

Imitation Is Sincerest Flattery

MANY CONCERNS TRY TO IMITATE

WHITE ROCK LITHIA WATER

But it is KING of all of them--Over six cars sold in Pensacola this year. More will be sold next year, because the Public asks for WHITE ROCK and will have no other.

LEWIS BEAR CO.

DISTRIBUTERS,
Pensacola, Florida

AN INSURANCE COMPANY THAT ESCAPED.

Read what the New York Herald says of the investigation of the Home Life Insurance Company. The Herald of Dec. 10, said:

Mr. Hughes practically finished his investigation into the affairs of the Home Life Insurance Company, of this city without having found anything scandalous in connection with its affairs. So much could hardly have been said of any other company that has yet come under his scrutiny. His investigation was no less searching than heretofore, but the officers of this company apparently survived it unscathed.

George E. Ide, president of the company, testified that his company deals with no particular brokerage house, has joint accounts with no banker or broker, has no investment exceeding \$10,000 in any trust company or bank and that neither his company nor any of its officers has ever taken part in syndicate participations.

During nearly twenty years the company's surplus has not been largely increased. The witness explained this by the statement that he thought the surplus reserve sufficiently large in proportion to the company's assets and believed the policy holders should share in any excess. The excess in the company's earnings from year to year, he said, therefore, been credited regularly in the shape of dividends to the policy holders.

In Mr. Ide's opinion ten per cent of any company's assets constitutes a sufficiently large surplus reserve for all contingencies. "provided its securities be of a sufficiently high class." Under the Home Life's system the dividends allotted to the holders of its deferred dividend policies are absolutely figured out every year, and by a card catalogue system any holder of a policy in this class may learn at any time precisely what the accumulations upon his policy have amounted to down to date.

When Mr. Mr. Hughes asked the witness to tell him frankly if he were seeking life insurance whether he would advise him to take out a deferred dividend or an annual dividend policy, Mr. Ide said he would distinctly advise the deferred dividend policy "provided an annual accounting was offered." Otherwise he said he would not so advise. As stated by the Herald yesterday, the Armstrong committee is likely to urge legislation making some such accounting obligatory upon all companies dealing in deferred dividend policies.

Mr. Ide said he knew of no other New York company which makes an annual accounting on deferred dividends, such as the Home Life has maintained for twenty years.

This company is represented in Pensacola by

Geo. P. Wentworth,
General Agent,

Wm. C. Hooton, Asst. Gen. Agt.,
Fisher Building, 204 1-2 S. Palafox Street.

SHINGLES, SASH, DOORS, WINDOW GLASS,
BUILDING MATERIAL.
Phone 11. **H. G. DeSILVA & CO.**

The Only Place of Its Kind in the City.

Nick Apostle's Restaurant and Ladies' Buffet is really the only place of its kind here. It is the only

First-Class Restaurant and Ladies' Buffet

in Pensacola, and should receive the patronage of the public. Nothing but the best meats, fish, game, oysters, wines, liquors, etc., are kept, and everyone knows that Nick's Restaurant is moderate in price and well kept. Call on us. OYSTER LOAVES A SPECIALTY.

NICK APOSTLE, Proprietor.

FESTIVITIES AT CONCORDIA CLUB

CHRISTMAS TREE WILL BE GIVEN TO-NIGHT FOR THE MEMBERS AND THEIR FAMILIES.

That the Christmas festivities have not yet concluded is clearly shown by the arrangements being made by the Concordia Club for the big Christmas tree tonight, when the club will entertain the families of members and distribute presents.

For the past week the work of preparing for this event has been under way, and several committees of the club have been engaged in different lines in order to make the event a success. Last night the fine tree beautifully decorated stood in the center of the ball room, and by tonight there will be innumerable presents placed on it for the members and their families.

One of the prominent members of the club will act in the capacity of Santa Claus, and afterwards all will join in a ball, which will probably not end until midnight.

All members, their families and friends are invited to be present during the course of the evening.

Grip Quickly Knocked Out. "Some weeks ago during the severe winter weather both my wife and myself contracted severe colds which speedily developed into the worst kind of the grippe with all its miserable symptoms," says Mr. J. S. Eggleston of Maple Landing, Iowa. "Knees and joints aching, muscles sore, head stopped up, eyes and nose running with alternate spells of chills and fever."

We began using Chamberlain's Cough Remedy, adding the same with a dose of Chamberlain's Stomach and Liver Tablets, and by its liberal use soon completely knocked out the grip. These Tablets promotes healthy action of the bowels, liver and kidneys, which is always beneficial when the system is congested by a cold or attack of the grip. For sale by all druggists.

ALEX LISCHKOFF BUYS AN ARSENAL

HE IS NOW EQUIPPED WITH A COMPLETE PIRATES' ARMAMENT.

One corner of Alex Lischkoff's store now looks like an arsenal or the retreat of a band of pirates. Yesterday Mr. Lischkoff bought from the Italian bark Prince a lot of armament which had evidently belonged to the vessel when pirates roamed the high seas and which was probably used for the purpose of defense.

The assortment includes several large pistols, single shot, muzzle loading, of about a No. 12 bore, and fired with a cap; as many guns of similar style; and a number of short swords and cutlasses, the sight of which is enough to inspire terror to the strongest heart.

An Emergency Medicine. For sprains, bruises, burns, scalds and similar injuries, there is nothing so good as Chamberlain's Pain Balm. It soothes the wound and not only gives instant relief from pain, but causes the parts to heal in about one third the time required by the usual treatment. Sold by all druggists.

A Venomous Retort. "Don't take it so hard, Mr. Playman," said the young woman mockingly. "There are other girls, you know. There's Lil Gumpkins, Salile Pilmorn, Kate Innogies and Fan Billilink. Any one of them would make a better wife for you than I would." "I know it," he said, swallowing a lump in his throat and turning to go. "If any one of those four girls had said yes, do you suppose I would ever have thought of coming here for a wife?"—Chicago Tribune.

Facing It. "Are you ready?" asked the first man. "I am," came the answer in a firm tone. "Then come. We may as well know the worst." Closing the door behind them, they resolutely descended the stairs. When they rose from the boarding house table, however, they agreed that the meal had been no worse than usual.

CHRISTMAS AT GRAND RIDGE

PROSPEROUS CONDITION OF COMMUNITY DEMONSTRATED BY LARGE BUSINESS OF STORES.

Special to The Journal.

Grand Ridge, Dec. 27.—We have completed the Christmas season without mishap. The prosperous condition of the community in general was demonstrated in the large quantities of toys and substantial presents that were passed during this holiday season. The four stores each had a larger supply and nearly the whole amount is sold. The explosion of cannon crackers would have indicated a considerable skirmish if not an actual battle and would have been infinitely better on fourth of July.

The Baptist Sunday school gave an intellectual entertainment and a tree on Saturday night, all of which was good and well received. The Presbyterian Sunday school had a ship, full rigged—A Gospel ship, with profusion of the American colors and resplendent with most beautiful tinsels in gold and silver; and aside from a full cargo below deck as jolly amounts on deck and covering the masts and yard arms, among which were many valuable articles never seen in this section before, as well as the usual bag of nuts, candies and fruit for each member of the school. Many beautiful and interesting Christmas exercises have been given by this school but this last is declared by all to be unrivaled.

The colored people held their exercises on Monday night and had a good time and good order. The Cohasset Syrup Company finished up their crop the middle of last week realizing over eleven hundred barrels of fine syrup from about eighty-five acres, or over five hundred gallons per acre. The larger part of the crop is already shipped in car load lots and the profits are highly satisfactory.

Farmers in general are through syrup making and the yield and quality is fully up to the average. No section of the south makes a finer quality of syrup than this east side of Jackson county. Judge Porter is doing the most of the shipping outside of the Cohasset Co. Isaac Stone is one of the best cane growers on a small scale in the county and makes an extra fine syrup. The writer measured one piece of cane which netted near thirty (30) tons per acre and another field equally as fine gave us a sample of canes ten feet long to the "last purple joint." W. D. Williams, four miles south of town makes fine syrup and brought in last week twenty-five barrels.

We have had some changes in business firms in town. Daniel McCranie succeeds H. H. Baggett, and Johnson & Carpenter succeed Harris Bros.

W. J. Singletary has had the inside of his home beautified by paint and paper.

Judge Porter is adding to and greatly improving his home. The Cohasset Company have built a new ware room on the side track near the depot.

W. J. Moore has bought a lot adjoining his store with a view to extending and enlarging his building.

John McLane, of three miles north of town, has made considerable additions to his home. In fact a good portion of the farmers in the vicinity of this place have lately added improvements to their homes and still more of the progress and prosperity of the people is seen in the schools and in the fact that almost every family through this section now has an organ or piano.

"GOOD GROWING WEATHER." When the New Scalp Antiseptic is Used.

A good head of hair is as much a "crown of glory" for man as it is for woman, notwithstanding all the poetry on the subject is applied to the female sex exclusively. In the season when flies bite, the bald-headed man can sympathize with the Egyptians who were so sorely plagued on account of the children of Israel. Why not try Newbro's Herpicide? Others have been benefited and are loud in his praise. It cleanses the scalp, kills the germ at the root of the hair and by keeping the scalp sweet, pure and wholesome, the hair is bound to grow as nature intended, regardless of the temperature. Try it and be convinced. For sale by W. A. D'Alamberte, druggist and apothecary, 121 South Palafox street, or send for stamps for sample, to The Herpicide Co., Detroit, Mich.

CURIOSITY IS NOT ALWAYS A SIN

It will pay you to investigate our prices before buying your Hardware, Sash, Doors, Blinds or Lumber. We also handle Paints, Oils, Brick, Lime and Cement. We can save you money on everything!

Saunders Mill Company

Office: 29 East Garden Street. Phone 717.
Factory: North Palafox Street. Phone 1133.

NEW CITY GROCERY CO.

Located at Corner of 10th Avenue and 14th Street.

This is an up-to-date store, with all modern improvements, and filled with

Staple and Fancy Groceries

of every kind. We most respectfully invite the public generally to call and be convinced if we are right—that we have a stock of the best quality. We would like to mention a few of our prices for the good of all, yet we will await your visit or call over phone 223, three rings. We will soon add to our already large stock a first-class Meat Market. It is now being built with ample space to carry all kinds of Fresh Meats, Fowls, Game, Fish and Oysters. Prompt delivery, with polite, up-to-date clerks and meat cutters. Come and see us or phone for the best and cheapest goods in the city.

New City Grocery Co.

PRYOR BROS., Managers

FOR GOOD THINGS TO EAT AND OF THE BEST QUALITY GO TO THE PARLOR MARKET

PHONES 173 and 458.

Do You Take Quinine?

It's 10 to 1 you do if you are a victim of malaria.

Don't Do It, It's Dangerous.

We'll admit it will cure malaria, but it leaves almost deadly after effects.

HERBINE

is purely vegetable and absolutely guaranteed to cure malaria, sick headache, biliousness, and all stomach, kidney and liver complaints.

TRY IT TO-DAY.

50 Cents a Bottle. All Druggists.

ALL DEALERS.

Order Your **ICE, COAL and WOOD** from the **Consumers' Ice and Fuel Company.**
Office—Corner Chase and Tarragona. Phone 259.

4 FULL CANS EXPRESS PREPAID \$4.20 1 Doz. DELIVERED FOR \$12.00

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517 AND 519 WEST BAY ST., JACKSONVILLE, FLA.

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517 AND 519 WEST BAY ST., JACKSONVILLE, FLA.

Morris Dannheisser

(Formerly Dannheisser Bros.)
PURE OLD RYE AND BOURBON, FINE WINES, BEER AND TOBACCO.

OLD HICKORY WHISKEY

MY SPECIALTY.
12 W. Zarragosa Street, PENSACOLA, FLORIDA.

GOLAY
GRIST AND CORN MEAL MILLS
M. F. GONZALEZ & CO., Props.
Manufacturers
CHOICE MEAL AND PURE GROUND STOCK FEED.

Buy your meat and stock feed from the home manufacturer encouraging home industry, contribute to home labor, and leave your money in your city.

SMOKE A GOOD ONE FRANCES

FRANKLIN CHAS. MYERS CO. MAKERS, MOBILE, ALA.

Florida and Alabama LAND COMPANY

Manufacturers of LUMBER, SAWED CYPRESS SHINGLES AND KILN-DRIED SAP.

Pensacola Oyster Depot.

F. SIGARI, PROPRIETOR.
Oysters—The finest Escambia Oysters and Perdido Bay Plants, at Pensacola Oyster Depot, No. 14 East Independence, opposite Cushman's Alley. Orders delivered free in any part of city. Phone 153.

COTTRELL, FINE PHOTOGRAPHS.

Pensacola, Fla.

Every Day a Working Day

There's where Success Horn Feed wins—in continued production. Not for a few days or weeks, but for every day of the year this feed will maintain a horse in splendid working capacity and vigor.

SOLD IN THIS CITY BY F. S. MELLE & CO., Pensacola, Fla.