THE KOSCIUSKO STAR.

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Bishop of Oxford's Riddle.

The following physical puns, called the "Bishop of Oxford's riddle," and reprinted in the Brooklyn Times, have furnished much entertainment:

1. I have a trunk—my body.
2. It has two lids—eyelids.
3. And two caps—kneecaps.
4. Two musical instruments—drums.
5. Two established measures—feet.
6. A great number of articles carpenters can't do without—nails.
7. I always have about me two good fish—soles.
8. A great number of small shell fish—muscles.

Two lofty trees—palms.

10. Some fine flowers—tulips.
11. Two playful domestic animals—calves.
12. A great number of small wild animals—hairs.
13. A fine stag—heart.

A number of whips without handles—lashes.

15. Some weapons of warfare—arms.
16. A number of weathercocks—veins.
17. An entrance to a hotel—instep.
18. At a political meeting on the verge of a division—eyes and nose.
19. Two students—pupils.
20. A number of Spanish grandees—tendons.
21. A big wooden box—a chest.
22. Two fine buildings—temples.
23. Product of camphor tree—gums.
24—A piece of English money—crown.
25. An article used by artists—palate.
26. Boat used in racing—skull.
27. Used in crossing a river—bridge (of nose).
28. Pair of blades without handles—shoulders.
29. Twelfth letter of alphabet finished with bows—elbows.
30. Instruments used in church music—organs.

Highest of all in Leavening Power.—Latest U. S. Gov't Report

Royal Baking Powder

ABSOLUTELY PURE

Read the Add below.

SOME STAR FACTS

'FACTS ARE STUBBORN THINGS.'

THE STAR solicits advertising patronage on business principles—not merely because it helps the town (though it does)—but because it pays the business men to advertise in our columns; and this fact is, in a degree, as much to our own advantage as it is to theirs. We strive to make it pay them. We know that if a merchant runs an ad in our columns and profits by it, he becomes a better customer of ours and other merchants note his success and do likewise. That judicious advertising in our columns CAN be made profitable we offer the following facts as reasonable argument:

FACT ONE.

THE STAR has a circulation of over 1200—undoubtedly the largest bona fide circulation of any paper in the State outside of Jackson—each of the 1200 copies rightly estimated to be read by five persons; that gives us 6,000 readers weekly—and a weekly talk with that many people will build up any merchant's business. Here it may be stated that advertising is like talking, the only difference being that the people you talk to have more time to reflect over what you say in your ad than what you say verbally. Therefore make your ad impressive. We refer you to Fact two.

FACT TWO.

The STAR is not a cheap paper. Its subscription price is a third higher than any other paper in Central Mississippi, yet it is taken by more people than any other paper in the same territory. That's a great point for advertisers—they want to advertise in a paper whose readers have the most money to spend. The best people want the best paper to read even if it does cost a little more, and, consequently, the STAR circulates among more of that class than any other paper does even among people who have less money to spend. That may sound egotistical—but "facts are stubborn things."

FACT THREE.

The paper is of long standing—now thirty years old. It is subscribed for by men whose fathers read it to them around the firesides of their boyhood homes. They have learned to love it as a member of their family. Some of these men read no other paper than THE STAR; they note its progress and remember its patrons with their patronge. Papers that please subscribers pay advertisers. Fact 4 is of importance to advertisers.

FACT FOUR.

Equipage is as necessary to the success of a paper as an advertising medium as the soil is to the growth of vegetation. For five years the STAR has been adding new material to its office. It has the latest in type faces, the best improved presses, and everything that is needed in the mechanical room of a first-class newspaper office. This is all needed to make advertisements attractive, and attracting attention is the first duty an ad has to perform.

TO BUSINESS MEN: If you want to hustle, hustle through THE STAR.

Come to The Star for

NEAT JOB WORK