

# ENORMOUS CLEARANCE SALE



## It is Coming

The Greatest Genuine Sacrifice Sale of all Classes of Goods ever offered to the people of Cresco and surrounding country. Never before and perhaps never again will the people of this vicinity have such a buying opportunity as they will have at this **Bargain Feast**.



# ALLIANCE MERC. ASSN.

Have placed their entire stock of General Merchandise in the hands of the Flick Sales System Co. of Minneapolis, who will have full charge of the arranging of our store and selling of our goods. Every dollar you invest will do the work of Two elsewhere. All we ask is to come and investigate. Your own judgment will tell you how powerful the buying opportunities are.

COMMENCING Saturday Jan. 11 = 10 Days = Wednesday Jan. 22 ENDING

On All Ladies' Furs  
**25 Per Cent Discount**  
1-4--OFF--1-4

**Shoes! Shoes!**

\$3.50 Ladies Dress Shoe	\$1.98
3.00 Ladies Dress Shoe	1.58
2.50 Ladies Dress Shoe	1.35
1.50 Ladies Felt Lined Shoes	1.15
1.00 Ladies Felt Slippers	.78
2.50 Men's Dress Shoes	1.98
2.50 Men's Felt Lined Shoes	1.68
Children's Shoes—Values up to \$1.85—Now only	1.18
Boy's Shoes—Odd Lots values up to \$2.00—Only	1.18
\$2.00 Men's Sheep Wagoners	\$1.50

**To Our Customers---Old and New.**

We aim to be up-to-date merchants. As such we must use modern methods to be in the front ranks. When a season begins to disappear, then the modern merchant must clear his shelves and tables of all merchandise bought for that season's business. There's but one way to accomplish such results.

**Cut the Price Until the Public Cannot Afford to Miss the Opportunity.**

You have been waiting for this sale. It will be to your interest to be here. The reason is this: We have grown because we have sold good, dependable merchandise. That is the secret of our growth. Merchandise cannot be classed as good or desirable if it has lain on the shelves from one season to another. For that reason we have started this big sale.

Do you realize what a big clearance occasion like this means to you? It means selling excellent, desirable and dependable merchandise at a wonderfully low price—it means we will have a "cleaning up" a "clearing up"—it means the biggest price making epoch in the middle west. It means that we will move these goods if bargains will do it. That is what we are going to do—to keep our stock fresh, clean and sweet. It means a buying opportunity the most economical buyer cannot afford to miss.

**Mens' Furnishings**

50c Men's Fleece-lined Under wear—best grade	.37c
Men's Wool Underwear, Excellent Dollar Values	.73c
50c Mens Work Shirts	.38
\$1.50 Men's Dress Shirts	\$1.15
1.00 Men's Dress Shirts	.78
75c Men's Dress Shirts	.59
\$1.00 Fancy Negligee	.68
1.00 Fancy Negligee with High Collar—Very Stylish	.72
\$2.00 Men's Light All Wool, Fancy Collar and Cuffs	\$1.58

**Trunks Suit Cases --AND-- Traveling Bags**

**20 Per Cent Discount**

**Ladies', Misses', and Children's Coats and Ladies' Skirts.**

Here is where we will be able to do you some good. Although we have enjoyed an excellent trade on these this season, we have still a fair assortment to choose from; all stylish garments and good fabrics, but we have decided to move them regardless of cost, and have cut the price right square in two. Every thing in this line goes at **50 Per Cent—HALF PRICE**

**Blankets**

We have secured at a Great Reduction a large assortment of Cotton and Wool Blankets and we are going to give you the benefit. We will sell you these Blankets at **Less Than Wholesale Cost** Now is Your Time to Buy.

**Harness and Hardware**

Lack of space prevents us to go into detail, but there will be bargains galore in this department. Make your wants known to the Sales Manager.

**Notice.**

We cannot enumerate on this sheet all the changes in prices. Come and see for yourself. You can save money on anything you purchase. Do not let anything hinder you from attending this BARGAIN CARNIVAL. Don't Forget the Date and Place.

**Ladies Furnishings**

Ladies' House Dresses and Wrappers, excellent values at \$1.50	\$1.18
\$1.00 Dresses and Wrappers	.89
1.25 Ladies' Kimonas	.98
1.50 Ladies' Kimonas	1.18
2.00 Ladies' Kimonas	1.68
.50 Ladies' Cashmere Gloves	.39
.25 Ladies' Cashmere Gloves	.21

**Embroideries**

We have a large assortment of Embroideries that we are going to offer at a very low price. This lot comprises 10, 12 and 15c values—The entire lot at only per yd. 7c

**Hats and Caps.**

\$3.00 Men's Hats, all styles	\$2.38
2.00 Men's Hats, all styles	1.48
1.00 Men's Hats, all styles	.78
1.00 Caps, latest styles	.87
.50 Boy's Hats and Caps	.38

**Grocery Specials**

10 lb. pail Derby Sorghum	.48c
6 Bars White Laundry Soap	.25c
25c Bottle Cane & Maple Syrup	18c
25c Milk Coffee—Good drinker	.20
25c Package Matches	.15c
Large Size Pkge. Sopade	.15c
Rexine Sanitary Cleanser	.7c
1 lb. can Red Bay Salmon	.10c
18 lbs. Best Cane Granulated Sugar with purchases of \$10.00 or over	\$1.00

**Fancy Oregon Baldwin Apples, 1 bu. box, for \$1.50**

There will be other savings in this department from day to day. Come often.

**Look for the Yellow Tags**

**They're Marked in PLAIN FIGURES. 10 Days Only.**

**Men's Duck Coats and Jackets.**

\$5.50 Heavy Mackinaw Jackets	\$4.38
\$5.00 Sheep lined Duck Coats, 34inch	\$3.98
\$7.00 Corduroy, Sheep lined Coats, 36 inch	5.48
\$5.75 Whipcord, Sheep lined Coats, 36 inch	4.48
\$14.00 Mole Skin, Sheep lined Coats, 52 inch	11.48
\$7.00 Mole Skin, Sheep lined Coats, 36 inch	5.38

We have a large line of Men's Blanket lined Duck Coats, which lack of space does not allow us to enumerate, but will all be sold at greatly Reduced Prices.

**Your Eggs**

taken the same as Cash in exchange for Merchandise.

**White Goods**

A large assortment of White Wash Goods. All 50c sellers, to go at this sale for.....25c

White Wash Goods, all 25c and 35c sellers.....19c

Madras Shirt Waistings, 25c sellers 18c

**A Few Bargains**

Taffeta Ribbons, val. up to 15c	9c
Fancy Ribbons, widths up to 100, good colors and patterns, 20c val.	13c
Light American Prints	4c
Blue Indigos, 7c sellers	6c
Outing Flannels, 10c values	8c
Outing Flannels, 12c values	9c
9-4 Bleached Sheeting, 30c value	23c
25c Men's Half Hose	19c
15c Men's Half Hose	9c

**Dry Goods**

Grey Novelty Serge 46 in—\$1.50 values	\$1.18
42-in. Novelty Suitings—Ass'd Patterns and Colors—All \$1.00 Values	.74c
42-in. Novelty Suitings—75c val.	68c
36-in. Suitings—ass'd Patterns—50c values	.41c
36-in. Suitings—ass'd Patterns—50c values	.41c
Lot of Cotton Suitings—Good 25c values	.15c
36-in. Danish Cloths and Plaids—worth 30c	.21c
Lot of Tub Silks—ass'd colors and patterns—Excellent 50c values	.37c
Tub Silks—Regular 35c sellers	25c
Taffeta and Messaline Silks—All \$1.00 values	.78c
Nice Assortment of Silks \$1.25 Values	.81c
Eider Down—Ass'd Colors—50c sellers	.39c

**Ladies' and Children's Hosiery**

25c Ladies Wool Hose	.20c
25c Ladies Fleece Hose	.20c
15c Ladies Fleece Hose	.11c
25c Children's Wool Hose	.20c
25c Children's Fleece Hose	.20c
15c Children's Fleece Hose	.11c
Men's Red and Blue Handkerchiefs—4c	
Men's White Handkerchiefs, fancy border	4c

**OUR GUARANTEE:** We assure each and every purchaser absolute satisfaction. We guarantee every price, every statement made during this sale. We will take back, exchange or refund your money on any purchase unsatisfactory for any reason whatsoever. The old price remains on the goods. You can compare our Yellow Ticket Sale figures and see the Genuine Saving to you in actual money. We realize that a "square deal," "your money's worth and a little more thrown in" makes friends and customers too. We strive to secure both.

# The Alliance Store, Cresco

J. J. STOLTZ, Sales Manager.