

# FREDERICK & NELSON

FIFTH AVENUE AND PINE STREET

## DOWNSTAIRS STORE

There Are So Many Reasons for Wanting One of These  
Silk Frocks at \$24.50

THEY speak of Spring in every line—in their short sleeves, in their puffy hip draperies, in their new colorings.

The fashionable taffetas predominate, and there are also taffeta-and-Georgette combinations

—with ravel-edge frillings, cording, beads and embroideries in profusion.

To choose from—Tan, Navy, Gray, Taupe, Brown, Black and Henna.

Excellent values all at \$24.50.

Silk Frocks at \$19.85

are in supple taffetas and gleaming messalines, smartly overskirted and hip-draped, and relieving their dull black and navy by beads and embroideries. Particularly good values at \$19.85.

These Rough-straw Sailors at \$3.75

Make Clear the Reason for the Sailor-Vogue

SO trig and altogether smart are these glossy rough-straw Sailors, with their grosgrain ribbon bands, that they will doubtless be worn on every possible occasion.

Straight-brim and drooping effects to suit various types.

In Purple with taupe facing, Navy with cherry, Black with tan, Black with jade, also All-black and All-navy.

Values particularly good for \$3.75.



Handsome Mesh Purses \$6.00 and \$10.00

FOR the occasion that a leather or fabric bag will not do, the metal mesh bag is sufficiently elegant. These are of the flat, disc-like links, with jeweled clasps on engraved frames.

In silver finish, \$6.00 to \$10.00.

In gold finish, \$10.00.

Hard-center Chocolates

Special 50c Pound

THE rich, smooth chocolate coating of these confections blends delightfully with the appetizing hard and crisp centers—special, Thursday, 50¢ pound.

Miniature Manicuring Outfits 50c and \$1.25

THE Hyglo Handy Sets, consisting of Nail File, Emery Boards, Orange Stick, Nail White, Nail Polish, in paste and cake forms, Cuticle Remover and Nail Bleach—compactly arranged in box, 50¢ and \$1.25.

Table Tumblers

Special 5c Each

TWO styles in these heavy glass Table Tumblers for kitchen and every-day use. One in plain effect, the other in Colonial shape. Special, Thursday, 5¢ each.



Three Low-priced Versions of Spring's Low Shoes

OF fine, pliable patent leather are slender, long-vamp Oxfords with hand-turned soles and full Louis heels with aluminum plates. Sizes 2½ to 7, widths AA to D. Low-priced at \$8.75 pair.



DARK-BROWN CALF

OXFORDS with wing tip and vamp perforations, welt soles and Cuban heels, sizes 2½ to 7; widths A to D, \$9.00 pair.

BLACK VICI KID OXFORDS with medium toes, moderately high military heels and welt soles, sizes 2½ to 8, widths AA to D. Price \$9.50 pair.

—THE DOWNSTAIRS STORE.

This is One of the New Tub Frocks at \$1.95



FROM a selection affording particularly good value at this price is the little Dress pictured, of plain-color chambray, in high-waisted effect, with collar and cuffs of white rep, and trimming of white piping on the two patch pockets.

Choice of pink, blue and green,

sizes 2 to 6 years, at \$1.95.

Other Tub Dresses at this price in plaid and check gingham, with collars of white lawn or contrasting color, also plain chambrays in combination with checked gingham, sizes 2 to 6 years, \$1.95.

—THE DOWNSTAIRS STORE.

Novelty Moire Ribbons for Bags \$1.35 Yard

ON heavy moire grounds are printed beautiful shadow patterns in tapestry effect for the making of unusual costume bags—lovely subdued colorings that seem to shade one into the other. Widths 6 to 7½ inches, \$1.35 yard.

Pastel Shades in New Ribbons

Checks formed by alternate squares of taffeta and satin, in pink-and-blue, satin-bordered moire ribbons and self-brocaded weaves, principally in delectable light colorings, for hair-bows and sashes, 6 inches wide, 90¢ yard.

Novelty Ribbons

combining printed taffeta and plain satin stripes, Satin-bordered Printed Ribbons and many others, in 6-inch width, \$1.10 yard.

Percalé Breakfast Sets \$2.25

THESE two-piece garments are most attractive for morning wear. They are in plain pink or blue percalé, fastening with large pearl buttons and trimmed with figured binding on neck, sleeves, belt and scallops at bottom of jacket. Attractive values at \$2.25.

—THE DOWNSTAIRS STORE.

Wash Petticoats at \$1.25

STRIPED gingham and crinkly Ripplettes fashion these Petticoats which give such good service beneath house dresses and tub skirts. They are in blue or black and white stripes, also all-white.

Regulation sizes, 36 to 40 inches in length; also extra sizes, 32 to 50 waist measurement. Priced at \$1.25.

—THE DOWNSTAIRS STORE.

Cut Glass Flower Vases, 35c

THIS graceful, slender Bud Vase is daintily cut in vining floral design, and stands 7 inches high. An unusually good value at 35¢.



—THE DOWNSTAIRS STORE.

"Seconds" in Men's Silk-lisle Half-hose Special 25c Pair

BECAUSE they are subject to slight imperfections, hardly noticeable in many instances, these Half-hose are classed as "seconds."

These defects have been so skillfully mended at the factory, that no impairment of wearing quality should result. Choice of

Black, White, Navy, Gray, Cordovan

with extra spliced heel and toe.

Special, Thursday, 25¢ pair.

MEN'S HEAVY LEATHER WORK GLOVES, some with gauntlet cuffs—fine for gardening and orchard work, 65¢, \$1.25 and \$1.50 pair.

—THE DOWNSTAIRS STORE.

An Assortment of 200 White Voile Blouses To Sell at \$1.50

TYPICAL Downstairs Store values are these sheer White Voile Blouses—two as pictured.

The newer ideas in trimming are admirably adapted to their soft lace frillings, tiny pin tucks and crisply-fresh organdie collars. Sizes 36 to 46.

A collection as interesting for its styles as for its value-giving—\$1.50.

—THE DOWNSTAIRS STORE.



200 Pairs of Lace Curtain "Seconds" At \$1.25 Pair

A DROPPED stitch or similar imperfection prevents these Curtains being sold as perfect, but in many instances the defect is hardly discernible. Their purchase at a concession permits this very low price.

Strong Nottingham Laces, Bungalow Nets and Filet-mesh Laces are featured

in bordered effects and allover patterns, some with well-worked scalloped edges.

In white, cream and ecru, 2¼ and 2½ yards long, unusually low-priced at \$1.25 pair.

—THE DOWNSTAIRS STORE.

Supremacy Lawn Stationery \$1.00 Box

TWO colors in each box of this firm-texture paper—blue and white, pink and white, lavender and white or blue and pink.

Thirty-six sheets of paper and 36 envelopes, \$1.00 box.

WRITING TABLETS containing linen-finish paper in note and business sizes, ruled and unruled, 10¢ each.

—THE DOWNSTAIRS STORE.

There are Six Good Styles in Slip-on Veils at 18c Each

CHENILLE-SPOTTED in single and cluster effects, thread-run and combination spot-and-embroidered effects to choose from in these Black Slip-on Veils, which are so easy to adjust, yet so smart in effect.

Low-priced at 18¢ each; 2 for 35¢.

—THE DOWNSTAIRS STORE.

Boys' Shirts at \$1.25

GOOD, long-wearing percales are tailored into these Schoolboys' Shirts, striped in black and popular colors, and they are also available in plain-blue chambray, with collar attached. Sizes 12½ to 14. Price \$1.25.

BOYS' HEAVY GRAY COTTON SWEATER COATS with roll collar and pocket, sizes 28 to 34. Price \$2.00.

—THE DOWNSTAIRS STORE.

Casserole Insets, 95c

NOTABLY good value in these brown-and-white earthenware Casseroles. Round style measuring 8 inches in diameter and 4 inches deep; oval measuring 9x7 across top, and 4½ inches deep. Featured Thursday, at 95¢ each.

—THE DOWNSTAIRS STORE.



Cups and Saucers, 6 for \$1.45

WELL-FINISHED plain White Cups and Saucers of medium-weight semi-porcelain, providing acceptably for kitchen and every-day needs. Priced low at \$1.45 for the set of six.

—THE DOWNSTAIRS STORE.



Ivoroid Toilet Articles at Interesting Prices

THE Downstairs Store is displaying a particularly good selection of Toilet Articles in the beautiful white ivoroid ware, including

- Buffers, \$1.00 and \$1.75.
- Nail Files, 25c and 50c.
- Soap Boxes, 50c.
- Powder Boxes, 85c to \$3.25.
- Hair Receivers, 85c to \$3.25.
- Mirrors, \$2.95 to \$6.00.
- Brushes, \$4.00 and \$5.00.
- Military Brushes, \$2.00 to \$6.50 pair.
- Combs, 25c to \$1.50.
- Trays, \$1.50 to \$2.00.
- Perfume Bottles, \$1.00.
- Jewel Boxes, \$1.25 to \$2.50.
- Frames, \$1.25 and \$1.75.

—THE DOWNSTAIRS STORE.

Coverall Aprons Priced Low at 75c

AS simply styled as easy laundering requires are these practical Coverall Aprons of gray and white striped percale, with trimming of red or white machine-embroidered scallops at neck and sleeves—75¢.

LARGE BAND APRONS of black and white checked gingham, 65¢.



Chain-handle Bag Frames 50c Each

IN oxidized metal finish are these Bag Frames, with designs in deep relief—pierced for the easy sewing-on of a silk or velvet bag.

Jointed in the center to make an extra large opening, and fitted with chain handle.

Unusually good value at 50¢ each.

—THE DOWNSTAIRS STORE.

Silken Lingerie Clasps 35c Set

DAINTY accessories formed by rosebuds, rosettes of ribbon and lace-trimmed ribbon flowers concealing tiny safety pins which hold the shoulder straps of undergarments together neatly.

Priced low at 35¢ set.

—THE DOWNSTAIRS STORE.