

THE BON MARCHÉ

Pike Street—Second Avenue—Union Street—Elliott 4100

1,000 New White Lingerie Waists at 83c
 1,000 New White Lingerie Waists at 55c
 500 New Middy Blouses at 55c



This Is the Brief but
 Tersely Told Story of
Waist Day

At the August Sale of White

Lingerie Waists at 55c

Far better Waists than we ever hoped to be able to secure to sell at any 55c. They're made of sheer voiles and lingers, with ruffled or embroidered fronts, and large collars—long or short sleeves, prettily trimmed with lace or quite plain.



Superb Values in New
 White Waists at 83c

Dainty Waists—made in latest mid-season styles, of sheer white organdies and voiles—made with the large wide collars and ruffled fronts. Some show just a touch of color on the edge of the collar and down the front. Long or short sleeves, whichever you prefer.

New White Middy Blouses
 Special at 55c

Pure White Middy Blouses, with white laces in front, or white with colored collar and cuffs and colored lace, or tie to match. One smart style has awning striped collar and white tie, and it really seems remarkable to be able to buy such nice Middies for 55c. —Second Floor.

Such Nice Gowns for 49c

At the August Sale of
 White



Three of the styles are pictured here, in the open front or slipover style. One good pattern, the one on the left, a slipover style, has square neck and a deep yoke of wide embroidery, with ribbon run through the insertion. Other styles, perhaps a trifle more plain, are very neat and trim looking.

Gowns will be the leading feature of Wednesday's display at the August sale of white.

Muslin Night Gowns 25c

35c—why that would not pay for the making of these Slipover Gowns, with kimono sleeves, edged with lace.

Women's Night Gowns 39c

Strong Muslin Night Gowns, trimmed in front with embroidery design; neck and sleeves with embroidery edge.

Crepe Night Gowns 59c

Crepe Gowns of Dresden or plain white—with pink or blue over-stitch at neck and sleeves.

Women's Gowns at 75c

Many pretty styles in these Slipover Night Gowns—full size and long—with square, round or V necks.

Pretty Gowns 95c Each

Slipover or open-front style Night Gowns—yokes and sleeves of solid lace and organdy and other styles.

Nainsook Gowns \$1.19

Empire style Night Gowns; yoke and sleeves cut in one; of lace and organdy insertion—some embroidered.

Empire Gowns at \$1.45

Nainsook Gowns with wide beading, ribbon-run and yoke of fine fishere lace and embroidery insertion.

Sheer Night Gowns \$1.98

Women's Gowns, elaborately trimmed with deep yokes of fine lace and organdy insertion—several Empire models. —Third Floor.

The Importance of Getting Your Money's Worth

Every housewife has certain limits as to the prices to be paid for household and family needs. That is a good idea as far as it goes. But does it go far enough? Would it not be far better to say, "I will not pay more than so much for such and such a thing?" and then see to it that you get the best value for your money that careful shopping can secure.

This is where the Bon Marche can help you. It buys largely, very largely and shrewdly—and it gives you the full advantage of this buying power.

Just now while the August Sale of White is in progress, you have the opportunity of buying white lingerie, white waists and white fabrics at very decided savings.

Women's Fine Shoes One-Third Less

All our high-grade summer novelties in Women's Footwear will be disposed of at a straight reduction of 33-1-3 per cent.

All the handsome Ivory Shoes, White Shoes, Gray Shoes, in kid or calf, best custom made lines are included, at this radical reduction.

Here is the new scale of prices:
 \$8.00 SHOES REDUCED TO \$5.34
 \$9.00 SHOES REDUCED TO \$6.00
 \$10.00 SHOES REDUCED TO \$6.67
 \$12.00 SHOES REDUCED TO \$8.00
 —Upper Main Floor.

"CARRY HOME" SPECIALS IN THE DELICATESSEN

Special prices on these lines, provided you carry them home yourself.
 Apple Butter, Bon Marche brand, always the best, 3 lbs. 25c; a pound, 9c
 Orange Marmalade, Mrs. McPherson's, lb. 18c
 Chipped Beef, the finest quality meat, lb. 40c
 Ripe Olives, finest quality, medium size, 15c
 Dill Pickles, extra fancy, small size, qt. 10c
 Kipperd Salmon, always the finest quality fish, a pound 14c
 —Fourth Floor.

Furniture Odds and Ends —Half Price—

A few odds and ends of Furniture will be disposed of on Wednesday at one-half the former low prices. So that there will be no disappointment, we give the exact quantities we have of each.

If you need any of these things we promise you an excellent bargain.
 Twelve \$1.00 Center Tables in golden oak finish, with 16-inch square tops... 48c
 Twenty-five \$1.50 Hall Mirrors, fumed or golden oak... 75c
 Twelve \$3.00 Dress Costumers in satin finish, well built, with 3 double hooks, at... \$1.50
 One \$15.00 Willow Sun Chair reduced to... \$8.25
 One \$15.00 Willow Chair, with book-holder side arm... \$8.25
 One \$15.00 Willow Chair with high back, well built... \$7.50
 \$16.00 Ivory Dressing Table with oval mirror and large top drawer... \$8.00
 One \$24.50 Dressing Table in solid quartered oak... \$12.25
 One \$31.50 China Cabinet in fumed oak; large and roomy... \$15.75
 One \$27.50 China Cabinet in fumed oak; well built... \$13.75
 —Fourth Floor.

Kenny Beaton Makes His Bow to New York Readers

Kenny Beaton, who three years ago started "The Town in Review" column in The Star's Pink edition, and made himself the most-sought-after writer in the country, now has made his bow in New York. For a considerable time after William Randolph Hearst took him away from Seattle at a tremendous salary, Kenny tickled readers of Hearst's San Francisco Examiner with his daily chronicles. Then his salary was raised and he was sent East. He made his New York debut last week. His column is to appear in the New York American. The Journal, Hearst's afternoon paper, advertised Kenny across its first page, in glaring type, as "New York's O. Henry." Here is the first one Kenny tried out on New York:

IRVIN S. Cobb.
 CITY.
 MY DEAR Irv.
 YOU REMEMBER
 IN ST. Louis.
 AT THE convention.
 WHEN I started to tell you.
 ABOUT A story.
 I'D WRITTEN.
 AND A man went thru.
 TO THE bar.
 WITH A basket of mint.
 AND YOU lost your hearing.
 OR SOMETHING.
 I DON'T know.
 BUT I wanted to tell you.
 THAT One time.
 I WROTE a story.
 WITH A blonde heroine.
 AND A mortgage.
 AND A hero.
 AND EVERYTHING.
 AND READ it.
 AND IT was so pathetic.
 IF I hadn't known.
 IT WASN'T true.
 IDA CRIED.
 AND I had a friend.
 WHO REVIEWED books.
 ON THE paper.
 AND I gave it to him.
 AND TOLD him.
 ALL I wanted.
 WAS THE truth.
 AND NOT to be afraid.
 OF MY feelings.
 AND ANYWAY.
 WHAT THAT guy knows.

ABOUT SHORT stories.
 HE COULD put in his eyes.
 AND I had it done over.
 BY A stenographer.
 FOR THREE dollars.
 AND MAILED it.
 TO THE Post.
 AND THEY must have known.
 IT WAS coming.
 OR SOMETHING.
 AND SENT somebody.
 TO STOP it.
 AND SEND it back.
 AND I'VE still got it.
 AND I wanted to know.
 IF YOU could tell me.
 WHERE I could sell it.
 FOR THREE dollars.
 ALL I want.
 IS THE money back.
 I PAID the stenographer.
 IT'S PERFECTLY good.
 AND WELL written.
 ON THE best paper.
 EXCEPT THERE'S a blur.
 ON THE last page.
 WHERE THE stenographer cried.
 WHEN SHE was writing it.
 IT'S SO sad.
 AND BEAUTIFUL.
 AT THE end.
 SHE COULDN'T stand it.
 I'VE GOT three copies.
 AND I'LL sell one.
 FOR THREE dollars.
 OR THREE.
 FOR A dollar each.
 I THANK you.

Confessions of a Wife

"EVERY MAN MUST BE TOLD BY SOME WOMAN WHAT HE WANTS!"—ANNIE
 "When are you going to the hospital, Miss Margaret?"
 "Annie was staring by my bed, with little Margaret Ann looking at me shyly from behind her skirts. "I think day after tomorrow, Annie."
 Annie's hand found mine as she seated herself beside my bed.
 "I'll be glad when it is all over, dear," I said. "I do not dread an operation, only that awful shadow of tuberculosis of the spine keeps darkening my waking hours. Annie, dear, I don't believe I can stand a lingering death in life."
 "Yes you can, dear. If that is your fate you will face it just as you have everything else!"
 "I don't see how," I said.
 "You might have all this without the money to make yourself comfortable," answered Annie with conviction.
 "Every day I tell Tim that we must live more economically and save money—but he, with his Irish irresponsibility, will not look at it that way. He won't turn a hand toward being made police commissioner. He would much rather stay at home with me of an evening than be stepping around to the house of the boss. He says, 'I can remember, Annie dear, when you found fault with me for staying away from home. He doesn't seem to see the difference between calling on the boss of the ward now, and hanging around his place when it was a saloon around the corner.'
 "I tell you, Miss Margaret, there is a time for love-making and blarney. May is the time. I've heard your dear mother say often, 'Everything passeth!' The time for romance and philandering is when you are broths of boys and slips of girls. What you must do when you get to be Tim's own my age, with coilsens of your own, is to settle down to the business of life."
 "How did you learn all this, Annie?"
 "Why, any woman with sense learns it, my dear Miss Margaret. And the quicker she learns it the happier she is. We women are the keepers of men."
 "What do you mean by that, Annie?"
 "Is it possible, Miss Margaret, you have not found out that every woman must tell some man what he wants to do?"
 "It is not always a man's wife who does this, but if she is smart she does not let any other woman do it. She tells him exactly what he wants."
 "It was myself that told Tim that he wanted to be a policeman, and that he did not want to be a hanger-on at the corner saloon, and it was myself that still further made him realize that he wanted to be something more than a traffic policeman, and now it is up to me to make him understand that he wants to be police commissioner, and that he has not the slightest idea of letting his daughter have to answer, when asked

FREDERICK & NELSON



Clearing Summer Wash Dresses at Keenly Reduced Prices

DECISIVE price-adjustments throughout the Second Floor stocks of Women's and Misses' Summer Dresses result in exceptional value-giving at these prices:

\$4.50 \$7.50 \$10.00

Such Frocks as these, at prices so attractive, will be eagerly sought for August vacation wear, or indeed for indoor wear right through the Autumn. There are

Sizes for Women and Misses

in Dresses of high-grade Linens, Cotton Voiles, Japanese Crepes and Lawns, daintily combined with laces and embroideries, in the summer's most favored styles and color-combinations.

47 Dresses reduced to \$4.50 each.
 37 Dresses reduced to \$7.50 each.
 50 Dresses reduced to \$10.00 each.

—Second Floor.

A Disposal of Broken Lines of House and Outing Dresses, Kimonos and Sacques

offers timely and attractive savings on these indispensable garments. The underpriced offerings comprise:

JUMPER DRESS
 REDUCED TO \$1.00—

As pictured at right, attractive outing Suit, consisting of white dimity waist, with jumper and skirt of gingham in blue, black or lavender and white stripes, trimmed with pipings of contrasting stripes.

HOUSE DRESS
 REDUCED TO \$1.50—

Exceptional values in House Dresses of Copenhagen-blue washable percale, with the bodice and deep yoke of the skirt embroidered with white dots or floral vine. White pique collar and cuffs and large pearl buttons form the trimming. Pictured at left.

LONG KIMONOS
 REDUCED TO \$1.50—

Long Kimonos of dotted Swiss or dotted voile, with large polka dots of lavender, blue or black on white grounds. Trimmed with wide bands of silk or plaited collar and sleeve trimming of white voile. Very attractive for warm-weather wear.

HOUSE SACQUES REDUCED TO 50c—

White Lawn Sacques with 1-3-inch tucks forming the entire garment; trimmed with dainty insertion and edge.

—Second Floor

Where to Spend the Vacation?

The Ask Mr. Foster Office can furnish you with many pleasing answers to this important question. Full information, with routes and rates, of resorts East, South and in the great Northwest. No fees.

—Third Floor.

Basement Salesroom

NEW TWEED COATS
 \$12.50

AN advance style is attractively mirrored in this new Coat, with its wide, rippling flare and the large collar. It is tailored from serviceable tweed in gray mixtures, with deep turn-back cuffs and collar paneled with silk. Smoked pearl buttons trim the collar, cuffs and belt.

For motoring, traveling and general wear, it would be hard to find a smarter, more practical Coat at \$12.50.

—Basement Salesroom

Women's Low Shoes Reduced to \$1.65 and \$1.95 Pair

WOMEN'S PUMPS and Strap Slippers in patent and plain leathers, broken sizes, 2½ to 7, reduced to \$1.95 pair.

Women's Sports Oxfords in tan and black leathers, also White Canvas Rubber-soled Pumps and Oxfords, reduced to \$1.65 pair.

—Basement Salesroom

