



The Bon Marché's
SEMI-ANNUAL
CLEARANCE SALE
OF MILLINERY

Trimmed Hats, Hat Shapes and Millinery Trimmings
AT RADICALLY REDUCED PRICES

For this is the time of the half year when the Bon Marche Millinery Section disposes of all its surplus stocks at very great concessions. This year the semi-annual clearance is a better one than ever—for prices are lower and styles have changed so very slightly since the season opened.

\$1.00 and \$1.50 Velvet Shapes	49c	\$1.00 and \$2.50 Velvet Shapes	85c
25c Fur Trimming Novelties, each	10c	\$2.95 Silk Velvet Shapes	\$1.48
95c Pompons and Fancy Feathers	25c	Children's \$2.95 Trimmed Hats	\$1.48
95c Ostrich Plumes, each	50c	Misses' \$3.50 Trimmed Hats	\$1.75
95c Ostrich Bands and Stickups	59c	\$3.95 Large Ostrich Plumes	\$1.95
\$1.50 Angora Wool Skating Caps	75c	\$6.50 and \$7.50 Trimmed Hats	\$2.00
\$3.50 and \$5.00 Trimmed Hats	\$1.00	\$8.50 and \$10.00 Trimmed Hats	\$4.00
\$1.95 Ostrich Plumes, each	\$1.00	\$12.50 to \$25.00 Trimmed Pattern Hats	\$5.00

Tuesday a Disposal of All
Cut Rolls of 65c Linoleum
at 43c a Square Yard

There Are Just 800 Yards in All, From 10 to 40 Yards of a Pattern

As soon as the 800 yards are sold the sale will be over—for it will be impossible to duplicate this bargain.

At 43c a yard it will pay you to anticipate next season's Linoleum needs—for Linoleum prices are steadily rising.



BRING YOUR MEASUREMENTS WITH YOU



The Bon Marché's
Standing Offer of Skirts Cut Free

Has Been a Wonderful Help to Many Economical Folks

You get the benefit of this arrangement if you buy your goods here at 79c a yard or more—and you can have your Skirt cut by an expert cutter, in any of the seven stylish patterns pictured here, and we promise the Skirt will fit you.

This Special Sale of High-class Wool Dress Goods comes within the scope of the Free Cutting Offer.

\$1.50 and \$2.00 Fine All Wool Dress Goods,
the Newest Weaves, Specially Priced a Yard 85c

A remarkable offering of All-wool Dress Materials in all the newest weaves, plain weaves, mixtures and suitings. There is a full line of colors to select from, and materials that are suitable for a dress, suit, and a few pieces of heavy coatings included—\$1.50 and \$2.00 values, on sale for 85c yard.

'Shop Early' Specials

On Sale From 9 a. m. to 12 (No Telephone Orders)

\$1.00 Decorated Tea Sets 69c

Children's Decorated Tea Sets, consisting of 6 Cups and Saucers, 6 Plates, Sugar, Creamer and Tea Pot; neatly decorated. Price, a set, 69c.—Fourth Floor, North.

50c Kewpie Dolls at 25c

Just half price for these quaint little Dolls—they're entirely of bisque and stand 6 inches tall. On sale from 9 a. m. to 12.—Fourth Floor.

50c Games on Sale for 35c

Nelly Bly and Phoebe Snow—two very interesting and amusing games; highly colored, and put up in attractive boxes. Price, 35c each.—Fourth Floor.

20c Colored Satens 12 1/2c

50 pieces of this fine quality lustrous Mercerized Saten Lining, 36 inches wide; full line of colors and black. Price 12 1/2c yard.—Upper Main Floor.

60c White Cotton Bats 39c

Snow White Cotton Bats, weighing almost 3 pounds each; while we have any, price 39c each. Not over two to each.—Lower Main Floor.

20c to 35c Wash Goods 10c

2,000 yards of Wash Goods—an assorted lot of plain and fancy Poplins, Sierra Silks, Solesettes and Satens, and other weaves.—Lower Main Floor.

Men's 17c Socks at 10c Pair

Men's Cashmere-finished Socks; plain black and some black with white feet; all sizes in the lot. From 9 a. m. to 12.—Lower Main Floor.

12 1/2c Silkoline at 5c Yard

5c a yard for this nice quality Silkoline, 36 ins. wide; neat floral designs and colorings; suitable for comfort coverings and draperies.—Third Floor.

Carry Home Day

In the Fourth Floor Grocery Department

Carry these items home and save the cost of delivery. None delivered at these prices, and, of course, no telephone orders.

California Yellow Cling Peaches; splendid quality; new pack; large size cans; each	10c
Royal or Dr. Price's Baking Powder, 1/2 lb. cans; 1 lb. cans	37c
Walter Baker's Cocoa, 1/2-pound cans; each	19c
Walter Baker's Premium Chocolate, 1-pound cakes; each	35c
Sunmaid Raisins, large size packages; each	10c
Carnation Milk (not over 3 cans to each); 3 cans for	20c
E. C. Corn Flakes, fresh and crisp, a package	7 1/2c
Tomatoes, large size, No. 2 1/2 cans; each	7c

Carry Home Specials in the Daylight Bakery

5c Crisp Soda Crackers 3 Packages for 10c	25c Layer Cakes Each 20c
"Our Taste" delicious Crisp Soda Crackers. No phone orders.	25c Two-Layer Cakes 20c each; 35c Three-Layer Cakes, 30c each.

Carry Home Specials in the Delicatessen

Little Pig Hams—tender and sweet; average 5 to 8 pounds each; a lb.	17 1/2c
Chipped Beef; fine quality tender meat; a lb.	39c

Christmas Express Office

Next door to the Christmas Postoffice, where Holiday packages may be expressed anywhere without your having to leave the store.

UNCLE SAM MUST
BUILD FLEET TO
GET WORLD TRADE

We Must Carry Our Own Goods to the Four Corners of the Earth, Incidentally Keeping at Home Three Hundred Million Dollars a Year Now Paid to Foreign Steamship Owners—Article by the Government's Representative in The Star's World Supremacy Symposium

BY WILLIAM GIBBS M'ADOO

Secretary of the United States Treasury

(What must the American nation do to seize and hold the world supremacy which has been laid on its doorstep? Saturday James J. Hill, founder of the Great Northern railway system, answered the question partly in a special article for The Star. Today we present the views of William Gibbs McAdoo, secretary of the United States treasury in President Wilson's cabinet, in a copyrighted article written especially for The Star.—Editor.)

The greatest opportunity war ever offered to a nation for world-wide expansion of its commerce is opened to the United States as a result of the war that is devastating and laying waste the continent of Europe and temporarily paralyzing the economic forces of the Eastern hemisphere!

Acceptance of this opportunity means permanent prosperity at home and service abroad. It means that the United States will rise to the topmost peak of commercial success, spreading its moral and material influence throughout the world. It means that the products of our farms, our mines and our factories will be distributed to the waiting markets of the world. Will we accept the opportunity?

The excellent business conditions now prevailing will continue and improve only to the extent that we maintain and expand our foreign trade along the lines of stability and permanence.

Our Exports Exceed Three Billion for First Time

When the European war broke out, the first effect was a disorganization of exchange, a dislocation of credits, and an almost complete stoppage of exports. Following this came a period of readjustment, restored confidence and resumption of exports. Now the orders from foreign countries have so stimulated our commerce that for the first time in the nation's history exports exceeded THREE BILLION DOLLARS in value for a 12-month period. The department of commerce



Secretary McAdoo.

WHAT ONE BIG SEATTLE MERCHANT SAYS OF THE STAR'S ARTICLES ON U. S. COMMERCE

"ABSOLUTELY right!" Frank McDermott of the Bon Marche had just finished reading Roger Babson's article in his copy of The Star. It was the first of several articles by famous authorities, telling how the United States may seize its present opportunity for world trade supremacy. "Babson's word is authority on such subjects," said McDermott. "I dare say there are few men who are interested in general business warfare who would not read and enjoy such articles by him. The Star is to be congratulated upon having his services." "What do you think of his idea of an international merchant marine as the means of making America the supreme power in trade?" he was asked. "That is one of the ideas I was referring to when I said 'Absolutely right!'" he replied. "There is no more authentic writer than Babson. "Don't ask me to criticize what he says, because I couldn't. He is my textbook, or one of them. I take what he says as fact, and I believe in his ideas and endorse his recommendations."

reports that for the 12 months ending with August 31, 1915, exports from the United States aggregated \$3,025,032,280, against \$2,280,185,791 in a like period one year ago. The exports for the month of August, 1915, were 137 per cent greater than the exports for August, 1914.

Our industries are running full time, and there is a demand for all our surplus products. The effect upon our prosperity is evident. What will happen when peace is restored in Europe? We now dominate the markets of Europe because of the war. When the processes of production are restored in Europe, we must substitute markets which are now available to us and practically untouched, if we are to preserve and stabilize our prosperity.

The markets of South and Central America and the Orient are open to us as never before. We have the goods, and we have, thru the new federal reserve system, the necessary credit resources.

We lack one thing—SHIPS. To compete with other commercial nations and secure our share of the open markets of the world, we must have our own merchant marine.

If we depend on the ships of Great Britain, Germany, France and other competing commercial nations, they will naturally favor their own merchants, both in rates and service, as against American merchants.

Business Goes Where It Can Get the Best Freight Rate

On the other hand, if we have American ships, their first interest is to build up and extend American business.

No groceryman would think for a moment of depending on the delivery of his competitor to get his goods to his customers. Yet that is exactly what the United States is doing now. We are destined to be the great merchant for a large part of the world, unless we depend on our competitors to furnish the delivery service.

If a merchant in South America has an order to place for cotton goods, steel rails, or some other commodity, he will get quotations from England, Germany and the United States.

The British and German merchants each have steamship lines to carry their goods. The merchant in the United States has none, and must depend on a German or British line.

Which merchant will get the best freight rate and service in such circumstances? Not the American merchant! We are now paying to foreign steamship lines more than \$300,000,000 a year in freight rates. By having our own merchant marine we can pay them for this service, thus profiting our people in time of peace and serving our country in time of war.

For we can make our merchant marine serve a double purpose. In time of war we shall need naval auxiliaries. A naval auxiliary is a fleet of merchant vessels so built that they can be used for naval purposes in time of war. The fighting ships of the navy have to be furnished at sea with coal, provisions and supplies. They cannot carry sufficient supplies to enable them to stay at sea for long periods. So naval auxiliaries are necessary. We cannot rely upon our ability to purchase the necessary naval auxiliaries after a war breaks out. And even if we could, we would have to pay fabulous prices for them.

In 1898 the navy purchased 102 vessels as naval auxiliaries, at the enormous cost of \$18,000,000, and we only had to go to Cuba. Most of them were unsuited to the needs of the navy, but we had to take anything we could get. We have not today sufficient merchant vessels flying the American flag to supply our navy, in case of war, with the necessary auxiliaries.

The Great Opportunity Is for Uncle Sam to Have His Own Ships

I BELIEVE EVERYBODY WILL AGREE THAT THE GOVERNMENT SHOULD PROVIDE THESE NAVAL AUXILIARIES. And this opens to us a great opportunity. When the government has constructed 500,000 tons of merchant marine naval auxiliaries, it will have a splendid commercial fleet at its disposal. These vessels, while kept available for us in time of war, could be used to build up an enormously increased foreign trade. Our merchants would no longer be at a disadvantage in competing for the open markets of South America and the Orient, nor be at the mercy of foreign steamship owners and exorbitant ocean freight rates.

Passenger and cargo ships running to Brazil, Uruguay and Argentina; another line to Colombia, Ecuador, Peru and Chile, and along the west coast of South America, and a third line to the Orient, touching at Honolulu, Japan, China and the Philippines, would supply a service imperatively demanded in the interest of this country. We need not establish regular steamship lines where sufficient and satisfactory service is already supplied by American companies sailing American ships. But the creation of these naval auxiliaries will supplement the comparatively small number of American ships operating in the foreign trade and assure our merchants of a delivery service to the open markets of the world that will enable the United States to get its share of the world trade.

The farmer, the merchant, the manufacturer, the miner and the laboring man are vitally interested in this important question.

FREDERICK & NELSON
Christmas Gifts for Everybody

Store Opens at 8:30
Closes at 5:30

Basement Salesroom

A MPLE and varied are the Holiday stocks in the Basement Salesroom; so varied and so conveniently arranged, that it is easy, within its four walls, to choose suitably for everyone on the Christmas list and without perplexity or loss of time.

The Christmas Booths

specially erected for the display of useful Gift articles, brim with suggestions. There are five of these Booths; one for each room in the Basement Salesroom. Look for them upon your next visit.

Tie-Up Ribbons
10c Bolt

Christmas Tie-up Ribbons in red, green, pink and blue, low-priced for the 10-yard bolt, at 10c.

Christmas Slippers for All the Family

COZY SLIPPERS to slip into first thing in the morning, or when a busy day is over; every one, from the smallest to the biggest member, appreciates a gift of this sort. These are good Slippers, and the prices are attractive:

- Men's Leather House Slippers in Romeo.** Everett and Opera styles, with hand-turned soles, \$1.50 pair.
- Men's Felt House Slippers in Oxford.** gray, with soft or hand-turned leather soles, sizes 6 to 11, \$1.25 pair.
- Boys' and Youths' Leather House Slippers in Everett and Romeo styles,** with hand-turned soles; sizes 11 to 2, \$1.25 pair; 2 1/2 to 5 1/2, \$1.50.
- Women's E-Z Comfort Slippers** with cushion insole and soft leather sole; maroon, red, blue and smoke; sizes 3 to 7, \$1.15 pair.
- Women's Felt House Slippers in ribbon- and fur-trimmed styles;** black, red, maroon and gray; \$1.15 pair.
- Misses' and Children's Red Felt House Slippers** with soft leather sole, sizes 5 to 8, 60c; 8 1/2 to 11, 65c; 11 1/2 to 2, 75c pair.

Knitting Yarns
Special 5c Skein

EIGHT-FOLD German town Yarns in three shades of cardinal, light-blue, snow-white, scarlet, gray and black, special 5c skein. Eiderdown Yarn in light-blue, black, cream, white, brown, cardinal, navy and gray. Special 5c skein.

Cake and Berry Sets
Special \$1.50

EXCEPTIONAL values in these China Gift Sets. They are in a number of pleasing rose designs, with gilt edges. The Cake Sets consist of one large cake plate and six small plates. The Berry Sets are made up of one large bowl and six individual sauce dishes.

Women's Silk Vests, \$1.15

VERY good value is offered in these pure Silk Vests of white or pink, with crochet top drawn with ribbon. Sizes 36 to 42, priced at \$1.15.

Children's Millinery

CHILDREN'S Corduroy Tams in stripe effects, 45c. Children's Knitted Hoods in white, cardinal and navy, 50c and 95c. Children's Hats in tailored styles and tasteful trimmed effects for "best" wear, 95c and \$1.95.

Women's Phoenix Silk Hose 75c Pair

TWENTY-TWO desirable colors to choose from in Women's Phoenix Silk Stockings, offering a wide range of selection to the gift-chooser. Moderately priced at 75c pair; or two pairs in gift box, at \$1.50.

Silk Ribbons
10c Yard

MOIRE RIBBONS in white, pink and blue, Fancy Striped Ribbons and Flowered Ribbons in widths up to 4 inches—many pieces especially suited for making up gift novelties, priced at 10c yard.

Gift Umbrellas
\$1.95, \$2.50 and \$2.95

UMBRELLAS of the practical every-day sort, that make useful gifts: Women's Black Silk Umbrellas on 8-rib Paragon frame, with sterling-mounted handles. In pretty gift box, \$1.95. Women's Silk Umbrellas in black, red, brown and navy, with handles in various styles, bulb runner and silk tassel. Price \$2.95. Men's Umbrellas on 28-inch frame, with Gloria top and detachable bone or horn handles. Packed in Christmas box, ready for giving. Price \$2.50.

Play Aprons 25c

Play Aprons of good quality gingham in pink and blue stripes or plain color, with trimming of fancy piping. Sizes 2 to 5 years. Price 25c.

Children's FUR SETS \$1.95

ONE of these pretty Fur Sets is a gift that would delight the heart of a little girl. Made up in White Sheep, Tan Cat, Gray or Natural Coney Natural Rabbit. The Scarfs are satin-lined and the Muffs are finished with animal head, ribbon or purse. They are especially designed for little girls from 2 to 5 years of age. Attractive values at \$1.95. For girls from 4 to 12 years are Fur Sets in White Thibet, White Angora, Natural Coney, Tan Cat, Squirrel, Muskrat, Mouflon and Iceland Fox, priced from \$2.50 to \$9.50.

Ribbon Novelties for Gifts

CHILDREN'S Hair-bows in plain colors, stripes, checks and plaids, amply large and full, priced at 25c each. Coat Hangers, made up of fancy ribbons in dainty patterns, 25c each. Fancy Party Bags of plain and novelty ribbon, 50c each. Ribbon Caps in novelty shapes and lace-trimmed styles, 50c.

Boudoir Caps 50c

BOUDOIR Caps are general favorites for gifts, and the Basement Salesroom is showing many attractive styles at this price. One particularly pretty Cap is of shadow lace inset with wide satin ribbon in canary yellow or pink. It has lace ruffle to match, topped by a cluster of forget-me-nots and small rosebuds. Price 50c.

New Crepe Kimonos \$1.50

A USEFUL gift is suggested in these pretty Kimonos which are made of flowered crepe in Japanese style. Choice of light-blue, delft-blue and pink. Attractive value at \$1.50.

Women's Gloves \$1.00 Pair

WOMEN'S Washable or Glace Gloves in various colors; sizes 5 1/2 to 7 1/2; price \$1.00 pair.

Gift Hand-Bags \$1.00

WOMEN'S Leather Hand-Bags in various popular patterns, with metal or leather-covered frames and fancy linings. Good values at \$1.00.

A Real Live Santa Claus in the Fourth Floor Toy Shop

THE BON MARCHE

Pike Street—Second Avenue—Union Street. Elliott 4100.