THE HERALD

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DR. C. V. KRAFT ..... Editor and Proprietor

Address all communications to DR. C. V. KRAFT, No. 500 Verret Street, New Orleans, La. Phone, Algiers 503.

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All communications, such as letters from the people and news notes of balls, lawn parties, dances and personal mention will be inserted in THE HERALD free of charge. No communication will be received unless signed by the sender. We do not publish your name in connection with the communication unless you so state, but we must insist upon having your name as a guarantee of good faith.

NEW ORLEANS, LA., JAN. 14, 1915.

INSTALLATIONS.

ORANGE GROVE NO. 9.
Woodmen Circle.

Orange Grove No. 9, Woodmen Circle, held their regular meeting on Thursday, January 7th. Three candidates were introduced into the mysteries of Woodcraft by Attendant S. G. Smith and instructed by Mrs. Amelia Smith, Guardian, in her usual masterly and impressive manner. Election of delegates were had and the following delegates were elected to represent Orange Grove No. 9 at the Grand Grove convention which convenes in Alexandria in March, 1915: Lizzie Borden, Louise Casanova, Ida Hymel, Mary Jacobs, Emma Short, Shade G. Smith and Anna Vanderlinden. After the election, Mrs. E. Vaeth, Supreme Delegate and Past Grand Guardian, assisted by Miss Mary Mullen, Guardian of Emma Weber Grove, installed the following officers to serve for the ensuing year: Guardian, Mrs. Amelia Smith; Adviser, Mary Jacob; Clerk, Lizzie Borden; Banker, Hattie Tufts; Attendant, Shade G. Smith; Inner Sentinel, Mrs. Mock; Outer Sentinel, M. Matchet. After the installation, John A. Barrett presented the mascot, Miss Blanche Vanderlinden, with a box of candy and also to both the installing officer and her assistant, Mrs. Vanderlinden. On behalf of the Grove he presented the Guardian, Mrs. Amelia Smith, with a beautiful traveling case and the Chaplain, Mrs. Julia Erickson, with a beautiful pin, in recognition of her service during the time she presided as Chaplain. After the installation, all repaired to the lower floor, where a sumptuous repast was served and dancing was then indulged in until the wee hours, when all returned to their homes well pleased.

Knights of Pythias.

The three Pythian Lodges, Crescent 3, Halycon 66, and Virginia 136, held a joint installation on Friday, January 8th, 1915. The following officers were installed by Deputy Grand Chancellor J. O. Stewart: Crescent 3, Chancellor Commander, H. L. Kirkpatrick; Vice Chancellor, R. Chestnut; Prelate, J. B. Babin; Master of Ceremonies, L. J. Peterson; Master of Finance, George Lecourt; Keeper of Record and Seals, E. E. Babin; Master at Arms, Archie Murphy; Master of at Arms, Archive Murphy; Master of Heath; Outer Guard, L. Martin. Halcyon 66, Chancellor Commander, R. Whitmore; Vice Chancellor, J. Hughes, Sr.; Prelate, W. R. Pettigrove; Master of Ceremonies, F. Henning; Master of Finance, John Porzler; Keeper of Record and Seals, W. A. Scholl; Master at Arms, J. E. Huckins; Master of Work, A. C. Briel; Inner Guard, J. Hughes, Jr.; Outer Sentinel, J. T. Sutherland. Virginia 136, Chancellor Commander, W. W. Woolverton; Vice Chancellor, George Wright; Prelate, T. V. Cassanova; Master of Ceremonies, S. G. Smith; Master of Finance, Chas. Krog; Keeper of Record and Seals, L. F. Girsch; Master at Arms, W. B. Owen; Master of Work, E. G. Gerdes; Inner Guard, H. Munsterman; Outer Guard, J. E. Thorning. Afterwards all repaired down stairs, where our famous caterer, J. T. Sutherland, had prepared a fine lunch, which every one enjoyed and on departing everybody was given a peace maker in the shape of a small oyster loaf.

Sts. John Chapter No. 35, O. E. S.

Sts. John Chapter, No. 35, Order of Eastern Star, installed the following officers on Wednesday, December 30th, 1914: Worthy Matron, Florence Amuedo; Patron, J. W. Carnes; Associate Matron, Lillie Goodlet; Conductress, Miss Viola Reagan; Associate Conductress, Edith Schabel; Treasurer, Selina Sutherland; Secretary, Mary Pollock; Ada Florence Burges; Ruth, Edna Carr; Esther, Miss D. Levy; Martha, Mrs. Lorio; Electra, Nellie Reynolds; Marshal, Augusta Burges; Chaplain, Ella Carnes; Organist, Evelyn Corbett; Warden, Mrs. Josephine Frisch; Sentinel, G. X. Frisch. After the installation, Mr. E. W. Burgis, in a few well chosen words, presented the out going Matron with a beautiful Past Matron's pin, which was accepted by Mrs. Nellie Reynolds in her usual bright and cherry way. Mr. Burgis then presented the installing officer, Mrs. S. Wagner, with a beautiful bouquet of carnations. Mr. Weingum then presented the Marshal, Mrs. Augusta Burgis, with a bouquet of carnations. After the ceremoney, all repaired to the lower floor, where the members of Sts. John Lodge No. 153, awaited their coming and then all sat down to a sumptuous repast. Addresses were made by Ira Weingrum, Mrs. F. Ameudo, Mrs. Nellie Reynolds, Joseph Hughes, L. Acker and the Toastmaster, Mr. E. W. Burgis. Afterwards, good nights were said and all repaired to their homes well pleased and wishing a happy New Year to all.

Railway Conductors Elect.

Division 383, Order Railway Conductors, elected the following officers for 1915; C. H. Lusted, chief conductor; J. B. McMahon, asst. chief conductor; J. J. Vanderlinden, sec'y and treas.; F. Becker, senior conductor; J. B. Van Ness, junior conductor, and James Kelly, member of legislative committee.

Taking It Back

There is a little town in Kentucky that has set a good example for the whole country. At the suggestion of a citizen who knows human nature, the town recently celebrated a "Take-it-back Day," when everyone was supposed to return whatever articles he had borrowed.

The plan proved to be wonderfully stimulating to sluggish memories. Everyone entered so heartily into the spirit of the occasion that an amazing amount of property found its way back to rightful owners. Neighbors who had kept borrowed articles so long that they had been ashamed to return them found sudden courage in the avowed purpose of the day, and so people recovered valued articles that they had supposed were lost forever. It was a day of fellowship and good will, for which everyone felt the better—more content with himself and better pleased with his neighbors.

Every neighborhood needs a take-it-back day. The occasion requires no ceremonial, for simplicity is the best assurance of success. An occasional observance would lead to that happy condition where no further observance would be necessary.

And when neighbors return borrowed articles, they might also take back any unkind words that they may have said. Taking back unkind words does not undo all the harm, but it helps, and makes it easier to refrain from bitter speech in the future. The trouble is that there is not always a chance to take them back. They usually come back—a good deal quicker than the lawn mower or the ironing board that you let your neighbor have.

Now, in this connection let us ssggest to all the neighbors that every day should be a "take-it-back" day and especially Thursday, which is known all over our district as "Herald Day." Many of our subscribers have stopped The Herald because they could not keep it home long enough to read it, so do not borrow your home paper which costs but ten cents a month. We have been told by some of our subscribers that their paper each week is borrowed as many as five times by different people in the neighborhood. While we appreciate the compliment it would be a greater help and would show a spirit of civic pride were each of these borrowers to become subscribers, but the principal suggestion we would have to remain with you is that if you do borrow it you should TAKE IT BACK to our subscriber.

Immigration

We may not expect for some time to have a great influx of immigrants at our local Immigration Station and it is our opinion that we can well afford to do without the Immigrants for the present at least.

The unemployed in the Unted States today numbers up in the many thousands and additional men brought here means more of this kind. It was expected at first when the Immigration Station was opened here at New Orleans that the influx of the Immigrants would help to develop the alluvial lands the many acres of which are in virgin forests, but the forests will remain and the land will not deteriorate; we could do no better than to have the unemployed develope and till the great numbers of miles of land already cleared and ready for the agricultural implments, so we have little to fear from the lack of immigrants arriving at this Station for the present.

One immediate result of the war is that our immigration problem becomes less pressing and takes on new aspects. During the first four months of the present fiscal year, which include the first three months of the war, the total number of immigrants was 157,642; in the corresponding months a year ago it was 534,811. The decrease continues, and is likely to continue as long as the war lasts. Moreover, the return flow has taken from the country thousands of young men who are going back to Europe to fight.

The decline has certain advantages. Most people agree that the coming of a million or more immigrants every year has constituted a danger to the country. We have had more than we can Americanize. And now the war has stepped in and for a time, at any rate, has solved the problem of restricting their numbers.

A continued decrease in the number of immigrants would nave an important effect on the labor market when the delayed industrial revival comes; but opinions differ whether the decrease will continue. There are those who think that the end of the war will be followed by a rush of new comers, eager to escape from devasted lands and the burdens of reconstruction. On the other hand, the less crowded conditions that will result from the losses of the war, the demand for labor of all kinds, and especially the general poverty that will prevail, may for years keep European emigration below the level of the past decade.

GROW YOUNG ON THIS LINE

Many Employees of Prominent Eastern Railroad Have Seen Fifty Years Service.

There are 77 men who have worked for the Pennsylvania railroad fifty years or more and are young enough to be still at work. Two of them have records of more than fifty-six years of active service, but are not yet ready to retire. Two others have served 55 years, two 54 years, seven 53 years, six 52 years, twenty 51 years, while 38 have completed their fiftieth year of work and are looking forward to more.

Many of the veterans entered the service as boys and have known no other employer. Of the employees in active service who have already seen a half century or more of duty five are conductors and eight are engine men. One engine man has been on the payrolls for 53 years, two for 51 years and five for 50 years. Three conductors are now serving in their fifty-second year and two have worked something over fifty years. The "honor roll" contains the names of 143 men who have earned their pensions by fifty years or more of faithful devotion to duty.

Eliminating Railroad Risks.

The division and shop safety committees of the New York Central lines were organized in May, 1912. From that time to and including June, 1914, these committees considered 16,422 safety items and 14,751 of them were corrected. It is of particular interest to note that 90 per cent of the items were corrected in accordance with the recommendation of the committees.

"This," says Safety, "shows conclusively that the policy of the management is to co-operate with the employees to the fullest extent possible in the elimination of conditions which might result in injury. The majority of accidents that do occur can be prevented if every employee will co-operate by stamping out the unsafe practices which are still indulged in by some and which are the cause of the greatest percentage of injuries received by employees and others."

THE COUNTY FAIR

By Peter Radford
Lecturer National Farmers' Union

The farmer gets more out of the fair than anyone else. The fair to a city man is an entertainment; to a farmer it is education. Let us take a stroll through the fair grounds and linger a moment at a few of the points of greatest interest. We will first visit the mechanical department and hold communion with the world's greatest thinkers.

You are now attending a congress of the mental giants in mechanical science of all ages. They are addressing you in tongues of iron and steel and in language mute and powerful tell an eloquent story of the world's progress. The inventive geniuses are the most valuable farm hands we have and they perform an enduring service to mankind. We can all help others for a brief period while we live, but it takes a master mind to tower into the realm of science and light a torch of progress that will illuminate the pathway of civilization for future generations. The men who gave us the sickle, the binder, the cotton gin and hundreds of other valuable inventions work in every field on earth and will continue their labors as long as time. Their bright intellects have conquered death and they will live and serve mankind on and on forever, without money and without price. They have shown us how grand and noble it is to work for others; they have also taught us lessons in economy and efficiency, how to make one hour do the work of two or more; have lengthened our lives, multiplied our opportunities and taken toil off the back of humanity.

They are the most practical men the world ever produced. Their inventions have stood the acid test of utility and efficiency. Like all useful men, they do not seek publicity, yet millions of machines sing their praises from every harvest field on earth and as many plows turn the soil in mute applause of their marvelous achievements.

Education is a developing of the mind, not a stuffing of the memory. Digest what you read.

PUBLIC NOTICE.

We, the undersigned, beg to call the attention of the general public to the fact that the firm trading under the names of "FACTORY TO HOME CO-OPERATIVE PURCHASING SOCIETY," also "FACTORY TO HOME CO-OPERATIVE SAVING SOCIETY," all its orders now in force, accounts and all assets and liabilities of the same, have, this eighteenth day of December, 1914, been sold, transferred and conveyed by D. W. Goodrich, Proprietor, to P. E. Michel, who assumes all the liabilities of the said business.

Sworn to and subscribed before me, Notary, on the Eighteenth day of December, Nineteen Hundred and Fourteen.

(Signed) ROBT. E. O'CONNOR, Notary.
(Signed) D. W. GOODRICH,
P. E. MICHEL.

THE CLASSIFIED COLUMNS.

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Give a trial for Articles lost, Houses For Rent or Sale, Household Articles for Sale, Special Notices, Etc., Advertise your Business. Minimum charges for single insertions 25 cents, better prices for the month and special rates for contracts of 6 and 12 months.

PRIZES AWARDED TO THREE.

MISS LASKEY WINS THEATRE TICKETS AND CANDY GOES TO YOUNG GIRL AND BOY.

IN OUR MISSPELLED WORD CONTEST LAST WEEK THERE WERE THREE PRIZE WINNERS, THE FIRST PRIZE OF TWO THEATRE TICKETS TO CRESCENT THEATRE WAS WON BY MISS ANNA MAY LASKEY, 319 OLIVIER ST. MASTER HILLIARD BACH OF 1124 PACIFIC AVE., IS THE FIRST YOUNG MEN TO WIN A BOX OF CANDY, THE OTHER BOX OF CANDY IS AWARDED TO MISS IMELDA SCHAEFER, OF 1008 VERRET ST. THEY MAY RECEIVE THEIR AWARDS BY CALLING AT THE HERALD OFFICE TODAY.

THIS WEEK THERE WILL BE THREE PRIZES AGAIN AS FOLLOWS: FIRST PRIZE TWO THEATRE TICKETS, SECOND AND THIRD PRIZE EACH A BOX OF CANDY.

NEW RULES TO GOVERN CONTEST.

ALL ANSWERS MUST BE SENT IN NO LATER THAN FRIDAY EVENING. YOUR ANSWER MUST BE ON A CARD OF PIECE OF PAPER NOT LARGER THAN AN ORDINARY POST CARD AND YOU SHOULD WRITE ON THE CARD AS FOLLOWS ONLY:

FIRST YOUR NAME AND ADDRESS.
SECOND, THE MISSPELLED WORD.
THIRD, THE NAME OF THE ADVERTISMENT IN WHICH IT APPEARED.

THE MISSPELLED WORD CONTEST APPLIES ONLY TO OUR CLASSIFIED COLUMNS AT PRESENT ON PAGE 4. ALL CORRECT ANSWERS ARE DEPOSITED IN A BOX AND THE FIRST THREE DRAWN OUT ARE AWARDED THE PRIZES IN THE ORDER IN WHICH THEY ARE DRAWN.

BOWLING ALLEY.

SCHUTTEN'S BOWLING ALLEY. Oysters, Pool room, Bowling Alley & Hotel, 419-423 St. Charles, Opposite Orpheum. 1-7-16

ROOMS TO RENT.

FURNISHED ROOMS WITH OR WITHOUT board. 1934 Baronne street. Feb. 11-15

NICELY FURNISHED ROOMS, FOR gentlemen, hot bath, and telephone. Apply 625 Carondelet. Jan. 13-16

1011 ST. CHARLES. THE LEE HOUSE-keeping, $2 a week up, lodgings, 25c. to $1.00 day or week. Table board. Jan. 13-16

835 BARONNE ST. Single and double rooms. Also housekeeping rooms. Modern convenience. Walking distance from Canal St. Apr. 8

ROYAL HOUSE, 531 ROYAL. NEATLY furnished rooms, modern, transients solicited. Apr. 8.

SANITARY ROOMS FOR RENT. MRS. SEAL 313 Belleville Street. 1-7-16

DENTISTS.

If you don't find the misspelled word, you will always find the COLUMBIA DENTAL PARLORS, Commercial Germania Bank Building, 501 Patterson Street. 12-30-15

AWNINGS—SAILS, ETC.

SPEARING & COMPANY, (Establish 1817) SAIL MAKERS, Awnings Flags, Tarpaulins and Tents. Theatrical Work a Specialty Cumberland Phone, Main 3891. Corner Canal and Tchoupitoulas Sts. New Orleans, La. 12-30-15.

MULTIGRAPHING AND TYPEWRITING. OUR EQUIPMENT FOR MULTIGRAPHING and typewriting letters is the most complete in the city. Your signature printed free. Give us a trial. Quick Service. M. E. DUNLAP. Phone Main 391 403 Title Guarantee Bldg. Apr. 1-15

COUPONS BOUGHT

CIGARETTE AND TOBACCO COUPONS 40c PER 100. GEO MOROY, 2200 MAGAZINE. Dec. 30, 1915

CONTRACTORS.

FRANK H. KILLEEN. —CONTRACTOR— BUILDER, 501 BELLEVILLE STREET. Phone, Algiers 408. Dec. 30-15

EDUCATIONAL.

OUR schoolrooms have been remodeled and can accommodate a few more students in English, bookkeeping, shorthand (any system), typewriting, mechanical drawing, penmanship, cartooning, Spanish, telegraphy, etc.; easy terms; day and night; positions secured. Reaser School, 613 Canal street. Dec. 1-1y

WATCH OUR CLASSIFIED COLUMN EVERY WEEK. THERE MAY BE A BOX OF CANDY, A THEATRE TICKET, OR SOMETHING MORE VALUABLE FOR YOU.

DRESS MAKING.

MRS. EMILE BUHLER, plain dress maker. Established 22 years. 111 Lavergne Street. Dec 23-15

MATTRESSES, FURNITURE.

J. L. WALLACE, Mattress Maker, upholsterer, old mirrors resilvered, responsible furniture packer and mover; wagon to hire. 713 Teche street. Phone, Algiers 9127. Dec. 23-15

AUTOMOBILES.

Have Your Autos Painted
TOPS AND SLIPOVERS
Made by
O'CONNOR & CO., Ltd.
526 JULIA STREET.
jan 21 15

CISTERNS.

P. J. LARIS, Cistern Manufacturing—Clear, dry cypress, galvanized iron hoops. 1412-14 S. Franklin. Jackson 688. dec 1-1y

WRITE us for prices on second-hand rebuilt cisterns. We save you big money. UNION CISTERN AND SUPPLY CO., 3722 Tulane Avenue. dec 30, 1915

FOR RENT.

A NICE five-room house located at 323 Belleville street; all modern improvements. Apply to Jos. W. Lennox.

RESTAURANTS.

15c.—We serve a fine hot lunch, consisting of Roast Beef, Vegetables, Soup etc. with your drink of Beer all for 15 cents. COLUMBIA EXCHANGE Corner Iberville and Exchange place tf.

MEN—YOU CAN GET FOUR ROLLS AND COFFEE 5 CENTS, MACK'S, 510 ST. CHARLES STREET. Apr. 8-15

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HOUSE only located on 229 and 231 Patterson Street. Apply to Algiers Saw Mill. tf.

TYPEWRITER, Smith Premier, 10.00. In good condition, apply to 500 Verret St., tf.

LOTS FOR SALE in rear of Naval Station. Apply 632 Pacific Ave. 1t.

GASOLINE MARINE ENGINE, 4 cycle, two cylinder, 10 h. p., guaranteed in first-class condition. At Harvey Repair Shop, 341 Morgan street.

CHEAP, fine double barreled shotgun, "L. C. Smith make." Apply to 315 Bermuda St.

ONE ordinary house grate, complete; $1.75. Apply 500 Verret street.

RAINCOATS AT HALF PRICE. Special Children's Capes, 98c. London Raincoat Co., 1102 Canal street. feb 25

A FIRST-CLASS INCUBATOR, 100 egg capacity. Also two new brooders; cheap. Apply 500 Verret St. tf

WANTED TO PURCHASE.

SHIP YOUR BONES, ROPE, METAL AND IRON TO M. GLASER, 2733 TCHOUPITOULAS STREET. dec 16 1915

SHIP YOUR BONES, ROPE, METAL AND IRON TO M. GLASER, 2733 TCHOUPITOULAS STREET. Dec 16, 1915

BAKERIES.

HENRY NIKLAUS, Bakery. Cor. Opelousas Avenue and Vallette Street. dec 30 1915

SCALES.

EXPERT REPAIRING OF ALL KINDS OF SCALES. SULLIVAN SCALE WORKS 1008 Tchoupitoulas Street. mch 4

NOTICE TO PYTHIAN.

ALL PAYMENTS for the Pythian Endowment rank. Insurance must be paid in the fututre to James O. Stewart, 318 Pelican Ave.

BUTCHERS.

ANDREW KERSTENS, DEALER IN CHOICE BEEF, VEAL, PORK, MUTTON, SAUSAGE, ETC. STALL IN FOTO MARKET. dec 23 15

FRANK LECOURT, dealer in Choice Beef, Veal, Pork, Muttun, Sausages, etc. Stalls in Foto Market. dec 30, 1915

ERNEST LUCIEN, dealer in Choice Meats. Foto Market. dec 30 1915

MIDWIVES

MRS. I. RUSSELL, MIDWIFE, 500 Pacific Avenue, Corner of Eliza. dec 23 15

MRS. A. MANETTA, MIDWIFE, 339 Alix Street, near Bermuda. dec 23 15

MRS. G. SCHAEFER, Graduate Midwife. 1008 Verret street. dec 23 15

MRS. J. D. REYNOLDS, MIDWIFE. 232 BERMUDA STREET. Phone Algiers 407. Dec 16, 1915

MRS. J. G. DUCHEIN, Graduate Midwife. Office Hours, 1 to 2 p. m. 1124 Brooklyn Ave. Telephone, Algiers 113. dec. 23 15

BUSINESS OPPORTUNITY

TO BUY OR SELL A BUSINESS CONSULT US. DEANO & MURPHY 739 Union Street. Main 4067 Jan. 14, 1915

FOR EXCHANGE.

Will exchange nice four-room cottage and grounds, 350x660 feet, in Brookhaven, Miss., for improved or unimproved lot in Algiers. Call 500 Verret Street. Dec. 31—1t

ROOFING

DAUPHINE SLATE CO. (Thos. B. Brown, President; W. J. Hellbach, Vice-Pres. and Supt.), Slate Roofers and Dealers, 627 Dauphine Street, Office, Hemlock 731; Residence Phones, Algiers 505-L, Algiers 250. Dec 16-15

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JOHN KAPPLER, Dealer in Coal, Firewood, and Ice. Express to hire. 447 Elmira Avenue. Phone Algiers 414-W. Dec 16, 1915

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FRANK GUASTELLA'S GROCERY, 1039 DECATUR STREET. LIVE POULTRY, TURKEYS, GOBBLERS, HENS AND SPRING CHICKENS. FANCY GROCERIES AND FRUIT AT LOWEST PRICES. CALL TO SEE US. Dec. 16, 1915

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THE CHICAGO—Cleaning, Pressing, Dyeing and Repairing neatly done. Work called for and delivered. 639-641 Bouny, corner Evelina street. Phone Algiers 74. dec 23 15

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ON city property; low interest; no brokerage asked. E. L. Weil, 214 Hennen Building, Common and Carondelet streets. Dec 1-1y

SEE US TO BORROW MONEY on your Diamonds, Jewelry and Revolvers, at lowest rates. SECURITY LOAN OFFICE, 114 S. RAMPART, NEAR CANAL. Dec 1-1y

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1. that we write all forms of INSURANCE

At this particular time, consult us about your WORKMEN'S Compensation risk.

2. That we are real estate brokers, as well as operators. List your property with us.

3. That we are featuring the exchange of real estate for other real estate or stocks and bonds.

Investigate This.

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HAVE YOUR WALL PAPERING DONE BY A PRACTICAL PAPER HANGER. HUCKINS, 324 ALIX ST. Phone, Algiers 213. Jan 15

J. HARRIES, Paper Hanging, Painting, Interior Decorating. Also paints, wall paper and mouldings for sale. Prices reasonable. 2035 Magazine. Phone Jackson 82. dec 23

ZATARAIN AND NORTH, Practical Painting and Sign Painting, Decorating and Wall papering. 513 Seguin Street. Phone, Algiers 86. dec 23

HARDWARE.

FELIX BORNE, JR., Mill, Plantation and Engineers' Supplies. Paints and Oils. 613 Patterson Street. Phone Algiers 295. dec 23

DRUGS.

WORKINGMEN'S CO-OPERATIVE DRUG CO., Ltd., 518 Opelousas Avenue, Algiers. Drugs, Medicines, Prescriptions, Toilet Articles, Rubber Goods, such as

BILLIARD HALLS.

CRESCENT BILLIARD HALL, J. H. Bolton, Proprietor. St. Charles, corner Canal St. Main 2788. dec 23

STAG BILLIARD PARLOR, corner Carondelet and Burgundy streets. Billiards and Pool 30c per hour, or 3½ cents per cue. dec 23

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FOR BEST BARGAINS IN REAL ESTATE consult N. J. Clesi. Phone Main 1265, 1 Gravier St. dec 23

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R. GEORGER, FLORAL ARTIST (Successor to Schindler & Co.) Our Specialties: Wedding Bouquets, Funeral Designs, Floral Work of All Kinds, House and Church Decorations. 825 DECATUR STREET New Orleans, La. Dec. 16

DRY GOODS.

MISS A. ROUSSEL DRY GOODS AND NOTIONS 301 SEGUIN ST. Dec. 16

HENRY S. WEBERT, Dry Goods, Notions and School Supplies. Ladies' and Gents' Furnishings. Corner Belleville Street and Carondelet Avenue. Phone, Algiers 415. dec 23

MILLINERY.

MRS. E. JOHNSON, Fashionable Millinery, Bonnets, Feathers, Ribbons, Flowers, etc. Cor. Alix and Belleville Streets. All orders promptly attended to. Dec. 16

SEWING MACHINES.

ROBT. A. FROST, Singer Sewing Machines. All kinds of Second-Hand Machines, Needles, Oils and Attachments always on hand. 441 Opelousas Avenue, Corner Nunez St. 'Phone, Algiers 464. D

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MRS. W. E. SCHABEL BOARD AND ROOMS 505 PATTERSON ST. Next to Commercial Germania Bank 12-30-15

MRS. J. W. GAHN ROOMS AND BOARD 819 TECHE STREET Opposite Market Theatre.

MRS. C. JOHNSON BOARD AND ROOMS 214 DELARONDE STREET Phone, Algiers 343-W. 12-30

SHIP CHANDLERS.

J. Alsina Co., Ltd. Ship Chandler and Ship Groceries. Wines and Liquors. Telephone Hemlock 1045. 1013 to 1017 Decatur Street. dec 30

CHARTER.

RURAL & URBAN REALTY, INC.
State of Louisiana, Parish of Orleans.

Be it known, That on this 14th day of the month of December, in the year one thousand nine hundred and fourteen, Before me, Theodore A. Schuber, a Notary Public, duly commissioned and qualified, in and for the Parish of Orleans, State of Louisiana, aforesaid, therein residing, and in the presence of the witnesses hereinafter named and undersigned, Personally came and appeared, The several parties whose names are hereunto subscribed, and severally declared that availing themselves of the laws of the State of Louisiana in such cases made and provided, they have covenanted and agreed and do by these presents covenant and agree, and bind themselves as well as such other persons as may hereafter become associated with them, to form a corporation and body politic in law, for the objects and purposes and under the articles and stipulations following, to-wit:

Article I.—The name of this corporation shall be "Rural & Urban Realty, Inc.," and under its said corporate name it shall have power and authority to have and to enjoy corporate existence and succession for the full term and period of ninety-nine (99) years, from and after the date hereof, to contract, to sue and be sued, to make and use corporate seal, and the same to alter and break at pleasure; to hold, to receive, purchase, hypothecate, convey, sell, lease, or pledge real and personal property; to issue negotiable loans and notes or other evidence of debt; to name and appoint such managers, agents, directors, and officers as its business interests and convenience may require; and to make and establish as well as alter and amend from time to time such by-laws, rules and regulations for the proper government of the affairs of this corporation as may be necessary and proper.

Article II.—The domicile of this corporation shall be in the City of New Orleans, State of Louisiana, and all citations and other legal process shall be served upon the president of this corporation, or in the event of his absence upon the secretary thereof, and in the absence of both of said officers upon the vice-president of the company.

Article II.—The objects and purposes for which this corporation is organized and the nature of the business to be carried on by it are hereby declared to be:

The dealing in, acquiring, purchasing, holding, selling, mortgaging, bonding, leasing, manufacturing, alienating, improving, developing, or in any wise encumbering real estate in any one of the forms that may be deemed most advantageous for the puropse of carrying out its business, and to hold, sell, mortgage, lease or purchase improved or unimproved properties of any kind, within the State of Louisiana, and to develop, reclaim, drain or cultivate any lands held or acquired by it; to contract for dredging, the construction of canals and levees and any other construction or engineering work connected with or collateral to land reclamation, and in such connection to operate railroads, tramways, and navigation canals; to build roads and highways; to construct wharves, warehouses, landings, piers, station houses, and other improvements necessary, and to use and operate all floating crafts as the needs of the business may dictate; in furthering the objects and purposes of this corporation, it shall have the right to extend the operation of its affairs to any point within the State which may be deemed advisable or wihout the State as its necessities may require, at which point branches may be established. It shall have the authority to contract for the construction of all necessary structures and edifices, to develop town sites in connection with the work of reclamation and developing and to lay out streets, roadways and alleys for the convenience of the inhabitants and in general to do any and all things that may be incidental to any of the lines of business heretofore set forth.

Article IV.—The capital stock of this corporation is hereby fixed at the sum of Ten Thousand ($10,000.00) Dollars, divided into and represented by One Hundred (100) shares of stock at the par value of One Hundred ($100.00) Dollars per share. Said stock shall be paid for in cash at such time, and after such notice to the subscribers as the Board of Directors may fix, or the same may be issued at not less than par for labor done or services rendered for the said corporation, or property or rights actually received by said corporation.

The amount to which the capital stock may be increased shall at no time exceed Two Hundred and Fifty Thousand ($250,000) Dollars.

This corporation shall become a going concern, and shall be authorized to commence business when and as soon as Five Thousand ($5,000.00) Dollars of its capital stock shall have been subscribed and paid for.

Article V.—All of the corporate powers of said corporation shall be vested in and exercised by a Board of Directors, to be composed of not more than five (5) and not less than three (3) stockholders, a majority of whom sitting at any time shall constitute a quorum, said directors to be elected annually on the second Monday of February, beginning in the year 1915. Each stockholder shall be entitled in person, or by written proxy, to one vote on each share of stock owned by him and standing in his name on the books of the corporation. All elections shall be held under such rules and regulations as may be determined by the Board of Directors, but, after legal notice of such election shall have been given to such stockholder by mail sent to his last known address or by publication in one of the daily newspapers published in the English language in the City of New Orleans, for at least 10 days preceding such election. The directors thus elected shall continue in office until their successors shall have been duly elected and qualified. No failure to elect shall be regarded as a forfeiture of this charter. Any vacancy occurring on said Board of Directors shall be filled by the remaining directors for the unexpired term. Said Board of Directors shall, at its first meeting after its election, elect from its members a President, one or more Vice-Presidents, a Secretary, a Treasurer, and a Manager. It may combine the office of Secretary and Treasurer into one and may even elect a Secretary who need not be a stockholder or director. Said Board of Directors shall have the right and power to appoint and dismiss such clerks and employees of the corporation, including the Secretary who is not a stockholder or director, as conditions may justify, or the business of the corporation may require. The tenure of office of all the employees of the corporation shall be during the pleasure of the Board of Directors. The Board of Directors may from among its members appoint an Executive Committee, which said committee shall consist of three (3) members, including one of the officers of the corporation, and the Board of Directors may delegate such managerial powers as it deems necessary to the Executive Committee, which said committee shall report as each meeting of the Boadr of Directors. The said Board of Directors may name and appoint such other committees as it may deem necessary for the purpose of the business of this corporation.

Article VI.—No stockholder shall ever be held liable or responsible for the contracts, faults or debts of this corporation, nor shall any mere informality in its organization have the effect of rendering this charter null, or of exposing its stockholders to any liability beyond the unpaid balance due on the shares of stock owned by them.

Article VII.—This act of incorporation may be changed, modified or altered, or this corporation may be dissolved with the assent of the stockholders owning two-thirds of the issued stock of the corporation at a meeting of the stockholders convened for that purpose and after notice shall have been given to each of said stockholders as provided for in Article V of this act of incorporation, except that whenever in the judgment of the Board of Directors it shall be deemed advisable, and for the benefit of said corporation, that it should be dissolved, the Board within ten (10) days after the adoption of a resolution to that effect, by a majority of the whole Board, at a meeting called for that purpose, of which meeting each director shall have received at least three (3) days' notice, shall cause notice of the adoption of such resolution to be mailed to each stockholder, together with a notice of a meeting of the stockholders to be held at the office of the corporation, to take action upon the resoluion so adopted by the Board of Directors. In case of the dissolution of this corporation by the expiration of its charter or otherwise, the stockholders shall elect three (3) liquidators from among their number, who shall have full power and authority to liquidate and settle the business and affairs of the company. In case of death or inability of any of said liquidators, the survivor or survivors shall appoint a successor or successors to him or them.

Article VIII.—Until the election to be held on the second Monday of February, 1915, the following stockholders shall constitute the first Board of Directors: Burris W. Schneidau, Herbert A. Mevers and John R. Perez, with the said Burris W. Schneidau as President, Herbert A. Mevers as Vice-President and John R. Perez as Secretary-Treasurer, their respective addresses being 830 Nashville Ave., 715 Hibernia Building, and 715 Hibernia Building, all New Orleans, La.

Article IX.—The subscribers hereto have written oposite their respective names the amount of stock in this corporation subscribed by each of them.

Thus done and passed, in my office at the City of New Orleans, on the day, month and year hereinabove first written, in the presence of Donat O. Myatt and Wm. F. Conkerton, competent witnesses, who have hereunto signed these presents, together with said appearers and one Notary, after due reading of the whole.

(Original signed) Burris W. Schneidau, twenty-five shares; John R. Perez, twenty-five shares; Herbert A. Mevers, one share.

Witnesses: D. O. Myatt, Wm. F. Conkerton.
(Seal) THEODORE A. SCHUBER, Not. Pub.

I, the undersigned, Recorder of Mortgages, in and for the Parish of Orleans, State of Louisiana, do hereby certify that the above and foregoing act of incorporation of the Rural and Urban Realty. Inc., was this day duly recorded in my office, in Book 1127, folio 682.

New Orleans, December 15, 1914.
(Signed) EMILE LEONARD, Dy. R.
A true copy of the original.
(Seal) THEODORE A. SCHUBER, Not. Pub.

A PERSON suffering from eye-strain, who at the same time is enjoying the best of health, is often at a loss to know whom he should consult. He does not feel that he needs a physician, but he knows that he needs relief.

Many people still speak of nearsightedness, farsightedness, astigmatism and muscular troubles as though they were some form of eye disease, but they are no more a disease than is a small ear or a large nose. It follows that the layman often does not know that these conditions are caused by a faulty shape or false position of the eyeball, which condition renders vision unsatisfactory or painful.

Much of the suffering due to eye-strain could be relieved if the one so afflicted would consult the Optometrist, who is now being recognized by the world as the exclusive Eye-Strain Specialist.

That the reader may more fully understand the exact status of the Optometrist and that he may know that he is the logical one to consult when in doubt about vision and glasses the following statement is made:

The Optometrist is now recognized by law in 33 States as the one trained in the art of determining the visual status of the human eye and the neutralizing of its abnormal conditions with lenses, while the physician is the medical specialist in eye diseases. Therefore, the Optometrist is the ackowledged Eye-Strain Specialist and the maker of glasses, being especially fitted for filling prescriptions for glasses because of his enforced technical training in optics as specifically applied to the correction of visual defects.

Note—The public is cautioned against patronizing door-to-door eye-glass peddlers as well as the so-called cut-rate "bargain" advertisers. It is unwise to take chances with any but an established optometrist.

The Optometrist Is The Eye-Strain Specialist

DR. DAVID C. WILLIAMS
Optometrist,
145 BARONNE STREET,
In front portion N. O. Tea Store.