



Clear Clean Skin

In the charm of a man a clear, clean skin—a "good complexion"—goes right along with a keen eye, a frank, forceful countenance and the smile of good nature that wins confidence as a first impression. Impure blood puts its marring mark on a man's face in pimples, scars, a "putty color", etc.

S.S.S. For The Blood

Takes out the impurities, unclogs the channels and sends the rich, red life fluid bounding through the veins and arteries giving evidence of virile vitality in a clean, clear skin. S.S.S. is a simple, sure specific for skin troubles and the deeper-seated blood poisons and collateral ills such as rheumatism, gout, catarrh, etc.

GUARANTEED PURELY VEGETABLE

Compounded of scientific, pharmaceutical decoctions from roots, herbs and barks; no noxious or deleterious ingredients. A harmless and helpful tonic and blood-purifier, with a half-century record of merit behind it. You can get S.S.S. at your drug store.

INTERESTING BOOKLET FREE

Our medical department has prepared an interesting booklet on skin troubles, which we will be glad to send you free on request. Write for it.

SWIFT SPECIFIC CO.

Drawer 105 Swift Laboratory, Atlanta, Ga.

In France our U. S. soldiers are giving their lives as they go over the top. What are you giving? Go over the top with them. Help them by investing your money in U. S. thrift stamps.

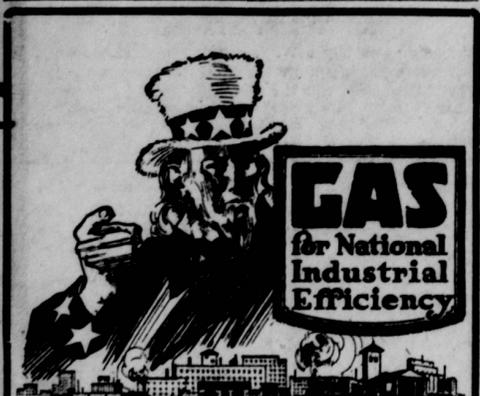
UNSTEADY NERVES

Your troubled, unsettled mind, your inability to concentrate, or your fatigue from ordinary work shows that the drain on your strength is greater than your system is supplying and you need the great, nourishing force in

SCOTT'S EMULSION

to replenish the deficiency and avoid a breakdown. Scott's is all nourishment so skillfully emulsified that it quickly assimilates without taxing digestion and gives strength in place of weakness. No Drugs—No Alcohol—No Opium.

Scott & Bowne, Bloomfield, N. J.



GAS for National Industrial Efficiency

The Manufacturer who uses Gas as Industrial Fuel is accomplishing two noteworthy results. He is operating along lines which are both modern and efficient.

He is performing a patriotic service by contributing to the conservation of national resources.

The first result is achieved because Gas is the ideal industrial fuel—clean, no waste, of easy control, perfect heat regulation, occupies no storage space, requires no handling, ties up no capital in fuel, brings relief from fuel shortage problems.

The second result is accomplished because coal or oil, as utilized in the manufacture of Gas, releases the greatest possible number of heat units, a large number of which, when privately consumed, are lost.

Talk over your industrial fuel problems with our special representative

SEATTLE LIGHTING CO.

Stuart Building Main 6767

THE REEL WAY IS A FUNNY WAY—DON'T YOU THINK SO?



Louise Lovely, Hans Cody and Betty Schade in "Painted Lips," at Liberty.

It's done like this in the movies—The sweet young thing is going to retire. She's in frilled satin pajamas, French bouffant mule slippers, her hair done up in a ball room fashion, and covered with a fancy lace cap with a half-dozen or so curls peeping out. She sits on the edge of the bed and donates sleepiness, movie fashion. This is done by yawning cutely and stretching her left arm so it goes out of joint at the elbow. Then she gets under the covers, sighs and goes sound asleep.

She wakes up in the morning with a smile, her hair still done up beautifully and her face so pretty, her eyes so wide and sparkling, no traces of sleep on her countenance. That's the way they do it in the movies and it's so true to life, isn't it?

CLEMMER

The Hillman, hater of women, meets the reigning beauty of the London stages on a lonely roadside, stranded in an auto accident. This meeting is the beginning of a varied experience for the Hillman, chief character in "In the Balance," film attraction at the Clemmer. Among other adventures, he meets

SHE DARKENED HER GRAY HAIR

Well Known Lady Tells How She Darkened Her Gray Hair by a Simple Home Made Remedy.

CLEMMER NOW PLAYING EARLE WILLIAMS

"In the Balance" From the Novel "The Hillman" by E. Phillips Oppenheim

The story of a man balanced between hatred for all women and the fascination of London's reigning stage beauty, whom he turns back from the road to shame.

GUTERSON'S AUGMENTED RUSSIAN ORCHESTRA

Now Playing Clara Kimball Young

The Foolish Virgin CLASS A THEATRE 3rd, Near Pike

106 COLUMBIA ST. Cor. First Ave.

DR. EDWIN J. BROWN D. D. S. Now at 106 Columbia I have left the imitators of my name and signs on First Ave. and moved my Dental Office to the corner of First Ave. and Columbia St. just across the street from my old location. My new entrance is 106 Columbia, midway between First and Second Ave. I will not raise my prices because of the war, but I do expect to increase my dental practice so that the increased business will offset the increased cost of doing business because of the war.

TODAY'S PROGRAMME

COLISEUM—Season Hayakawa in "Hidden Pearls." Louise Lovely in "Painted Lips." CLEMMER—Earle Williams in "In the Balance." MISSION—Emory Johnson in "New Love for Old." STRAND—Hans Lehr in "Parentage." COLONIAL—Gladys Brockwell in "Her Temptation." CLASS A—Clara Kimball Young in "The Foolish Virgin."

Real Hawaiian scenes cast a lure of tropical romance through "Hidden Pearls," at the Coliseum. The rest of the week, Season Hayakawa, in the role of Tom Garvin, is the son of an American pearl trader and a princess of a Pacific island. Educated in America, and looking much like an American, he gains entrance into a fashionable set and falls in love with one of the society buds.

He is taken away from this life by the death of his parents, and meets new and strange adventures in a search for hidden pearls on the island in the Pacific.

LIBERTY "Painted Lips," photoplay now showing at the Liberty, the daughter of a sea captain goes the way of unfortunate girls, after she witnesses a quarrel in which her father was supposed to have been killed.

MISSION The heroine of the heart with two sisters is the fate of the hero in "New Love for Old," at the Mission. Emory Johnson, as Kenneth Scott, learns of his sorrow that Marie Beauchamp, whom he meets at a mountain resort, has trifled with his affections.

STRAND "Parentage," the play dealing with family life—featuring children—is finishing its first week's run at the Strand. It will be the week end attraction at that photoplay house and will open again next week.

WON'T LET JAKE GO OVER TO FILM LINES FOR GEN. PERSHING He wanted to go to France and grind the crank of a movie camera over the German lines.

When the patriotism of Chris Roumelotte, a Greek restaurateur of Sioux City, Ia., was questioned because of his window display of German carp, Chris, a veteran of the Balkan wars, wrapped a small American flag around each fish.

Fraser-Paterson Co.

New Spring Style Serge Dresses for Women and Misses

THE new Spring styles in Serge Dresses which have just arrived are those to be correct for the Spring season. They are practical, attractive and especially desirable for wear now. Especially good for general wear, for street wear, for business wear, for teachers and travelers.

—They are clever little tailored styles, and some semi-tailored. Made of durable serges, and they are carefully made, too. —Smart bits of braiding, stitching and buttons are the effective tailored trimmings. —At each of these prices many new styles are shown—

\$15.00 \$20.00 \$25.00 —Fraser-Paterson Co., Third Floor.

Extremely Low Prices on Women's Winter Coats

A SPLENDID chance to secure an attractive, practical Coat for the rest of the Winter wear, for early Spring and for next season general wear. The styles are good, they are conservative and are almost sure to be in good style next Winter.

—The sale prices are extremely low. The Coats are splendid garments of fine velours, burellas, broadcloths, etc.

—LOT ONE—Coats formerly priced \$14.95 to \$25.00, are now only \$12.50 —LOT TWO—Coats formerly priced \$27.50 to \$37.50, are now only \$25.00 —Fraser-Paterson Co., Third Floor.

The Dainty New Spring 1918 Silk Blouses

Crepe de Chines and Georgettes \$5.75 \$6.50 \$7.50

DOZENS of new arrivals, charming styles—each model bringing out some particular and different new detail that stamps it as unmistakably new. —All of superior quality materials, of careful making and finishing. —Splendid selections at each of the three prices— \$5.75 \$6.50 \$7.50 —Fraser-Paterson Co., Third Floor.

New Wool Sweater Coats for Women, \$10.00

THE new styles for spring and summer vacation wear. Splendid pure wools in the new colorings that are so favored. They have collars, belts and bottom bands of contrasting color. —Made of that light, soft, fine wool, that gives warmth without weight. Splendid values for \$10.00 —Fraser-Paterson Co., Second Floor.

The New Spring Dresses for Girls Are Unusually Attractive

NEVER did a new season bring such becoming and smart new styles in girls' wash dresses. There are fancy stripes and plaid effects, and there is a variety of colors from which every wish should be met. —Belted, one-piece models, some with collars and cuffs to contrast. Some pleated, others in bodice effect. —There is a splendid assortment now ready. \$1.50, \$2.25, \$3.95, \$5.00 and up —Fraser-Paterson Co., Third Floor.

MILLIONS FROM MOVIE STARS POUR INTO U. S. TAX COFFERS

LOS ANGELES, Feb. 15.—Millions from the "movies" for America is the maxim of such of filmdom's foremost stars as Mary Pickford, Douglas Fairbanks, Charley Chaplin, Theda Bara, Wm. S. Hart and other cinema celebrities. Called upon by the government for payment of taxes, war and otherwise, they are preparing to pour into the war chest of the nation a sum that will make some of the money barons' tax receipts shrink by comparison. Paid by a million dollars will be paid by only a few of America's picture players, it was learned today when figures gathered by the United Press from the stars themselves showed a total running into nine figures.

Instant Relief! Indigestion, Gas, Upset Stomach—Pape's Diapepsin

Instantly neutralizes excessive acid in stomach relieving dyspepsia, heartburn, distress. It's fine!

You don't want a slow remedy when your stomach is bad—or an uncertain one—or a harmful one—your stomach is too valuable; you mustn't injure it with drastic drugs. Pape's Diapepsin is noted for its speed in giving relief; its harmlessness; its certain, unfailing action in regulating sick, sour, gassy stomach. Its quick relief in indigestion, dyspepsia and gastritis, when caused by acidity, has made it famous the world over. Keep this wonderful stomach sweetener in your home—keep it handy—get a large fifty-cent case from any drug store, and then, if any one should eat something which doesn't agree with them; if what they eat lies like lead, ferments and sours and forms gas; causes headache, dizziness and nausea; eructations of acid and undigested food—remember, as soon as Pape's Diapepsin comes in contact with the stomach, it helps to neutralize the excessive acidity, then all the stomach distress caused by it disappears. Its promptness, certainty and ease in overcoming such stomach disorders is a revelation to those who try it.

Help the K. of C. Raise Their War Fund

YOUR dollars will help to bring good cheer and comfort to the boys over there. —The Knights of Columbus are working hard in hand with the Y. M. C. A. in the various camps—they are doing great good—they each have more than they can do. Your help is needed. Give it freely.

Boys' New Shoes

Good, Sturdy, Durable Grades

BOYS' Tan Calf Lace Shoes, English lasts, made with welt soles. Sizes 1 to 6; a pair.....\$4.00

Boys' Calfskin Shoes on English last, made with welt soles, and in lace style. Sizes 1 to 6.....\$4.00

Boys' Button and Blucher Calf Shoes with round toes, welt soles. Sizes 1 to 6; a pair.....\$3.50

Small Boys' Shoes in the same style, sizes 9 to 13½, a pair.....\$3.00

Youths' Brown Calf Lace Shoes on footform lasts, with welt soles; sizes 9 to 13½; a pair.....\$4.00 —Fraser-Paterson, Second Floor.

New Rompers for Infants

WELL made, full, roomy new garments of good, serviceable materials.

—Plain blue or pink chambray, as well as striped ginghams, in pink and blue and plain white dimity; round neck and long sleeve styles, at.....\$5.00 —A better grade of striped percale at.....\$1.00 —Dainty White Rompers of dimity, lace edges and with bluebird embroidery on the pocket, at.....\$1.75 —Fraser-Paterson, Second Floor.

American Lady Corsets

There's a Corset Here to Fill Your Needs

NEW styles, new pastimes, new duties require new Corsets, and in this store's varied stock of the best makes, and the careful fitting service, you find that unit of service which means satisfaction.

—Model 354, American Lady Corset, is a model for medium figures, made with medium bust, long hip and elastic section over the thigh.....\$3.00 —Model 588, American Lady, is a Corset for short, full figures. It is low bust, short hip, well boned. A very good model for the figures it represents.....\$3.00 —Fraser-Paterson, Second Floor.

Albert Hansen Jeweler and Silversmith

1010 Second Ave., Near Madison

PAINLESS DENTISTRY

DR. P. L. AUSTIN, Pres.

608 Third Ave., Cor. James

I have severed my connection with Painless Austin and the National Dentists, at the corner of Third and Pike, and opened a much larger and more sanitary office at the corner of Third and James, and we invite all our old customers, as well as new ones, to call and inspect our new home. Most reasonable prices consistent with high class dentistry.

United Painless Dentists

608 Third Ave., Cor. James Hours: 8:30 a. m. to 8:00 p. m. Sunday 9 to 1. Phone: Elliott 5222.

Be sure to get to the right place. 50 CENTS Boys', Girls' and Children's HATS KAVANAGH First and Union 1005 First St. Madison