

The Yazoo City Herald

VOLUME 43

YAZOO CITY, MISSISSIPPI, FRIDAY DECEMBER 4, 1914

NUMBER 21

TIMBER ASSESSMENTS

Deputy State Revenue Agent Here Last Tuesday.

As was noted in the Herald last week, the State Revenue Agent sent his deputy here last Tuesday to hear explanations and protests against the amounts assessed on timber lands in this county. Those who came here to represent the Revenue Agent were Deputy W. M. Robb, of Edwards, Hon. J. R. McDowell, of Jackson, his attorney, and Mr. W. H. Montgomery, of Edwards, secretary. As was to be expected of these gentlemen, they were very lenient with our people, and when any reasonable explanation was given the assessment was promptly stricken from the list.

The total value of the timber assessed in this county in addition to the assessment on the lands was about \$50,000. A great deal of timber has been sold off, and taxes are due for two years past, or since the passage of the law assessing timber separate from the land. In this county alone the value of such timber was \$106,659, and the taxes on this, even after deducting the Revenue Agent's commission, will net the county and State a neat sum. And from all the counties in the State the aggregate will be very large and will help out the State treasury.

SENATOR WILLIAMS AT COURT HOUSE TONIGHT

A RARE TREAT IN STORE.

The Ladies Especially Invited to Hear Our Distinguished Townsman.

A large crowd will fill the Court House tomorrow night, the occasion being the address to be given by Hon. John Sharp Williams. This will be in response to the invitation from a large number of our citizens to speak here before he returned to Washington to resume his Senatorial duties.

His address will be along general lines, political and economic. Mr. Williams never speaks but what he says something of interest to say, and he is the most ready debator in either branch of Congress. Yazoo City is proud of the record he has made and will take this occasion to greet him again, to listen to what message he has for them, and to bid him God-speed as he goes to Washington to serve them again.

OUR COTTON EXHIBIT

Attracts Attention From Memphis Real Estate Men.

Two prominent real estate men from Memphis were in Yazoo City last week, trying to arrange to secure the cotton exhibit which Yazoo County had at the State and our County Fair. Their firm's name was Mitchell & Avery, and their offer will be considered by the directors of the Commercial Club at their meeting next Monday.

These gentlemen desire the exhibit for advertising purposes, and if their offer is accepted they will make it a permanent exhibit at some prominent place in Memphis, with the name "Yazoo County" in large letters posted prominently over the exhibit. Thus it will become a good and permanent advertisement for our county as well as for the real estate firm.

These real estate men will make a specialty of Mississippi lands, and instead of trying to get immigration from the North, they will try to get small farmers from Kentucky and Tennessee to come to Mississippi. Settlers from the North know nothing of Southern conditions, and are liable to get discouraged and fail, while those from Tennessee and Kentucky would know something about the conditions and methods in this State.

Ginner's Report.

We are indebted to Mr. W. R. Jones, the reported for the county, for a report on the number of bales ginned in this county. The number of bales ginned in Yazoo County up to Nov. 14 was 22,983, as against 16,144 bales up to the same time last year.

This speaks well for the county's crop this year, and were there a better market and a better price for the staple our county would be in good shape financially. There are about 20,000 bales, we understand, in the warehouse. That represents a large amount of money, even at the present low prices. Most of this cotton is being held for higher prices, and on account of the war may be held for months to come.

War Revenue Stamps.

War revenue stamps can be obtained from the Delta Bank & Trust Co. We have not seen a copy of the law, and the complete list of articles on which a stamp is required has not been published so far as we have seen. But a one-cent stamp is required on every package sent by express and every bill of lading on the railroad. Nearly if not quite all, proprietary medicines are taxed, and all theatres and movies. The tax is rather hard on these latter, as the theatre and movies in small cities and towns have the same tax to pay as those in the largest cities.

All deeds and conveyances are taxed and a great many other things. Truly the American people have to bear burdens occasioned by the European war, even if they are not required to fight.

Contribution for the Belgians.

Sunday morning the collection which was taken up in the Methodist Sunday-School was sent to the Commercial Appeal to be given for the relief of the Belgians who have had their country laid waste by the ravages of war. The suffering of these people will appeal to every one for it is a case of suffering which they had no hand in bringing about.

Edward Graves, of Clarksdale, was in the city Sunday to visit his mother, Mrs. Helen Graves and family.

JUST FOURTEEN MORE WORKING DAYS

The Herald's Big Automobile Contest Closes on Saturday, December 19th, at 5, P. M.

Just think, there remains only fourteen more working days before the big automobile contest will close, and the many valuable prizes will be awarded to the contestants by the Yazoo City Herald, as appreciation of the good work done by them in securing subscriptions.

Which One of These Prizes Do You Want?

Look over the list of prizes. They certainly are nice and valuable, every one of them:

- First prize—5-passenger Ford touring car.
- Second prize—Trip to Panama Exposition.
- Third prize—Home Sewing Machine.
- Fourth and Fifth prizes—Scholarships.
- Sixth prize—Pneumatic Carpet Sweeper.

Up to this time no contestant has a claim on any one of these prizes. Several contestants have been doing good work in securing subscriptions and are running pretty much in a bunch. To be more plain about it, there are only a few votes between several of the contestants, and the contest

for you until the last minute.

Several Contestants Determined.

This is one contest where there is an unlimited amount of determination manifested by the contestants and their friends and relatives. Every contestant seems thoroughly determined to be the winner of the automobile, they're tired walking so much. They have made up their minds that they are going to have the automobile, or else they are going to give the person that does get it a mighty swift race. That's the right kind of spirit—it's the spirit that accomplished the desired result. Do not let up one minute from now until the close of the first lick of five on the afternoon of Saturday, Dec. 19th.

The Big Club Offer Closes Tomorrow.

Don't forget about the big club offer that closes tomorrow night. 100,000 EXTRA VOTES WILL BE ALLOWED EVERY CONTESTANT FOR EVERY CLUB OF TEN DOLLARS FOR SUBSCRIPTIONS TURNED IN BY TOMORROW NIGHT, SATURDAY, DECEMBER 19TH. THE DAILY VOTE OFFER CLOSES TOMORROW NIGHT ALSO.

SEVERAL DAYS BEFORE THE CONTEST CLOSES GET EVERY SUBSCRIPTION POSSIBLE. ITS MUCH BETTER TO HAVE MORE VOTES THAN IT TAKES TO WIN THAN TO LACK A FEW VOTES HAVING ENOUGH TO WIN. YOU HAVE THE REMEDY IN YOUR OWN HANDS.

A NEW CLUB OFFER, BEGINNING MON. DEC. 7—IT WILL BE AN EASY ONE—

Starting next Monday, Dec. 7th and running till the close of the contest on Saturday, Dec. 19th a new Club offer will be in force. This will be \$7.50. In fact you will be able to get a number of them. For every Club of \$7.50 turned in, the contestant will receive a coupon good for 75,000 extra votes. See to it now you live ones while your opportunity is ripe and make yourself solid while the Clubs are easy to get.

The following well-known gentlemen have kindly consented to act as Judges in this contest, and will count the number of votes of each contestant, and declare the winners as soon as possible after 5 o'clock, Saturday afternoon, Dec. 19th, at which time the contest will close:

- MR. JOHN P. BENNETT.
- MR. R. D. WARREN.
- MR. D. WOLTERSTEIN.

OUR CHRISTMAS NUMBER

Will Present Handsome Appearance and be Published Next Week.

The Herald is determined to be in the van of the newspapers published in this State. For nearly half a century it has been a welcome visitor in a large majority of the homes in Yazoo County. Its present management is determined to spare neither labor nor expense in improving it and making it a great family paper. The Herald is among the oldest newspapers in the State, and we propose to make it one of the best.

And now a word to advertisers. The Herald has long had a very large subscription list. To this list our present auto contest has added hundreds of names, and scarcely a week has passed during the past year without adding several names to our list. Now the Herald has a subscription list of which it is proud, and it is exceeded by no other weekly newspaper in Mississippi.

Our "Grown in Mississippi" edition was a magnificent success, and we already have contracts and promises of advertising far in excess of what we had then for our Christmas edition.

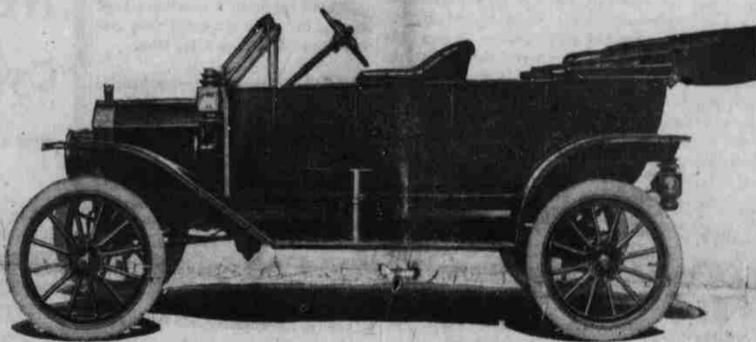
We are bringing out our Christmas edition just at the right time to be of the greatest service to advertisers. Notwithstanding the hard times there will be a considerable Christmas trade. The European war is not going to frighten old Santa Claus one bit. There may not be so much foolish spending as obtains in flush times, but the spirit of Christmas of Kris Kringle, of love and good cheer, will still prevail.

The advertising columns of the Herald offers to our business men a great medium for securing a share of this trade. No merchant can afford not to be represented in its columns, and from the present outlook we feel sure that none of them will be omitted.

Our Christmas edition will be filled with good reading also. It will reflect the Christmas spirit and preach the doctrine of "good will to all men."

Hegman and Son's

Up till December 15 this liberal and popular firm will make very liberal terms on their Victrolas so that every one can have one in their home. There isn't anything which has been invented in recent years which has given as much real pleasure to as many people as the Victrola.



WHO WILL WIN IT?

ELKS MEMORIAL

"Lodge of Sorrow" Will Open at 3:30 Sunday Afternoon.

An interesting memorial service will be held at the Opera House on next Sunday afternoon at 3:30 o'clock, the occasion being the annual "Lodge of Sorrow," for members of the order who have died.

Judge Marion W. Reily, who is a prominent candidate for Governor, will deliver the memorial address. He is a able orator, and our people will be glad to hear him on this occasion.

The following program will be rendered:

- (1) Processional from Aida Verdi Yazoo Theatre Orchestra.
- (2) Prayer.....Rev. Albert Martin
- (3) Opening Ceremonies..... Lodge Officers and Members
- (4) Solo..... "Open the Gates" Mr. G. C. Cacum.
- (5) Opening Ode..... All
- (6) Duet..... "The Rosary" Mr. Cacum and Mrs. Curran.
- Memorial Address..... Hon. Marion W. Reily
- (8) Solo..... Absent Mrs. Curran.
- (9) Thanatopsis..... Bryant Mrs. J. D. Roberts.
- (10) Closing Ceremony..... Officers of Lodge
- (11) Closing Ode..... All

The public generally is invited to attend the services, the Opera House having been secured in order to accommodate the large crowd expected.

Walton Drug Company

When you are trying to think what to get for Christmas go to the Walton Drug Co. and look over their stock of Christmas goods. They have made a specialty in the line of Cut Glass, Novelties, Candies, Manicure Sets, Dresser Sets, Perfumes and many other things which will be handsome Christmas presents and the price will be made to suit the times. Don't forget to call and see this line before it is all picked over.

manager cannot even tell at this late hour which one of the contestants will be in the lead from one week to the other.

Listen at This Prediction.

It is the prediction of the contest manager that the person winning the automobile will do so by a very small majority of votes. We venture this prediction because they are running so close together at this time, and there remains just fourteen more working days.

Contestants Should Organize Friends.

Now as the last few days of the contest are here, the contestants should get busy and organize their friends and relatives. Organization means success. Organization means strength. Get each of your friends to promise to secure a certain number of subscriptions for you before the close of the contest. Get them to promise to be present when the contest closes and work

Tomorrow night is the last day of the Special Daily Vote offer as follows: 100,000 EXTRA VOTES WILL BE ALLOWED THE CONTESTANT TURNING IN THE LARGEST AMOUNT OF MONEY FOR SUBSCRIPTIONS DAILY. ALSO A COUPON GOOD FOR 75,000 EXTRA VOTES WILL BE GIVEN THE CONTESTANT TURNING IN THE SECOND LARGEST AMOUNT OF MONEY FOR SUBSCRIPTIONS, AND THE ONE TURNING IN THE THIRD LARGEST AMOUNT WILL RECEIVE A COUPON GOOD FOR 50,000 VOTES.

TAKE ADVANTAGE OF THESE LAST OFFERS. IT MAKES NO DIFFERENCE HOW MANY VOTES YOU MAY HAVE NOW. THERE IS NO WAY OF TELLING HOW MANY VOTES YOU WILL NEED TO WIN THE PRIZES THAT YOU HAVE IN VIEW. NOW WHILE YOU HAVE

Standing of Contestants

Miss Nellie Singleton, Yazoo City	1,445,000
Mrs. Battaile Noble, Benton	1,440,000
Mrs. James McGraw, Yazoo R. 3	1,300,000
Miss Mary Rowe, Yazoo R. 2	1,200,000
Mrs. L. E. Miller, Silver City	1,100,000
Miss Frances Blunt, Benton	998,000
" Lillie Sturdivant, Mechanicsburg	900,000
Miss Belle Wiggins, Yazoo	900,000
Mrs. T. T. Adams, Yazoo	620,000
" Claude M. Henry, Yazoo	602,000
Miss Mary Swayze, Yazoo	570,000
" Mamie Johnson, Bentonia	560,000
Mrs. T. K. Kirk, Bentonia	550,000
Miss Blanche Frazier, Colby	545,000
" Willie Brister, Midnight	540,000
" Minnie Owens, Holly Bluff	530,000
" Berta Lee Smith, Zeiglerville	525,000
" Meta Cannon, Bentonia	520,000
" Myrtle Cook, Bentonia	515,000
" May Shackelford, Bentonia	510,000
" Senez Childress, Sataria	480,000
" Chesley Bonney, Sataria	475,000
" Eloise Stampley, Anding	465,000
" Lettie Prestridge, Anding	450,000
" Weta Rabb, Louise	430,000

The ideal Christmas gift

Victrola

No other gift can bring so much pleasure to every member of the family. And there is a style suited to every home—\$15, \$25, \$40 (Victrola VIII shown in illustration), \$50, \$75, \$100, \$150, \$200. Victors \$10 to \$100.

Come in and see and hear the different styles, and find out about our easy terms.

WE OFFER EXTRA SPECIAL TERMS ON ALL ORDERS PLACED BEFORE DEC. 15.

HEGMAN'S

"ON THE CORNER"