



WHY Rhodes-Futch-Collins Sells For Less

Is by far the largest Furniture Store in Pensacola. In connection with twelve of the leading cities we are the largest buyers of furniture and home furnishings in the south. This tremendous buying power means newer designs, finer qualities and lower prices for us *and for you*. And it is to your interest to profit by these decided advantages which this store presents. Visit Rhodes-Futch-Collins next week, take a walk through our big store, what you will see will leave a lasting impression of this store's greatness. *Note next week special offerings.*

We Pay Your Fare By Rail or Water to Pensacola and Return

The White Mountain Refrigerator

In Over a Million Homes

The beauty of this Refrigerator is that the ice compartment opens from the top making it easy to get at and easy to clean. Made of solid oak throughout—absolutely sanitary; a refrigerator we can sincerely recommend to all our patrons. Our Refrigerator line is the most complete in the city; we display 63 different styles, this one carries 100 pounds ice, white enamel, \$27.50.



Sale Price, \$22.50

Ladies' Sewing Rockers, Double Cane Seat, \$1.25.
Sale Price, \$1.75.

Englander Bed Couches can be instantly made into full size bed, \$16.50.
Sale Price, \$14.50.

Bed Pillows, Good, All Feathers, \$3.00.
Sale Price, \$2.50

Buck's Solid Cast Iron Ranges, the best that's made, \$48.50.
Sale Price, \$39.50

Child's High Chairs, Oak, With Table, All Complete, \$3.50.
Sale Price, \$3.00

Enamelled Cribs, Sides Let Down, 2 1-4 feet, \$7.00.
Sale Price, \$5.50.

Collapsible Go-Cart, Rubber Tires and Hood, All Complete, \$7.50.
Sale Price, \$6.50.

Bed Springs, Full Size, Coil Steel Spring, \$2.50.
Sale Price, \$2.00.

IRON BEDS, Exactly Like Cut, \$9.00



Extraordinary value, 2-inch post and top—clean, smooth steel tubing. Smooth steel fillings; finished in fine Vernis Martin or hand-rubbed white—either full or three quarter size. Every bed complete with full weight rails and easy running casters. The best iron bed offering of the season. Regular \$11 bed for \$9.

OUT OF TOWN PEOPLE—We invite you, we extend a welcome to all lovers of home beautiful. We want you to come as an honored guest—to look about and admire the beautiful things we have to show. We wish you to stay as long as you please; to feel free to return at will and again admire. An we will thank you for your visit.

Rhodes-Futch-Collins

FURNITURE COMPANY

COMPLETE HOUSEFURNISHERS

PENSACOLA'S LARGEST FURNITURE STORE

TO
OUT OF TOWN
PEOPLE

TO
OUT OF TOWN
PEOPLE

THE STARR PIANO CO.

The World's Greatest Music Makers
8 South Palafox Street

Bid you welcome to their store where you will find the greatest display of high grade pianos ever shown in West Florida. Every piano direct from our own factories at Richmond, Ind. (Positively the only firm in the South selling direct from factory to customer.) Call and see the "STARR," the mark of quality. Your visit will pay you.

THE PIANO YOU BUY DURING THE FESTIVAL WEEK WILL PAY YOUR RAILROAD FARE

B. GERSON & CO.

Established 1895

We have furnished nearly every home in Pensacola with their

China, Glass and Kitchen Outfits

You will find here every useful and labor-saving device for household and kitchen use. We want you to get acquainted with this store.

Sole agents: *Ideal Fireless Cookers and Seegar Syphon Refrigerators*

Complete Lines of

"Wear Ever" Aluminum Cooking Utensils, Manning Bowman Aluminum Coffee Percolators, Cut Glass, Sterling Silver, 1847 Rogers Plated Ware.

Special Bargains in All Departments

Discontinuing Our Jewelry Department. everything in Watches, Diamonds, Solid Gold and Plated Jewelry being sold at manufacturers' cost.

Freight paid to your home town on all purchases of \$10 or over