains for your special liking. We invite you one and all to visit us and choose to your special liking.
The same Kid Glove you pay \$1.00 for elsewhere, here for 69 cents.
\$1.39 buys \$2.00 Sofa Pillows. 69 cents buys \$1.00 Sofa Pillows.

WM. JOHNSON & SON.

DRESS FABRICS.
Desirable Materials.
SPECIAL SALE.
A collection of High Grade Dress Fabrics selling at popular prices. Remember we have trimming to match goods at special prices.
36-inch Plaid Suiting at 15 cents.
54-inch Spunged Broadcloth, 89 cents.
54-inch French Suiting 79 cents.
50-inch Suiting at 49 cents.
52-inch Soriana Cheviot 69 cents.
36-inch Fanciers at 49 cents.
Wool Crepe de Chine at 15 cents.
Serpent Crepe at 15 cents.
54-inch French Cloth \$1.00.
38-inch Parisian Fanciers at 49 cents.

BLANKETS, COMFORTS AND QUILTS.
Selling at Summer Prices.
SPECIAL SALE.
The prices that we name you from this big department cannot be equaled elsewhere in the city.
89c, \$1.00, \$1.50, \$2.00, and \$2.50, will buy you a good comfort.
69c, \$1.00, \$1.25, \$1.50 and \$3.00 will buy you a good blanket.

OUR LEADERS—RED AND GREY.
Full 10-4 absolutely all Wool Blankets, the kind we sell at \$5.00 here, special, each blanket \$3.49.
69c, \$1.00, \$1.25, \$1.50 buys good white bed spread.



The Chariot Race in "Ben Hur."

"BEN HUR."
Much interest has been manifested concerning the mechanical methods of the thrilling chariot race employed in Klaw & Erlanger's stupendous production of General Wallace's famous religious spectacle "Ben Hur," which is to be presented at the New Mobile Theatre, Mobile, Ala., the entire week of January 11th to 14th with special matinees on Wednesday and Saturday.
In this great scenic contest the spectator sees eight horses galloping at break neck speed and straining every muscle to gain the advantage in the race within the amphitheatre. Behind each quartet of horses is a Roman chariot. The wheels revolve rapidly; the chariots lurch and sway, and the flaming blazoned garments of the drivers flutter behind them, adding intensity to the realism of the scene. The illusion is still further increased as the interior wall of the amphitheatre moves along and the dust

flies in blinding clouds beneath the crushing wheels of the chariots. The clatter of the rushing hoofs of the horses and the rumble of the chariots are distinctly heard.
Elaborate mechanism and application of electricity produce this great effect. The mechanism of the two great cradles, twenty feet in length

and fourteen feet wide, and which are movable back and forth on railways, is supported by a bridge structure capable of holding twenty tons. The tops of the cradles are two inches above the level of the stage. Each cradle bears the four horses and the chariot of each contestant. On each cradle there are four runways and treadmills of hickory slats two inches wide and covered with rubber; they are twelve feet long and two and a half feet wide. On each of those treadmills a horse is secured by steel cable traces which hold him in place and prevent him from moving forward on the runways. As each horse gallops, the treadmill revolves under its feet, thereby eliminating the forward pressure created by the impact of his hoofs which would force him ahead on an immovable surface. By this



ALPHONZ ETHIER AS "BEN HUR."

mechanical arrangement it is possible for the horses actually to gallop with all their speed within the space of their own length. It is considered the most realistic effect ever seen upon the stage.
When "Ben Hur" was presented in London, at the Drury Lane Theatre the present King of England witnessed it twice and then commanded a royal box to be built in the center of the pit of the theatre, so that he could more thoroughly enjoy this race scene.

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Make Your Own Ice Cream.
There has been a big demand in all the grocery stores, for our new invention called
Jell-O Ice Cream POWDER
which is meeting with great favor, as it enables everyone to make ice cream in their own home with very little trouble. Everything in the package for making two quarts of delicious ice cream. If your grocery store does not carry it, write to us for a sample. Address: Jell-O Food Products, Inc., New York, N.Y.

WE THANK YOU FOR YOUR 1904 TRADE, AND WISH YOU A HAPPY AND PROSPEROUS NEW YEAR

COE'S Book Store
213 S. Palafox St.
Phone 235.

JOINT INSTALLATION TUESDAY NIGHT.
The newly elected officers of Joppa Lodge No. 6, and Pensacola Lodge, No. 4, I. O. O. F., will be installed Tuesday night, January 3rd, at a joint meeting of the two lodges, by D. D. G. M. Thomas C. Watson. A large attendance is expected, as the pleasant evening spent at the last joint installation is still fresh in the memory of those who attended. Refreshments will be served after the meeting.

ESCAPED CONVICTS PLACED UNDER ARREST.
The police officials yesterday placed under arrest Joe Green and Will Brennan, both colored, who are charged with being dangerous and suspicious characters.
It is alleged that the two men have escaped from the Mississippi penitentiary, and the authorities of that state have been notified of their arrest in this city.

DR. S. M. GONZALEZ MAKES STATEMENT
SAYS HE HAS STRONG RECOMMENDATIONS FOR REAPPOINTMENT, DESPITE THE GRAND JURY.
To the Public:
Regardless of the recommendation of the competent grand jury and of the states attorney, I have 450 business men—men who have something at stake—on a petition recommending that I be retained as county health officer. I also have the endorsement of Dr. Jas. S. Herron and Dr. F. G. Renshaw, under both of whom I formerly served. I also have the endorsement of every general I served under in the army.
S. M. GONZALEZ, M. D., County Health Officer.

Escambia Lodge No. 15, F. & A. M.
Regular communication of Escambia Lodge No. 15, F. & A. M., will be held Monday night, January 2nd, at 7:30 o'clock. Visiting brethren are cordially invited.
VAL H. WRIGHT, W. M.
HARRY W. GIBBS, Secretary.

Unidentified Floater Found.
Manhaca, La., Dec. 31.—The body of an unidentified white man was taken from the Pass here to-day. The body has the appearance of being in the water for several days. The man was about 40 or 45 years old, weighed about 160 pounds, and was attired in a suit of brown clothing, colored shirt and black tie. The victim had dark hair and a heavy red mustache.

A RELIABLE MEDICINE.
A Reporter of The Journal Interviews Our Local Druggists, W. H. White & Co.
The interview of interest to Every Person in Pensacola.

So many patent medicines and advertised cures are now offered to the public that our readers should be glad to know the opinion of a man who has spent years in handling them, and profit by his advice.
Said a member of W. H. White & Co., "After having sold drugs and all kinds and makes of medicines for so many years, naturally we have learned something about them, their value, and power to cure.
"There is no one medicine that will cure everything, but this I do know, that if the people of Pensacola only realized the wonderful curative and strength-creating power of Vinol, we would not have clerks enough in our store to put up the orders for it."
Continued a member, "You see Vinol is not a patent medicine, and it actually does contain every one of the fifty odd medicinal curatives taken from wild birds' livers, with other vitalizing ingredients. It contains no poisonous drugs or nauseating oil, and you know just what you are taking. Vinol has wonderful life-giving properties; it tones up and invigorates every organ of the body to do its work, and we know it will make rich, red blood, build up the depleted system and create strength.
"When we tell you that we have never sold in our store such a valuable remedy as Vinol for the following ailments, and that if it fails to accomplish what we say it will, we will refund your money, it will show our faith in its wonderful curative and vitalizing powers.
"It will build up run-down, tired, debilitated people. It will make the weak and sickly strong and well. It will make flesh for thin people. It will increase the appetite. It will cure nervousness, irritability and sleeplessness. It will cure stomach troubles, dyspepsia and indigestion. It will make rich, red blood. It will make weak, puny, ailing children strong and robust. It is the greatest strengthener and body builder in the world for old people. It is a great strengthener for weak women. It is a boon for nursing mothers. It will positively cure chronic coughs and colds. It cures bronchitis. It makes weak lungs strong and is of untold value in consumption and all wasting diseases. For the convalescent it has no equal as a strength maker.
"We cannot make a stronger statement and can only ask such people in Pensacola to try Vinol on our guarantee." W. H. White & Co., Druggists.

PRES. F. C. BRENT RECEIVED CUP
HIS EMPLOYEES GIVE EXPRESSION TO THEIR GOOD WILL AND REGRET AT HIS RETIREMENT.

An unusual scene transpired at the First National Bank Friday when, about 1 p. m., all of the employees of the institution assembled in the private office of its retiring president, Mr. F. C. Brent, and surprised that gentleman by presenting him with a handsomely engraved silver loving cup.
The board of directors had just concluded its meeting, when Hon. W. A. Blount, the attorney for the bank, in company with the employees, entered President Brent's office and made the presentation. Mr. Blount said:
"Mr. Brent's Presentation.
"I have been commissioned by the employees of this bank to present to you this beautiful token and to express their appreciation for your uniform kindness and courtesy during their association with you. That association has been such that they feel that their relations with you have been less those of service than of friendship, and their regret at the severing of such relations is not only sorrow at the loss of the daily presence of an official head, but of the intercourse of personal friends.
"May this loving cup typify your cup of happiness; may that cup, as the widow's cruse, no matter how freely you draw upon it, always remains full to the brim."
Mr. Brent's Response.
Mr. Brent was taken altogether by surprise and was deeply affected by this manifestation of good will on the part of his old employees, some of whom had been with the bank almost since its inception and all of whom had been with it for several years. However, he made a neat response in which he expressed his thorough appreciation of the gift and particularly of the spirit which prompted it.
The inscription on the silver cup which is of heavy silver, contains the following inscription:
To FRANCIS C. BRENT from THE EMPLOYEES OF THE FIRST NATIONAL BANK of Pensacola Upon his retirement from its Presidency, JANUARY 1, 1905. In token of their keen appreciation of his unvarying kindness and consideration to them while in service with him.
Mr. Brent has been in the banking business for 29 years and his retirement at this time, will be viewed with regret by the public with whom he has so long dealt as well as by his employees whose good will has been so eloquently expressed.

Two Negro Killings.
Lovesville, La., Dec. 31.—Two murders have occurred at Pickering, a saw mill town near here, in the last twenty-four hours, as the result of drunken rows. All principals were negroes.

RESOLUTIONS
Upon the Death of Col. L. H. Sellars, Adopted by Pensacola Library Association.
Whereas, Our greatly loved, respected and valued member, Col. L. H. Sellars, has been called to his reward; and
Whereas, Col. Sellars was the first president of the association and was at all times deeply interested in its work—a work in which his mental qualities and tastes caused him to cherish the profoundest interest. Therefore be it
Resolved, 1. That, in the death of Col. Sellars, the Pensacola Library Association has sustained the loss of one of its most prized and useful members;
2. That, the people of our city have lost from among them one who ever looked the liveliest and most intelligent interest in all that made for the welfare and advancement of the city;
3. That, Col. Sellars was in fitness and individuality of genius and intellect unique and his removal leaves a vacancy which cannot be filled;
4. That the family of Col. Sellars has our sincere sympathy in the affliction which their experience in his death and that a copy of these resolutions be sent them.
E. C. MAXWELL,
JNO. C. AVERY,
P. K. YONGE,
Committee.

CONSOLIDATED GROCERY CO.,
MAIN OFFICE: Jacksonville, Florida. BRANCHES: Savannah, Tampa, Pensacola.
PAID CAPITAL, \$500,000
The Consolidated Grocery Company is successor to the C. B. Roberts Company of Jacksonville; the Florida Grocery Company, of Jacksonville; the grocery branch of the Florida Naval Stores and Commission Company, of Jacksonville; the grocery branch of the Mutual Naval Stores Company, of Jacksonville; the grocery branch of the Gulf Naval Stores Company, of Tampa; the grocery branch of the U. S. Naval Stores Company, of Pensacola; the grocery branch of the West Coast Naval Stores Company of Pensacola; the grocery branch of the Southern Naval Stores Company, of Savannah.
Will handle everything in Heavy and Light Groceries, Grain Domestic and Imported Groceries, Turpentine Tools, etc. State Agents for the White Hickory Turpentine Wagons.

C. M. COVINGTON MANAGER
PENSACOLA BRANCH.

JNO. McDAVID, President. W. K. HYER, JR., Vice-President.
HENRY HYER, Sec.-Treas and General Manager.
McDAVID-HYER COMPANY,
Blount Building.
Stocks, Bonds, Mortgages, Real and Personal Property.
These are some of our specialties. We act as financial agents. Loans made on first-class mortgages and commercial paper at reasonable rates. Bonds bought and sold.
Life and Fire Insurance.
MR. J. WHITING HYER, who has been identified with the insurance business for 17 years, is in charge of this department.
AGENTS FOR THE
New York Life Insurance Co.
Preferred Accident Insurance Co.
AND A FIRST-CLASS LINE OF FIRE INSURANCE COMPANIES.

Just Received!
Fine Line of
Imported German and Italian Meerschaum, French and Corsican BRIAR PIPES!
HIGH GRADE GOODS.
FRANK REILLY,
311 South Palafox.

Overstocked!
\$10,000
of FINE and CHEAP FURNITURE, which must be sold within the next thirty day
Regardless of Cost!
ALL FURNITURE BUYERS ARE TAKING ADVANTAGE OF THE UNHEARD-OF LOW PRICES WHICH ARE NOW BEING OFFERED BY
O. M. PRYOR'S Big Furniture House,
20-22 W. Government St.
You will find here a complete assortment of Fine Chairs and Rockers, and Morris Chairs and Rockers—in fact, everything that is wanted in the household. This is your opportunity to furnish your home or fill in with such goods as you may want at these extraordinary low prices.

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