

TOURING CAR MADE REAL PLEASURE BY TURNING LIMOUSINE INTO FINE MINIATURE DEPARTMENT HOUSE

Hot and Cold Water and Electric Lights—Wealthy Manufacturer of Houston Takes Novel Step.

W. S. Myers, a wealthy manufacturer from Houston, Tex., with his wife and 11-months-old baby, has just completed a 7500 mile motor tour in a specially built Cadillac...

LENGTHY TRIP After driving from San Francisco to Los Angeles the speedometer showed that the party had traveled 7515 miles since leaving Houston...

HAS GRADEOMETER The car is equipped with a gradeometer and by this means Myers is able to tell exactly what his car will do in the mountains...

ALL DOLLED UP The apartment interior of the body measures six feet long by five feet ten inches wide. Inside this limited space has been placed a double bed...

Too few car owners are particular enough in folding the top when putting it down. The folds of material get between the top bows and often are destroyed...

USED CAR DEALERS SEEK SUPPRESSION OF CURBSTONE EVIL

Associations After Fraudulent Dealers Who Dupe Purchasers by Posing as Individual Car Owners in Need of Cash.

Interests of both buyer and dealer in the used car trade are better protected than they formerly were by the establishment of markets and exchanges and by the formation of associations of used car dealers...

H. A. INVESTIGATORS Dealers in used cars in the larger cities have formed associations of their own distinct from the usual trade organizations, and are adopting means to protect themselves and their customers...

JUST STRAIGHT BUSINESS "No member of the Used Car Dealers' association would think of trying to effect a sale by resorting to a plea such as sickness, or an enforced return of the car...

DAUGHTER WAS WISE "Mr. Grabcoen spent thousands of dollars on his daughter's education. She attended some of the most expensive schools in America and Europe...

"Splendid! A girl with her wealth and accomplishments might have married a broken down duke."—Birmingham Age-Herald.

INDIANA COMPANY WILL BUILD NEW WHITE-HOVARD CAR AUTO USERS RELY ON STATISTICS IN PURCHASING TIRES

Charles W. Nash Heads \$6,000,000 Automobile Concern Which Will Have Headquarters at Lafayette.

The Lafayette Motors company of Indianapolis, headed by Charles W. Nash, D. McCall White and E. C. Howard, all prominent figures in motor car designing and manufacturing...

NASH PRESIDENT The basic organization is complete. Charles W. Nash, president of the Nash Motor company, Kenosha, Wis., is president of the new company...

The car will have many advanced features, and it is the present intention of the company eventually to produce all chassis units in the Lafayette plant...

PISTON RING GUIDE A steel ring just the diameter of the cylinder bore at one end and tapered off at the other until it is just large enough to slip over the piston ring...

Real Value Demonstrated by Actual Use Now Criterion Instead of Preferences Expressed by Hobbyists.

Big business houses are giving close attention to the real value of the automobile tires they buy for their trucks, and are relying more on the statistics developed by actual use...

GOT QUICK RESULTS Up to the time the questionnaire was sent out salesmen of the big Nobby Cords of the United States Tire company had failed to make any impression on this firm...

Starting from Washington on July 7, the motor transport corps reached San Francisco on September 6. There a milestone was unveiled to mark the achievement of the first motor transport convoy to attempt a transcontinental trip...

CLUTCH TROUBLE Clutch trouble is one of the commonest complaints among car owners. The clutch throwout collar needs daily lubrication, and in many cars failure to give this, even for a single day, may mean clutch trouble...

FLEET OF 30 MOTOR TRUCKS SUCCEEDS CARAVAN OF 4000 CAMELS ON ANCIENT ROUTE FROM TIENSIN INTO TURKESTAN

American Devil Wagons Upset Traditions of Centuries and Shorten Trip Across Gobi Desert From Months to Days—Precious Freight of Silk, Opium and Rugs, Former Prey of Bandits, Now Brought Safely Through.

Next time you run over to China, if you stop in Tientsin, take a look at the fleet of 30 motor trucks that plies between that city and the mountain plantation of the Turkestan Agricultural Colonization company...

IN DAYS OF CARAVAN. Once every year they made their way over the trackless wastes of the Gobi, traveling at night, guiding themselves by the stars like mariners...

DEVIL WAGONS COME. For that reason T'Sing Ho always breathed easier when they reached the end of their eastward journey and could deliver their wares into the safe compound of the Turkestan company's warehouse...

ONE BENEFIT FROM TRANSPORT CONVOY IN IMPROVED ROADS Highway Work Follows Trip of Government Truck Train in September—Bright Report of Overland Performance.

The 290 officers and men of the United States Motor Transport convoy will be remembered particularly well by a score of towns and villages on the far western reach of the Lincoln highway...

TESTING HO STAYS ON JOB. "Like to take a ride?" he asked. When his invitation was accepted, T'Sing Ho readily assented. The Yankee showed him how the controls were handled, working the clutch shifts several times...

BETTER TAKE THIS FELLOW ON FOR TRUCK LINE. He knows the route and he certainly can handle a truck as well as anybody if you give him a few days to get the hang of the thing...

WHERE T'SING HO'S CAMELS, with their pay load of 200 pounds each made 20 miles a day, the motor trucks with their trailers carry six tons per unit at close to 15 miles an hour...

ASK T'SING HO how he likes Firestone tires; his answer will be: "Plenty good, T'Sing Ho like-um."

Advertisement for Idaho Tire & Rubber Co. featuring vulcanizing, repairing, and retreading services. Includes text: 'Are We Doing Your Repair Work?' and 'Idaho Tire & Rubber Co. 9th and Bannock Sts., Boise I. A. HOWARD-REILLY ATKINSON'

COFFIN & BEGLAN 1012 Bannock—Phone 195. Advertisement for a Hupmobile car, featuring an image of the vehicle and the text: 'Like a Faithful Friend AMONG our Hupmobile owners here are several men who had owned other cars before they came to us.'

Advertisement for Service Motor Car Co. featuring a list of car models: Chandler Dispatch, Chandler Sedan, Chandler Touring Car, The New Cleveland Touring Car. Includes text: 'They are all talking about it. Carload expected this week. Service Motor Car Co. 1016 Bannock—Phone 577.'

Large advertisement for Hupmobile featuring a large image of a car and the text: 'Like a Faithful Friend AMONG our Hupmobile owners here are several men who had owned other cars before they came to us. Each said, in his own way, that he must have a car he could depend upon. We told them what they all apparently had heard—that the Hupmobile is known for its service; that the great majority of our cars are virtual strangers to the repair shop. They have all been Hupmobile owners for some time now. Not one of them has had necessity to visit our shop, save for a minor adjustment or two. Not one of them has been deprived of the use of his car for so much as half a day. It is this constant reliability—coupled with extraordinary performance and unusual economy—that makes the Hupmobile seem more like a faithful friend than just a motor car.'