

Imitation Is Sincerest Flattery

MANY CONCERNS TRY TO IMITATE

WHITE ROCK LITHIA WATER

But it is KING of all of them--Over six cars sold in Pensacola this year. More will be sold next year, because the Public asks for WHITE ROCK and will have no other.

LEWIS BEAR CO.

DISTRIBUTERS,
Pensacola, Florida

OFFICERS REVISING FORTIFICATION PLANS

Sub-Committee of the Taft Committee on This Work, and Now Making a Thorough Inspection of All Forts of the United States With This Idea in View.

VISITED FORTS BARRANCAS, PICKENS, McRAE AND PROCEEDED FROM THERE TO MOBILE, NEW ORLEANS AND GALVESTON.

The recent visit here of the sub-committee of the Taft commission, composed of General Story, General Mills and Major Geethals, was for the purpose of inspecting the local fortifications with a view to revising the general plans of the army for coast defense. In fact it is expected that the report of the committee, or board, will recommend many changes in the present system of coast defense. The board was recently in Galveston and of their visit the Galveston Tribune says:

"A sub-committee of what is known as the Taft board of fortifications visited Galveston yesterday afternoon, as mentioned in The Tribune, and spent three hours inspecting Forts San Jacinto, Travis and Crockett. They arrived on a isolated train from New Orleans and left here at 5 p. m. for Washington. The party included Gen. F. C. Mills, chief of artillery, United States army; Maj. Gen. J. P.



Good Sense Xmas Gifts

There is nothing more pleasing to a woman than a gift of a piece of nicely ornamented china or rich cut glass or shapely pottery. And there's a heap of good sense in the selection, because of the permanency of its character.

Just a few days remain before Christmas. If any presents are still unbought our stock offers many suggestions at attractive prices. Your dollar will buy more "show" combined with real merit, here than anywhere we know of.

Let us prove it!

Serson's
107 SOUTH PALAFOX STREET
PENSACOLA

THE BEST IN JEWELRY.
Should be given when you are making holiday presents. That is what you get here, and every piece is guaranteed. You are therefore assured of getting only first-class goods in Diamonds, Watches, Stick Pins, Vest Chains, Fobs, Solid Silverware and everything in high-class jewelry.
W.A. Gahlenbeck, the Jeweler
218 S. PALAFOX

Grand Ball

BY Naomi Rebekah Lodge No. 10 I. O. O. F.

AT RAFFORD HALL West Garden Street

Friday Dec. 29th, 1939

Music by Barrios Orchestra

ADMISSION 25 CTS.

Late Dummy from Warrington.

The Fly.
The fly's capacity for crime is extended by its strength, which is relatively nearly seven times that of a horse, for it can lift twenty times its own weight. It can absorb enormous quantities of oxygen and is, in fact, a confirmed oxygen toper.

The reprehensible habit of walking upside down on the ceiling, to which the fly is addicted, is due to its habit of exuding gum from each of the 1,200 hollow hairs in its feet.
The fly, too, has an evil eye, which is divisible into several other eyes. It has also 1,700 or 1,800 parts all connected with the olfactory nerves and therefore possesses complete equipment for detecting unsound meat, such as is given to no other living creature.—Lecture of H. Hill in London.

Novel Desert Bath.
One of the wonders of the California desert is the hot sand bath, famous from the times of the first Spanish pioneers. The surface water is only a few inches deep. Beneath is black sand, constantly in gentle motion. The bath does not touch bottom. His body sinks to the shoulders and with the aid of a crossbar of timber is then sustained in a position of perpendicular flotation. The temperature is just as warm as can be comfortably borne, and the sensation, like that of soft massaging, is delightful.

John Brown's Cottonwood.
One day in 1857 John Brown rode up to the Benton place near Ellingham, Atchison county, Kan., and dismounted. He carried in his hand a switch which he had cut from a cottonwood tree. This he tossed aside, and later Mrs. Benton stuck it in the ground at the back door of her little house. It took root and grew. It is now a huge tree and is known in the neighborhood as "the John Brown cottonwood."—Atchison Globe.

New Shoe Store

On or about January 1st, we will open at corner of Baylen and Intendencia streets.

The Shoe Parlor

C. THIESEN, Proprietor. J. E. WILSON, Manager. We will have a full line of Up-to-Date

Men's and Boys' Shoes

We will sell

For Cash Only
so when you pay for a pair of Shoes here, you pay for the Shoes only, not for bad accounts of others, and book-keepers, collectors, stationery, etc. This means that we will UNDER-SELL ALL COMPETITION!

Snake Divinities.

Fantastic Forms of Worship on Southwest Coast of India.
Serpent worship and the propitiation of snake divinities, which once spread all over Asia, still maintain a tenacious hold on the little native states of Cochin and Travancore, on the southwest coast of India. Here Hindus high and low revere the cobra as they did a thousand years ago, and it is considered a heinous crime to injure the reptile or neglect its interests.

In the district of Travancore alone there are between 15,000 and 20,000 shrines dedicated exclusively to the worship of snakes which possess extensive and valuable properties for their maintenance and for the cost of the ceremonies which the keepers have to perform from time to time.
In these shrines the Hindus set down fantastic idols of serpents on a stone base, and the shrine is protected by a mud wall. Household to assure their welfare should make offerings of dough, milk and cooked rice to the serpentine habitues of the shrine and place lights and chant hymns in order to be assured of their favor.

Every morning the king and queen of the serpents are bathed, and fruit and milk are offered to them, to be followed at noon by cooked rice and fried grain. On certain days the idols in grove and household temple are carried in procession to the house, where propitiatory offerings are made. The presiding functionary must be the eldest female member of the family, who has to practice celibacy from the day she attains the position.

At famous snake festivals at Travancore plots folk gather from all parts to join in the worship, bringing offerings of gold, silver, grain, pepper, spices, oil, sandalwood, silk and other things. The cost of the festivals is defrayed by the revenues of the paddy fields and gardens attached to the shrines. It is believed that unless the ceremonies are conducted with reverence the largest cobras of the grove will come out and show themselves to the members of the house. The natives also believe that snake bites in the neighborhood of these shrines never prove fatal. Be that as it may, deaths from snake bites are very rare, though many groves contain as many as thirty cobras and the shrines in Travancore number between fifteen and twenty thousand.

The snakes of India are rarely aggressive, but generally keep to themselves, and, being so kindly treated and benevolently attended, it is not astonishing that they become docile and harmless. All over Travancore the people when they see a snake approaching say, "The god is coming," and make way for the divinity. Children play fearlessly about the groves while their serpentine friends are sliding about or basking in the sun and have never been known to be harmed. When the groves become overrun with serpents the surplus population is removed and sent to other shrines, certain pious Brahmans being especially applied to for this purpose.—New York Herald.

Soluble Glass.

Soluble glass, or water glass, as it is sometimes called, is an artificial silicate of sodium or potassium or a double silicate of both of these alkalis, and thus in its essential ingredients is the same as ordinary glass. But ordinary glass is to a slight extent soluble in water, owing to the alkali which it contains, and by varying the proportion of the alkaline constituents the compound becomes readily soluble to any desired degree. Attention was first directed to it by Fuchs, a German chemist, about 1824. It has been used to some extent, and quite successfully, in preventing the decay of stone walls and edifices under the action of the weather. The surface is covered with a coating of a salt solution, and, the water soon evaporating, a thin, transparent glaze is left over the stone, effectually protecting it from the disintegrating action of the atmosphere. Several public buildings in various parts of the world have been successfully treated in this way.

Learning a Lesson.

Judge—You are charged with assault and battery. What have you to say? Prisoner—Not a word, yer honor. It was sayin' too much got me into this scrape.

Quite a Feat.

Judge—Who bit your ear off? Mrs. Black (wishing to protect her husband)—I did it myself.—Exchange.

An obstinate man does not hold opinions—they hold him.—Butler.

CURIOSITY IS NOT ALWAYS A SIN

It will pay you to investigate our prices before buying your Hardware, Sash, Doors, Blinds or Lumber. We also handle Paints, Oils, Brick, Lime and Cement. We can save you money on everything!

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Located at Corner of 10th Avenue and 14th Street.

This is an up-to-date store, with all modern improvements, and filled with

Staple and Fancy Groceries

of every kind. We most respectfully invite the public generally to call and be convinced if we are right—that we have a stock of the best quality. We would like to mention a few of our prices for the good of all, yet we will await your visit or call over phone 223, three rings. We will soon add to our already large stock a first-class Meat Market. It is now being built with ample space to carry all kinds of Fresh Meats, Fowls, Game, Fish and Oysters. Prompt delivery, with polite, up-to-date clerks and meat cutters. Come and see us or phone for the best and cheapest goods in the city.

New City Grocery Co.

PRYOR BROS., Managers

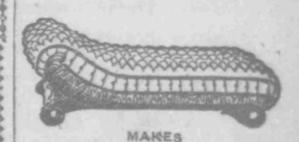
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PHONES 173 and 458.

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BUSINESS PROPERTY FIRE POLICY
is what we all want. It's our firm, "We, Us & Co." that can give it to you. Have us write up one of our "Safe as Gibraltar" Fire Insurance Policies and you can laugh at the elements. We want to score a grand "Clearance Sale" of policies and to double our customary business at this time of the year. A policy from you will help out. We will make it cheap.

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DIRECTORY

Pensacola Lodge, No. 2, K. of P. meets every Monday evening at 7:30 o'clock at their temporary Castle Hall over Post stable, W. Intendencia St. Visiting brethren cordially welcomed. J. H. BREWSTER, G. C. H. HORSNER, K. of R. & S.

Bathous Lodge No. 30, K. of P. meets every Thursday evening at 8:00 o'clock in their temporary Castle Hall, over Post stable, W. Intendencia street. Visiting knights are cordially welcomed. J. D. KIRK, G. C. C. J. LEVY, K. of R. & S.

Knights of Columbus. Meetings of the Knights of Columbus are held at their hall, No. 8 West Intendencia street, on every Monday evening at 7:30 o'clock. An invitation is extended to visiting Knights. JOHN E. JONES, Grand Knight EDM. FOX, Recorder.

Pensacola Lodge No. 4, I. O. O. F. meets every Thursday evening at 7:30 at the new hall on West Garden street. Visiting brethren cordially invited. T. G. STINSON, B. R. WITKOVSKI, Secretary.

REBEKAH SISTERS. Naomi Lodge No. 10, Rebekah Sisters meets every Monday night at 8 o'clock in I. O. O. F. Hall. Visiting sisters cordially invited to be present. MISS MAMIE FREEMAN, Secretary. M. E. B. A. No. 81, meets first and third Wednesday evening at 7:30 p. m., Rafford Hall, No. 19, West Intendencia street. A. G. FELL, Pres. J. L. SWEENEY, Sec.

W. O. W. Live Oak Camp No. 1, W. O. W. meets in Pythian Hall 1st and 3rd Wednesdays in each month. Visiting sovereigns cordially invited. F. A. BOGHICH, C. C. LESLIE E. BROOKS, Clerk. W. O. W. C. Oak Grove, No. 4, Woodmen Circle meets last Thursday of each month at 3:30 p. m., 3rd floor (skitson building), southwest corner Palafox and Garden streets. Visiting sovereigns cordially invited. Mrs. W. A. Smith, Clerk; Mrs. M. B. Glass, Guardian.