

Win a Prize For Yourself

In The Capital News' Big Contest. You Can Do It FIRST PRIZE FIVE HUNDRED DOLLARS IN GOLD

THE WORK

Every day, beginning Sunday, Oct. 13, the Capital News will print a picture and a coupon. The picture will represent the name of a book. The coupon will contain blank spaces for the name of the book, the name of the author, and your name and address.

There will be Seventy-five of these pictures and coupons. One will appear every day, including Sundays, for seventy-five consecutive days.

This is what the contestant has to do:

Secure the complete set of pictures and coupons. Cut them from the Capital News as they appear from day to day and save them until all the seventy-five have appeared. No answers are to be sent in until the last coupon has appeared.

Fill in the blank space with the name and author of the book you believe the picture to represent. Keep them all until the contest has closed. Send them in as directed.

In this contest there is no canvassing, no soliciting, and no voting. The whole thing is individual.

Of course, if you like, you may help some one else to solve the pictures. Families can work together, friends can help one another. The best thing about it is, that when you do win a prize, it is for your own self. All the work you do counts for you.

Study the rules. Plan to be a contestant in this really delightful game. You have as good a chance to come out the winner as anyone else.

The First Prize is \$500 in gold.

We like this because when you have the real money you can buy whatever you like with it.

Sunday is the first day.

THE PRIZE LIST—JUST READ IT!

Everything from \$500.00 in real money to a one-pound box of candy.

Piano, Parlor Suite, Diamond Ring, Victrola, and a hundred others!

Think what you can do with that \$500.00!

Surely you can win something in this big list of valuable prizes.

Study this list. Then read the rules. See how simple the whole plan is. Open to everybody except employes of the Capital News. Get busy. You'll enjoy the work. You'll be glad to go into the game even if you should not win out.

BUT WHY NOT WIN? ALL THAT GOLD LOOKS MIGHTY GOOD!

Use this Order Blank for Catalogue.

Book Lovers Contest Editor,
The Capital News,
Boise, Idaho.
Inclosed find 37 cents, for which mail me a Book Lovers Contest Catalogue.

Name

Street and No.

City and State

SUBSCRIPTION COUPON.

The Evening Capital News

Boise, Idaho.

Please send me the Daily and Sunday Capital News at 50 cents per month. Enclosed find

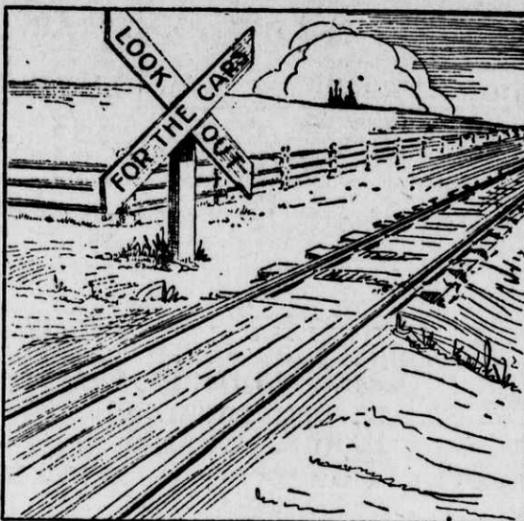
Name

Street and No.

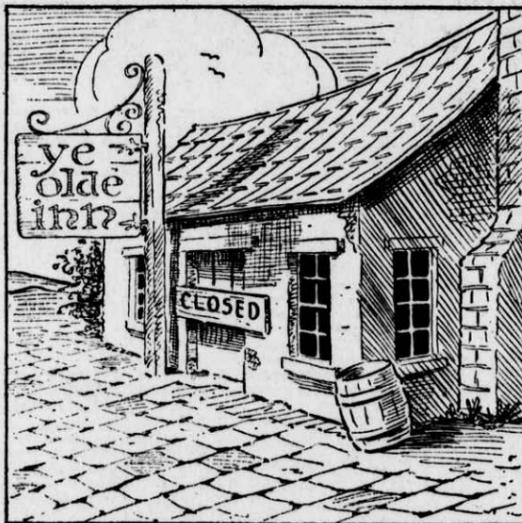
City and State

If you are a resident of Boise call up the News Office and order paper. Telephone No. 234.

Sunday's Capital News will contain the first Contest Picture.



This picture was used in yesterday's Capital News. Did you guess it right? Here is the answer:
Title, "A Danger Signal."
Author, A. E. Deane.
Your Name, John Miller,
Street and Number, 314 Tenth Street.
City and State, Boise, Idaho. R. F. D. . . .



Answer to this picture will appear tomorrow.

Booklovers' Contest Prize List

1st—Gold	\$ 500.00
2nd—Concord Piano	325.00
3rd—Diamond Ring	175.00
4th—Parlor Suite	125.00
5th—Victrola	100.00
6th—Watch	50.00
7th—Watch	30.00
8th—Watch	20.00
9th—Watch	15.00
10th to 13th inclusive—4 Watches, value \$10 each ..	40.00
14th—1 Watch	7.50
15th to 17th inclusive, 3 German Silver Hand Bags, value \$5.00 each	15.00
18th and 19th—2 German Silver Hand Bags, value \$3.00 each	6.00
20th to 55th, inclusive—36 boxes Idanha Chocolates value \$1.50 each	54.00
56th to 105th—50 boxes Idanha Candy Co.'s Chocolates, value 75 cents each	37.50
Total	\$1500.00

BE SURE YOU GET THE CAPITAL NEWS EVERY DAY—TELL YOUR CARRIER, WRITE OR PHONE.

RULES OF THE CAPITAL NEWS BIG BOOKLOVERS' CONTEST

- All persons are eligible to enter the contest except employes of the Capital News and members of their families.
- Beginning next Sunday, and each day thereafter for 75 days, there will be published in the Capital News a picture which will represent the name of a book.
- Beneath this picture there will be a blank for the contestant to fill in with the names of the book and author.
- Cut out the picture and blank and fill in the name of the book and author.
- No restrictions will be placed on the way in which answers to the pictures may be secured.
- Each picture represents the title of only one book.
- If you are not certain of a title and wish to send in more than one answer you may do so.
- No more than ten answers will be accepted to any one picture.
- Incorrect answers will not count against contestants if correct answer is also given.
- More than one answer must not be put on the same coupon.
- Extra coupons must be used for extra answers.
- It is necessary that pictures be sent in with the answers in order that all answers may be uniform.
- Additional pictures and coupons may be obtained at the Capital News office, by mail or in person.
- It is not obligatory that contestants cut either picture or coupon from the News in order to send in solutions. An answer may be submitted in any legible manner the contestant may select, provided in every case that a picture is attached to the solution. Contestants are not compelled to cut the picture from the Capital News, but may photograph, draw or copy it in any other way they may choose. Just so there is only one answer to each picture sent and they are the same size as those in the paper coupon attached, etc.
- Each answer must be written on a separate coupon.
- When you have had 75 answers, fasten them together and bring them or mail them in a neat, flat package—not folded or rolled—to the Capital News Office, addressed to the Book Lovers Contest Editor.
- Prizes will be awarded to the contestant sending in the largest number of correct solutions.
- In the event of two or more having the same number of correct solutions, the person using the smallest number of extra coupons in his or her set of answers will be declared the winner.
- In the event of two or more persons having the same number correct and using the same number of coupons, then the value of the prize will be divided equally among the contestants tying for it.
- More than one prize will not be awarded to any one family to one address, but each member of a family may enter the contest and submit a complete set.
- Only one complete set (comprising not more than ten answers to any one picture) of answers may be submitted by any one contestant.
- Awards will be made strictly according to the merit of each separate list.
- The names of more than one person must not be written on any one coupon.
- All answers must be considered on their merits.
- The first filed will have no preference over the last filed, provided only that answers to be considered must be filed within the time specified when the last picture appears.
- The awards will be made by the Contest Editor and three well known citizens, whose names will be announced later.
- The correct answer to the series of pictures will be filed in a sealed package with a local trust company or bank a week previous to the close of the contest.
- Entry to the contest may be made at any time.
- The first illustration will appear MONDAY. Illustrations appearing between today and Saturday do not count in contest, but are simply used in an explanatory way.
- Contest open to all readers of the Capital News.
- The Capital News reserves the right to decide finally all questions that may arise in connection with this contest.
- Solutions will be invalidated if sent in before the 75 pictures are printed.
- All communications or letters of inquiry concerning the contest should be addressed to the Book Lovers Contest Editor, The Capital News, Boise, Idaho.
There will be in all Seventy-five Pictures. Each will represent the name of a book.
You are to solve the picture by fitting to it the title of the book you think it represents.
You can get a Book Lovers Catalogue with nearly 5000 books listed in it. Among them are all the seventy-five of the Contest books with name of authors.
These catalogues may be had of the Contest Editor for 35 cents apiece. Thirty-seven cents by mail.