

THE BON MARCHÉ

PIKE ST., SECOND AVE., UNION ST. ELLIOTT 4100

The Easter Hats at \$7.50 Are Simply Adorable

In These Straws

MILAN HEMPS HIGHLY POLISHED PIPINGS OR LISERES SOME FACED WITH CREPE OR SATINS

Scores of Becoming Shapes



In These Colors

OLD GOLD MADONNA BLUE OLD ROSE BLACK CHERRY TWO-TONE EFFECTS CONTRASTINGLY TRIMMED

Seven of the Hats are Shown Here—There Are Many More Equally Delightful

SECOND FLOOR—THE BON MARCHÉ

For Little Daughter's Easter Girls' Spring Coats \$5.95

Just the dearest little Coats, the kind girls like. Sizes from 2 to 5 and 6 to 14 years. Wool Diagonal Coats and cheviots; full belted styles with large sailor collars of silk or self material. Also gathered back models of solid colors or checks and white serges with hairline stripes; made Empire effects, besides many others.

Girls' New Tub Dresses \$1.25, \$1.50 and \$1.75

New Tub Frocks for the girls. Garments of excellent materials, such as Toile du Nord gingham, reps, chambrays, corded gingham and twill cloth. Made in those cunning, full belted styles, others with plaited skirts, the Empire effects and the Bloomer and Bolero Dresses, all prettily trimmed.—Second Floor—The Bon Marche.

Boys' New Suits for Easter Wear Boys' Suits \$6.50 to \$12.50

Nifty new Suits for the boys—Suits in the Norfolk style, in tweeds, cassimeres and serges—attractive three and four belt effects with patch pockets, half or full running plaits. Then there are the pinch-back Coats that are popular with the boys—and an extra pair of full-lined knickerbockers with each suit.

Boys' "Stand Wear" School Suits for \$5.00

Boys' "Stand-Wear" Suits are true to name—Suits that look well and wear longer than any suits at the price. Made of worsteds in rich brown, gray or blue mixtures. They are fitted with two pairs of trousers, insuring double wear.—Upper Main Floor—The Bon Marche.

Easter Suits \$19.50 to \$29.50 Easter Coats \$19.50 to \$29.50



Prices Right Tailoring Right Styles Very, Very Right

And such big assortments that you don't have to choose from a paltry three or four garments, but can select from dozens of models.

A \$24.50 AND \$29.50 SUIT AND A \$24.50 AND \$29.50 COAT ARE SHOWN HERE.



Women's Suits at \$19.50 At \$21.95, at \$24.50 and at \$29.50

Four lines of charming Easter Suits offer unusually varied selections in tailored and semi-tailored and novelty models, smart in every detail, with collars and pockets in the newest novelty styles with trimmings of braid, buttons and silk stitching; made of velour, burella, Poirat twill and many other weaves in the newest shades.

Women's Coats at \$19.50 At \$21.95, at \$24.50 and at \$29.50

Your Easter Coat, to be distinctly new and smart, should be selected from any one of these lines; belted and loose flaring styles, pleated from the yoke or pleated from the waist; with clever conceits in collars and pockets; shown in velour, cheviot, gunnyburl, wool jersey, Bolivia and others, in gold, flame, apple and every other bright new shade.—Second Floor—The Bon Marche.

Fishing Supplies

We Issue King County Fishing and Hunting Licenses

25c Star brand Salmon Eggs, every egg a perfect bait, 15c.

25c Bait Boxes, red enameled, that fit onto the belt, 15c.

25c Aluminum Leader Boxes, special at 15c.

Kracker Jack Trout Flies, all patterns and sizes; dozen 25c.

Martin's Little Jap Lines, pure Japan silk; 12-pound test, 50c.

Saline Enameled Line, 25 yards to a card, at 75c.

Kingfisher Moss Green Line, 16-pound test, at \$1.00.

\$1.00 Whole Willow Fish Baskets, medium size, No. 3 size, Saturday at 75c.

Basement—Union St. Store

For Easter Gifts

Easter Greeting Cards, different designs, 2 1/2c to 25c.

Religious Articles—Bibles, 60c to \$8.50; Prayer Hymnals, \$1.00 to \$6.00; Rosaries, 10c to \$5.00.

UPPER MAIN FLOOR

CANDY EGGS FOR EASTER

Almond Cream Bunnies, Chicks, Hens and Pigs, each 10c.

Marshmallow Eggs in pretty bright colors, each 1c.

Cream Eggs with fancy decoration, each 5c.

Chocolate Cream Eggs, each 5c, and 2 for 5c.

Cream Eggs, with cherry in center, each 5c.

LOWER MAIN FLOOR—THE BON MARCHÉ

Dainties for the Easter Feast

Mayflower Coffee, roasted fresh daily, a pound 25c.

Church's Grape Juice—made in Washington—pint bottles, each 22c.

WASHINGTON CREAMERY BUTTER, 45c LB. Or 3 pounds for \$1.30.

Sugar Cured Bacon—Cudahy's brand—by the piece 35c pound, sliced, lb. 37 1/2c.

Sugar Cured Ham—Armour's Star of Swift's Premium, whole 31c lb., half Hams, lb. 32c.

FOURTH FLOOR—THE BON MARCHÉ.



Georgette Collars For Easter Day

Dainty, filmy Georgette Crepe Collars—just as they are pictured here, in striking colors or pure white. Deep square back models, with three tucks; others with deep plaited backs, colored circular collars, with scalloped edges, lace trimmed and white collars with white filet lace edges.

Drape Veils at \$1.75 Each

New Veils—the kinds that are so popular—circular drape Veils, in several designs, black only. Others with fine mesh and chenille dots in black, purple and taupe; also square and straight Veils.

Hairbow Ribbons 35c a Yard

Pretty Ribbons for new Easter Hair Bows, white brocade, in bow knots and floral designs, white taffeta, satin and moire—and a good assortment of colored Ribbons.

UPPER MAIN FLOOR, THE BON MARCHÉ

Special Easter Offering of

Glove Silk Vests at \$1.50

Dainty Silk Vests, made with the French band tops, with shields under the arms, full length, in pink, white or blue; sizes from 36 to 42.

Girls' Union Suits, white, fine ribbed cotton; several styles, with high neck or low neck, at 50c.

Children's Shirts and Pants, all sizes; fine ribbed cotton; 25c.

Band-top Union Suits, reinforced at the thighs, with popular French band tops; cuff knee styles; 34, 36 and 38, at 50c.—Upper Main Floor.

LOWER MAIN FLOOR—THE BON MARCHÉ

The Underpriced Section

Sporting Goods Half Price and Less

\$2.00 to \$3.00 Baseball Running Pants, formerly 50c; special, a pair 15c.

Gloves and Catchers' Mitts, each 98c.

Baseball Socks, formerly 35c a pair, at 10c.

Toys Half Price and Less

One table of Toys, containing Horns, Whips, Doll Clothes and Paper Bells, each 1c.

Another table of Toys with Gams, Wash Baskets, Paper Bells and Japanese Umbrellas 10c.

Toys, formerly 69c to 98c, such as Games, Toy Guns, etc., 19c.

Toys, formerly \$1.25 to \$1.75, including Electric Switch Lights, Banks and Mechanical Toys, 39c.

\$3.25 to \$4.50 Drums and Teddy Bears, special at 98c.

\$5.00 to \$6.75 Bing Train Sets, Toy Cannons, Tunnels, big Japanese Lanterns, special \$1.98.

\$6.95 to \$12.50 Train Sets, Mirrors, Tricycles, special \$2.98.

FREDERICK & NELSON

Basement Salesroom



Charming Easter Millinery \$5.00 \$6.50 \$7.50



NEW HATS have been added to each of these three groups—in order that those who have delayed choosing the Easter Hat may have ample scope for selection tomorrow.

A brief outline of the displays at these prices includes:

Tailored and Dress Hats—All Black Hats Hats With Ribbon, Wing or Quill Trimming Hats Adorned With Flowers and Fruits Straw and Crepe Combinations

—models of generous proportions and small jaunty effects, in colors to match or contrast with the Easter costume.

The Dress Hat sketched is cleverly fashioned of black horsehair braid and maline, and trimmed with a spray of "burnt goose" feathers, held in place by a jet pin. Price \$7.50.

Children's Easter Hats \$1.95 to \$5.00

VERY becoming little Hats, in soft Milan, Java, Pineapple, Leghorn and Milan Hemp straw, some simply banded with grosgrain ribbon, others with flower wreaths or streamers. In pink, white, blue and other colors that find favor with children. Priced from \$1.95 to \$5.00.



Juniors' Hats \$2.75, \$3.00, \$4.50

AN especially becoming Hat for the school girl is a broad-brim sailor of lacquered peanut straw, banded with rows of narrow grosgrain ribbon and bound with same, or with velvet ribbon encircling crown. Prices \$2.75, \$3.00 and \$4.50.

Boys' Easter Suits, \$4.15

AT this attractively low price the Basement Salesroom features Blue Serge Suits in pinch-back Norfolk style, sizes 10 to 16 years; also Extra-trouser Suits in serviceable gray, tan and brown suitings, sizes 7 to 17 years. Good values, both, at \$4.15.

BOYS' TAPELESS BLOUSES in gingham, percales and chambrays, with military collar and open-vent cuffs, sizes 6 to 15 years, 29c.

BOYS' TUB SUITS, in Junior Norfolk style, sizes 3 to 8 years, 65c.

BOYS' RAH-RAH HATS AND CAPS, in tweeds, cassimeres and blue serges, sizes 6 1/2 to 6 3/4, 35c.



Girls' and Boys' Easter Footwear offering the styles that appeal to the youngsters coupled with the sturdy wearing qualities that parents demand.



MARY JANE PUMPS for misses and children, in patent vici kid with hand-turned soles; sizes 1 to 5, \$1.00; 5 1/2 to 8, \$1.25; 8 1/2 to 11, \$1.65; 11 1/2 to 2, \$1.95 pair.

BOYS' GUN-METAL CALF LACE SHOES, with black Neolin soles; sizes 9 to 13 1/2, \$2.75 pair; 1 to 6, \$3.50 pair.

PATENT VICI KID STRAP PUMPS for children and growing girls, with white enameled soles and heels, sizes 8 1/2 to 11, \$2.00; 11 1/2 to 2, \$2.25; 2 1/2 to 6, \$2.75 pair.

MISSIES' AND CHILDREN'S TWO-TONE SHOES, with patent vici kid vamp and white Ostend cloth top, lace style; sizes 8 1/2 to 11, \$2.85 pair; 11 1/2 to 2, \$3.25 pair.

BOYS' AND YOUTHS' SCOUT SHOES, in tan or black calf, with chrome tanned soles, sizes 10 to 13 1/2, \$2.00; 1 to 2, \$2.25; 2 1/2 to 5 1/2, \$2.50 pair.

New White Boots for Women, \$5.00 Pair

JUST received, this graceful 8 1/2-inch Boot of White Ostend cloth, with Goodyear welt sole, white welting strip around sole and leather Louis heel. Sizes 2 1/2 to 7, widths A to D. Price \$5.00 pair.



New Imported Pongee Silks \$1.25 Yard

THIS new shipment brings Pongee Silks in the bold printed effects, which are having such a vogue, for sports wear, executed on natural-color grounds. Very effective alone, or in combination with plain color. Thirty-three inches wide, \$1.25 yard.

New Corduroys, \$1.00 Yard

Wide-wale Corduroys for sports skirts and children's coats, in shades of Peach, Ivory, Silver-gray, Castor, Gold, Will-rose, Fern-green and Rose; also white and conventional printed effects, 32 inches wide, \$1.00 yard.

The Basement Salesroom Apparel Sections

Ready for Easter Requirements

READY with carefully-chosen stocks of Spring Apparel for women and children, bought especially for this salesroom.

The Styles That Fashion Approves Materials and Colors Truly Spring-like Satisfaction-giving Workmanship

—These are the points emphasized in these attractively-priced offerings:

WOMEN'S AND MISSES' SUITS, \$12.50, \$15.00, \$18.50, \$22.50.

WOMEN'S AND MISSES' COATS, \$5.00, \$7.50, \$12.50, \$15.00, \$18.50.

WOMEN'S AND MISSES' DRESSES, \$9.75, \$12.50, \$16.75.

WOMEN'S SKIRTS, \$2.95, \$3.95, \$4.75.

WOMEN'S MERCERIZED SWEATERS, \$3.50 and \$4.25.

CHILDREN'S COATS, sizes 5 to 12 years, \$3.95, \$5.00, \$9.50.

CHILDREN'S WASH DRESSES, 6 to 14 years, 75c, 95c, \$1.25, \$1.50.

CHILDREN'S MIDDIES, 65c, 95c, \$1.25.

MISSES' WASH DRESSES, 12, 14, 16 and 18 years, \$1.95, \$2.50, \$2.95, \$3.50 and \$4.50.

WASH WAISTS, 95c, \$1.25 and \$1.50.

SILK WAISTS, \$1.95, \$2.50 and \$3.75.

—Basement Salesroom

Novelty Silk-Boot Hose 65c

PINK or blue and white stripe effects in Women's Silk-Boot Stockings, sizes 8 1/2 to 10, the pair 65c.

—Basement Salesroom

Phoenix Silk-Boot Hose 80c Pair

ALMOST any Easter costume may be matched in these Silk-Boot Stockings, as there are 26 colors to choose from, also black and white. Price 80c pair.

—Basement Salesroom

Photo Frames 25c and 50c

SILVERINE Oval Photo Frames, size 4 1/2 x 5 1/2, 35c; 6 1/2 x 8 1/2, 50c.

—Basement Salesroom

Easter Gloves \$1.25 Pair

WOMEN'S White Lambskin Gloves in one-clasp style, with three-row embroidery on back; sizes 5 1/4 to 7 1/2, the pair \$1.25.

—Basement Salesroom

Easter Neckwear, 25c

THE fashionable Large Collars, with trimming of lace or hemstitching, are included in this assortment, also novel two-tone Collars and Sets. Priced at 25c.

—Basement Salesroom

2,400 Yards Curtain Scrims Special 9c Yard

AN exceptional opportunity for householders who have been planning to buy materials for inexpensive window curtains.

Good quality Voile and Scrim weaves, with various styles of band and drawn-effect borders, in white, cream and beige.

Thirty-six inches wide. Twenty-four-hundred yards in the offering. Featured for Saturday at special, 9c yard.

—Basement Salesroom

Miller Corset \$1.00

THE model pictured, correctly designed for the average figure, will provide a good foundation for the Easter gown. It is made of barred batiste, with medium bust and long skirt, two strong hooks below the fastening and two pairs of hose supporters. Price \$1.00.

—Basement Salesroom

Women's Union Suits 50c and 65c

FINE-RIBBED Cotton Union Suits, of comfortable weight for Spring wear, in sleeveless style, with lace top, low neck and tight knee. Sizes 34 to 38, 50c; 40 to 44, 65c.

—Basement Salesroom

