

Suppose There Were No More Advertisements

Just imagine for a minute that some power could stop all advertising. How would that effect you?

It would cut you off from all direct, commercial news about things that you need and use in your every-day life. Somebody might be selling a new, better, more economical food; or a utensil that would save money and time; or an article that would add greatly to your comfort and well-being; or some better material for mak-

ing shoes or clothing—but you would never know it.

Merchants and manufacturers would be unable to tell you about new and better things. They would thus find it hard to put these things on the market, and often would not try.

Merchants, unable to tell you what they had to offer you, could not take the risk of buying goods for which they might have no customers.

"It pays to advertise." And advertising pays not only the advertiser and publisher, but pays you, too. It keeps you informed about the things you need in order to live a profitable, happy and useful life in this age of progress.

The Columbus Dispatch
The Peoples' Paper

DR. T. H. HENRY RE-APPOINTED.

Dr. T. H. Henry was re-appointed county health officer the past week by the State Board of Health. The period for which he was appointed is two years. Dr. Henry is serving his second term and has rendered a service entirely acceptable and satisfactory to the people.

TWO MORE HOME.

Messrs. Chas. Kuykendall and Jack Jemison are home from France and are being royally welcomed by their friends. They served with Company D of the 18th Engineers and were overseas eighteen months. They were mustered out of service at Camp Shelby the past week.

Mr. E. L. Kuykendall has returned

from Birmingham, Ala., where he has been with his wife who has undergone a serious operation at one of the infirmaries there. Their friends will be glad to learn that Mrs. Kuykendall has passed the danger period and is on the road to recovery.

Miss Martha Harris gave a rook party Saturday morning at 10 o'clock in honor of Miss Rosamond Buder.

Miss Blanche Moore is visiting relatives in Birmingham, Ala.

TWO MORE TEACHERS NAMED.

At the meeting of the Board of Trustees of city schools held the past week two new teachers were elected to the faculty of the schools of this city. Miss Corinne Nickles, of this city, was elected assistant teacher of mathematics in the high school and

Miss Eberta Smith, of Bowling Green, Ky., was elected as head of the commercial department. She is a graduate of the Bowling Green Business University.

Mr. J. A. Watson received a telegram Friday stating that his son, James A. Watson, Jr., had landed in New York. Mr. Watson served several months in France with the Air Service in the American Expeditionary Forces. He was among the first boys from Lowndes county to volunteer his services, having entered the officers' training camp at Fort Logan H. Roots soon after the outbreak of the war. He is expected home in a few days and he will be cordially welcomed.

OFF FOR COLUMBIA UNIVERSITY

Prof. J. C. Meadows, superintendent of city schools, leaves this week for New York, where he will study at Columbia University during the summer term. He will take up advanced work which he has been pursuing for some years.

Dr. W. W. Westmoreland, Jr., who has been with the Dental Corps of the Medical Department of the Army in France for some months, landed in New York the past week, according to telegraphic advices received by his father. Dr. Westmoreland was attached to a base hospital in France and did effective work for the boys in France. He will be welcomed home.

Mr. Morris Drees, who served with the famous Second Division in France, arrived home the past week. He was in the thick of the fighting on the western front and had some thrilling and wonderful experiences abroad. He is being cordially welcomed by his many friends.

Mr. O. G. Hackett, clerk-inspector of the postoffice department, with headquarters in Meridian, was in Columbus on official business the past week. While here he was the guest of his father-in-law, Major W. M. Clark.

Cotton blooms and bolls continue to bombard The Dispatch. They are a week or ten days behind the first and, therefore, not a news item.

Miss Elizabeth Stevens, of Sumner, Miss., is visiting Mrs. T. I. Halbert.

Miss Mary Newton is visiting her sister, Mrs. Willis McClanahan. Miss Newton is engaged in government work in Washington and is here spending her vacation.

Shivar mineral water is helping others and it will certainly help you. Try five gallons of it and if you are not benefitted after drinking it according to directions your money will be refunded. It is sold under a positive guarantee. J. L. Walker & Co.

Encouraging news comes from the bedside of Capt. Weyman, son of Mrs. Henry Anderson, of the Caledonia section. Capt. Weyman is in a hospital in Philadelphia, where he has been ill for some weeks.

Mrs. J. O. Peoples and Mrs. J. P. Wilkinson of Birmingham, and Mr. A. C. Ezell, of Gordo, Ala., are visiting Mrs. R. C. Nobles on Third avenue, north.

Mrs. Alice B. Young left Sunday for Greenwood to visit her daughters, Mrs. MacLemore and Mrs. Pollard. She was accompanied by her sister, Mrs. Whitfield. Later, Mrs. Young will visit her daughter, Mrs. Bell, in Chicago, Ill.

BRITISH SOLDIER HERE.

Capt. Todd Phinnisits, wife and child, are in this county on a visit to Dr. and Mrs. W. H. Barton, at their home in the Prairie. Capt. Phinnisits is a brother of Mrs. Barton and has just been discharged from a brilliant service to his country. He wears the "Military Cross," a distinction awarded by the English government for bravery in action and has been otherwise cited for conspicuous gallantry.

Dispatch ads are winners

KEEP STRONG
As an aid to robustness, thousands upon thousands use
Scott's Emulsion
as regular as clock-work the year around. A rich tonic, Scott's—abounds in elements that contribute to the up-building of strength. Be sure that you buy Scott's Emulsion.

Mr. J. H. Brickell returned last Saturday from Nashville, Tenn., where he spent a week with Mr. and Mrs. Eugene Crutcher, of that city. Mr. Crutcher's friends here will be gratified to learn that he recently closed a large timber deal in Alabama, which brought him a handsome commission.

WEST POINT'S CELEBRATION.

West Point, Miss., June 29.—Thousands of visitors are expected to arrive at West Point early on the morning of July 4 to participate in the festivities of the welcome home celebration to be staged for the soldiers sailors and service workers who aided in the winning the world war. Festivities start at 10:30 in the morning and end at midnight.

The program follows:

10:30 a. m., Russell Park. Song—"America." Band concert—West Point Municipal Band. Invocation—Rev. L. P. Wasson. Community singing—led by Mr. J. J. Moriarty, W. C. C. S. Dedication of day—Proclamation by mayor, Hon. Dave Cottrell. Flag raising—Boy Scouts. March to Picnic Grounds—Soldiers, Sailors, Marines, Veterans, Red Cross, Boy Scouts, Blue Triangle, Y. M. C. A., their friends and relatives, led by band.

Noon—Old Baseball Ground—Out East Main Street to Southern R. R. Master of Ceremonies—Hon. J. A. Crawford. Song—"Star Spangled Banner." Address of Welcome—Hon. W. G. Roberts. Song—"Dixie"—Mrs. Will VanLandingham and Triangle Girls. Reply to Address of Welcome—Lieutenant J. Ed. Hamlin, A. E. F. Impromptu replies—By Enlisted Men. Community Singing—led by Mr. J. J. Moriarty, W. C. C. S.

1:00 p. m.—Barbecue dinner.

2:00 p. m.—Band concert—West Point Municipal Band.

2:30 p. m.—Airplane Bombing Expedition—Planes from Payne Field will destroy houses erected by Boy Scouts and do other stunts.

3:00 p. m.—Baseball game—double header—Lynch High vs. Payne Field, Aberdeen vs. winner of first game.

3:30 p. m.—Associated Press returns of the Willard-Dempsey contest announced from the platform after each round.

8:00 p. m.—Picture Shows—all soldiers, sailors, and Marines in uniform admitted free.

9:00 p. m.—Khaki Club—Military ball for soldiers, sailors, marines and their relatives.

All Veterans, soldiers, sailors, marines, red cross, boy scouts, Blue Triangle Girls, Y. M. C. A., K. C. S. A., are requested to wear uniform. Rest rooms of the Blue Triangle Club will be opened for ladies.

MORE COTTON BLOOMS.

More cotton blooms are bombarding The Dispatch. John Quinn, Rt. D. No. 5, from the Leigh dairy place, on the Aberdeen road, sends in a bloom with the discouraging news that he has some weevils which he is going to fight like Pershing fought the Germans.

The first boll from the prairie that we have received came from Mr. T. B. Hardy's place, near Billups, Saturday. A young boll indicated that the bloom appeared early in the week.

Mr. Frank Meriwether Lampkin, of the U. S. Navy, now in Washington, D. C., eighteen year old son of Mr. Charles Barnett Lampkin, of this city, is the only sailor boy invited to the Fourth of July party given by General George Barnett to the now famous American Marines, the special military creation of General George Barnett, their commander in chief.

HARRISON IN NEW JERSEY.

The following clipping is from a Newark, N. J., newspaper sent to us by Mr. Sterrett Parish, a Columbus boy, who is living in the East. It tells of an engagement of Senator Harrison in Newark:

"U. S. Senator Harrison, Mississippi, will be the principal speaker at the union services for Newark's heroes, which will be held in Branch Brook Park Sunday afternoon.

"Congressman Minahan and Frank A. Higgins, secretary to Mayor Gillen, representing the Victory Celebration Committee, visited Vice-President Marshall in Washington and asked him here to speak. Because of previous engagements he was unable to come to Newark, and on his recommendation Senator Harrison was invited."

Shivar Famous Mineral Springs water is sold under a positive guarantee. Drink it according to the directions for the time allotted and the demi-john back and get your money. For sale by J. L. Walker and Co.

Sulfiron
"Nature's Remedy"
For
Eczema
Indigestion
Rheumatism
Bladder and Kidney Troubles
Money Back If Not Satisfied
\$1.00 the Bottle
At All Drug Stores
L. E. MAYFIELD.
Columbus, Miss.

E. E. CALLAWAY
LAWYER
OFFICE: FIRST STATE BANK
Columbus, Mississippi

DR. T. H. HENRY
PHYSICIAN
Office:
First State Bank Bldg.
PHONES: Residence 189-J
Office 21

Joe F. Lacy
DENTIST
Third Floor, First State Bank Bldg.
PHONE 30

Dr. S. L. Hollingsworth
Office:
3rd Floor 1st State Bank Building.
Hours:
9 to 12 a. m. 2 to 5 p. m.
Sundays by appointment.
Practice limited to the diseases of the Eye, Ear, Nose and Throat and Proper Fitting of Glasses.



Have Your Eyes Examined
Good eyesight is essential to health, happiness and efficiency. Your eyes should receive the same careful attention as your teeth. Have them examined at least once a year by a skilled OPTOMETRIST and if glasses are needed see that you get the best professional service. Our examinations are accurate, scientific and conscientious, assuring you satisfaction if glasses are required.

"Glasses That Satisfy"
Goodwin-Goodell
OPTICAL CO.
OPTOMETRISTS
Memphis and Columbus, Miss.

FOR QUICK TAXI SERVICE
Day and Night
Phone 687
Buick and Dodge cars.
City and Country Service
Careful Drivers.
STONE ARCADE HOTEL.
Phone 687

To Give a Child in One Day, Take Lactogen...
Lactogen is a complete food for infants and young children. It is easy to digest and gives the child the best of health. It is the only food that can be given to a child in one day.

THE SOONER YOU BUILD THE CHEAPER YOU ARE LIKELY TO BUY

THAT may seem queer talk under present building cost but we make the prediction advisedly.

For some years to come our export of building materials is bound to be immense.

For some years to come we will be unable to catch up with the demand at home.

We honestly believe we can sell to you cheaper today than we can later on.

D. S. McCLANAHAN
HOME BUILDER
COLUMBUS, MISS.

Dispatch Ads Are Winners.