

WHAT IS

Champagne Fizz

CELERY TONIC

IT'S THE
Drink What Is!

YES

A Pure, Wholesome, Invigorating, Thirst-Quenching,
Nerve-Stimulating, Delicious, Non-Alcoholic
DRINK



— IS —

- Wholesome,** ————— BECAUSE every ingredient used in the manufacture of *Champagne Fizz* contains *Nutriments*.
- Invigorating,** ————— BECAUSE the health giving properties of the "Extract of Celery," a true food tonic, increases energy and gives fresh vigor to the overworked mind and body.
- Thirst-Quenching,** BECAUSE OF THAT "TANG" WHICH NO OTHER DRINK CONTAINS.
- Nerve Stimulating,** BECAUSE *Celery*, the chief ingredient of *Champagne Fizz*, is a nerve tonic recognized and endorsed by the entire medical world.
- Delicious,** ————— BECAUSE the effervescent, daintily flavored drink *Tickles the Palate*.
- Non-Alcoholic,** ————— BECAUSE IT HAS NOT THE SLIGHTEST TRACE OF ALCOHOL.
- Pure,** ————— BECAUSE in the manufacture of *Champagne Fizz* we use only pure, unadulterated Extract of Celery with Pure Cane Sugar Especially Percolated Syrup and pure *Fruit Juices*. The water we use is distilled and filtered in the newly invented "MONITOR" Stone Filter. The bottles are washed in hot water, then rinsed by a special machine with 50 pounds water pressure, and before filling examined by specially arranged electric contrivance to assure positive cleanliness of the bottles. IN SEALING the bottles we use the SANITARY Crown Cork instead of the old-fashioned spring or rubber stopper used generally for "Soda Pops" and which are the most dangerous accumulators of germs.



A Sparkling Drink for all People for all Occasions! We have told you about the manufacture of Champagne Fizz, the "Drink What Is." step by step. Now to convince you of its MERITS we will dispense Champagne Fizz, FREE OF CHARGE at the fountain in the Exhibitors' Pavillion at the Inter-Mountain State Fair

CHAMPAGNE FIZZ, "THE DRINK WHAT IS"

Is for sale everywhere. Every drop of Champagne Fizz is guaranteed by the

Western Bottling & Packing Company

BOISE, IDAHO

"Under the Pure Food Act of June 1906"