

# The Yazoo City Herald

VOLUME 43

YAZOO CITY, MISSISSIPPI, FRIDAY, OCTOBER 2, 1914

NUMBER 12

LARGE AUDIENCES AND MUCH INTEREST MANIFESTED.

Better Methods Preached by Able Lecturers at Many Points in the County Last Week.

The program of the Farmers' Institute as printed in the Herald two weeks ago was carried out to the letter in this county last week. Mr. B. J. Moore, of the Government Demonstration work, Prof. Cobb, superintendent of the Boys' Corn Club work, Mr. W. R. Ritch, of the government demonstration work in this county, Prof. White, of the Agricultural High School, principal speakers, and were accompanied on the tour of the county by Secretary Douthat of the Yazoo City Commercial Club. Prof. Cobb, however, was called away, and his place was taken by Prof. Garner, district agent of the Boys' Corn Club work south of the A. & V. R. R.

The tour wound up with a grand rally and a Grown-in-Mississippi dinner in Yazoo City last Saturday. The speaking in this city was held at the Opera House, through the courtesy of the ever-obliging Mr. Dave Wolerstein, than whom we have no more progressive or enterprising citizen.

Mr. B. J. Moore was master of ceremonies at the Opera House, and after a few preliminary remarks introduced Hon. C. H. Williams, who made one of the most interesting and practical addresses that we have listened to in a long time. It was full of sound advice, and his discussion of present conditions arising both from the boll weevil and the European war was able and convincing.

Mr. Williams said that there was no use in dreaming of holding the entire crop, and he characterized volition plans or any plan for the government to purchase cotton as foolishness, and said that legislation cannot alter the laws of supply and demand, and that to pass a law curtailing cotton acreage was a pipe dream. He advised that half the cotton crop be sold in order to get funds with which to hold the other half, and thereby raise the price of all of it. His strictures on the present plan of selling the crop before it was planted was severe, and said that we have a State in which everything needed for the sustenance of man or beast can be raised, and that one or two years of rigid economy would place our people on their feet.

Mr. B. J. Moore was the next speaker and his theme was the restoration of soil fertility. He dwelt at length on the great value of crimson clover in restoring land, and thoroughly explained the method for preparing soil, fertilizing, sowing and inoculation of the land for clover. He also spoke about the great value of oats and lespedeza.

Prof. Garner spoke upon his favorite subject of corn and proved to be an exceedingly interesting speaker. He especially dwelt upon the value of selecting good seed. He was questioned on various points by Mr. R. W. Crook and others in the audience, and his suggestions and advice were both interesting and valuable.

In the afternoon Mr. W. R. Ritch spoke to the colored people on lower Main Street, and was attentively listened to by a large audience.

Honor to Whom Honor is Due.

Friday afternoon when the train came and Miss Susie Powell was not on it, Mr. W. R. Ritch was up against a proposition to carry out his program of a home grown dinner. A happy thought struck him and he called the Agricultural College at Benton and asked if Miss Frances Blunt, the Domestic Science teacher and her pupils would take the place of Miss Powell. With a bravery that amounted to heroism they consented and Miss Blunt and Miss May came immediately to the city to look after the details as much as possible with so short a notice.

Saturday morning, Prof. White, with Miss Virgie Johnson, the music teacher, and Miss Jennie Lou Loftis, accompanied by the advanced grade of the domestic science department, came in to assist Miss Blunt with the dinner. In short order they got things going their way and the Crane-Hamel Hardware company soon had two stoves at their disposal all set up in the Airdome with fire started ready for business. This firm also gave the use of all the dishes used. The Yazoo Hardware was just as liberal and gave the men the use of any-

## WE' L, THEY'RE OFF NOW SURE

The Herald's *Next Archives and History* Automobile Contest to be a Tremendous Success. First List of Contestants Appears Today.

"BOOSTER PERIOD" OPENS TODAY AND THOSE WHO HAVE BEEN THINKING OF ENTERING THE CONTEST SHOULD DO SO NOW.

Look! Your Name on the List! Is Your Best Friend or Relative in the Race? If Not, Why Not?

Well, they're off now, sure. The first list of candidates in the Herald's big Automobile Prize Contest is published today. Everybody has been anxious to know who the candidates are. The list below is not complete, but shows the names of those entered up to the time of going to press. Now, it behooves the candidates to make the best of the few short weeks they have to win one of the valuable prizes. It is just the right time for new contestants to enter. In fact, this is the very best time of the entire contest to enter.

LIST OF CONTESTANTS NOMINATED TO DATE.

- MISS NELLIE SINGLETON, YAZOO CITY.
- MRS. BATAILLE NOBLE, BENTON.
- MRS. L. E. MILLER, SILVER CITY.
- MRS. C. F. RHODES, YAZOO CITY.
- MISS FRANCES BLUNT, BENTON.
- MRS. M. C. VICK, YAZOO CITY.
- MRS. T. F. ADAMS, YAZOO CITY.
- MISS MARY SWAYZE, YAZOO CITY.
- MISS MOLLIE C. COKER, YAZOO CITY.
- MISS BELLE WIGGINS, YAZOO CITY.
- MISS SENEZ CHILDRESS, SARTARTIA.
- MISS CHESLEY BONNEY, SARTARTIA.
- MISS JOSIE MANSFIELD, MECHANICSBURG.
- MISS MAY SHACKLEFORD, BENTONIA.
- MISS MAMIE JOHNSON, BENTONIA.
- MISS LILLIE STURTEVANT, MECHANICSBURG.
- MISS MAZIE MCGRAW, VALLEY.
- MISS WETA RABB, LOUISE.
- MRS. MAGGIE DESKINS, YAZOO CITY, ROUTE 2.

### "Booster Period."

Today is the beginning of "Booster Period" in the Herald's Automobile contest. "Booster Period" means that friends of the contestants can boost their favorite by paying for one or two years subscription or more and secure for them a larger number

of votes than can be obtained at any other time of the contest on a single subscription.

Why is Booster Period? What does it mean? It means that this is POSITIVELY THE BEST TIME OF THE ENTIRE CONTEST FOR PEOPLE TO SUBSCRIBE TO THE HERALD AND BOOST THEIR FAVORITE. Every subscription for one year turned in during Booster Period will count 5,000 regular votes and 15,000 extra votes, thus making a total of 20,000 votes for each one year's subscription. A two years' subscription during booster period gives a contestant a total of 43,000 votes, etc. Look at the scale of votes printed below. From this it will be seen that it is to the

|                          | REGULAR SCALE VOTES | EXTRA VOTES | TOTAL VOTES |
|--------------------------|---------------------|-------------|-------------|
| 1 year's Subscription, - | 5,000               | 15,000      | 20,000      |
| 2 " " " -                | 12,000              | 31,000      | 43,000      |
| 3 " " " -                | 18,000              | 47,000      | 65,000      |
| 4 " " " -                | 25,000              | 63,000      | 88,000      |
| 5 " " " -                | 30,000              | 80,000      | 110,000     |

### Now Is Your Time.

It will require a little time and energy to win one of the prizes, but think of the reward if you enter today and win the automobile. It is not hard at all to carry away one of these prizes by simply asking your friends to subscribe to the Herald and by collecting the voting coupons. If you are wide awake and do not neglect any of the opportunities the votes that you will receive through the subscriptions of your friends will soon put you at the top of the list. Make a personal appeal to each one of them and get them interested in your success. Many are ready to renew their subscriptions and would be glad to give you the benefit of the votes by merely asking for them.

A SMALL FORTUNE IN PRIZES - A MOST GENEROUS OFFER - READ CAREFULLY THE FOLLOWING LIST OF PRIZES - WHICH ONE DO YOU WANT?

### LIST OF PRIZES.

- 1st prize, 1 Five Passenger Ford Touring Car.
- 2nd prize, Choice of a High-Grade Piano, or a Trip to the Panama Ex-

position. (Including Pullman and \$25.)

Winner of second prize may have the value of this trip all in cash if preferred.

Third prize, One Home Sewing Machine.

Fourth prize, One Complete Business Scholarship.

Fifth Prize, One Complete Business Scholarship.

Sixth prize, One Duntley Pneumatic Sweeper.

When you go through the list think "I'm going to work for this prize, or that prize" and when once you have made up your mind, "go to it" and be a winner.

### Enter the Contest Today.

The contest manager could not possibly give you any better advice than this—you've read the list of prizes—you are, of course, interested and you could figure a hundred ways that you could use any one of the prizes. Enter the contest—that's the starting point—and be determined to win. While the contest is yet young is the best time to send in your nomination, or that of a friend. We want your name or your friend's name in the

next published list of candidates. For your own sake it is best that from the very start you be known as being in the race. Those who would rather help you than anyone else might promise their subscription to the first candidate to approach them if they did not know that you were interested in winning the prize. You want everyone to know RIGHT NOW that you mean to win a prize and that you are counting upon their help to win it.

### Who May Enter.

Any white man, woman, boy or girl, married or single, is eligible to enter this contest. Persons may nominate themselves. It costs nothing to enroll—it costs nothing to win. There are no strings attached to the offer. It is not necessary that candidates be subscribers themselves. The rules of the contest are simple and the work of securing subscriptions is not hard. An early start means much to you. Line your friends up and get them working for you. They won't refuse you their help when they see how earnest you are. Those who have been nominated by their friends and have not received a receipt book may get one by writing or calling for the same at the contest office of The Herald.

Contestants will find the field ripe for securing subscriptions to The Herald. There are many whose subscriptions are about to expire, and they will renew if you see them. There are hundreds of others who should read their home paper, and many of them will subscribe if you see them. Explain to them what kind of a paper The Herald is, and that they should subscribe right now. You will want your share of these subscriptions and you'll want them during "Booster Period" when the total vote counts so much on every subscription.

### Fair Deal to All.

This contest will be conducted from start to finish in an absolutely fair and impartial manner.

The votes are kept in a locked box and cannot be handled by anyone except the contest manager. A double check system is used which prevents any mistakes being made. Moreover, each contestant has a coupon book

### ROBBERY AT BEE LAKE.

Negro Robs Depot Agent's House Saturday Night.

Last Saturday night a negro entered the home of Mr. Boyd, the depot and express agent at Bee Lake, and took a box containing about \$100 in cash and about \$250 in checks. The robbery was not discovered until Sunday morning when Deputy Sheriff John Muse was notified and asked to bring the county bloodhounds to the scene. The dogs tracked the negro for quite a distance, but finally trailed him to his house where most of the stolen property was recovered. The robber was a negro named Otha Barnum, who lives on Mrs. Tinnin's plantation near Bee Lake. He had formerly borne a good reputation and was considered above suspicion.

and after he or she has given a receipt to the subscriber with one coupon, a second coupon is turned over to the contest manager with the subscription money and the second coupon has the same serial number as the coupon receipt given the subscriber.

### Look for Nomination Coupon.

If your name is not already entered in this great race SEND IT IN TODAY, or if you don't want to enter, send in the name of a friend. The nomination coupon is good for 1,000 votes and when a contestant turns in his or her first dollar for subscriptions they will receive a voting coupon good for 9,000 extra votes, making a total of 10,000 as a starter. You will also get a receipt book and full instructions as to how to work in this fascinating contest. There is no cost to anyone. It's free all the way through. It is not money that wins—you must secure the subscriptions, and the faster you get subscriptions right now the faster your name will crawl up towards the top in the standing of contestants.

### Live Wires, Take Notice.

There is nothing that will get a "live wire" on his or her metal any quicker than a friendly struggle like this. It means a tense rivalry from start to finish—a friendly battle of ballots that will put everyone to a severe test as to their capabilities and their power to operate a successful campaign. We are conducting a contest and giving a small fortune in prizes, headed with a five passenger Ford automobile, and each contestant should be conducting a campaign of their own to win one of the prizes, and they should see that their machinery is well oiled and in first-class running condition. It will mean success.

### Contestants, Read This.

The following also applies to friends of contestants. You should never miss one word of the new stories that appear from week to week in the Herald during this contest. These stories will be both interesting and instructive, and you will get many valuable pointers from the reading of these stories. It will help to keep you in good spirits if you should happen to have a bad day or a bad week. Always be cheerful. Get that "smile that won't come off." Look happy, be happy—approach people with that "sure I'm going to win" spirit. It will help you wonderfully for everybody likes to see a person just bubbling over in their work. Talk subscriptions—eat subscriptions—dream subscriptions until the closing hours of the contest.

### Get Subscriptions Anywhere.

There is no restrictions as to the securing of subscriptions. Get them anywhere in the wide world. If you have friends or relatives living elsewhere write them about the contest and send them a paper. Tell them that you want their help, and they will come across and help you. It's worth trying.

### Remember "Booster Period."

This is the time of this great contest when votes will pile up at a rapid clip. Turn to the scale of votes that will prevail during this period and figure what you can do if you make use of every minute and work. Hard work now will double your receipts as compared with the same amount of work later when the field has been thoroughly covered.

Mr. R. H. Douthat brought some of the finest figs which we have seen, to the Herald Thursday morning. They were grown by Mr. Will Hamel on his place south of the city. Mr. Hamel is quite proud of his success as a fruit grower and is gradually turning his home place into an orchard.

## Nomination Blank.

TO ENTER THIS CONTEST FILL OUT THIS COUPON AND SEND TO THE CONTEST DEPARTMENT. EACH CONTESTANT IS ENTITLED TO ONE NOMINATION, GOOD FOR

## 1000 Contest Votes

I HEREBY NOMINATE

Mr. Mrs. Miss

Postoffice

Signed by

Address

Only one Nomination Coupon credited to contestant. Under no circumstances will the name of the nominator be divulged. If the person nominated decides to enter the contest 9000 votes will be given when the FIRST DOLLAR IS PAID IN.

## How to Win a Valuable Prize

Send in your nomination. You will find a nomination blank is good for 1,000 votes which gives you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise to help a more enterprising candidate.

Be ambitious and determined to win. If you have friends you cannot see at once, write them.

You can get votes and subscriptions anywhere, from the other districts as well as your own.

Votes will be given on new subscriptions and renewals of old subscriptions that are paid and job printing.

Call or send to the Yazoo City Herald Contest Office for receipt book. The Contest Manager will be glad to have you call so that he can explain anything you do not understand. Telephone or write if you cannot call and a representative will give you details. Secure every vote coupon possible, but work for the subscription ballots. They count most.

Ask your friends to help you. If you belong to a church society or organization, let your fellow members know that you expect their help. It will be freely given if you ask before it is given to some other candidate.

Don't forget that the children can do the most effective work in collecting coupons, as well as secure many paid-in-advance subscriptions.

Should your brother, father, sister or friend belong to any organization, get them to secure the votes and assistance of the members of the organization.

Do not let a day pass without securing some subscriptions and votes. The steady persistent work is what will make you the winner of a valuable prize. Keeping everlastingly at it always brings success.

Anyone, anywhere, can vote for any candidate. Candidates can secure votes and subscriptions anywhere.

It is easier to ask questions than to correct mistakes. Do not hesitate to ask questions. The Contest Manager is at the contest office to help you.