

# The Pensacola Journal

DAILY. WEEKLY. SUNDAY.

PUBLISHED EVERY MORNING EXCEPT MONDAY

—BY— THE JOURNAL COMPANY.

FRANK L. MAYES, President and General Manager

MEMBER THE ASSOCIATED PRESS.

### SUBSCRIPTION RATES

One Year	\$5.00	One Month	45c
Six Months	2.50	One Week	10c
Three Months	1.25	Weekly Edition, per year	\$1.00

The Only Pensacola Newspaper From Which a Detailed Circulation Statement Can Be Secured.

Offices—Journal Building—Corner of Intendencia and DeLuna Sts.

Phones: Editorial Rooms, 38. Business Office, 1500.

PENSACOLA, FLORIDA, WEDNESDAY MORNING, AUGUST 5, 1908.

One sin clouds a multitude of good-nesses.

Its a wise voter that knows his own politics.

A vote for Hearst's party in the south is a blank ballot.

Taft and Bryan will each be heard in the talking machines.

August has come and not a single heat prostration yet in Pensacola.

What are you going to do today to help the community in which you live?

We suppose the theatrical season will bring sheath gown choruses with it—fine!

Just a bit of advice: Always be sure you're on the south side of the sheath gown wearer.

Among other things we have but of which we do not boast is the out side seat hog on the street car.

In New York the Associated Charities is going to use the moving pictures in its crusade against tuberculosis.

Now, if we can just get one of those 5 ft. in circumference hats in Pensacola we'll really be a real metropolis.

Marriages in France are increasing in number. Mme Anna raised the number two tallies that we know of.

We are leaving Windy Point tonight on the accommodation for Pensacola, to see that sheath gown The Journal's talking about.—Windy Point Star.

Edison, the inventor, says he's content with the \$25,000,000 he has earned and will now rest. Also, he will come to Florida which shows that others know as well as that Florida is "a good place to live in."

New Orleans went ahead and opened her Public Belt Road for business in defiance of the interstate commerce commission, or perhaps it would be better to say ignoring the regulations prescribed by the commission.

The mystery surrounding the murder of Hazel Drew near Troy, N. Y., still remains unsolved, and the indications are that the case is too much for the sleuths that have been looking into it. They seem to have done a bungling job from the start.

When the great project of building a railroad from the Missouri river to the Pacific was undertaken, the United States government loaned the company a large amount of the necessary capital to do the work. The government has recently received the last payment of its claims.

The largest passenger and freight steamer ever built for use exclusively on fresh water is the new City of Cleveland, plying between Detroit and Cleveland. This vessel has a gross tonnage of 4,568 and a speed of 21 miles an hour. The fact that this fine new vessel is of the paddle wheel type goes to show that the side wheel has not gone out of date yet, though we see one very rarely down this way.

A man in Jersey City recently sent \$5,000 in currency to the Secretary of the treasury at Washington, to ease his conscience. The man had taken the money from the government several years ago and is now trying to set himself right by restoring it. Who will then say that the world is not growing better? We know this Jersey City man has improved a lot anyway.

The revelations so far are enough to show that the convict lease system in Georgia as operated in recent years, is a burning shame and disgrace to that state, and it is gratifying to know that it is to be wiped out. Still the difference between Georgia and Florida in regard to the prison system in the two states is one only of degree. The system in both states is nearly the same. If the convict lease system must go from Georgia, it must also be abandoned in Florida.

## Chamber of Commerce Must Define Position.

There will be a meeting at the Chamber of Commerce this afternoon at 5 o'clock, for the purpose of discussing the policy and principal of sending the letter written by the secretary on Monday, to Governor Broward, urging that Florida take steps to obtain the same advantages enjoyed by Georgia through the federal restraining order issued against the railroads of the southeast, forbidding the increase in rates becoming effective in that state, on August 1.

Every member should be present at this meeting and the question thoroughly threshed out. The problem of freight rates is one in which Pensacola is vitally interested, and it is through the Chamber of Commerce that the business men of the city must express themselves. The sense of the meeting this afternoon will be taken as the sentiment of Pensacola, and no member should fail to make known his views on the question.

If the Georgia situation does work to the discrimination of Florida receivers, Florida should act, and Pensacola should be the first to call upon the state to take action. If on the other hand Georgia is found not to be now favored over Florida, as the situation stands under the ruling of the federal judge, radical action should be avoided.

Let the rate question be thoroughly threshed out, let the Chamber of Commerce define its position, and stand firmly upon it. To do this the attendance of every member is necessary at the meeting this afternoon.

## Independent Vote Is a Blank Ballot.

Samuel Gompers, president of the American Federation of Labor, has stated that he believed that organized labor would better its social condition by the election of Bryan and the enforcement of democratic policies. He says he is of neither party and that he is not a politician, and therefore is not interested beyond a desire for the betterment of the American laboring man.

There is wisdom in Gompers's belief. Labor wants a betterment of its social and economic condition at the earliest possible time. The democratic platform declares for more benefits for organized labor this year than either of the two great political parties have for the last quarter of a century. Certainly it shows a plainer understanding of the needs of labor than the republican party has ever expressed. Furthermore, the democratic platform pledges the party to remedial legislation if it be successful at the polls on November 3.

At the present time and under the present political situation it would be impossible for labor to nominate and elect a candidate pledged to all that labor desires. Obviously were such an attempt made it would result only in the cancelling of the votes cast for such a candidate, because one of the old parties would prove successful, and the votes so cast would have had no bearing in the greater conflict between the established parties.

The independence party is calling upon labor for its vote. It has embodied in its platform many planks that will prove attractive to the workingman of the country, but he must not be misled.

It is granted that the independence party this year has no chance of winning in the electoral college. So slight are the chances of victory that it has been laughed at and scorned. Even its leaders know that Hisgen cannot be elected president, and that the fight of the new party is for political standing, nothing more.

Therefore labor should consider wisely. Everyone who casts his vote for the independence party in the presidential election, casts a blank, for it counts as nothing, in the general result. The democratic and republican parties are too strong, they have

had a half century in which to grow. To uproot their steadfast position in the political situation, and to be ousted by a sapling of a few months growth, is impossible.

Therein lies the secret trap that Gompers points out. Labor needs reforms; the democratic party is pledged to give the needed relief; elect Bryan and a democratic administration, and labor profits by the election. The republican party promises labor nothing; pledges to labor nothing; and Taft's public utterances, such as "there is no absolute remedy for the unjust administration of justice, give labor to understand it need expect nothing from him. The independence party promises much but can fulfill none of its promises, for it cannot be successful.

The democratic party can and will win, and labor having its needed reforms in slight with the election of Bryan and safe institution of democratic policies, should support the democratic party.

To vote for the bright promises—impossible of fruition—offered by the Hearst party, means the cancellation of the ballot so cast, and whenever that ballot comes from a democratic laboring man, it will, by its cancellation, aid in the election of Taft, from which labor may expect nothing.

The city council of Atlanta is considering a proposition to bar out convict made goods. It would be interesting to know on what principle of law a city ordinance forbidding the use of brick, for instance, made by convict labor, could be prevented if a builder chose to use such brick in the construction of a house in the city limits.

## AGED ALABAMA WOMAN RUN DOWN

Special to The Journal. Alexander City, Ala., Aug. 4.—This morning at 10 o'clock as the Central of Georgia passenger train was pulling into Alexander City, Mrs. A. Allen, familiarly known as "Aunt Dinah Allen," aged between 60 and 70 years, was struck by the moving train and instantly killed. The train was in a deep cut and upon a sharp curve and Engineer Kell states that he was unable to see the woman until she was walking between the tracks towards the train until it was impossible to stop his engine in time to save her life.

A George M. Cohan Minstrel Song. A novel departure has been made by George M. Cohan, of "Little Johnny Jones," "Talk of New York," and "Yankee Doodle" fame. This departure is the presentation at the New York Theatre of the Cohan & Harris Minstrels, with Honey Boy Evans as a headliner. Of course, George M. Cohan has spread the word for that night and it is expected that all of the commands will make a good showing.

The Dixie Guards. On Wednesday night the Dixie Guards will meet at the regimental headquarters, in the Herkimer block. The new guard will be instructed in shape for occupancy, the Guards will hold all of their meetings at regimental headquarters.

When the new quarters for the Guards have been completed they will be thoroughly up-to-date and splendidly arranged for military purposes. The company has secured the large hall over the Southern Express Company's Bay street office, in the L'Engle building and it is now being fitted up for occupancy.

There will be a splendid drill room, for use during rainy weather and the room is large enough to go through the various field movements with the ease in which they would be executed on the streets.

A room is now being built for the lockers and guns and as soon as this room is completed, and the lockers and gun racks have been installed, the Guards will move into their new quarters.

Equipment Coming. Capt. Metcalfe of the Guards stated yesterday afternoon that his company would be thoroughly equipped by the middle of next week.

The equipment, all of it brand new, will be shipped from St. Augustine, and is expected to arrive here by Wednesday. Brand new uniforms, both blue and khaki, new rifles, loggins, belts, etc., will comprise the equipment. In the event that the equipment is received Wednesday morning, or afternoon, it will be issued to the members of the command on Wednesday night.

Regular drill night of the local troops.

Getting Recruits. All of the local commands are now in flourishing condition and every drill night new men are elected members of the various organizations. The Gray's were filled up and the J. L. and Rifles are now in better condition than at any time during the present summer.

With the Gray's, J. L. Rifles, Dixie Guards, Machine Gun Platoon and the First Regimental Band, in this city, Jacksonville is well represented with military.

AMERICANS AND ENGLISH PLAY CHESS.

By Associated Press. Oxford, Aug. 4.—A chess match lasting a week between Messrs. Miller, Hughes and Whitaker, of the University of Pennsylvania, and four Oxford University players, Messrs. Boughton, Loh, Pearce and Waterfield, the first inter-university match ever played over a board resulted in an American victory of 11-4 points, against 6-12 points for the Britishers.

CHINESE SUCCESSFUL BIDDERS. By Associated Press. Honolulu, Aug. 4.—Bids for the furnishing of supplies for the Pacific fleet which arrives here on its cruise to the South seas were opened last night and proved very satisfactory. The total amount involved is \$47,000. Among the successful bidders on the contracts were two Chinese firms.

That is every man's country where he lives best.—Aristophanes.

## JACKSONVILLE MILITIA-MEN GETTING READY

Annual Encampment Will Be Held at Local Forts in October.

ONLY THOSE TROOPS THAT TOOK PART IN THE STREET CAR STRIKE HERE WILL BE PERMITTED TO PARTICIPATE IN COMING EXERCISES.

The Times-Union says: Early in October the annual encampment of the Florida State Troops is to be held at Fort Pickens, Pensacola, and the approach of the encampment has caused a stir in local military circles.

The encampment at Pensacola will be attended only by the commands who served during the street car strike at Pensacola during June. Troops who were not called out for duty at that time have already held their encampment, the exercises being held at Fort DeSoto, near Tampa, several weeks ago.

As far as the local battalion of infantry, and machine gun platoon is concerned an exception showing will be made on the next encampment. Many of the men have arranged their vacations so as to attend the ceremonies without interference to their business duties.

When the First battalion goes into camp in October, under the command of Major Gibbons, there will be four companies from Jacksonville, instead of one as heretofore. The new addition is Company B, locally known as the Dixie Guards, and this command promises to make a splendid showing alongside of the other commands.

Drill Wednesday Night. The entire battalion will turn out for drill Wednesday night and it is the wish of the commanding officers that every enlisted man attend the drills regularly from now until the encampment. There are several various exercises to be taken up and it is the desire of the Jacksonville officers to have the first battalion well instructed as to the line of work that it is to be taken up during the encampment.

There will be no battalion drill Wednesday night, owing to the absence of Major Gibbons, who is in Cuba on business, but the various captains have outlined their work for that night and it is expected that all of the commands will make a good showing.

On Wednesday night the Dixie Guards will meet at the regimental headquarters, in the Herkimer block. The new guard will be instructed in shape for occupancy, the Guards will hold all of their meetings at regimental headquarters.

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## GEN. ELLIS ON THE CONTEST

Attorney For Mays Says the Latter Will Eventually Win Out.

The Jacksonville Times-Union says: Hon. William H. Ellis, attorney-general of Florida, accompanied by his interesting little son, spent several pleasant hours in the city yesterday en route from Tallahassee to Boston, where he goes to attend the annual meeting of the supreme lodge of Knights of Pythias. Mr. Ellis, along with Roney and Owen, F. B. Carter, Clark and Clark and F. W. Winthrop, is acting as counsel for Danville S. Mays in his contest with J. Walter Kehoe for the democratic nomination for congress from the Third district, and while here took occasion to express his personal views of Florida's latest political sensation.

Coincidentally, Mr. Ellis voted for Mr. Kehoe. He says that Mr. Kehoe, as a friend, requested his vote and support early in the primary and that he exercised his best efforts to comply. The face of the returns of the primary nominated Mr. Mays. The plan to take away from Mr. Mays what the people had given him was not only offering an insult to the voting public of the Third district but was undemocratic and un-American to the extreme. Having always loyally supported the party's nomination, no matter what the circumstances may be, his sentiments in the instance naturally fell with the lot of Mr. Mays and he offered his professional services to protect him in something the people had rightfully given.

Mr. Kehoe's Next Move. "I consider that it is Mr. Kehoe's next move," suggested Mr. Ellis yesterday. "All the political chicanery that can be brought to use by Mr. Mays' enemies cannot do him any harm, and we shall win out in the end. The decision of the congressional committee has no weight as it was simply a majority by one that ruled, and this, I firmly believe, will be completely and completely nullified by the decision of Judge Malone on August 5, the date set for his hearing of the case.

"An illegal yet dramatic incident in the contest was the seating of C. D. Clark. On June 26 three ex-members of the Calhoun county executive committee met and named Mr. Clark as a member of the congressional committee from that county. On June 25 the new county committee met and selected Judge Leith as a member from Calhoun county. On July 15 both Judge Leith and Mr. Clark appeared in Tallahassee and claimed membership of the committee. By a vote of 7 to 6 the committee ignored the regular organization in Calhoun county and elected Mr. Clark, a partisan of Kehoe's. This was protested but to no avail.

"At this meeting a second motion was filed to dismiss the contest on the ground that Kehoe's protest was vague and uncertain, in that it failed to point out in what particular the alleged illegal votes were illegal; that it failed to show for whom the alleged illegal votes were cast; did not give the names of the alleged illegal voters, and did not show the elimination of the alleged illegal votes would change the result of the election. Considerable discussion resulted, the committee remaining in session from Wednesday until Saturday night.

How the Committee Stood. "By a vote of 8 to 6 the committee overruled that motion, the members of the committee standing as follows: For overruling, A. H. D'Alemberte, chairman, Escambia; J. F. Poore, Santa Rosa; J. R. Wells, Washington; J. N. Miller, Holmes; George W. Ward, Walton; Milton Pledge, Jackson; C. D. Clark, Calhoun; and Tom Shuler, Liberty county. Against overruling the motion were A. J. Alford, Franklin; M. Bates, Gadsden; J. W. Henderson, Jefferson; Black Ashley, Madison; and Mr. Bolton, of Wakulla county.

"Following the vote of the committee overruling the motion, Kehoe withdrew his protest so far as it related to Calhoun and Jefferson counties, leaving in question only fifty-two alleged illegal votes. The face of the returns show that Mays has a majority of forty-nine votes, and the only evidence Kehoe introduced in support of his protest was a certificate from the supervisor of registration in Leon county to the effect that in Precinct 5 the registration books showed that only ten were qualified voters, or that many who had paid poll taxes, while the returns showed fourteen votes cast. Precinct 8 showed nineteen qualified voters and twenty-one cast, while Precinct 9 showed sixty-one qualified voters and ninety-four votes cast, which made a total of thirty-nine alleged illegal votes in Leon county.

"In Madison the returns from the county committee showed that in certain precincts thirteen persons voted whose names did not appear on the registration lists as certified by the supervisor.

Made Sworn Affidavits. "Precinct 5, Calhoun county, which was in charge of 'Shep' Clark at noon on the day of the primary, gave Mays only thirty-four votes, when fifty-two reputable persons made sworn affidavits that they had voted for Mays.

"The committee made its effort at a final canvass in what was termed executive session Monday morning, and afterwards went into open session and announced the result. "Immediately following this, I boarded an automobile and was whirled over the road to Judge Malone's residence at Quincy. I hurriedly presented our claims before Judge Malone and was soon hurrying back to Tallahassee armed with an alternative writ of mandamus.

"I awaited until the night session of the committee, when it was planned to hear the final protest from the minority, to present the writ of mandamus. It was officially served by

## The ABC and XYZ of ADVERTISING

A SERIES OF TEN TALKS ON ADVERTISING written by Seymour Eaton of Philadelphia No. 2

Advertising and news are first cousins.

The railroad and the stage coach are grandchild and grandfather.

Four out of five advertisers still use stage coach methods. The agency that distributes news has the quickest, cheapest and most effective machinery for distributing advertising. That agency is the newspaper.

The man who passes your shop window is going somewhere. He is on some other errand. If you want to catch him when he is not in a hurry put your shop window in the newspaper; a few articles at a time. You can make a hundred and fifty thousand people look at this kind of window every day and with much better selling results than if that hundred thousand walked by your shop one by one.

I know a retail store in one of our large cities, a branch of an English house, which until the autumn of 1906 was managed by an Englishman; austere, conservative, dignified; a man who would have been shocked to see his shop advertised in an American newspaper. He had an exclusive trade and his net profits amounted to about \$20,000 a year. This Englishman died. His assistant, an aggressive young American, took charge. He advertised; advertised continuously in the best local newspaper. Last year this exclusive shop made a net profit of over \$80,000. Why? Simply because there are five hundred thousand well-to-do people in that city who never knew that this shop existed until they saw those advertisements in the newspaper; and the shop has an excellent street location, too.

This is a concrete case, the facts of which I personally know. The Englishman depended upon the quality of his goods and his beautifully crested stationery and his attractive shop window and his perpendicular-backed dress-parade clerks; all of which were above criticism. The young American put the whole show into the newspaper; admission free.

Show me ten shops which advertise regularly in a daily newspaper and I will show you nine that are making money. The failure of the tenth is probably due to bad management of some sort.

Some people value goods by the price they pay; others by the shop in which they buy; others by the effect the goods have upon their neighbors. It is only the common workaday sensible people who value goods by the goods. If you want all four classes as customers it is your business as an advertiser to make the cap fit.

*Seymour Eaton*  
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NOTICE. The City Board of Equalization will meet during the month of August, daily at 10 a. m., at the office of the City Tax Assessor. W. E. ANDERSON, Chairman.

FOR SHERIFF. I hereby announce myself as a candidate for the office of Sheriff of Escambia County, independently, in the general election to be held in November, and solicit the votes of all voters in this county. "CAPT. FRANK A. BOGHICH.

A lot of old newspapers, tied up in neat bundles for sale, 5c a bundle, at The Journal office.

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