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SUMMERVILLE TELEPHONE NO. 61.

O merchant, in thine hour of e e e,
If on this paper you should e e e,
Take my advice and now get y y y,
Go straight ahead and advert i i i.
You'll find the stunt the best to u u u,
And one neglect cannot ex-q q q.
A silent business soon de-k k k,
Don't stick with these old-fashioned j j j.
—Cleveland Leader.

SUPP. JONES AND THE RURAL SCHOOLS.

In May of the coming year the triennial election of a superintendent of Jefferson county schools will take place, and the desire to win this coveted honor is being assiduously nursed in the minds of more than one ambitious young teacher in the county.

Those who aspire to displace the present incumbent will do well to consider the high standard that has been established by the occupants of this office in Jefferson county during the last ten years. Prof. Reed B. Teitrick, by yeoman service, succeeded in bringing the county schools up to a plane that attracted state-wide attention, and it was for Teitrick himself the honor of appointment to the second highest office in the state department of public instruction.

He was succeeded at Brookville by Prof. L. Mayne Jones, a young man at that time practically unknown outside his home district, but whose work as a teacher had shown him possessed of the requisite executive ability to properly take up the work of Teitrick. In the two years that have passed since that time, Prof. Jones has more than made good. He has not only maintained every inch of ground gained by his predecessor, but has advanced along new and almost original lines. His specialty is the Country School Problem—and no more important matter ever engaged the attention of the people of this county.

Jefferson county now has three hundred and sixty schools and a very large proportion of them are rural schools. Jones was a country-bred boy. He grew up in the country, attended the rural schools as a student, and after graduating from college returned to Jefferson county to become a teacher in a rural school. He knows their importance, their every need, and the conditions that must be overcome before there can be any material advance towards improving the educational possibilities of the country districts. Seeing in this the biggest problem confronting the school system of the county, he has thrown himself into the work with an enthusiasm that in even this short time has resulted in wonderful improvement at many of the schools that have followed his lead most faithfully, and which, if continued will give to the country child many of the advantages now possessed by their cousins of the town and city. In every district he is pleading for well trained and well paid teachers, better school houses and more artistic grounds around them for the refining influence it will have on the growing child, and for the introduction of manual training and the study of agriculture in the schools. He is the best friend that the country school, teacher and student, have ever had in the office and is receiving the support of every one who realizes the importance of trying to improve conditions in the country districts.

The Star has more than once called attention to the fact that the future of the county is dependent in a large measure on the development of the soil, and farming will never become popular until conditions affecting country life are rendered more pleasant. And one of the chief of these necessities is the bettering of the educational facilities for the children. The teaching of agriculture in these schools is a necessary corollary.

Nor is Jefferson county alone in awakening to this need. Many of the counties are now preparing to establish courses in agriculture and it is a significant tribute to the worth of Prof. Jones that during the past six months there has been a continuous demand for his presence at county institutes to explain the work he is doing in Jefferson county, and to point the way for other counties to follow. Jones is doing a greater work than the people of the county have yet awakened to, and needs only the united support of the directors to place the schools of the county in the van of the country schools of the state.

SICK FARMS AND DEAD CHURCHES.

There was a meeting at Huntington, Pa., last week to discuss the relation of the country church to the starved farm. Country ministers throughout the United States have been forced to realize in recent years that the progress of the farm downward is on parallel lines to the progress of the church downward, the anemic farm means the bloodless church. Both of the farm and the church languish along for years, but neither of them contribute anything to the present age. The bloodless church sings and prays but it has no part in the great moral purposes of Christendom.

A prominent clergyman, in discussing the situation, said: "I stood in the county seat and was told by a leading citizen, 'All these lands which you can see from our streets are so poorly tilled that probably no acre raises enough to pay the taxes on it.'"

"My observations in other sections led me to expect that the churches in the country would be weak and some

of them dead, I found that only the heroic service of ministers above the average intelligence and devotion has kept these churches alive. Country churches in many instances are dependent upon towns. Preachers go out from central places, at considerable cost to themselves, to keep alive country churches. The farmer cannot rise enough to feed himself and another man in the town cannot of course support a church."

ENTHUSIASM IN BUSINESS.

Enthusiasm is one of the important things that we should cultivate, and it is even more important than most of us realize, says Frank Farrington. Enthusiasm is communicable even to the man to whom we are trying to sell goods. It helps our associates and it helps ourselves. I don't believe you know of a single man who has made a real, great success who has not a large amount of enthusiasm in his make-up.

Enthusiasm encourages one to think and to expect great things for himself and for his business. It keeps him firm in the belief that his line of goods are the best goods and that all others are inferior. Enthusiasm is the mother of optimism, and as long as optimism can be curbed to a point where it will not altogether run away with the man, it is the greatest thing invented for making successes.

Without enthusiasm and optimism the great things of the world, the great inventions, the great businesses, the great work of art, anything great, would not have been accomplished. Of course, when enthusiasm runs riot in a man's brain and he begins to think that he can accomplish the impossible and he discounts his future by thinking and living in amounts of five figures while his income remains low in the four-figure column, then it is too much of a good thing.

Along with the cultivation of enthusiasm should go the cultivation of good judgment.

A SQUARE DEAL FOR THE HORSE.

A square deal for the horse is the petition which the Western Pennsylvania Humane society has put into a fervent equine prayer, and has posted in stables all over the city of Pittsburg. It reads in part as follows: "To thee, my master, I offer my prayer:

"Feed me, water and care for me, and when the day's work is done, provide me with shelter, a clean, dry bed and a stall wide enough for me to lie down in comfort. Talk to me. Your voice means as much to me as the reins. Pet me sometimes, that I may serve you the more gladly and learn to love you. Do not jerk the reins, and do not whip me when going up hill. Never strike, beat or kick me when I do not understand what you want, but give me a chance to understand you. Watch me and if I fail to do your bidding, see if something is not wrong with my harness or feet. Examine my teeth when I do not eat. I may have an ulcerated tooth, and that, you know, is very painful. Do not tie my head in an unnatural position, or take away my best defense against flies and mosquitoes by cutting off my tail.

"And finally, oh my master, when my useful strength is gone, do not turn me out to starve or freeze or sell me to some cruel owner, to be slowly tortured and starved to death; but do thou, my master, take my life in the kindest way and your God will reward you here and hereafter."

"Many a woman goes out shopping dressed in silk and enveloped in perfume whose hardworking husband has not had a new suit of clothes or a decent suit of clothes in five years." Yes, and many a loafer stands on the street with a stinking pipe in his face, his tank full of "booze" and his mouth full of profanity, whose hardworking wife hasn't had a new dress or a kind word since she was married; truthfully remarks an exchange.

In the ancient Athenian Schools children were asked to state why certain citizens should be honored and respected, and why others should not. The idea was to teach them to judge justly of their fellows.—Pinnus-tawney Spirit.

SURMOUNTING DIFFICULTIES.

There's a heap of satisfaction
In a trouble if you grin.
If you keep your nerve in action
And you wear a lifted chin.
There's a joy in doing something
That you've never done before,
So don't be a deaf and dumb thing,
Chance is knocking at your door.

Down and out, there's fun in rising,
Fun in facing heavy odds,
Doing deeds that are surprising,
And the happy fellow plods.
Plods along and hums a ditty
As he journeys down the street
Of the busy, gold mad city
Till he's back upon his feet.

It's in overcoming trouble
That a fellow gets his fun.
It's in shattering the bubble
That is labeled "can't be done."
It's in striving night and day time
When the problem hopeless seems.
Man appreciates his playtime
When he's realized his dreams.

There's a heap of satisfaction
In a trouble if you grin.
Difficulties have attraction
If you keep a lifted chin.
And the harder that your fight is
Then the greater is your fun
And the finer your delight is
As you view the things you've done.—Ex.

STOKE & FEICHT DRUG STORE

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for your inspection.
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Gift Candies

FRESH FOR THE HOLIDAYS—Advance samples of our Xmas Candy offerings are being displayed at our store. Come in now and make your selections in comfort, before the "rush" commences. If we book your order NOW, remember we will fill it the day before Xmas from fresh stocks.

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Has Left at Hall's
FOR CHILDREN

- | | | | |
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| Sleds | Wagons | Doll Go-Carts | Doll Beds |
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| Tricycles | Doll Cradles | Push Sleds | |
| Bissells Toy Sweepers | Skipper Sleds | Toy Sleds | |

Old Santa Remembers Big People

- | | | | |
|-------------|---------------|----------------|------------------|
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C. R. HALL

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