

# RESPONSE TOO SLOW IN THE Y. M. C. A. DRIVE

### Only \$65,515.50 of Association Building Fund Raised to Date; Must Secure \$99,484.50 Before Tuesday Midnight or Boise Loses New "Y" Building.

Yesterday showed an alarming slump in the daily reports of team captains in the \$165,000 Y. M. C. A. building fund drive. Only \$8044.50 was raised by the 12 teams and executive committee combined during the previous 24 hours. Three thousand dollars less than the report for the day before.

The important hand on the big clock points to \$65,515.50. At this stage of the stamped it ought to register close to the \$100,000 mark. Less than half of the grand total is accounted for to date. More than half the allotted time for the entire drive has slipped past and is now floating around somewhere in the backyard of eternity.

It is a serious situation. Between noon yesterday and midnight Tuesday, March 11, which solemn time of reckoning is approaching at the rate of 60 minutes an hour, Boise must demonstrate \$99,484.50 worth of pride, self-respect, civic devotion or the unthinkable will happen.

It is now squarely up to the good citizens of this city. This is the proposition:

Shall Boise have a new and modern Y. M. C. A., such a Y. M. C. A. as a city rich as Boise, important as Boise, beautiful as Boise, needs and requires to maintain her prestige among the progressive cities of America? Each citizen of Boise must record his or her answer on the dotted line of the pledge cards.

It is time now to sign the cards and sign them to the limit of ability, if Boise is to have a worth while Y. M. C. A. There must be a more generous response to the appeal of the workers.

This situation in the big Y. M. C. A. drive is not the fault of the hustlers who have dedicated their best efforts to giving the boys and young men of the city a properly equipped association building. There is just as much enthusiasm, just as firm a determination to win as ever among workers, but until every citizen of Boise comes to life to the need of a new Y. M. C. A., the value of it to Boise, and makes it his or her personal obligation and responsibility, the thing cannot be put over.

These are the plain, unvarnished facts. Because the danger signal has been flashed is not proof that the drive will fail. It can be put across. I believe it will be put across, but you and I and all of us must believe it strong enough to give and give all we can to help it if it is put across.

That is the impression the reports of the team captains at yesterday's luncheon caused me to acquire. A hopeful sign was the grim, "We're not licked," expression I caught in the eyes of the workers as bad report after bad report was made. It showed that the fighting spirit of the "bunch" was beginning to inflame upward. Personally I feel confident, deep down in my heart, that by midnight Tuesday the entire \$165,000 will be raised.

That more than 150 of the best business men of Boise have undertaken the task of raising the sum needed for a new Y. M. C. A. building ought to be a guarantee against defeat.

The civic pride of the people of Boise—all of them—ought to be a double surety that the proposition will go to a successful finish.

Despite the critical stage of the drive yesterday's luncheon was full of enthusiasm, "spizzierintum," and so forth, and the doleful tabulations of the accomplishments of the day before apparently had no effect on the workers, unless possibly to cause them to register resolutions to strain every extra ounce of energy possible to overcome the handicap of the temporary slip.

It was a good luncheon in every way, served quickly and cleverly by the ladies of the First Presbyterian church. The "Nationals" still have that arrogant air about them, still hold the little old dinky lead they are so proud of, but the "Americans" are driving faithfully, steadily, not saying much, but thinking a lot and working more, remembering, as Rosenheim remarked in the course of an inspiring, nerve tingling little talk he made yesterday: "He who laughs last—giggles extensively," or words meaning approximately that.

Captain Herman Dietz of team No. 10 nosed under the wire a couple of hundred dollars in advance of the field and achieved the honor of setting the hands of the big clock, notwithstanding the efforts of the pale, slippery ladder at the corner of Ninth and Main to tango out from under him while he was doing it.

If the public will just continue to

congregate at that corner every day at about 1:15 p. m. It will probably be rewarded sooner or later by seeing some ambitious team captain drop down the back of Campaign Director Mogge's neck.

Yesterday the ladies of Boise joined actively in the drive. Thirty-three members of the ladies' division sat in at the luncheon. This is help at the opportune time.

Mrs. Edwin Herrington is chairman and Mrs. J. L. McClear vice chairman of the division. Campaign Director Ernest L. Mogge, Mrs. Herrington, Edward G. Rosenheim and Captain W. H. Coppedge of team No. 12, spoke briefly on questions affecting the campaign. Assistant Campaign Director Richard E. Randall told of the receipt of a subscription, received by wire from Congressman Addison T. Smith.

The problem before the workers when the luncheon adjourned yesterday was this: Go out and raise almost two-thirds of the entire objective of \$165,000 in the last half of the time allotted to the drive and they started out to do it. Boise, it is up to you. Will you come across?

## WELL KNOWN LADIES OF BOISE COME TO AID OF Y. M. C. A. DRIVE

Help at the critical time has come to the \$165,000 campaign for a new Y. M. C. A. building in Boise. A ladies' division, made up of prominent champions of better civic conditions in Boise, swung into line and will battle shoulder to shoulder with the 150 or more men workers who have enlisted themselves in the movement for a new association home.

It is timely assistance. The men were needing help and needing it badly. Yesterday's reports indicated the seriousness of the situation. Mothers of Boise are intensely interested in providing the boys of Boise with a Y. M. C. A. building that will be ample to care for the needs in this line of all the young men of the city.

It means something to them. It means better boys of the present and better men for the future. Mothers of boys appreciate to the fullest extent the value of such an organization as the Y. M. C. A. in the development of boy character and boy bodies.

The danger signal flashed yesterday, and which threatens the success of the drive was the signal for the ladies of Boise to become active workers in the campaign and to bring their powerful support to the assistance of the movement.

This help puts new heart in the men working to raise \$165,000 before midnight next Tuesday so Boise may have a properly equipped Y. M. C. A. building. Mrs. Edwin Herrington is chairman of the ladies' division, Mrs. J. L. McClear, vice chairman, and the organization is teamed up along the same line as are the men workers in the drive.

There are three ladies' teams, Nos. 13, 14 and 15, and some of the men teams are going to have to ramble quite a lot if they are to keep from being outdistanced by the feminine hustlers.

Team No. 13 is under command of Mrs. W. G. Schmelzel, captain. The workers in this team are: Mrs. C. A. Barton, Mrs. F. S. Dietrich, Mrs. Tom McMillan, Mrs. J. R. Evans, Mrs. George Kiersted, Mrs. W. E. Evans, Mrs. J. P. Jordan, Mrs. R. L. Glaze, Mrs. J. Ferris Baker, Mrs. A. P. Wilson, Mrs. Bingham, Mrs. S. H. Hays is captain of Team No. 14, and the following ladies comprise its personnel: Mrs. E. J. Dockery, Mrs. Alfred Budge, Mrs. L. R. Deary, Mrs. W. H. Tukey, Mrs. J. E. Clinton, Mrs. Herbert Lemp, Mrs. I. W. Hart, Mrs. A. A. Frazer, Mrs. Will Simmons, Mrs. W. N. Northrup, Team No. 15 is captained by Mrs.

Frank Johnnesse and its muster roll reads as follows: Mrs. D. W. Davis, Mrs. C. H. White, Mrs. A. S. Roberts, Mrs. H. M. Carter, Mrs. Willale Martin, Mrs. F. W. Ford, Mrs. J. L. Davis, Mrs. R. E. Irwin, Mrs. N. H. Clark, Mrs. Muray Badgley, Mrs. Ida Breedlove. This augmentation of the working force in the great Y. M. C. A. drive is the biggest thing injected into the task so far in the campaign. Director Mogge has lost a bit of that worried look since the ladies volunteered their time, energy and influence to the effort to give Boise and the lads of Boise a new association building. It is timely help of tremendous value.

## THE CLUB IDEA

### \$125 to Furnish a Room in the New Y. M. C. A. Building— A Young Man Away From Home Will Be Your Guest.

Be Your Guest. There will be from 50 to 60 dormitory rooms in the new Y. M. C. A. building. These rooms will be occupied by young men away from home, young men who come to Boise to secure employment and who should be able to find such accommodation at the Y. M. C. A. Dormitories are an indispensable adjunct of every modern association and there is constant call at the local association, something like an average of 20 young men a month during the past two years, according to Secretary Randall, have expectedly sought the Y. M. C. A. to obtain dormitory accommodation only to be told that the "Y" in Boise had no provision for caring for the stranger young man, who seeks the capital city of the state to become an integral part of its business life.

The dormitory feature must be provided in the new building. There will always be requests for such accommodation on the part of the young man away from home and the Y. M. C. A. is designed to supply every legitimate need of the fellow who comes from the rural communities and from other cities to make Boise his headquarters. The average rooming house cannot be as satisfactory or as congenial, operated as they are on a commercial basis, as the wholesome environment and privileges of the modern Y. M. C. A.

An opportunity is afforded the various clubs, societies, lodges and other organizations of the city to help provide in a definite and practical manner for the young man in Boise who is away from home to engage in the great civilian and industrial battles of young manhood. It will cost about \$125.00 to costily and completely furnish one of the dormitories in the new Boise Y. M. C. A. building and an invitation is extended to organized groups to subscribe that amount and have the privilege of naming the room. The \$125 will include a suitable name plate for the door which will perpetuate and give recognition to the gift, in a very distinctive way. Several of the rooms have already been spoken for and the selections will be made in the order that such requests are filed at the campaign office. There are to be, at least, 50 such rooms listed and an organization may take a maximum of four should it so desire. These contributions are payable before April 1, 1920 and remittances may be made in quarterly installments.

Every church, Sunday school, labor union, social or literary club, fraternal society or lodge is urged to outfit at least one room. To illustrate, if the Rotary club should make a gift of \$125, additional to what the individual members give directly to the fund, an attractive name plate on the door of that room would say: "This room furnished by the Rotary club."

A gift of this kind for human comfort and uplift is better than almost any other kind of investment.

WHAT SOME BIG ONES SAY. "I appreciate enormously the work the Young Men's Christian Association is doing. It is one of the great potent forces which must be continually built up, if we wish to overcome the forces of evil."

"There is possibly nothing needed worse in all our cities and towns than well-organized Young Men's Christian Associations, which shall stand for character building in the threefold way which the Association does its work."

"We have been taught through the instrumentality of the Association that IT IS THE DUTY OF ALL MEN TO WORK FOR THE COMMON GOOD."

"You can test the modern community by the degree of its interest in the Young Men's Christian Association. I say it advisedly."

"The Young Men's Christian Association has come to be recognized as a powerful and necessary factor, both in business and government affairs. I know of no opportunity for the investment of money that will afford safer and larger returns to those who in their investment would help their fellow men."

—THEODORE ROOSEVELT.

—WOODROW WILSON.

—WILLIAM H. TAFT.

## WHO SHOULD SUBSCRIBE

First: The citizen of larger financial ability. There must be a number of generous-sized subscriptions if the amount sought is to be secured. The money is here, but the spirit of real philanthropy and civic pride must be evidenced in order to make this campaign a success.

An opportunity is afforded the wealthier citizens of Boise to do something worth while for their own city. Next month will be too late for this proposition. ACT TODAY. If each does his fair proportionate share, success is assured.

Second: Those fair-minded, public-spirited people of our city and surrounding community who believe in the Young Men's Christian Association should be among the first to respond. This is THE time for every friend of Young Manhood to rally to the interests of the campaign. Our boys and young men need YOUR influence and help.

Third: This is a civic-patriotic enterprise and everybody should give something and thus share in the splendid dividends which the Association pays annually in improved manhood and trained boyhood. No subscription is too small to be acceptable. Do something, but MAKE THAT SOMETHING as generous as possible.

Subscriptions Are Payable as Follows:

- One-fourth April 1, 1919.
- One-fourth Aug. 1, 1919.
- One-fourth Dec. 1, 1919.
- One-fourth April 1, 1920.

Or at the convenience of the contributor within a reasonable period.

As current expenses are included for 1919 and 1920 it means that if this campaign is successful there will be no further appeal for the local Y. M. C. A. until 1921.

### Memorial Suggestions.

This new building dedicated to manhood offers a number of appropriate and desirable opportunities for attractive and useful memorials. These will be separate and distinct features, each of which will serve a noble purpose and influence thousands of lives for generations to come. Better a gift of this character for human uplift while you are living than thousands for mausoleums and memorial shafts in cemeteries. One helps the living and helps your name and influence to live—the other marks the resting place of the dead. Information about the memorial features will be gladly given on request.

"Only Remember by What We Have Done."



### EVERY CONTRIBUTION IS A BLOW FOR A BIGGER, BETTER, BUSIER BOISE

# IT IS ALL OVER BY MIDNIGHT TUESDAY, MARCH 11

### IF BOISE IS TO HAVE AN UP-TO-DATE Y. M. C. A. BOISE CITIZENS MUST BESTIR THEMSELVES

## Failure is Certain Unless Boise

### MEN AND WOMEN GET BUSY AND PUT THEIR SUBSCRIPTIONS AND INFLUENCE

## Behind this Great Civic Effort

### DON'T LET PERSONAL PREJUDICE PREVENT YOU FROM DOING YOUR PROPORTIONATE PART AS A CITIZEN IN PUTTING THIS DRIVE OVER BY TUESDAY NIGHT.

### DO YOUR SHARE IN BUILDING A BETTER BOISE. DO IT NOW. NEXT WEDNESDAY IS TOO LATE.

### Give! Give Quickly! Give Gladly! Give Generously!

REPORT FOR FRIDAY, MARCH 7, 1919				
AMERICAN DIVISION				
TODAY				
Team Captain.	No. Sub.	Amount.	No. Sub.	To Date.
1 J. P. Pope	10	\$ 254.00	46	\$ 2,184.00
2 T. L. Martin	10	475.00	27	2,732.00
3 W. H. Wilkerson	14	430.00	63	2,394.00
4 F. E. Doscher	12	367.50	45	1,442.50
5 L. E. Elam	7	150.00	42	1,997.50
6 D. S. Whitehead	6	215.00	32	1,741.00
Total	55	\$ 1,891.50	255	\$12,491.00
NATIONAL DIVISION				
7 H. H. Runyon	14	668.00	69	2,444.00
8 Clinton Hartson	10	415.00	49	2,093.00
9 Russell Ash	11	332.00	59	3,312.50
10 Herman Dietz	18	1,077.00	39	2,432.00
11 R. H. Alexander	21	868.00	62	4,476.00
12 W. H. Coppedge	11	645.00	62	4,017.00
Total	90	\$ 4,003.00	340	\$18,774.50
Executive Committee	9	2,350.00	32	34,250.00
RECAPITULATION				
American Division	55	1,891.50	255	12,491.00
National Division	90	4,003.00	340	18,774.50
Executive Committee	9	2,350.00	32	34,250.00
Aggregate	154	\$ 8,144.50	627	\$65,515.50