

# It's the Men's Turn Now

At the Bon Marché's 25th Anniversary Sales  
**FOR MEN'S DAY**  
 Brings the Greatest Bargains in "Men's Fixings" That Seattle's Big Store Has Ever Offered in All Its 25 Years of Retailing.



**Men's \$1.00 Shirts for 79c**

Regular dollar Shirts for 79c, because it is Men's Day at the Anniversary sales—nicely made with soft or stiff cuffs, lots of good patterns, including the fashionable black and white stripes.

**Men's \$1.50 Shirts for 95c**

Splendid Summer Shirts, well worth \$1.50 anywhere, any time—made of fine percales, madras and mercerized cloths; made coat style, with soft or stiff cuffs—every shirt perfect in fit and fast in color.

**Men's 15c Linen Handkerchiefs 10c**

The Men's Furnishing Section is celebrating on Thursday and you will have a chance to get Men's 15c All Linen Handkerchiefs at 10c each. Plain or with initial.

**Men's 15c Seamless Cotton Hose 9c**

Men's extra good quality Cotton Hose, in black, gray and navy—guaranteed fast colors, sizes 9 1/2 to 11 1/2; the seamless kind, worth 15c or 2 for 25c—Special 9c pair.

**Men's 50c Silk Hose, Special 29c Pair**

Men's Silk Accordion Weave Hose in black and gray or black and gray with cross stripes—with double toes and extra high spliced heels, at 29c a pair.

**Men's Open-End Neckties at 25c Each**

In this sale are 3,000 Men's Ties, made of 50c silks. Hundreds of beautiful patterns in stripes, figures and Persian effects. Open-end style at 25c each.

**Men's \$2.00 and \$3.00 Soft and Derby Hats \$1.00**

Soft and Derby Hats, all good blocks, in all sizes, but not all sizes in every line. Both black and colors to choose from at \$1.00 Thursday.

**Men's 50c Full Length Suspenders 29c**

Thursday at the Anniversary Celebration we offer Men's Full Length Suspenders at 29c a pair. Made of good quality lisle webbing with kid studs—worth 50c.

**Men's \$2.75 Bath Robes, Special \$1.69**

B. V. D. Shirts with no sleeves and knee length. Also Porosknit Shirts with short sleeves and Drawers ankle length or knee length. Not over 4 to each.

**Men's 65c White Union Suits for 49c**

Men's Mesh Union Suits, made with short sleeves and ankle length. Also Nainsook Union Suits, athletic style with no sleeves and ankle length. Both kinds closed crotch style.

**Men's B. V. D. Shirts and Drawers 33c**

B. V. D. Shirts with no sleeves and knee length. Also Porosknit Shirts with short sleeves and Drawers ankle length or knee length. Not over 4 to each.

**B. V. D. and Porosknit Union Suits 66c**

Men's B. V. D. Union Suits, sizes 34 to 50, of fine nainsook, no sleeves and knee length—Porosknit with short sleeves, knee or ankle length. Not over 4 to a customer. —Lower Main Floor.

## Little Coats at Big Reductions

298 Girls' Coats Take a Hand in Thursday's Anniversary Sales  
 Nicely made little Coats for tiny tots of 1 year up to young ladies (if you please) of 10 years of age.  
 And you may choose from box Coats, belted effects, double-breasted Coats (some in good styles for little boys of 5 years or under), some in the Empire style.  
 Four groups to pick from, each group a splendid bargain at Thursday's price.



**59 Children's Coats, Worth \$2.50 and \$2.98, in sizes 1 to 6 years of age —at \$1.95—**

**83 Children's Coats, Worth \$4.50, \$5 and \$5.50, Sizes 2 to 6, 8 and 10 Years —at \$3.75—**

**Children's \$3.50 and \$3.95 Coats, 98 in the Lot, Sizes 2 to 6 Years of Age —at \$2.75—**

**58 Coats, Worth \$5.95, \$6.95 and \$8.50, in Sizes From 2 to 6, 8 and 10 Years. —at \$4.95—**

## Anniversary Sale of House Dresses

4,320 Brand New Dresses, Purchased Specially for This Day and This Event WILL BE SOLD AT DIMINISHED PRICES

Lot No. 1—Women's 79c and \$1 Neat House Dresses, Special —at 55c—

For Thursday at the Anniversary Celebration, Dresses at 55c. Princess models with full gored skirts or plain tailored models with square necks and Gibson plaits, of gingham, percales and linens; sizes 36 to 44.

**Lot No. 4, \$1.75 and \$2 Lawn or Porch Dresses \$1.39**  
 You will want one of these pretty Dresses at \$1.39. They're of fine gingham, chambray and dimity in dainty colors, stripes, checks and figures, with pique or lace collars.

**Lot No. 2, \$1.25 and \$1.50 House Dresses 83c**  
 We have about 25 to 30 different models in this collection of House Dresses, gingham, linens, percales and dimities, with high or low necks, contrastingly trimmed, 36 to 46.



**Lot No. 3, Women's \$1.50 and \$1.75 House Dresses \$1.19**  
 Sizes 36 to 46 in Women's Neatly Made Dresses of fine dimities, percales and gingham. Have high or low style necks, trimmed with braid, lace edge or contrasting material.

**Lot No. 5, \$2 and \$2.50 Street Dresses, Each \$1.59**  
 Beautiful Street, Beach and Porch Dresses for only \$1.59. Made of gingham, chambrays, dimities and linens, light and medium colors, lace or contrastingly trimmed—sizes 36 to 46. —Second Floor.

## Bakery Dainties at Cost, or Near It, for a Day

Regular 25c Size Pies, None Delivered, Priced —18c Ea.—  
 Our Entire Line of 60c Cakes—Special Thursday —at 45c—

Delicious Pies, made in our own bakery, apple, mince, peach, rhubarb, lemon and others.

**French Pastry Special at 5c**  
 An extraordinary assortment of French Pastry, special at 5c each or 5 for 25c.

**Small Angel Food Cake 12c**  
 For Bakery Day at the Anniversary Celebration we offer small Angel Food Cakes, iced, at 12c.

60c Cakes; including marshmallow filling, pineapple, chocolate, date nut, tango, devil's food and others.

**Crackers, Three 5c Packages 10c**  
 Included in this lot are Swastika or Our Taste Crackers, regular 5c value, 3 packages 10c.

**15c Doughnuts and Rolls 10c**  
 Our entire line of Doughnuts and Rolls will be on sale at 10c a dozen, worth regularly 15c.

17 varieties of home-made Bread, regular 10c loaves, 2 loaves 15c  
 Bring your foot trouble to our Licensed Chiropodist—Eldred Cakes, your choice of 5 inch, 3-layer size, 30c; 2 layers 20c  
**THE BON MARCHE**  
 Union St.—Second Ave.—Pike St.—Seattle Tel. Elliott 4100

## AVIATOR CHRISTOFFERSON TAKES WIFE AND TEN-MONTHS-OLD DAUGHTER ON SPIN HIGH UP IN THE AIR OVER PACIFIC OCEAN



Bertha Christofferson, the ten-month-old daughter of Harry Christofferson, aviator, made her first flight recently in company with her parents at San Francisco.  
 She enjoyed it immensely, too, laughing and clapping her tiny hands and trying to grasp the steering gear from her father.  
 They flew out over the Pacific ocean from Christofferson's hangar made a broad circle, landing again at the starting point, where a crowd of friends hugged and kissed the tiniest aviator in the world!  
 "I am sure the baby enjoyed every minute of the trip," said the proud mother. "She laughed and cooed while we were in the air and seemed to be having a good time."

## HERE THEY ARE--PERFECT BABES

Seattle has just 19 babies perfect from crown to toe. Nineteen out of 1,600 children entered in the Better Babies contest, which has just closed, registered 100 per cent scores.  
 The perfect infants are:  
 Margaret Hensel, daughter of Mr. and Mrs. Otto Hensel, 137 N. 84th st.  
 Josephine H. Hall, daughter of Mr. and Mrs. Shalsh Hall, 2012 W. 64th st.  
 Roderic S. Pederson, son of Mr. and Mrs. O. S. J. Pederson, 2835 W. 59th st.  
 Doris A. Conrad, daughter of Mr. and Mrs. L. H. Conrad, 2808 W. 64th st.  
 Elsie M. Williams, daughter of Mr. and Mrs. O. H. Williams, 3223 W. 64th st.  
 Bernice Strommes, daughter of Mr. and Mrs. Alfred Strommes, 612 18th ave. N. W.  
 Chester M. Wicks, son of Mr. and Mrs. H. O. Wicks, 1421 W. 59th st.  
 Walter R. Austin, son of Mr. and Mrs. Herman Austin, 1912 California ave.  
 Vivian Gillfillan, daughter of Mr. and Mrs. Robert Gillfillan, 1110 Nob Hill ave.  
 Mary G. Ham, daughter of Mr. and Mrs. H. E. Ham, 1442 Oak st.  
 James McCullough, son of Mr. and Mrs. Angus McCullough, 111 Pontius ave.  
 William Heffner, son of Mr. and Mrs. Grover V. Heffner, 2216 14th ave. W.  
 Odella V. Ellis, daughter of Mr. and Mrs. H. E. Ellis, 2029 Terry ave.  
 Dorothy E. Wolske, daughter of Mr. and Mrs. A. E. Wolske, 2905 Galer st.  
 Otto Diederich Rohlf, son of Mr. and Mrs. O. D. Rohlf, 153 Hayes st.  
 Ingrid Flatebo, daughter of Mr. and Mrs. John Flatebo, 102 North 18th st.  
 Elias Edward Powell, son of Mr. and Mrs. Charles E. Powell, 909 Ninth ave.  
 The scores of all children entered will be sent to the Better Babies Bureau of the Women's Home Companion, for entry in a national contest to find the locality productive of the most perfect children in the United States, and to discover the best baby in the country.

## POINDEXTER TO SPEAK HERE SOON

Senator Miles Poindexter will be in Seattle next week, and will be the principal speaker at a referendum mass meeting to be held in the Y. M. C. A. auditorium Friday night, May 21.  
 With the filing of 5,000 signatures Tuesday, the Referendum league surprised a number of the standpatters who have been ridiculing the referendum campaign.  
 "We expect to put in two vigorous weeks before the first of June," said President of the Council Erickson today, "and we shall probably have more than two-thirds of the necessary signatures right here in Seattle alone. Reports from Tacoma, Spokane, Everett and elsewhere indicate the success of the referendum petitions."

## WANTS SUNLIGHT IN JAIL CELLS

SAN FRANCISCO, May 12.—"The ancient block cell system at San Quentin prison is barbarous," said Miss Katherine Davis, New York's commissioner of corrections, in an interview today. Miss Davis recently spent one night at the penitentiary.  
 "Sunlight is everything in the reform of prisoners," said Miss Davis. "Yet there are cells at San Quentin that are always dark and the shops are likewise."

## CHARGE MURDER AND LUST

NEW YORK, May 12.—Murder, lust and pillage on a scale unparalleled in wars between civilized nations during the last three centuries are alleged against Germany in Belgium in the report of the British commission, headed by Viscount James Bryce, on sale by the MacMillan company today.  
 Summing up the "proven charges," the report reached the following conclusions:  
 "In many parts of Belgium there were deliberate and systematically organized massacres of civilians, accompanied by isolated murder and outrage. In the conduct of the war generally, innocent civilians, both men and women, were murdered in large numbers; women were violated and children murdered."  
 "Rules and usages of warfare were frequently broken, particularly by using civilians, including women and children as a shield for ad-by using civilians, including women and children, as shields for ad-frequent abuse of the Red Cross and white flags."

## CLUB TO TACKLE COAST DEFENSE

Whether or not the Seattle Commercial Club will send a delegate to the coming conference of the Pacific Coast Defense league in San Francisco, will be decided at a meeting of the national affairs committee, which will report to the club Tuesday.  
 The Defense league's argument will be sent to congress as a recommendation for greater activity in protecting this coast against a possible hostile attack.

## GROCCERS HAVE LARGE TIME

SAN FRANCISCO, May 12.—Thousands of grocers, delegates to the convention of the National Retail Grocers' association, paraded to the exposition today, where they were greeted by world's fair officials, marched to Peralta hall in the midst of a military escort and took possession of the "Big Show."

## JUDGE GIVES 'EM THE ONCE OVER

Superior Judge Dykeman and a squad of attorneys representing the port commission and taxpayers who wish to enjoin the commission from building a cold storage and ice plant here, made a tour of inspection Wednesday of several such establishments already in operation, but privately owned.  
 The hearing of the case of Homer M. Hill and George Kane against the commission began in Judge Dykeman's court Tuesday.  
 Unless the commission's proposed plant is built, halibut fishermen, who own a large fleet of craft here, declare their industry will be driven out of Puget Sound.

Ladies' Home Journal Patterns

## FREDERICK & NELSON

Mail Orders Promptly Filled

### BASEMENT SALESROOM

## 575 Baby Crib Blankets

On Sale Thursday

at 10c Each

THESE useful White Crib Blankets measure 30x40 inches, firmly woven and finished with soft, fleecy nap. Choice of blue or rose-color borders with firmly worked edge. Special for Thursday's selling—10c each. —Basement Salesroom



## Jardinieres

Special 35c Thursday

ATTRACTIVE colors and shapes in 7-inch Jardiniere of glazed ware, special, Thursday, 35c each.

## CANDLE LAMPS, SPECIAL 65c EACH—

White Enameled Candle Lamps with miniature oil burner, chimney, fringed colored shade and enameled cuirass. Special 65c each.

## "NU-CUT" GLASSWARE, 10c AND 25c

"Nu-cut" Glassware is pressed glass of unusual clearness and brilliancy, and includes a number of useful items, among them:

Nappies, Sauce Dishes, Sugar Bowls, Pickle Dishes and Mayonnaise Dishes, 10c each.

Sugar and Cream Sets, Fruit Bowls, Trays and Plates and numerous equally interesting items, at 25c each.

## CUT GLASS VASES, 15c EACH—

Cut Glass Vases, 7 inches tall, in a variety of pretty cuttings on thin, clear glass, 15c each. —Basement Salesroom.

## Fancy Silks

Low-Priced

at 50c Yard

AN unusually low price for such desirable silks:

Shower-proof Foulard Plain and Printed Poplin Broche Charmeuse in various colors and patterns, widths 24 to 40 inches. The yard, 50c. —Basement Salesroom.

## Brassieres

Special 19c

BRASSIERES of extra firm quality muslin in back-fastening style, with embroidery-trimmed yoke. Neck and arm-eyes are finished with embroidery scallops. Special 19c. —Basement Salesroom.

## Laundry Bags

Reduced to 10c

LARGE Laundry Bags of sturdy material in striped or flowered effects, with draw tape or cord, reduced to 10c each. —Basement Salesroom.

## Children's Stamped Dresses

Reduced to 10c Each

BROKEN lines and odd sizes in Children's Plain-color Wash Dresses, stamped for embroidery, reduced to 10c each. —Basement Salesroom.

## Girls' Union Suits

Reduced to 25c

GIRLS' fine-ribbed Cotton Union Suits in low neck style, with cap sleeve and tight knee. Reduced, because sizes are broken, to 25c. —Basement Salesroom.

## Misses' Union Suits

25c

MISSES' low neck, sleeveless Union Suits in sizes 4 to 18 years, exceptional value at 25c. —Basement Salesroom.

## Women's Lace Military Boots

Special \$2.85 Pair



AN unusually low price on the popular Lace Military Boots. They have patent leather vamp, gray cravenette cloth top, Goodyear welt sole and Cuban heel. Sizes 2 1/2 to 7. Special \$2.85 pair.

## 175 PAIRS OF SAMPLE LOW SHOES REDUCED TO \$1.95 PR.

Included in this special offering of Women's Sample Low Shoes are Colonial Pumps, Mary Jane Pumps and Lace and Button Oxfords in patent leathers. Sizes 3, 3 1/2, 4 and 4 1/2. Reduced to \$1.95 pair. —Basement Salesroom.

## Swiss Curtain Muslin

Special 10c Yard

ON sale Thursday at this specially low price, 34-inch Dotted and Figured Swiss Curtain Muslin in various sized dots and figures, special 10c yard.

## CURTAINS WITH VALANCE, \$1.00 AND \$1.35 PAIR—

New Voile and fancy Bordered Scrim Curtains, made with heading and casing and 14-inch valance. The Bordered Scrim Curtains are half width, the Voile Curtains full width, priced respectively at \$1.00 and \$1.35 pair. —Basement Salesroom.