

WINTER PRICE BULLETIN

J. C. Penney Co.

nation-wide Institution
297 STORES

Washington

Business concern of its
ates. Our tremendous pur-
to constantly undersell all
children's Ready-to-Wear, Shoes,
y Notions, Hats, Caps, and Mil-

cks or undesirable merchandise
the best manufacturers in the

Special Sales

without expense, any more than there is of pro-
er concern can sell goods at actual cost and
owing to our less expensive method of doing busi-
Sales for our merchandise is marked at the
the price they are sold for to any one or in any

for Least Money

We exercise that right and so should you. We
for the least money, and you should do the
and you judge for yourself if we cannot save you

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MEN'S HATS

Our Men's Hat Department is one of the many surprises to our customers. At the present time when men's hats are one of the highest priced articles in a man's outfit, and by our contracting hats direct from the factory and in such quantities as to accommodate our 297 stores, we buy for less than the jobbing price, and we are enabled to sell the best grade fur felt hats for

\$5.90, \$4.98 and \$3.98 each

MEN'S DRESS SHIRTS

All pure silk in fancy stripes.....\$7.90 to \$8.90
Fine fancy weave cheviots and percales in stripes and checks, all colors in stripes, priced from

\$1.49 to \$2.98

Blue chambray shirts with two collars to match, known as the firemen's and engineer's, each..\$2.49



BOYS' HATS

Boys' Felt hats\$2.23
Boys' Tweed hats\$1.49
Boys' Caps98c to \$2.23

BOOKS

We have purchased for our holiday trade a fine assortment of copyrighted fiction, which we have placed at your disposal for

59c and 89c each

MEN'S SUITS

Blue serge, fancy serge, fancy worsteds, fancy casimeres and plain conservative patterns; prices from

\$24.75, \$27.50, \$37.50, \$42.50, \$44.50, \$49.75 to \$51.50

BOYS' KNICKERBOCKER SUITS (and extra pants)

Corduroy, 8 to 16 years.....\$8 .90
Fancy Cassimeres and Blue serges,
\$12.45, \$14.75, \$16.50, \$17.50, \$18.50
Extra Pants,
\$1.98, \$2.49, \$2.98, \$3.49 & \$3.98 pair, from 7-17 yrs

MEN'S TROUSERS

Pants that are cut large and roomy enough to be comfortable to work in, from

\$2.98 to \$7.90

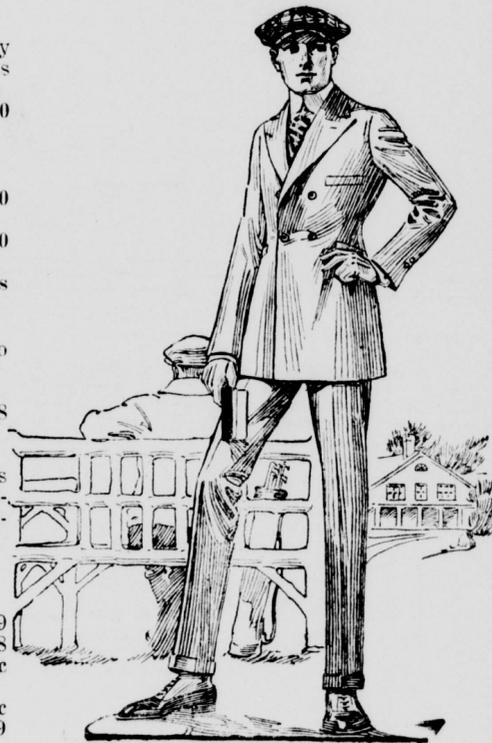
Corduroy Pants\$4.98

MEN'S OVERCOATS

We can surprise you with our values in Men's Overcoats. Our overcoat we sell for \$27.50 is really an exception in value—the workmanship is perfect and the coat itself is a thing of beauty.
Other prices \$37.50, \$49.75, \$51.50.

MEN'S GLOVES

Men's leather gloves.....98c, \$1.49, \$1.98, \$2.49
All buckskin\$2.98
Men's canvas gloves, knit wrist.....15c-23c
Men's canvas gloves, leather palm, knit wrist and gauntlets39c
Men's heavy Sea Lion mitts\$1.49



MEN'S UNDERWEAR

Men's cotton U-suits, fine medium weight, soft finish\$2.23
Men's derby ribbed, part wool.....\$2.98
Men's heavy fleece-lined\$2.98
Men's Wool, medium weight.....\$5.98
Men's heavy wool\$6.90

A man's health is worth more than money. It is cheaper to buy good underwear than to pay doctor's bills. Protect your health by keeping warm.

MEN'S SOX

Heavy cotton23c-25c-29c
Dress sox, black, white or grey49c
Silk sox, black, white or grey98c
Silk sox, fancy\$1.23, \$1.49, \$1.98
Men's wool and part wool sox.....39-49-59-69-79-83c

MEN'S WORK CLOTHES

Shirts, heavy blue chambray.....\$1.49
Finer in blue or gray1.69
Wool shirts, grey okhaki3.49
Wool shirts, grey okhaki4.49
Wool shirts, grey okhaki\$4.98
Wool shirts, grey okhaki5.98
Men's blue denim overalls\$2.25
Men's blue denim jumpers2.25
Men's striped jumpers2.25
Men's striped overalls2.25

MEN'S AND BOYS' MACKINAW

Men's all wool heavy mackinaw coats.....\$9.90, \$10.90, \$11.90 to \$15.90
Boys' all wool mackinaws.....\$6.90 to \$9.90

MEN'S LEATHER VESTS

All sizes\$9.90-\$12.50
Short leather coats\$17.50

These are the most thoroughly wind-proof garments made and consequently one of the warmest without being bulky.

WARM WINTER CAPS

of all description, with or without the pull-down bands for the protection of one's ears.
98c, \$1.23, \$1.49, \$2.98, \$2.23, \$2.49, \$2.98

MEN'S SHOES

Our shoes are all made expressly for the J. C. Penney Co. and all bear our stamp and are all leather shoes.

Work Shoes—
\$4.98, \$5.50, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90

Men's high grade dress shoes in black or brown, English or Common Sense last, and we can fit you for the following prices:

\$4.98, \$5.50, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$10.90, \$11.50, \$12.50

