

For Your
Early morning eye-opener
Breakfast bracer
Lunch lip-smacker
Dinner demi-tasse
Supper system-toner
DRINK
LUZIANNE COFFEE
Good all the time. Sold everywhere

THE NEW Y-TAYLOR CO.
CLEANS, U.S.A.

**You Have Rheumatism Let Me Send
You a 50 Cent Box of My
Remedy Free.**



I Will Mail FREE To Anyone Suffering From Rheumatism, Gout, Lumbago, Sciatica (Who Will Enclose This Advertisement)

A 50 Cent Box of my Rheumatism Remedy Free.

My Remedy has actually cured men and women seventy and eighty years of age—some were so decrepit that they could not even dress themselves. To introduce this great remedy I intend to give fifty thousand 50 cent boxes away, and every suffering reader of this paper is courteously invited to write for one. No money is asked for this 50 cent box neither now nor later, and if afterwards more is wanted I will furnish it to sufferers at a low cost. I found this remedy by a fortunate chance while an invalid from rheumatism and since it cured me, it has been a blessing to thousands of other persons. Don't be sceptical, remember the first 50 cent box is absolutely free. This is an internal remedy which goes after the cause of the trouble, and when the cause of rheumatism is removed, have no fear of deformities. Rheumatism in time will affect the heart, so do not trifle with this merciless affliction. Address enclosing this adv., JOHN A. SMITH, 5665 Smith Bldg., Milwaukee, Wis.

PICTURE FRAMES

Every conceivable and beautiful design of small frames, as well as larger sizes. They come in so many shapes and sizes we can't begin to tell you about them, but come and see them, or send in your pictures to be framed.

JOHNSON'S BOOK STORE

109 South Palafox.

JOHNNY!!
YOU'RE LATE
AGAIN THIS MORNING

Ye-Ye-Ye-mam
I I I Knows it-mam--
bu-b-but Ma bought a
Regal for my bed.

Teacher: You're excused this time.
REGALS WILL JUST MAKE YOU SLEEP

PEARL FURNITURE CO.

105 South Palafox.

The Supplies will be Sent Immediately

THE SWAN

LARGEST MOTOR BOAT

Plying Out of Pensacola.
Stops at All

Choctawhatchie
and
Santa Rosa Sound
Points.

DURING THE LONG SCHOOL SEASON

A SCHOOLHOUSE without a telephone would seem strangely isolated in these days of constant communication.

Parents know that the school is always within call and this knowledge gives them a sense of security and comfort. The Bell Telephone carries the same confidence into all the relations of life. Your friends are brought within reach of your voice by the universal service of the Bell System.

One great advantage of the Bell Telephone is its readiness to serve your sudden and unexpected needs.

Are YOU a subscriber?

SOUTHERN BELL TELEPHONE & TELEGRAPH COMPANY.

Every Bell Telephone is the Center of the System.

TRI-COUNTY FAIR REGATTA GREAT EVENT

MORE THAN A SCORE OF LOCAL BOATS AND MANY FOREIGN CRAFT TO ENTER—OFFICIALS OF RACE ANNOUNCED—SOME SPEED SURPRISES PROBABLE.

At the request of the Tri-County Fair Association, the Pensacola Yacht and Motor Boat Club has decided to hold a regatta off Magnolia Bluff, where the fair will be held, and all preliminary arrangements having been concluded, it is therefore predicted that this regatta will surpass anything of the kind yet held in these waters. Foreign speed boats have been asked to participate with our local boats, but owing to the late storm along the Louisiana and Mississippi coasts, only a few foreign entries have so far been scheduled, though the entry list will not close until the report of the committee is received on Monday evening, the 25th instant, when a meeting of the club will be held at 7:30 p. m. at the office of the Pensacola Gas Engine and Supply Co., No. 713 South Palafox street, to consider all final arrangements for the regatta.

It has been learned that there is a "dark horse" entry for class "A," which class includes speed boats of 15 miles or better, but the name or location of such boat is yet a mystery.

From reports received, classes "C" and "D" will contain about a dozen boats in each class, and a number of them seem to have something up their sleeve for the other fellow in his class.

There will probably be five races held during the day, starting at 1 o'clock, prompt, which will continue throughout the afternoon.

Commodore Watson has made the following appointments of officials to serve during the regatta:

Judges—Lieut. E. W. Davis, of the Penrose, Mayor Frank Reilly and Capt. John B. Guttman.

Timekeepers—John G. Ward, Geo. P. Wentworth and F. C. Brent, Jr. Starter—Dr. S. R. Mallory Kennedy.

Referee—Capt. A. G. Moreno. Clerk of Course—P. F. Bingham.

All have signified their willingness to serve and with an entry list of 25 to 30 local motor boats gives assurance of a most successful regatta.

The Pensacola Yacht and Motor Boat club, though in its infancy, has, nevertheless, done more for aquatic sports during its existence than anything of its kind in the history of water sports on our waters has heretofore accomplished.

Commander Davis, of the U. S. S. Penrose, has consented to allow the use of the Penrose for the judges, and will follow the races to see there is no fouling or to render any assistance, if required.

The Tri-County Fair Association is to be congratulated in securing this regatta, which, to those visitors living in the interior, will be well worth the trip to view from the bluff, which is probably 75 feet above the water, and from which a full view of the entire course may be had.

It is also probable that an illuminated night parade of motor boats will be one of the features of the fair, which would be a novelty in our waters, nothing of the kind having been seen here.

The regatta committee of the P. Y. and M. B. club is composed of James C. Watson, commodore; B. H. Thomas, vice-commodore; P. Lundenstruth, rear commodore; W. A. Dunham, fleet captain; R. B. King, lieutenant; N. J. Lillard, treasurer and chairman executive committee, and Dan Sheppard, secretary.

MARKET REPORT.

PENSACOLA COTTON MARKET.
The following report is furnished daily for The Journal by Marks & Gayle, F. O. Sales, cotton merchants, Pensacola, Fla.

Good middling 13 3-4
Strict middling 13 5-8
 Middling 13 1-2
Strict low middling 13 1-4

LIVERPOOL COTTON.
November-December 13 1-8
December-January 13 1-4

NEW YORK COTTON.
December 13 7-8
January 13 5-8

NAVAL STORES MARKET.
Savannah, Ga., Oct. 23.—The spirits of turpentine market opened and closed today as follows:

Open, firm 58c
Close, firm 58c
Sales, casks 123
Receipts, casks 123
Shipments, casks 123
Stocks, casks 123

The market on rosin opened and closed firm as follows:

WW 6 7-8
WG 6 4-8
N 6 1-2
M 6 5-8
K 6 1-2
J 6 1-2
H 6 1-2
G 6 1-2
E 6 1-2
D 6 1-2
C 6 1-2
B 6 1-2
A 6 1-2

WALL STREET REVIEW.
By Associated Press.
New York, Oct. 23.—The stock market opened under pressure in response to the low prices in London before the opening here. There were declines of a point in Union Pacific, Southern Pacific, Chesapeake and Ohio, Reading, Baltimore and Ohio, American Car, Anaconda and American Cotton Oil; 1-4 in Chicago and Alton and Canadian Pacific; 2-12 in National Biscuit, and large fractions in Great Northern, preferred, Pressed Steel Car, Central Leather and others.

During the brisk selling of the first hour about every stock of speculative importance was forced down from 1 to 1-1/2. After that the pressure relaxed and there were some small recoveries. Buying was small on the recovery.

Extra Special Monday Sale

at

The Ready-to-Wear Store

A Special All-Wool Panama Skirt for \$5.00 An extra special fine Voile Taffeta Trimmed Skirt for \$5.00
Specials in Waists, One-Piece Dresses and Suits for Monday only. Read!

<p>Handsome Black "Tunic" Skirt, \$8.50.</p> <p>The new "Tunic" effect in Skirts is the leading craze. Our line runs in beautiful black and white, beautifully plaited and stunning for street wear. Regular \$11.50 value. Special for Monday</p> <p>\$8.50</p>	<p>Black Panama Skirts for \$5.</p> <p>All-wool black Panama Skirts, in the Moven Age effect, handsomely trimmed with buttons at the front and on the side—a delightful garment for street, valued at \$7.50. Special for Monday</p> <p>\$5.00</p>	<p>Closing Out of Voile Skirts \$5.00</p> <p>Black Voile Skirts, finest materials, trimmed in Taffeta bands and jet buttons. There are about 25 of these skirts to go special. While they last, on Monday only, for</p> <p>\$5.00</p>
<p>Two Fine Styles in Voile Skirts, \$7.50.</p> <p>These regular \$10 values in the best Voile Skirts ever brought to Pensacola are dashing black models. The first style comes in handsome plaits and a fine grade of Taffeta bands, while the second has good looking heavy satin bands used effectively as trimmings. They go, special for Monday</p> <p>\$7.50</p>	<p>And These \$19.75 Suits!</p> <p>We have a few of those elegantly tailored, wonderful values in Ladies' Coat Suits, which we have been able to offer at a surprisingly low figure. These suits are in the Moven age effect, delightfully lined, and the coats are semi-fitting and very stylish. Specially priced at</p> <p>\$19.75</p>	<p>Specials in Madras Waists, \$1.24.</p> <p>Special for Monday sale are about 25 dozen ladies' fine Madras and Marseilles waists. They are all finely tailored, come in white, white with blue, and white with black, and are all neat and trim to the letter. We are able to offer them at the surprising special price for Monday, at</p> <p>\$1.24</p>

On Monday we will sell some of our most handsome designs in our beautifully shaded afternoon, reception and calling toilettes, in Prunella, Poplin, Bengaline and Beau de Sine—models fashioned after the season's latest ideas, and all \$37.50 and \$40, special at \$30. These are the most stylish dresses shown in the city.

The Ready-to-Wear Store
9 AND 11 SOUTH PALAFOX STR.

"INDIVIDUAL" CLOTHES FOR YOUNG MEN!



What every young man requires in his apparel above everything else is distinctiveness—that's what we have especially prepared for them.

Then we have also studied hard the proposition of the quiet, modest man of middle age and we can just suit him to a "T"—better come and let us show you.

\$10.00 and \$15.00

for extra good suits.

\$20.00

for the best hand made.

THE M. & O.
Clothing and Shoe Store.
OPPOSITE PLAZA. 321-323 S. PALAFOX

TO THE FARMERS

Until further notice our gin will start up every Thursday. We have added a first-class grist mill to our plant and with gin and grist mill in charge of an experienced man, we guarantee entire satisfaction. We buy cotton, cotton seed and corn.

JOS. McVOY & CO.
Cantonment, Fla.

General Merchandise, Cotton Fertilizers, all kinds of farm supplies.

BANK STATEMENT.
New York, Oct. 23.—The statement of clearing house banks for the week shows that the banks held \$16,643,825 more than the requirements of the 25 per cent. reserve rule. This is an increase of \$6,552,700 in the proportionate cash reserve as compared with last week.

The statement follows:

Loans, \$1,254,596,700; decrease, \$6,747,200.

Deposits, \$1,240,417,100; decrease, \$5,407,600.

Circulation, \$52,514,000; increase, \$675,900.

Legal tenders, \$71,062,000; increase, \$834,200.

Specie, \$235,835,100; increase, \$4,366,600.

Reserve, \$326,745,100; increase, \$5,000,800.
Reserve required, \$310,104,275; decrease, \$1,351,900.
Surplus, \$16,643,825; increase, \$6,552,700.
Ex-U. S. deposits, \$17,061,125; increase, \$6,356,976.
The percentage of actual reserve of the clearing house banks to-day was 26.37.

The statement of banks and trust companies of Greater New York not reporting to the clearing house shows that those institutions have aggregate deposits of \$1,289,714,200; total cash on hand, \$13,688,600, and loans amounting to \$1,210,225,900.