

# THE BON MARCHÉ

Pike Street Second Avenue Union Street Elliott 4100

## 50 Sample Lengths of \$2 and \$2.50 Coatings at 98c a Yard

1-2 to 5 Yard Lengths—52 Inches Wide

FOR Bargain Friday in the Dress Goods Section, 50 sample lengths of \$2.00 and \$2.50 a yard Coatings will be sold at 98c a yard.

These Coatings are in 1 1/2 to 5-yard lengths, and if you find the length you require, you get a splendid bargain.

## 59c SILKS 29c A YARD

SILK AND COTTON MIXTURES, 36 INCHES WIDE

A hundred bolts of new and pretty 59c Silk Mixtures will be out on the Bargain Booth at 29c a yard on Friday.

Plain and figured crepes, that will wear well and look well—fine for inexpensive waists or dresses.

## \$1.25 Corduroy 79c a Yd.

28-inch fine, heavy, hollow-cut Corduroy in all the new and scarce shades, as well as black—\$1.25 quality at 79c a yard on Friday.

## \$1.50 Black Silk \$1.19 Yd.

A good Friday Bargain in yard-wide Black Silks, including satin messaline and lustrous black chiffon taffeta, at \$1.19 yard.

IN chinchillas, in fancy mixed coatings, in novelty effects, in a good range of Autumn colors, including the popular violet, rose, tan, green, gold, mahogany and white.

It will pay you well to come here Friday, and come early, if you have any coatings to buy.

## 54-inch Coatings \$1.98 Yd.

\$3.00 and \$3.50 Coatings in wanted weaves. Handsome mixtures, overplaids and checks, in gray, brown and green—black and white—for a day at \$1.98.

## \$3 Wool Velour \$1.98 Yd.

20 pieces of handsome all-wool Velour, 54 inches wide, in nobby checks and plain and two-toned effects. Navy, brown, green, purple and taupe. —Upper Main Floor.

## You'll Find It True Economy to Shop at The Bon Marche on Bargain Friday

### 25c and 30c Voiles and Marquisesettes 20c

A Bargain Friday Sale of 4,000 yards of these popular Curtains.

At 20c a yard you can get neat drawn-work bordered Curtain Voiles and Marquisesettes, 25c and 30c value, with heavy taped edges, in white, cream and Arabian. Special for Friday. —Third Floor

## Silk Hose 49c

SECONDS OF "PHOENIX" 75c AND \$1.00 LINES

500 pairs in all—some slightly imperfect, so slightly that you would hardly know it.

All sizes from 8 1/2 to 10—in black, white and some costume shades.

Sent us by the makers—as our share of specials at their annual disposal of Phoenix Seconds.

## 25c Wool Hose 19c Pair

Or 3 pairs for 55c—Fast Black Hose for boys and girls; sizes 6 to 8 1/2 only—with ribbed legs and seamless feet; value 25c.

## Underwaists at 2 for 25c

Children's Knitted Underwaists with button and strap attachments for hose supporters; 2, 4, 6 and 8-year sizes, 2 for 25c.

## Women's Union Suits at 50c

Winter weight, fleeced White Cotton Union Suits with either Dutch or high neck, long or short sleeves; sizes 36, 38, and a few extra large sizes.

## Children's Union Suits at 50c

Heavy Fleeced Cotton Union Suits—white with gusseted drop-seat for girls, gray, with closed crotch for boys.

## 2 TO 10-YEAR SIZES, 50c 12, 14, 16-YEAR SIZES, 65c

—Upper Main Floor.

## Rubbers 48c Pr.

In the Self-Service Shoe Shop, Lower Main Floor, where you wait on yourself, fit yourself and carry your parcel home.

## Women's Rubbers 48c Pair

Women's Foothold Rubbers, storm or open fronts at 48c a pair.

## Misses' Rubbers 48c Pair

Misses' and Children's Storm Rubbers of good quality rubber, 48c a pair in the Self-Service Shoe Shop.

WE'RE HEADQUARTERS FOR BARNEY & BERRY ICE SKATES ICE SKATES SHARPENED FOR 25c A PAIR, OR FIVE TICKETS FOR \$1.00.

Buy your Skates here and our Ice Skating Expert will attach them to your shoes free of charge.

\$7.50 International or Canadian Hockey Ice Skates, a pair.....\$6.00 Ice Skates for women and children—made with leather heel straps, a pair.....\$1.50 and \$2.00 Puck Stop Hockey Skates, the latest pattern, thoroughly constructed and finely finished, a pair.....\$3.00 All-clamp Ice Skates, the Barney & Berry kind.....75c and \$1.00

THE CHRISTMAS TOY SHOP IS IN FULL SWING

—Basement, Union St. Side.

## Friday Special in Groceries

Crystal White Soap, not over 10 bars to each, a bar.....4c  
Lenox Soap, a good quality of laundry soap, 7 bars.....25c  
Del Monte Catsup, made from selected red tomatoes, a bottle.....16c  
Sugar-cured Bacon, Cudahy's, sliced, per pound, 29c; by the piece, lb.....27c  
Light House Cleanser, 6 cans.....25c

—Fourth Floor.

## NON-CRYING BABY IS NEWEST KIND!



St. Louis Hospital Uses a System in Handling Babies and Teaches "Don'ts" for Mothers.

ST. LOUIS, Mo., Oct. 25.—The patented non-crying baby is the new product of St. Louis City hospital. Non-crying babies are being turned out at the rate of five or six a day. System in caring for the child is the reason. Part of the system is elimination of caresses from bewhiskered Uncle Erasms and joggings by doting Aunt Lizettes. Relatives may peek at a new baby, but must keep hands off. The babies are never fondled. They are fed at regular intervals. After the feeding the baby is taken from the mother for a time and put in a separate bed. The babies are bathed every morning and great care is taken at all times to keep them perfectly clean. When the mother leaves the hospital with her baby, she takes with her a printed list of nurse's "Don'ts." If the baby forms crying habits at home—well, that's the mother's fault.

## MRS. AXTELL MAY BE THE FIRST WOMAN TO GET INTO CONGRESS

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point as it is that family circle should." And it is the family that is Mrs. Axtell's chief concern. Reared Family First It was not until her own children were reared that she took an active part in politics, the always she was a leading spirit in Bellingham in civic and welfare work. The wife of a physician, Mrs. Axtell frequently saw the suffering and misery and sickness of the poorer classes. Her heart went out to them. Bellingham was one of the first cities to go "dry" in this state. Mrs. Axtell threw her magnificent energy and personal magnetism into that fight—and, it may be stated here that her opponent, Congressman Lynn H. Hadley, republican, was violently opposed to the "dry" law then and fought it.

Then came further opportunity for service—in the legislature. A new creed had arisen—new to old-fashioned politicians, but close to the heart of women like Mrs. Axtell. It was the creed of social service; the creed that the state has a right to demand that its citizens should have decent living conditions. It was this new creed which brought about the minimum wages for women workers, the mothers' pension law and other humanitarian measures in this state. Mrs. Axtell was elected as a republican. It shocked her to find the republican organization in the

house was opposed to these meritorious measures, and so she joined the progressive faction and forced those bills to a vote. It is for this conduct she is now declared to be a "flopper" from one party to another. In the recent primaries, she filed for the progressive nomination for congress. She secured not only that nomination but also was the democratic choice. So her name now appears on the democratic ticket. Home Should Have Voice Mrs. Axtell is 50, a graduate of De Pauw university. "The next few years," she says, "will be devoted, in legislative matters, to such problems as affect the home. "Minimum wages, mothers' pensions, child labor laws, eight-hour day laws, are beginnings in that great movement."

It is because she did not believe Gov. Hughes represented these ideas that Mrs. Axtell resigned as state chairman of the woman's party. "Is it not right that a woman's viewpoint should be represented in the shaping of these great questions—and let us not forget the all-important one of the present moment, the shaping of our attitude on war and peace?" Judging by the applause and cheers which greet her, the Second congressional district is very likely to answer her question quite satisfactorily to her.

## Why I'm Going to Vote for President Wilson

By Lincoln J. Steffens (Noted American Journalist)

President Wilson is the only president since Lincoln that has had a grasp on fundamental democracy; the only, and there is no other in sight—none.

## BABY'S EYES WORTH \$25,000, SAYS HE

SAN FRANCISCO, Oct. 31.—The value of a baby's eyes was fixed at \$25,000 by Judge Frank J. Murasky in superior court, who gave judgment for that amount to the parents of Mary Rubio, 1 year old, against Mrs. Amalia Razuonli, a graduate midwife. It was alleged the midwife failed to care for the baby's eyes properly at birth, and now the eyes are sightless.

"A pair of baby's eyes are priceless," said Judge Murasky. "No amount of money that this or any court could give, no matter how large the amount, would compensate for the loss of this baby's sight."

## Fighting for a Freer Commerce

By President Wilson

America is, as a matter of fact, producing a great deal more than there is a domestic market for; and if she does not get bigger foreign markets, she will burst her jacket. There will be a congestion in this country which will be more fatal, economically, than any widest opening of the ports would be. The workmen of this country allowed themselves to be deceived for a long time by being told that the protective policy was for their sakes. I notice that it is admitted now that they did not get their share. They never did get their share except when, by united effort, they went and got it. When we are fighting for a more extended and freer commerce, we are fighting to increase the production of American goods, to increase the sale of American goods, to increase the variety and the prosperity of the American people.—TO WORKINGMEN'S LEAGUE, NEW YORK, SEPTEMBER 4, 1912.



## FREDERICK & NELSON

### Ample Assortments of Women's Gloves—Here for Your Choosing

THE favored styles and colors are well represented, and every purchase from these stocks carries a definite assurance of fit and service satisfaction which is the result of careful, expert selection from thoroughly dependable sources. —First Floor.

#### Women's Glace Kid Gloves

Glace Kid Gloves with two pearl clasps and fancy embroidered backs, in black, white, tan, dark-gray and champagne, \$2.50 pair.

Two-clasp White Glace Kid Gloves with plain or fancy embroidery, \$2.25 pair.

Two-clasp Glace Kid Gloves in black, white and colors, with plain or contrasting embroidery, \$2.00 pair.

One-clasp Glace Kid Gloves in pique style, black or white, with heavy crochet or two-tone embroidery, \$1.50 pair.



#### Women's Mocha and Chamois Gloves

"Washrite" Mocha Gloves, pique or prix-seam style, in white, putty, chamois, sand and gray, with one clasp and plain embroidery, \$2.50 pair.

Silk-lined Gray Mocha Gloves, prix-seam style, with one clasp, \$2.00 pair.

One-clasp Gray Mocha Gloves, pique or prix-seam style, with plain or contrasting embroidery, \$1.75 pair.

One-clasp Gray Mocha Gloves, pique style, with plain or fancy embroidery, \$1.50 pair.

One-clasp Washable Chamois Gloves, natural color and white, with two-tone embroidery, \$1.75 pair.

#### Women's Washable Kid Gloves

One-clasp Washable Kid Gloves, pique styles, in ivory and pearl, with fancy two-tone embroidery and turn-back cuffs to match, \$2.50 pair.

Two-clasp Washable White Kid Gloves, pique style, with plain embroidered backs, \$2.25 pair.

Washable Kid Gloves, pique style, in pearl, ivory, butter and tan, with heavy, two-tone crochet embroidery, \$2.00 pair.

One-clasp Washable Kid Gloves, pique style, in pearl, ivory, butter and gray, with contrasting embroidery, \$1.50 pair.

One-clasp Washable Kid Gloves in pearl, ivory, butter, tan and gray, with plain embroidery, \$1.15 pair.

## New House Dresses, \$2.75



GOOD style and fit is combined in these new Dresses with careful making and materials that will give good service.

One model is styled as in the sketch, of black, navy or light-blue and white striped percale, with white pique collar and cuffs, and fastens at side-front with three large, white pearl buttons.

The skirt is gathered on to a yoke and topped with a wide belt. Two novelty pockets make an attractive finish. Price \$2.75. —Negligee Section, Second Floor.



## Lace-Sleeve Envelope Chemises

A New Shipment of These Dainty Undergarments

Priced at

\$1.00, \$1.25 and \$1.50

ONE pretty style at \$1.00 is pictured. Made of good quality long-cloth, elaborately trimmed with torchon and shadow lace insertions. Rows of lace sewed together form the sleeves. The neck is finished with ribbon-run beading. A very attractive value. —Second Floor.

## Basement Salesroom

### New Two-tone Boots, \$6.00

THE vamp of this up-to-date Boot is of good quality black kidskin, the top of white washable kid. It is a modish high model—8 1/2 inches to top. Sizes 2 1/2 to 7. Price \$6.00 pair. —Basement Salesroom.



## SEWING-ROOM NOTIONS

In Wide Variety

THE Notion Section (First Floor) keeps constantly abreast of the demand for the novelty notions which are continually appearing in the market, and is always ready, too, with ample assortments of the staple items essential to every well-stocked sewing basket. The items suggested below will contribute to success in your winter's dressmaking plans:



Roberts' Gold-eye Sewing Needles, sharps and darners, 5c package.  
Kumpakt Dress Forms, \$3.75.  
Pneumatic Dress Forms, \$12.50 and \$16.00.  
Acome Adjustable Collapsible Forms with pedal adjustment, \$18.00.  
Three-in-one Machine Oil, 10c and 25c.  
Machine Needles, package of 5, 10c.  
Finger Flare for collars and ruffles, 1c each.  
Girdle Foundations, 25c.  
Net Stock Foundations, 10c.  
Waist Boning, silk- and cotton-covered, 10c and 15c yard.  
Gumpes, lace-trimmed and plain, 25c and 35c.  
Girdelin in several styles, black and white, 15c to 40c yard.  
Wilson Dress Hooks, 10c card.  
Omo, Nalad and Kietnert Dress Shields, 20c to \$1.00.

Skirt Gauges with steel rod, 25c.  
Snap Fasteners, white and black, 10c card.  
Snap Fastener Tape, 10c, 15c and 25c yard.  
Hook and Eye Tape, 25c yard.  
Sixty-inch Tape, Lines, 5c and 10c.  
De Long Solid-head Pins, 10c paper.  
Slip-out Collar Supports, 6 on card, 10c.  
"As You Like It" Ruche Supporters, set of six, 5c.  
Brooks' Glace Thread in black and white, 200-yard spools, 5c; 500-yard spools, 12 1/2c.  
Coats' Thread in black and white, 5c spool; 55c dozen spools.  
O. N. T. Thread in black and white, 5c spool; 55c dozen spools.  
Carlson & Currier's Sewing Silk, 100-yard spools, 10c.

Carlson & Currier's Sewing Silk, half-ounce spools, 30c; one-ounce spools, 60c.  
Easting Thread, 500-yard spools, 5c spool; 55c dozen spools.  
Barbour's Linen Thread, in white, black and linen color, 15c spool.  
Silko Skirt Braid in black, white and colors, bolt of 5 yards, 20c.  
Binding Ribbon in black, white and staple colors, No. 2, 15c bolt.  
Binding Ribbon in black and white, No. 3, 25c bolt.  
Bias Seam Tape in white and black, sizes 1 to 12, bolt of 12 yards, 8c to 30c bolt.  
Bias Seam Tape in colors, bolt of 6 yards, 10c.  
De Long Hooks and Eyes in black and white, 10c card.  
Atlas Hooks and Eyes in black and white, 5c card; 6 for 25c. —First Floor.

## New Crepe Collars Attractive Values at \$1.00

SIX becoming styles at this price in Collars of heavy Georgette crepe, including sailor, cape and circular styles. Some are finished with wash satin band and others are trimmed with dainty laces. Priced at \$1.00. —First Floor.