

Following The Rainbow To The Pot of Gold

Do you remember the childish superstition about the pot of gold, buried where the rainbow touched the ground? But no one has ever found the end of the rainbow!

Many a poor wanderer has followed the glittering lure of "easy money" only to return after wasted years, weary in body, and broken in spirit.

The home stayers and the homemakers, are the men who find prosperity and happiness.

The worker who wanders from job to job, and from town to town, is following a rainbow that has no end.

Serve your own selfish interest by staying with the employer who pays a just recompense for your skill and energy.

Invest years of faithful service. Your reward will come in promotion, and your employer's good-will.

These are days when men are too few for the war-work that **MUST** be done.

There **HAVE** been years (and may be, again,) when men were plentiful, and jobs were few.

When the day comes, that men must be laid off, be one of the workers selected to stay.

Your employer isn't deaf and dumb and blind.

If he were, he wouldn't be boss for long.

And **HE** knows the men who are loyal, when the temptation to follow the rainbow lure is strong.

Keep to the work you know the best—it's a war-time necessity, now, and good business **ANY** time!

The Following Firms and Individuals Are Interested in Having You Know About Seattle

The City of Big Opportunities

Seattle's Business and Professional Leaders

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Seattle's Leading Financial Institutions

National Bank of Commerce
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State Bank of Seattle
Yokohama Specie Bank
The National City Bank
Seattle National Bank
Union Savings & Trust Co.
The Scandinavian-American Bank
The Dexter Horton National Bank
Seaboard National Bank
First National Bank
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Barton & Co.
Kelley-Clarke Company
Columbia Salmon Co.
Carlisle Packing Co.
Lindenberg Packing Co.

Manufacturing and Industrial Institutions

The Nut House
Kilbourne-Clarke Co.
Brunswick-Balke-Collender Co.
Black Manufacturing Co.
Crescent Manufacturing Co.
Lang Manufacturing Co.
Hendricks Manufacturing Co.
C. C. Bellows Glass Co.
Boring Airplane Co.
Centennial Mill Co.
Bemis Bros. Bag Co.
Rothweiler & Co.
Pacific Cressoting Co.
Metropolitan Building Co.
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The Rhodes Co.
Frederick & Nelson
The Bon Marche
Fraser-Paterson Co.
M. A. Gottstein Co.
MacDougal-Southwick Co.

Hardware, Plumbing, Engine, Boiler, Steel, Iron & Electrical Works

Pacific Coast Engine Works
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Heffernan Engine Works
Commercial Boiler Works
Seattle Machine Works
Westerman Iron Works
Marine Engine Works
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Perine Machine Co.
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Stetson-Ross Machine Works
Pacific Coast Steel Co.
Pacific Car & Foundry Co.
Elliott Bay Yacht & Engine Works
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Great Western Smelting & Refining Co.
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Sloan Shipbuilders Corporation
Patterson-McDonald Shipbuilding Co.
Ames Shipbuilding Co.
Meacham & Babcock Shipbuilding Co.
National Shipbuilding Co.
Seattle Construction & Dry Dock Co.
Puget Sound Bridge & Dredging Co.
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Carnation Milk Products Company
Pure Milk Dairy
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The Broadner Co.
Augustine & Kyer
Schwabacher Bros. & Co.
Grocerias Stores Co.
Leading American Road Builder
Portland Cement Association
Automobile Companies
Eldridge Bulk Co.
Overland Pacific, Inc.
Frank Waterhouse & Co., Automobile Dept.
Seattle Automobile Co.
White Automobile Co.
Pacific Motors, Inc.
American Import and Export Companies
Rogers Brown
Griffin & Co.
Galbraith, Bacon & Co., Inc.

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Northwestern Mutual Fire Assn.
Real Estate Dealers
John Davis & Co.
G. Kinnear Co.
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Mitsui & Co.
Oriental Trading Co.
Cho Ito & Co.
Azuma Bros.
Japanese-American Commission Co.
T. Takiguchi
Lumbermen and Lumber Mills
Puget Mill Co.
C. D. Stimson
Schwager-Nettleton, Inc.
Schwager-Nettleton Mills
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Leading Bakery Seattle Baking Co.

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United Coal Sales Co.
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Seattle Hotel
The Washington-Annex
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Puget Sound Traction, Light and Power Co.
Seattle Rainier Valley Railway Co.
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Pacific Steamship Company
City Messenger & Transfer Co.
Nippon Yusen Kaisha
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