

## "Just What to Buy?"

Is Often a Hard Thing to Decide

But Our New Shoe Styles Will Furnish  
A Real Inspiration for You!

**Boston Shoe Store**

Washington Street - - Vicksburg, Miss.

WHY  
YOU  
SHOULD  
HAVE  
A

# MITCHELL

These Four Standards Make the  
Mitchell Cars Unique

THE present Mitchell standard have been fixed and developed by John W. Mitchell, the efficient expert. They typify his methods. And they make the Mitchell in both size a distinctive car. These standards in the few years have multiplied the Mitchell prestige. They are creating new criterions for strength, beauty and equipment. Every buyer of a fine car should measure what they mean.

### First—Efficiency

The basis of all efficiency is economy. Mr. Mitchell built and equipped this mammoth plant to produce this one type economically. We build the whole car—chassis and bodies—under these up-to-date methods. They have cut our labor cost in two. And those vast savings pay for all our extra values.

### Second—Over-Strength

Three years ago we adopted the standard of 100 per cent over-strength. That meant to double our margins of safety in every important part. It meant many oversize parts. It meant much Chrome-Vanadium steel. It meant radical tests to prove that parts met this extreme requirement. Over 40 parts are now built of toughened steel. The shock-absorbing springs we now employ have never yet been broken. And it means, we believe, a lifetime car. Two Mitchell cars have already run over 200,000 miles each. The average repair cost has been reduced about 75 per cent.

### Third—Completeness

Then we found that most car buyers bought extras for their cars. We learned what those extras were, and added them to Mitchells. Now Mitchells embody 31 features which nearly all cars omit. These include a power tire pump, reversible headlights, shock-absorbing springs, a dashboard engine primer, a light in the tonneau, a locked compartment, and 25 other extras. It would cost you hundreds of dollars to add them all to a car which lacked them.

### Fourth—Luxury

Then we have made the Mitchell the handsomest cars in their class. In the past year alone we have added 24 per cent to the luxury cost of these cars. Our experts examined 257 show models, so no attraction would be overlooked. Our body designs are exclusive, for Mitchell bodies are designed and built in our own model plant.

Thus Mitchells differ in a hundred ways from other like-class cars. Despite that fact, they undersell any comparable car. All because of efficiency methods evolved by John W. Mitchell. We regard these standards as essential in a high-grade car to-day. In a car that you buy to keep. Go see our latest models and we know you will agree.

### TWO SIZES

**Mitchell**—A roomy 7-passenger six, with 127-in. wheel base and a highly developed 40-horse-power motor.

**\$1585.**

Four-Passenger Roadster, \$1620

**Mitchell Junior**—A 5-passenger six, with 120-in. wheel base and a 40-horse-power motor. A inch smaller body.

**\$1300**

F. O. B. St. Joseph.

**CHAS. E. WILDS, St. Joseph, La.**

Agent for Franklin, Madison and Tensas Parishes

## STOP AND THINK!

What new tires are costing you to-day and you will see the economy of taking care of your old ones. "A stitch in time saves nine." Let us fix your tires up; we are equipped to do it right. We do it right and our prices are right.

**Gasoline, Oils, Tires and Tubes.  
Free Air and Water. Try Us!**

**NATCHEZ VULCANIZING COMPANY**  
521 Main Street. Natchez, Miss.

## Mules - Mares - Horses



Mules on hand all the year round. Have a good supply now. You can have every one a mare mule if you like.

**ROMINGER BROS.**

Vicksburg, Miss.

Corner China and Walnut Streets.

MOST MAGNIFICENT AND EXTENSIVE LINE OF

**DIAMONDS**

Jewelry, Cut Glass, Silver-Ware, Novelties  
EVER SHOWN IN NATCHEZ

Before purchasing call and let us show you our stock and quote you prices.

**Aug. Zurhellen**

404 MAIN STREET

NATCHEZ, MISS.

## SOME SMILES

Still at it.



"So Peg's engaged to be married again?"  
"Yes, again."  
"But she didn't marry the last one."  
"No. 'There doesn't seem to be any last one.'"

What Did She Mean?

Minnie—So sorry to hear of your motor accident?  
Lionel—Oh, thanks; it's nothing. Expect to live through many more.  
Minnie—Oh, but I hope not!

Disgust Was Mutual.

Bride—I am disappointed in you. I thought you had brains.  
Groom—But think of my disappointment; I thought you had money.

Loan Is a Gift.

Short—I say, old man, can you lend me \$10?

Longley—Impossible. I've tried to lend you money several times, but you always seem to look upon it as a gift.



Killed the Spies.

Knicker—Why did you kill my chickens?

Becker—They were spies trying to find out what I had planted.—New York Sun.

Unethical.

"Why did they manage to get Bullitt out of that automobile club?"  
"Because every time he was arrested for speeding he admitted he was going just as fast as the cop charged."

Out of Date.

Mrs. Longwood—I always congratulate myself on having a model husband.  
Mrs. Justwood—But you've had him a good many years. My husband's a this year's model.

Not an Economist.

"Are you practicing food economy?"  
"I tried it out, but it didn't work. My husband simply refused to eat the cold boiled egg that was left over from the day before."

Raindrops Make Lightning.

An English scientist declares that the splitting of raindrops in falling through the ascending air currents, which are characteristic of thunderstorms, is the source of lightning. The small drops with negative charges go on with the wind while large ones with positive charges stay below. Thus during a thunderstorm there is usually a region of positive electricity between the positive earth and the negative upper portion. When the charge has become sufficient a series of direct current discharges usually takes place along approximately the same line and these reduce what we see as a lightning flash.

FILLING A REAL NEED.

Whenever a real need exists, sooner or later something is found to meet it. A real need existed for something to fill with wholesome activity the spare time of boys—and the Boy Scout movement developed to meet it. This organization which has spread so amazingly during the last few years, has many claims to consider, but none are so fundamental as this basic principle of keeping the boys so busy doing useful things that there will be no time for them to engage in harmful activities. The thing about the Boy Scout movement that has surprised many people is the fact that it works. People had become accustomed to consider boys as being naturally mischievous and destructive, to look upon the period of adolescence as a time of tribulation. Like the teething age of babies, which must be borne with patience and resignation. "What!" they exclaimed, "Make boys want to do useful things? It just can't be done!" Then the Boy Scout movement came along and did it.

New Light-Weight Alloys.

Two new light-weight alloys are interesting recent patents. The alloy of aluminum with 10 per cent of calcium, produced by a somewhat difficult operation, is claimed to be not only much harder and more durable than aluminum alone, but to be more easily machined. It is also 5 to 10 per cent lighter, unlike aluminum hardened with copper or zinc. It is pronounced especially suitable for automobile and aircraft castings, and for other purposes requiring lightness, strength and resistance to corrosion. The other alloy is a heavier one of aluminum and iron, containing at least 70 per cent of the former, with one to six of the latter. A small amount of zinc, copper, nickel, cadmium, magnesium or manganese is allowable, but the proportion of silicon must be kept very low. The special claim for this alloy is that its freedom from risk of cracking and its increased density, preventing leakage of gases that might cause premature explosion, adapt it for fuses and detonators for explosive shells.

We have just purchased an Auto-Truck and intend putting it into public service. We will do any and all kinds of hauling in town and out, for which the truck is adapted. Freight to the amount of one to one and a half tons can be transferred at one load. We decline to haul parcels amounting to less than 10c unless in connection with other goods. Our rates will be found reasonable and service prompt.  
—adv. Gulley Grocery Co.

Buy a Bond and help your country!

## Quality, Value, Service!

You get a full measure of them, if you make this store your shopping place when in the city, or by sending us your mail orders. Every article offered is of dependable quality. Our prices, figured on a cash basis, insure you a saving and our store and mail order service you will find unexcelled. We must please you or your money will be cheerfully refunded.

## Complete Lines of Ladies' Apparel for Fall and Winter.

Smart Suits of Worst Materials in a full range of Fall shades and sizes, 16 to 46, are priced at from ..... \$15.00 to \$48.00.

Coats of distinction and style developed in Wool Kersey, Velour, Barella, Broadcloth and Plush, savingly priced .. \$3.90 to \$50.

Charming Dresses of Serge, Satin and Charmuse, presenting the latest style touches, are shown in a large selection, all sizes, prices ranging from ..... \$2.90 to \$25.00.

## Our Corset Department

Is in charge of Mrs. Rosenthal, a graduate corsetiere of the "Gossard" Training School, whose Services are at your command, not only when desiring a fitting in the store, but in attending to your mail orders. We are now showing the newest Fall Models in Gossard Front Lace, G. D. Justrie and Thompson's Glove Fitting, Back Lace Corsets. A model to suit every figure..... \$1.00 to \$6.50.

## Millinery

Expressive of Fifth Avenue, New York, or Michigan Avenue, Chicago, is the kind you will find here. Almost daily new shipments arrive from leading markets of these fashion centers, bringing us the latest style developments.—Our cash prices, much lower, is the only difference you will find. .... \$5, \$7.50, \$8.90 and up.

Write for samples and pieces of Fall Dress Fabrics or send us your open order for anything you may need.

We prepay Parcel Post charges on all mail orders.

# THE FAMOUS

NATCHEZ - - MISSISSIPPI

## EYE GLASSES

Do you suffer from headache, burning sensation, bad sight, either at a distance or near; pain in the eye balls, pain over the eyes, dull sensation in the head, pain in the temples, red or inflamed eyes or blurring of print? These are just a few of the many symptoms caused by eye strain. If you suffer in any way from your eyes call on us and have your eyes examined free for Glasses. We use the latest scientific methods and no drops in the eyes. All glasses guaranteed to give satisfaction.

**DeMARCO'S DRUG STORE**

Cor. Franklin and Commerce Sts., Natchez, Miss.

## We are showing a Beautiful Line of Fall and Winter Hats

at our new store, corner Commerce and Main Sts.

NATCHEZ, MISS.

Remember We Save You About Half!

## THE ELITE MILLINERY

## Mules and Registered Cattle

We carry at our STOCK FARMS near LAKE PROVIDENCE, LA., a large stock of MULES from 4 to 6 years old, weighing from 1,000 to 1,300 lbs. Part of these Mules have been worked on our farms here this season and are acclimated. We raise our own feed and pay no rent. The purchaser gets the advantage.

We also have a large herd of HEREFORD, SHORTHORN and ANGUS BULLS, Bred Cows and Heifers. Visitors always welcome. If you have HOGS to sell, we will buy in any quantity. Trade with HOME PEOPLE. OUR STOCK MUST BE LIKE WE SELL IT. We are responsible and are permanently in business here.

**HOLLAND-DELTA COMPANY STOCK FARMS**

LAKE PROVIDENCE, LA.

## Just Received Shipment of JOHNSTON'S FAMOUS CHOCOLATES

Johnston's Chocolates have become International Favorites and are recognized as the world's finest confections.

Some of the most popular sellers are: Triad, Quintette, Malted Milk, Brazil Nuts in Cream, That Package, Extraordinary, Authentic, Fruit Cordial, etc., put up in dainty packages from 80c to \$5.00.

Mail Orders filled same day received.

**HUGO JERESLAW**

Telephone No. 11.

NEWELLTON, LA.

WHEN in Natchez do not fail to call and look over our stock, complete in all lines

See Our Platinum and Diamond Rings, Broaches, Wrist Watches. Also Silver Novelties.

We can save you money; give us a trial. We are agents for the Gorham Silver Co., of New York City.

**Karl Lehmann & Son**  
THE JEWELERS

No. 403 Main Street.

NATCHEZ, MISS.

## Have you a Farm or Property to Sell?

Will you pay 2% after sale is made, or are you looking to buy a Farm in any State? Write

**Grassy Farm Agency**

212 Lewis Street

LYNN, MASS.

Our Fall Line of Men's Clothing  
and Furnishings is now complete  
including:

**Stein Block Clothes,  
Fashion Park Clothes,  
Manhattan Shirts,  
Stetson Hats,**

and in fact every thing that makes a man feel well dressed.

Drop us a line telling us of your wants and we will fill same the same day it is received.

**M. M. ULLMAN & CO.**

GOOD CLOTHES SINCE 1878

MAIN STREET

NATCHEZ, MISS.

## HORSES AND MULES

I wish to notify the Tensas public that I have had erected a large, comfortable and handsome stable, with pressed brick front, on Main street, in Natchez, Miss., and will arrive shortly with several car loads of young horses and mules which I will offer to the trade at attractive figures. Will appreciate my friends holding their orders for me and will guarantee a saving of money to them by so doing.

**Henry S. Blumenthal**

Wanted! Wanted! Wanted!

## PECANS

Having just completed arrangements with one of the largest Pecan shellers in the United States I am again in the market for Pecans and am prepared to pay even better prices than last season. Will pay charges on shipments and remit same day pecans arrive.

Write or phone me on reverse before selling.

**Hugo Jereslaw**

Telephone No. 11.

Newellton, La.