

SMART GOWNS for AUTUMN DAYS



Edited by
MAY
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7362 7563
FABRICS are so beautiful and so varied this autumn as to be almost bewildering but, among them, velvet, poplin, brocade, lace and satin stand forth as pre-eminently attractive and pre-eminently fashionable.
All these materials are rich in effect and they lend themselves to combinations and the fashionable trimming of fur with perfect success until really ideal gowns are made. The very latest costumes take becoming lines and show a great deal of fur trimming for whatever hour of the day they are designed. Long sleeves will be much worn throughout the winter for all daytime occasions but the looseness of the season is variety and the sleeves of shorter length are equally correct. The cry of the moment is for the costume that renders the individual at her best and details must be varied to bring about that result. Long skirts are smart for all indoor occasions and the train in one length or another suits almost all figures, but it still remains correct to wear a gown of walking length if it appears better toward either the occasion or to the personal need.

- 7592 7479
DESCRIPTION OF ILLUSTRATIONS.
- 7562 Fancy Blouse, 34 to 40 bust. With Edges Over-Lapped in Envelope Style, with Square or High Neck, with or without Lining with Under Sleeves.
 - 7563 Three-Piece Skirt, 22 to 30 waist. With High or Natural Waist Line.
 - 7578 Fancy Waist, 36 to 46 bust.
 - 7603 Five Gored Skirt, 24 to 34 waist. With Panel Back that can be made with Train in Round, Square or Pointed Outline or in Walking Length, with High or Natural Waist Line.
 - 7617 Fancy Blouse with Vestee, 34 to 40 bust. With Plain or Fancy Sleeves, with or without Chemisette and Stock Collar.
 - 7304 Two-Piece Skirt. With Short Train or in Walking Length.
 - 7592 Semi-Princess Gown, 34 to 42 bust. With Two-Piece Skirt having Inverted Plait at Each Side, with or without Chemisette and Peplum, with Set-In Sleeves in Elbow or Full Length.
 - 7479 Semi-Princess Dress for Misses and Small Women, 16 and 18 years. With Three-Quarter or Long Sleeves.

May Manton Patterns for all the Designs Shown on this page may be obtained by sending 10 cents for each pattern wanted to the Fashion Department of this paper.

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Gentlemen:—
I enclose cents for which send me the following patterns.

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Send Pattern No. Size

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IMPORTANT—Write your name and address plainly, and always specify size wanted. Be sure to order by number under each illustration.

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7617 7304