

Pensacola's Busy Bargain Center

WM. JOHNSON & SON

Pensacola's Busy Bargain Center

THE BIG STORE.

Second Annual Modern White Sale

MONDAY

JULY 3rd

TUESDAY

JULY 4th

WEDNESDAY

JULY 5th

Having received our shipment of LADIES' FINE WHITE MUSLIN UNDERGARMENTS too late for our First Annual Modern White Sale, we will start the month of July with a Modern White Sale, consisting of Ladies' Dainty White Muslin Underwear that will far surpass in quality and price any previous sale of its kind known in Pensacola. Mountains of Clean, Snowy Garments, full cut and finish unsurpassed, made in Clean, Airy Factories by the Defender Mfg., the largest manufacturers in the world.



UNDERSKIRT SPECIAL

AT 39 CENTS—CAMBRIC, PLAIN HEMSTITCHED RUFFLE, WITH DUST RUFFLE, VALUE 65c.
AT 49 CENTS—CAMBRIC, EMBROIDERY UMBRELLA SHAPED, LAWN RUFFLES, FINISHED WITH DUST RUFFLE, VALUE 75c.
AT 69 CENTS—CAMBRIC, TRIMMED WITH HEMSTITCHED CAMBRIC RUFFLE, FINISHED WITH DUST RUFFLE, VALUE \$1.00.
AT 89 CENTS—CAMBRIC, TRIMMED WITH TUCKED AND HEMSTITCHED, UMBRELLA SHAPED, CAMBRIC FLOUNCE, FINISHED WITH DUST RUFFLE, VALUE \$1.25.
AT \$1.19—CAMBRIC, TRIMMED WITH TUCKED AND HEMSTITCHED LAWN RUFFLE, WITH 3 ROWS POINT DE PARIS LACE, INSERTIONS AND LACE EDGE, VALUE \$1.50

NIGHT DRESSES

AT 39 CENTS—CAMBRIC, HIGH NECK, TRIMMED WITH TUCKS AND HEMSTITCHING, VALUE 50 CENTS.
AT 49 CENTS—CAMBRIC, HIGH NECK, YOKE FORMED OF HEMSTITCHED TUCKS AND LAWN RUFFLE, VALUE 75 CENTS.
AT 69 CENTS—V-SHAPED NECK, BACK AND FRONT, WITH EMBROIDERY INSERTION AND RIBBON BOW, VALUE \$1.00.

Special for each Day

Sale Begins at 8 a.m.

Special for each Day

DRAWERS

AT 19 CENTS—CAMBRIC TRIMMED WITH TUCKS AND ROWS OF HEMSTITCHING, VALUE 35 CENTS.
AT 39 CENTS—CAMBRIC, TRIMMED WITH TUCKS AND SWISS EMBROIDERY, INSERTION AND EMBROIDERY EDGE, VALUE 65 CENTS.
AT 49 CENTS—CAMBRIC, TRIMMED WITH TUCKS AND ROWS OF HEMSTITCHING AND EMBROIDERY EDGE, VALUE 75 CENTS.
AT 69 CENTS—NAINSOOK, TRIMMED WITH SWISS EMBROIDERY, INSERTION AND POINT DE PARIS LACE RUFFLE, VALUE \$1.00
AT 89 CENTS—NAINSOOK, UMBRELLA SHAPED, SWISS EMBROIDERY RUFFLE AND SWISS INSERTION, VALUE \$1.25.

NIGHT DRESSES

AT 89 CENTS—CAMBRIC, SQUARE NECK, BACK AND FRONT TRIMMED WITH EMBROIDERY, INSERTION AND EDGE, VALUE \$1.25.
AT \$1.19—NAINSOOK, LOW NECK, TRIMMED WITH FINE TUCKS, LACE INSERTIONS, BEADING, RIBBON AND LACE, VALUE \$1.50.



CORSET COVERS

AT 10 CENTS—CAMBRIC, PLAIN, LOW NECK, TRIMMED LACE EDGE, VALUE 25 CENTS.
AT 19 CENTS—NAINSOOK, LOW NECK, FRENCH STYLE, TRIMMED WITH LACE OR EMBROIDERY EDGE, VALUE 35 CENTS.
AT 39 CENTS—NAINSOOK, LOW NECK, FRENCH STYLE, TRIMMED WITH ALENCIENCE LACE INSERTING, BEADING WITH RIBBON AND LACE EDGE, ALUE 65 CENTS.

CORSET COVERS

AT 49 CENTS—NAINSOOK, LOW NECK, FRENCH STYLE, TRIMMED WITH ROWS OF POINT DE PARIS LACE, INSERTING AND EDGING, OR SWISS EMBROIDERY, VALUE 75 CENTS.
AT 69 CENTS—NAINSOOK, LOW NECK, FRENCH STYLE, TRIMMED WITH VAL LACE, BEADING AND LACE EDGE, VALUE \$1.00.
AT 89 CENTS—NAINSOOK, LOW NECK, FRENCH STYLE, EMBROIDERY OR LACE TRIMMING, WITH BEADING AND RIBBONS, VALUE \$1.25.

CHEMISE

AT 69 CENTS—CAMBRIC, POMPADOUR STYLE, TRIMMED WITH VALE LACE OR EMBROIDERY, INSERTING AND EDGE, VALUE \$1.00.
AT 89 CENTS—CAMBRIC, ROUND NECK, TRIMMED WITH LACE OR EMBROIDERY, VALUE \$1.25.
AT \$1.19—NAINSOOK, ROUND NECK, TRIMMED WITH ROWS OF VAL LACE OR EMBROIDERY EDGE AND INSERTION, VALUE \$1.50.

WILLIAM JOHNSON & SON.



From Europe—
New China
Things
at Special Prices

Our display to-day embraces the products of the best known china makers in Europe—we pick the best things of all so that you may have variety. Every product has its characteristics and each will find enthusiasts.

The newly opened goods are marvels of china making in values as we have priced them for this week.

Some choice bits that have been with us longer at less than cost, to move them. You may prefer them to the newer styles. Come early.



LET US FURNISH YOUR ICE CREAM RING UP

Bosso's Ice Cream Factory
PHONE No. 1104.
Corner Zarragosa and Tarragona Sts.
CREAM DELIVERED IN ANY QUANTITY.

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Fine Photograph
Pensacola, Florida.

INDIANA PAPER ON MAYOR BLISS

SPEAKS HIGHLY OF FORMER HOOSIER NEWSPAPER MAN NOW PENSACOLA'S EXECUTIVE.

The Fort Wayne (Ind.) Journal-Gazette of last Sunday contained the following article relative to the election of Mayor Bliss:

The many Indiana friends of Charles H. Bliss, an old Twelfth district newspaper man, will be interested in hearing that he has been elected mayor of Pensacola, Fla., where he has lived for about ten years. The election took place last week, Mr. Bliss being the regular democratic nominee, and his majority was the largest in the history of that city.

Mr. Bliss published a newspaper at Auburn, Dekalb county, for a number of years, and in 1895 became connected with Fort Wayne papers and resided here. His health failing, he was advised by physicians to go south and he settled with his family in Pensacola, where he began the publication of a magazine which has proved a pronounced literary and financial success. He has also become prominent in the political affairs of the state, and his preference by his party will be good news to his friends in this part of the country.

Bliss is a man of much force of character, well educated and a fine writer, and those who know him will not be surprised to learn of his advancement to a position of eminence in his southern home. They will also be glad to know that the southern climate has restored his health, which was seriously threatened when he left Fort Wayne.

Pensacola is one of the leading cities having a population of nearly 20,000 and is a base for the United States navy.

Judge S. M. Hench, an old-time friend of Mr. Bliss, has received some copies of Florida papers containing the news of his election and speaking in terms of high praise of the former Hoosier newspaper writer.

NOTICE

We have opened a salesroom at No. 12 East Government street, for the sale of pianos and organs, where we constantly keep on hand a good assortment of the above articles. Among other makes which we will handle will be the celebrated Jacob Doll piano, which has a world-wide reputation. Our piano tuning department will be under the personal supervision of our Mr. Clutter, who has several years practical experience. We solicit a share of your business.

CLUTTER & RUSHING.

BROTHERHOOD PICNIC MONDAY AT HYDE PARK. PARADE AT 10 A. M.

GOOD SOAP FROM THIS OCALA TREE

The local press has had considerable to say of Colonel J. H. Livingston's soap tree, and the test made by E. Moulle, the Jacksonville chemist and perfume manufacturer, says the Ocala Star. Colonel Livingston, who sent the chemist a small bag of his soap berries, has heard from him, and with the letter explaining the situation and the results of his experiments; he also furnished four bottles of his "cream soap," the result of his chemical labors on the berries sent him by Colonel Livingston. The botanical name of the tree is "Sapindus Urtica," and from the berry can be made a very excellent article of soap, as demonstrated in the sample sent.

The soap tree in Colonel Livingston's yard was planted by Rev. Ben Helm, who, some twenty years ago, was the pastor of the Presbyterian church of this city. Rev. Helm has been a missionary to China, and returned to this country on account of his wife's health, bringing with him a slip, which has grown into a very handsome tree, now about eighteen inches across the trunk, 35 feet high and with spread of branches of about 40 feet. Three years ago it bore a very heavy crop of berries—3 barrels—which in some were nearly as large as a green persimmon at this season of the year. The foliage of the tree is similar to that of the pecan, and has often been mistaken for it; in fact it deceived Wm. Jones, the pioneer Vaican of Ocala, years ago, who, after Colonel Livingston's purchase the place, called to get a cutting.

Colonel Livingston's attention was called to the tree from an article, which he saw in the Jacksonville Sun several months ago by Dr. Moulle, which was a description of the soap tree, and, seeing the resemblance, wrote him. He requested some of the berries. These he analyzed; said it must be the soap tree, but was surprised, as he did not know there was one in the state, or even short of Algiers, where he had tried to get a cutting, in the hope they could be made to grow in this climate. There

YOU CAN'T AFFORD

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will restore the appetite, strengthen the stomach and relieve Headache, Bloating, Indigestion, Dyspepsia, Costiveness, Heartburn, Female Disorders and Malaria. Don't fail to try it.

BEULAH PEOPLE TO CELEBRATE JULY 4

Prominent Speakers from Pensacola Will Deliver Addresses on the Occasion.

The people of Beulah settlement will celebrate the Fourth on a big scale Tuesday.

They have arranged a regular old-fashioned basket picnic and they have also prepared a pleasing program of speeches, music and sports. A number of city people are expected to be present and among them will be Hon. T. E. Welles, Hon. R. P. Reese and Hon. Jno. S. Beard, each of whom will deliver an address. They will drive out early in the morning, returning after the events of the day have been concluded.

CREW NOTICE
Neither the Captain, Owners, nor Consignees of the Portuguese bark Emilia, will be responsible for debts contracted by members of crew of said vessel.

PENSACOLA LUMBER CO.,
Consignee.

had been some in California, but they had been cut down and destroyed; the people not knowing their value.

The last batch of berries Chemist Moulle received from Colonel Livingston were dry, hard and sapless, yet from them he extracted a rich soap cream, and so satisfying was the experiment that he sent samples to Secretary Wilson of the agricultural department, to Dr. Gaskin, editor of the Milwaukee Soap Journal, and to the leading chemists of Germany.

Colonel Livingston generously gave a bottle each of the soap cream to Editor Harris and one to the Star, and two he retained for his own use, using some of the cream Sunday for a shave, which met all the requirements of the case. It makes a beautiful lather and softens the skin delightfully.

Political Friendships.
A few months before he died Horatio Seymour said to one of his friends, Dwight Lawrence of New York: "Dwight, I feel that I am near the end of my career, and I want to tell you something. I have had a great deal to do with politics and with politicians in my time, and as I look back over the past I can clearly see that the best friendships of my life have been formed in politics. It is lipolitics that I have met the manliest men, the most generous. These friendships have been enduring too. Many of them have continued throughout life. I believe politics brings out the best there is in man. It teaches the narrow man to be broad, the selfish one to be generous. This is true because friendships are essentially to success. In that field of activity one must have friends or he can't get on, and if he wants friendships he must deserve them. I would not advise any young man to stay out of politics because of the danger of being demoralized. If he is the right kind of man, it will do him good."

The Kangaroo at Bay.
When pursued the kangaroo, if possible, directs his flight toward the river. If he reaches it, he enters and, thanks to his great height, is able to go on foot to a depth where the dogs are obliged to swim. There he plants himself on his two hind legs and his tail, and, up to his shoulders in the water, he waits the attack of the dogs. With his fore paws he seizes by the head the first dog that approaches him, and, as he is more solidly balanced than his assailants, he holds the dog's nose under water as long as he can. Unless a second dog speedily comes to the rescue the first one is sure to be drowned. If a companion arrives and by his attacks on the kangaroo manages to set the captive free the half drowned brute is glad to regain the shore as quickly as possible. In this way a strong and courageous male kangaroo will hold his own against twenty or thirty dogs, drowning some and frightening others, and the hunter is obliged to intervene with a bullet.

Coziest City in the World.
There is nothing cozy about New York. It is not a city where a stranger can readily make a nest and feel at home. It does not welcome the foreigner with a smile and a polite "Now make yourself happy and comfortable." It says tacitly, "Well, now that you're here I suppose you'll have to stay, but don't get in the way and bother people." Paris, on the other hand, is the coziest city in the world. It welcomes the newcomer in a thousand ways. It offers him the finest education in the world for nothing. Before him for miles lie the charm and wonder and mystery of those fascinating streets, each with its own character, some as full of history as an egg's of meat.—New York World.

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