

The Christmas "DOLLAR DAY"—Greatest of the Year

—Tomorrow occurs the greatest sale of the Christmas season—Our Monthly Dollar Day—A gift buying opportunity that merits every one's attention

Fraser-Paterson Co

Don't Ever Miss a "Dollar Day" Here

—An additional feature of this Christmas Dollar Day is this: Each \$1.00 purchase will be put up in a neat gift box if so desired.

\$1.24, \$1.50 AND \$1.75
Veils. Special \$1.00

—Not a large lot, but particularly desirable veils at \$1.00. White, black and a wide range of desirable colors. Priced regularly \$1.25, \$1.50 and \$1.75.
—Special tomorrow \$1.00
—Fraser-Paterson Co., First Floor.

Knitted Caps, Tams and Toques, \$1.00

—A large assortment of warm, cozy Knitted Caps, Tams and Toques for women and misses.
—Cardinal, white, oxford, Copenhagen, rose and emerald.
—Welcome gifts to those feminine outdoor enthusiasts.
—Specially priced \$1.00
—Fraser-Paterson Co., Second Floor.

The Last Dollar Day for Year 1915

AND by far the most important Dollar Day Sale of the year. —This sale event has been received most enthusiastically by our customers, and from small beginnings, in the way of the number of bargains, public demand has spurred us to great efforts, and now Dollar Day gives up its hundreds of separate bargains.
—And each one is a bargain.
—Dollar Day is a monthly event and December Dollar Day is the greatest of the year.

A Dollar Will Secure These Remarkable Values for Men

TIES, Gloves, Silk Hose, Handkerchiefs—those are the articles in this Dollar Day Sale for men. It is indeed a splendid gift buying opportunity, for all the articles are of thoroughly good quality.

75c Ties—2 for \$1.00
—Fine qualities. Beautiful patterns and colorings. Extra large shapes in a good weight silk. Not a very large lot, so make early selection.

50c Silk Hose—4 Pairs \$1.00
—These are irregulars of Men's guaranteed 50c Silk Hose. Shown in black only. Sizes 10, 10½ and 11. The flaws are very slight. 50c qualities.
—Special 4 pairs for \$1.00

50c Initial Handkerchiefs—3 for \$1.00
—Men's fine all-linen initial Handkerchiefs with colored hand embroidered initials. A short line containing the following initials only:
—D K R
—G M S
—H N T
—J P W

—A very fine quality sheer pure linen. Regular 50c quality.
—Special 3 in a box for \$1.00

Men's McCallum's Silk Hose \$1.00

Irregulars of \$1.50 and \$2.00 Grades

—We fortunately secured from the makers of McCallum's Silk Stockings a portion of their mill irregulars. Fine, high quality Socks with very slight imperfections, which have little bearing on the dependability, beauty or desirability of the Stockings.

—Black, white, navy, light blue, tan, pearl gray, dark gray and purple.

—First quality of these Stockings in our regular stock would be priced \$1.50 and \$2.00 a pair.
—Special in the Dollar Day Sale \$1.00

—\$1.50 Gloves at \$1.00
—These are from the best known manufacturers whose names are synonymous with quality. A heavy weight cape stock and one of medium weight in three shades of tan. Also some gray suedes included. All sizes up to 9½. Standard \$1.50 qualities, specially priced \$1.00
—First Floor, Fraser-Paterson Co.

Dollar Day Sale of Men's \$1.25 Slippers at \$1.00

—Just when Men's Slippers are being bought for gifts comes this helpful special.

—Men's House Slippers—New stock in black and brown, with kid in "Everett" style. Made with soft, flexible sole. All sizes of the regular \$1.25 quality, specially priced at \$1.00
—Fraser-Paterson Co., Second Floor.

Baby Creepers, Special at \$1.00
—Pretty little Creepers of fine, soft muslinette in white, pink or blue. With hand embroidered design in front. Sizes six months, 1 and 2 years. Each in a neat white box.
—A very nice gift for baby, specially priced \$1.00

Children's "Good Night" Pajamas \$1.00
—A special purchase secured and reserved for Dollar Day. "Good Night" Pajamas in sizes 2 to 12 years. Made of soft velour cloth. Pink, blue or tan, with borders in character designs.
—Special, a suit \$1.00
—Fraser-Paterson Co., Second Floor.

Chiffon Auto Scarfs \$1.00
\$1.50, \$1.75 and \$2.00 Kinds
—ONE of these Scarfs in a neat Christmas box will prove a welcome gift to the woman who motors. They are of extra heavy chiffon, fully two yards long and some 27 to 28 inches wide. White, black, pink, sky, old rose, Copenhagen, Russian, gray and navy. Plain and satin borders. \$1.50, \$1.75 and \$2.00 qualities reduced to \$1.00
—First Floor, Fraser-Paterson Co.

A Remarkable Dollar Day Feature Silk Waist Patterns at \$1 Ea.

\$2.00, \$2.50, \$2.75 and \$3.00 Patterns. Just a Hundred. Come Early

THIS is indeed a remarkable gift-buying opportunity. Silk Waist Patterns are among the most acceptable and practical of gifts, and this sale offers just 100 especially attractive new patterns of plain and fancy silks, stripes, checks and figured effects.

—All of good quality Silks, as the former prices indicate, and each pattern put up in a neat gift box.
—Each pattern contains sufficient yardage for all average size waists. The values are decidedly exceptional \$1.00

\$1.50, \$1.75, \$2.00 and \$2.50 Woolen Dress Goods
\$1.50, \$1.75 and \$2.00 Silks, Special, Per Yard \$1
THE person who wishes to secure Woolen Dress Goods or to be used as practical gifts, will be surprised and delighted with the unusual values found in this offering:
—\$2.50 quality Fancy Stripe Cheviot, special \$1.00
—\$1.50 quality Armure Cloth, special \$1.00
—\$2.00 quality Wool Plaids, special \$1.00
—\$1.75 quality Black Chevron, special \$1.00
—\$1.50 quality Diagonal Suiting, special \$1.00

Dollar Day Sales of Women's Silk Hose 50c Silk Boot Hose, 3 Pairs for \$1

A REMARKABLE special purchase secured for Dollar Day. A splendid lot of Silk Boot Stockings that show slight irregularities, but are none the less desirable. —Rose, gray, fawn, Alice, navy, sky, green and plenty of blacks as well as some two-toned effects.
—The regular 50c quality.
—Dollar Day priced 3 pairs for \$1.00

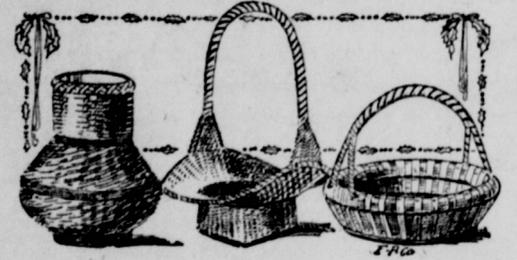
50c Silk Lisle Hose, 3 Pairs \$1.00
A NOTHER special purchase secured for this one day. Fine quality Silk Lisle Stockings of medium weight. Lustrous black silk lisle. High spliced heels, double soles and toes. Regular 50c quality.
—Specially priced 3 pairs for \$1.00

"Dollar Day" in the Lace Section \$1.75 to \$2.25 Allover Laces \$1.00

THIRTY-SIX inch cream, white and ecru allover Laces in dainty shadow and Oriental effects. These are highly desirable for waists and as such would make a welcome Christmas gift.
—Specially priced, per yard \$1.00

\$2.00 to \$2.95 Lace Flounces \$1.00

IN this lot there is a good assortment of Silk Shadow Laces, Point Appliques, Nets and a few Silk-run Laces in two-toned cream and ecru. Laces that are being extensively used for making dancing frocks.
—Specially priced, per yard \$1.00
—First Floor, Fraser-Paterson Co.



400 New Japanese Bamboo Fruit Baskets and Vases, Special \$1

Regular \$1.50, \$2.00, \$2.50 and \$3.00 Values (Special Sales Section, First Floor)

A TRULY sensational sale of high quality Japanese Bamboo Fruit Baskets, Vases, Flower Baskets, etc., featured on the Special Sales Table, First Floor, at \$1.00 for Dollar Day only. 400 of these Baskets just arrived from Japan and are the newest shapes in the light and dark colors of highly polished bamboo.
—Regular \$1.50, \$2.00, \$2.50 and \$3.00 values to sell Wednesday only at, special \$1.00
—Note: A notable feature of this sale is the large number of large pieces.
—Fraser-Paterson Co., First Floor.

Exceptional Values in Silverware \$1.00

THE Silverware Section, Fifth Floor, offers unusual gift buying opportunities in these values at \$1.00, including in part:
—\$1.50 Condiment Set (Salt and Pepper and Mustard in Silver Frame), special \$1.00
—\$1.25 and \$1.50 Bud Vases, special \$1.00
—\$1.75 Sandwich Plates, special \$1.00
—\$1.75 Silver Candle Sticks, special, the pair \$1.00
—\$1.50 Silver Candle Sticks with Mission Candle, each \$1.00

2-Piece Carving Sets \$1.00
—Just 50 of these 2-piece Carving Sets. Carving Knife and Fork of good quality steel. Special \$1.00
—Fraser-Paterson Co., Fifth Floor.

Remarkable Gift China for \$1.00

HUNDREDS of pieces of gift China will be ready for you to choose from tomorrow. Three large tables filled with extraordinary values at \$1.00. It is truly a remarkable variety, covering practically all the pieces of gift china, such as:
—Vases, —Celery Trays, —Tobacco Jars, —Cracker and Cheese Dishes, —Whipped Cream Dishes, —Sugar and Cream Sets, —Sugar and Cream Sets, —Bon Bon Dishes, etc.
—Choose early before the assortment becomes broken.
—Very special values at \$1.00

The Art Room's Dollar Day Specials

THIS Section of the store, filled with gift suggestions, offers these exceptional values in desirable gift merchandise.

—Made-up Pillow Covers. Combinations of tapestry and velour. Both brocaded and plain. Also tapestry and satin cloth. Regular \$1.50, \$2.00 and \$2.50. Special \$1.00
—Embroidered Allover Center. Eyelet and combination of eyelet and French embroidery. 17 and 20 inch. Regular 75c, \$1.00 and \$1.25. Special \$1.00
—Stamped Turkish Towels. Large size and good quality. Nice assortment of designs. Regular 50c. Special \$1.00
—Art Room, P. Co., Second Floor.

Dollar Day Specials in Pyralin Ivory Articles

SEVEN items arranged for the Dollar Day Sale in the Pyralin Ivory Section, each item offering a splendid chance to secure someone's gift.

—White Ivory solid back Hair Brushes of imported bristles. \$1.75 and \$1.50 values, special \$1.00
—White Ivory Buffers with removable chamole. Special purchase of \$1.75 qualities. Special \$1.00
—White Ivory Picture Frames with knob feet, velvet back and easel. \$1.50 value, special \$1.00
—Whisk Brooms. \$1.75 values, special \$1.00
—Perfume Bottles. Ivory stands. \$1.50 values, special \$1.00
—White Ivory Boudoir Clocks. Assorted sizes and shapes. \$1.25 to \$2.00 values, special \$1.00
—Talcum Powder Boxes. Shaker top. \$1.75 values, special \$1.00
—Fraser-Paterson Co., First Floor.

"Kaiser's" Silk Lisle Vests for Women

AN offering of \$1.25, \$1.50 and \$1.75 qualities hand-crocheted silk Lisle Vests with 3-inch yokes, showing many designs from which to choose.
—From one woman to another these make very acceptable gifts and will be put in Christmas boxes when desired.
—Sizes 34, 36 and 38. Special \$1.00
—Specially priced \$1.00
—Fraser-Paterson Co., First Floor.

Handkerchiefs in Gift Boxes

Specialized in The Dollar Day
—From the splendid new stock of gift Handkerchiefs we have thousands and thousands from which to select, always appropriate gifts for women or children.

—For tomorrow we have arranged some very attractive specials, three of which are mentioned.
—Women's hemstitched and embroidered Handkerchiefs of pure linen. Put up six in a gift box. Special \$1.00
—Women's pure linen Handkerchiefs with ¼-inch hems. Prettily embroidered in one corner. Twenty different designs from which to choose. Put up 4 in a neat gift box. Special \$1.00
—Fine hand hemstitched Handkerchiefs of pure linen with ¼-inch hems. Beautifully hand embroidered in one corner. Regular 65c values. Two in a neat gift box. Special \$1.00
—Fraser-Paterson Co., First Floor.

Clearance of 50 Trimmed Hats At \$1.00 Ea.



THESE are the accumulated Odds and Ends from the last few weeks' active selling. They are good values. They are splendid styles and remarkable values at the price, because of which you should come early to insure securing just the Hats you wish.
—Clearance price \$1.00
—Third Floor.

Dollar Day Sales of Women's Gloves

Bring Exceptional Gift Opportunities
\$1.25 and \$1.50
Gloves Priced at \$1.00

THE \$1.50 qualities are French Glace Gloves in tan only. Excellent quality, pique sewn, two-clasp style; good shades of tan, and form our regular standard \$1.50 stocks; sizes 5½, 5¾, 6, 6¾ and 7 only.
—The \$1.25 Gloves are of fine, soft lambskin, overseas sewn, Paris point embroidery stitching. In white and tan only. All sizes in each. Two-clasp style.
—Thoroughly good qualities from which you may choose tomorrow at \$1.00
—Fraser-Paterson Co., First Floor.

200 Pieces Smart New Neckwear \$1.50 to \$2.50 Pieces \$1.00



FOR Dollar Day we have arranged a splendid lot of 200 pieces beautiful, high quality Neckwear. Stylish novelties, many of which have just been added to stock. Each piece will be put up in a neat gift box. They represent qualities that were \$1.50, \$2.00 and \$2.50 in our regular stocks.
—Many delightful gifts will be chosen from this assortment tomorrow at \$1.00

Beautiful Boxes Gift Stationery at \$1.00

A SPECIAL purchase of about 100 boxes fine quality Stationery in one and two-quire boxes with Envelopes to match.
—There is a wide variety of styles and all the boxes are very attractive. A gift opportunity not to be overlooked.
—Specially priced \$1.00
—Fraser-Paterson Co., First Floor.

Special Purchase 100 Hand-Carved New Art Picture Frames \$1.00 Each

HAND-CARVED Picture Frames in the new art. Antique gold finish in square and oval shapes. 5x12-inch glass and fitted with back. Assorted styles and designs that in the Dollar Day Sale are extraordinary values.
—Fraser-Paterson Co., First Floor.



Never Did a Dollar Buy Such Splendid Dolls

—Dollar Day in the Toy Shop is going to be a remarkable day, for the Dolls and Toys featured at \$1.00 are such truly extraordinary values.
—The \$1.50 Special 22-inch Doll \$1.00
—A full-jointed 22-inch Undressed Doll. The Toy Shop's \$1.50 Special Doll to sell Dollar Day only at \$1.00. An unusually pretty Doll, natural hair and sleeping eyes. A Doll every little girl will surely appreciate. Special \$1.00
—Dressed Dolls \$1.00
—An excellent variety of \$1.25 and \$1.50 Dressed Dolls in several sizes. Special \$1.00
—"Gene Carr" Character Dolls, Special \$1.00
—The clever "Gene Carr" Character Dolls—"Skinnys" and "Snowball." Unbreakable Dolls that sell everywhere at \$1.25. Dollar Day only, special \$1.00
—Fraser-Paterson Co., Fifth Floor.

\$1.50 Children's Chairs Special \$1.00

—Children's Chairs, as used at the Dolls' Tea Party several weeks ago. Made of three-ply wood in oak finish, which makes them practically indestructible. Regular \$1.50 values. Special \$1.00
—Tables to match \$1.50

\$1.25 Dreadnaught Battleship Builder \$1.00

—The "Dreadnaught" Battleship Builder. A new Toy which builds a battleship 20 inches long. The set includes a large wooden cannon that shoots wood bullets to destroy the battleship. Special \$1.00
—Fraser-Paterson Co., Fifth Floor.

The Leather Goods Section Dollar Day Attractions

DOZENS of attractive gift opportunities will be offered in the Leather Goods Section on Dollar Day. Not all of them can be mentioned, but those given in detail here will give you an idea of the values obtainable.
—Collar Bags—Of soft finished leather. Large enough to hold a dozen collars. Of fine calf skin with drawstring top. \$1.50 qualities \$1.00
—A good leather Desk or Boudoir Clock encased in seal or morocco leather. \$1.75 value, reduced to \$1.00
—Women's Hand Bags of real leather. Prettily lined and fully fitted. Each in a gift box. Specially priced \$1.00
—Coat Hangers or Skirt Hangers in a leather case of fine soft kid, \$1.25 qualities, special \$1.00
—A lot of three dozen attractively decorated soft kid lounging or boudoir Slippers. Sizes for women only. These are shown in pink, blue, red, orange, lavender and black. \$2.50 qualities, special \$1.00
—3 Adjustable Coat Hangers in an ooze leather case. \$1.25 values \$1.00
—Fraser-Paterson Co., First Floor.

Dollar Day Specials on the 4th Floor In Rugs, Furniture and Draperies

A NUMBER of specials which offer splendid opportunities to save on gifts of the practical sort.
—Book Holders of fumed oak. A limited quality to sell at the exceptionally low price of \$1.00
—Jardinere Stands—Choice of three styles. Good solid oak. Priced regularly \$1.25 and \$1.50. Special at \$1.00
—Kitchen Stool—Good solid hardwood. 24 inches high. Special \$1.00
—Bath Mats—Extra heavy quality in rose, pink and green. \$1.50 values reduced to \$1.00
—Inlaid Linoleum—A good assortment of patterns and colorings in tile and wood effects. \$1.25 and \$1.50 Linoleum, special \$1.00 square yard
—Table Covers—Of attractive tapestry. 48x48 inches in size. Finished with a heavy fringe. Special, each \$1.00
—Curtain Serim—36-inch width in ecru and ivory color. 20c quality, special \$1.00
—Lace Curtains—Nottingham Lace Curtains that are priced regularly \$1.50. On sale tomorrow at \$1.00 pair
—Fraser-Paterson Co., Fourth Floor.

The Gift Room's \$1 Day Attractions

THE Third Floor Christmas Gift Section—the shop of exclusive and distinctive gifts, offers these specials in the Dollar Day Sale:

—Miniature Hat Box Sachets—Filled with dried lavender, rose leaves, violets, etc. Regular 75c. Special 2 for \$1.00
—Satin Corsage Sachets in fancy box. Six in each box, including pins. Regular \$1.75, special \$1.00
—French Vanity Boxes—Fitted with glass and puff. Regular 65c. Special 2 for \$1.00
—Fraser-Paterson Co., Third Floor.

Boxed Bath Sets \$1.00

Bath Towel, Guest Towel, Wash Cloth } \$1.00
—The Bath Towel is large and heavy, the Guest Towel and Wash Cloth are of the same good quality.
—Each piece designed with Monogram space for initial.
—Come in soft colors of pink, blue and gold.
—The quality is firm and durable. Each set attractively boxed.
—An excellent gift opportunity \$1.00
—Fraser-Paterson Co., Second Floor.

Four Initial Bath Towels for \$1.00

—Four splendid, large, firmly-woven Turkish Bath Towels, 22x45 inches size.
—They are bleached a snowy white. Have embroidered initial in Old English style. In the Dollar Day Sale they represent a remarkable value at \$1.00
—Fraser-Paterson Co., Second Floor.

Two 75c Linen Huck Towels for \$1.00

—These are extra fine quality of linen huck. Guest size 19x25 inches. They come in a good assortment of pretty designs with monogram spaces. Priced regularly 75c. Special 2 for \$1.00
—Put up in pretty gift boxes if you wish.
—Fraser-Paterson Co., Second Floor.

Gifts of Jewelry Special Values at \$1

THE Jewelry Section has some particularly attractive Dollar Day items in that they are all practical, acceptable gifts.
—Smelling Salts in beautiful bottles in sterling silver deposit. Regular \$1.50 qualities, reduced to \$1.00
—Sterling Silver Toilet Articles, including Nail Buffers, Cream Jars, Combs with sterling backs, Whisk Brooms with sterling handles, etc. Exceptional values at \$1.00
—German Silver Mesh Bags with Kate tops. Regular \$1.45 qualities, reduced to \$1.00
—Gunmetal Vanities with compartments for cards, coins, memo pad, mirror and powder puff. \$2.50 qualities reduced to \$1.00
—German Silver Vanities with the same fittings as above. \$2.00 qualities reduced to \$1.00
—German Silver Vanities. Several sizes. Gold plated. \$2.00 qualities reduced to \$1.00
—Solid Gold Shell Bracelet. Warranted for 20 years. \$1.50 and \$2.00 qualities for \$1.00
—Fraser-Paterson Co., First Floor.

Dainty Gowns and Envelope Chemise in Gift Boxes Special \$1.00

A SPECIAL purchase of fine quality batiste Night Gowns and Envelope Chemise. Made in empire styles and trimmed with Val. laces. They are soft flesh tint and are in designs to match.
—Put up in neat gift boxes. They form very attractive gifts.
—Specially priced, each \$1.00
—Fraser-Paterson Co., Second Floor.

A Sample Line of Boudoir Caps, Choice \$1.00

A SPECIAL purchase that brought us some of the most remarkable values we have ever offered. Lovely Caps that if bought regularly would sell from \$1.50 to \$2.50.
—They are made of laces, nets, silks, crepe de chine and are trimmed with laces and ribbons. Of many there are only one of a kind.
—Choose from the lot at \$1.00
—Fraser-Paterson Co., Second Floor.

Exceptional Values in Dainty Tea Aprons \$1.00

DAINTY white Tea Aprons in square and round shapes. Made of fine cross-barred dimities, all-over embroidery and plain lawns. All are prettily trimmed with embroidery and represent exceptional value at \$1.00
—Fraser-Paterson Co., Second Floor.