

Maison Blanche

GREATEST STORE SOUTH

Display of Ladies' Suits

Shows Quality As Fine As Its Economies

Suits of rich distinction, as fine as America or Paris afford, are included. Exceptional models. Only a few of a kind and special attention has been given to the needs of women who require unusual sizes. The display of models for small women and of extra sizes designed especially for large women is extraordinarily complete.

TAILORED SUITS
12.50

Ladies' and Misses Tailored Suits; materials of poplin, jacket made with plain patch collars; trimmed with bone buttons in back; satin lined; skirt made with side pleats; colors navy, brown, green, black; an exceptional value.

REMARKABLE SUITS
19.75

Tailored Suits; material of fine Broadcloth; high neck model; belted style; plain and fancy silk lining, trimmed with beaver, skunk and opossum; side pleated skirts; colors, green, brown, Copenhagen and black; this is the best value we have ever offered at the price. They are remarkable.

TAILORED SUITS
25.00

Tailored Suits; materials of fine broadcloth, gabardine, poplin and whipcord; nobby models of shape retaining and box coats; high and open neck style; fur and braid trimmings; full and side pleated skirts; colors navy, brown, green, plum, field mouse; a very large variety.

SMART SUITS
29.75

Ladies' Tailored Suits; materials of broadcloth, gabardine, poplin, whipcord and velveteen; made in the new flare coat models, fitted and box styles; trimmed with opossum, beaver and velvet; fine Peau de Cygne lining; skirts full flare and pleated; colors navy, brown, plumb, green, black.

SPECIAL NOTICE!

THE NEW ORLEANS SOUTHERN & GRAND ISLE RAILWAY COMPANY IS NOW OPERATING A MIXED PASSENGER, MAIL AND FREIGHT TRAIN, DAILY, BETWEEN ALGIERS AND DOULLUT CANAL, COMMENCING THURSDAY, OCTOBER 14.

THIS SERVICE WILL BE EXTENDED TO POINTS BEYOND DOULLUT FROM DAY TO DAY, AS CONDITIONS WILL PERMIT. TRAIN LEAVES ALGIERS AT 8:05 A. M. FREIGHT RECEIVED AND DELIVERED AT ALGIERS DEPOT, 3 SQUARES FROM CANAL STREET FERRY LANDING, AND ALSO AT ST. ANN FREIGHT DEPOT, ST. ANN AND DECATUR STREETS.

E. W. BURGIS,
General Superintendent.

STREETS AND SIDEWALKS TO BE IMPROVED.

Extensive improvements to many streets in the city were authorized with the adoption by the City Council Tuesday of a report by Commissioner of Public Property Lafayette. The bids for the work have already been accepted in a majority of cases and most of the repairs will be made during the year 1916.

Those in our district to be improved are: Patterson street, from General Merrill avenue to Stanton plantation; sidewalks will be made on LeBoeuf avenue, from Patterson to Opelousas, and on Wagner, from Patterson to Newton street.

The contract for Patterson was awarded to Hampton Reynolds, while Frank Lawson got the contract for the sidewalks.

AUTO STOLEN.

W. A. Dizell, of 232 Vallette street, was another victim of the automobile thieves whose operations were very successful Monday night. Mr. Dizell was attending the prize fight at the Orleans Athletic Club, and he left his car standing on Bienville street. He returned about 10 o'clock, but his machine was gone.

last night from Houston, Tex. Mrs. W. L. Barbour and daughter, Lauraine, expect to leave shortly to spend a while at Seashore Camp Grounds.

The Social Senior Euchre Club held their first meeting of the season at the home of Mr. and Mrs. Geo. Herbert, Jr. The successful players were Mrs. F. J. Borne and Mrs. T. U. Buchholz and Messrs. W. A. Nelson and P. J. Borne. The next meeting will be held at the home of Mr. and Mrs. J. P. Nolan.

The many friends of little Rilma McNair will be glad to learn that she has recovered after a spell of diphtheria.

Mr. and Mrs. J. P. Nolan left last week for New York to attend the wedding of their son, Thomas, to Miss Marie Pigot, the wedding having taken place on the 19th inst. in Brooklyn.

Mrs. J. M. Barlow, who has been visiting her daughters, Mrs. F. Albion Daniels and Mrs. P. C. Duffy, for the past two weeks, has returned to her home in Bellesore, La.

The Catholic Ladies' Benevolent Association will hold its monthly meeting tonight (Thursday) at 7:30 at the residence of Mrs. Brown, corner Seguin and Pelican avenue.

Mrs. H. Lecourt, of Pelican avenue, accompanied by her daughter, Albertine, returned from Detroit, Mich., Sunday night, after a stay of three months. They stopped over a few days at other principal cities sight-seeing.

Miss Olga McNeely came over from Covington, La., and is the guest of Miss Alva Salathe for a week.

A. G. Walter and family have returned from Mobile, Ala.

Mrs. E. Ditch and daughter, Irma, of Morgan City, have been guests of Mrs. T. Rooney.

Owing to the conditions resulting from the hurricane, the entertainments arranged by Santa Maria Council, Knights of Columbus, to take place at St. Mary's Hall on Tuesday and Wednesday, October 19 and 20, have been postponed without date. M. E. Donner, chairman of the committee, announces that the public will be notified when a new date is chosen and that tickets for the original dates will hold good.

There will be an important meeting tonight of the Woodmen Circle. All members are urged to attend.

The Woodmen Booth at Chiff turned over to the chairman over \$1300.

Mr. Wallace Christy, who was operated on by Drs. King and Weaver at Hotel Dieu last week, was brought home yesterday. Mr. Christy will be walking about in a few days.

Halcyon Lodge No. 66, Knights of Pythias, will hold a regular meeting on Tuesday night at Castle Hall.

The tug W. A. Bisso is undergoing repairs in New Orleans Dry Dock No. 1.

Personal Efficiency

Eugene Christian, the world's greatest authority on food, said: "You can't do good work unless you feel full of pep and ginger, yet it is impossible to feel fit unless your food is properly chosen."

Solari's

Handle but one kind—THE BEST

This year the Pecan crop turned out to be the largest in many years. If you are going to send your friends a present of Pecans, remember every Pecan we have has been carefully selected and is the finest in meat quality produced this year—from 25c to 50c a pound.

BIG ELECTRICAL BUSINESS.

Mr. George H. Strasser, of 163 Delaronde street, is making big strides in the development of the electrical business in our district, and the new firm has secured a good many contracts, but they are still looking out for some of the big jobs that are soon to be let on this side of the river.

Mr. George C. Kraft, another one of our local boys, is also associated with Mr. Strasser, he having charge of the sales department. Mr. Kraft is now making his home here, having taken up his residence in Bernuda street, and he and Mr. Strasser are known as "The two hustling Georges," who are out after the electrical work. Their slogan is: "Remember you don't have to buy, but give us a chance to give you a bid."

Either one of the men can be found at 163 Delaronde street, where they will be pleased to give you a figure.—Adv.

FREE UNTIL 1916.

Have you subscribed yet for The Youth's Companion for 1916? Now is the time to do it, for you are not already a subscriber, for you will get all the issues for the remaining weeks of 1915 free from the time your subscription with \$2.00 is received.

The fifty-two issues of 1916 will be crowded with good reading for young and old. Reading that is entertaining, but not "wishy-washy." Reading that leaves you, when you lay the paper down, better informed, with keener aspirations, with a broader outlook on life. The Companion is a good paper to tie to if you have a growing family—and for general reading, as Justice Brewer once said, no other is necessary.

If you wish to know more of the brilliant list of contributors, from our ex-presidents down, who will write for the new volume in 1916, and if you wish to know something of the new stories for 1916, let us send you free the Forecast for 1916.

Every new subscriber who sends \$2.00 for 1916 will receive, in addition to this year's free issues, The Companion Home Calendar for 1916.

THE YOUTH'S COMPANION,
Boston, Mass.

UNCLAIMED LIST.

List of unclaimed letters remaining at Station A, New Orleans Postoffice, for the week ending Oct. 21, 1915:

Ladies—Emery, Mrs. C. O.; James, Mrs. Nellie; Murray, Mrs. Sarah; Richard, Mrs. Jessie; Sulth, Mrs. E. A.; Simmons, Mrs. John; Williams, Miss Margaret.

Gentlemen—Broussard, M.; Bauman, Chas.; Collins, Van; Eshman, William; Keeler, Chas.; McQuire, Robert; Murray, J.

JOSEPH VOEGTLE, Postmaster.
JOS. W. DANIELS, Supt.

LET THIS CHRISTMAS BE YOUR ELECTRICAL CHRISTMAS. BUY AN ELECTROLIER, ELECTRIC IRON, OR HAVE THE HOUSE WIRED FOR THE WIFE OR MOTHER.

GEORGE H. STRASSER,
163 Delaronde St.

MR. YOUNG MARRIED MAN:
Safety first. Investigate the benefits you can derive from membership in the WORKINGMEN'S UNION AND BENEVOLENT ASSOCIATION.
Ask any member or address
W. C. ANDREY, Rec. Sec.,
406 Elysia Avenue, ALGIERS.

Otto J. Lauterbach
Engraver and Manufacturer
Belt Buckles, Friendship Links, Stick Pins, High-Class Purse Monograms and Automobile Monograms.
130 Exchange Place
Rear Office Ground Floor
9-21-16

HERALD ATHLETIC FETE

THANKSGIVING DAY TO BE MEMORABLE DAY FOR ALGIERS' YOUNG ATHLETES.

Three Gold Medals Already To Be Presented.

Marathon from Greta Court House to Algiers Court House—All Algiers Boys Eligible.

On Thanksgiving Day The Herald will inaugurate a local athletic fete, which is already beginning to meet with great response from the great number of young men who are interested in athletics.

It was proposed some time ago that an athletic fete of this kind be held in our district to be open only to members of some athletic organization, but like all good sports in Algiers, they want the field to be open to all, and in order to start off this big celebration to inaugurate and encourage athletics in our district, The Herald offers as first prize a gold medal for the marathon open to all amateur athletics on the west side of the river, the marathon to be run from the Courthouse at Greta to the Courthouse in Algiers.

To assist The Herald in this undertaking and to encourage the boys in other contests, Mr. William H. Ward, of the Algiers Sawmill, and Mr. George J. Peterson both have offered a gold medal to be contested for in other athletic features, which will be announced in our issue of next week.

During the present week arrangements will be made to obtain a working committee and to get ready the lists of the contestants in the different races so that the entries might be made and published each week in The Herald. The committee will announce all of the rules governing the different races, such as the hundred yard dash, the thousand yard race and other athletic feats of interest.

It is desired that all young men interested in this tournament will be ready to hand in their names to The Herald, which in turn will hand them over to the chairman of the committee who will have charge of the day's program.

There will be other prizes offered, and The Herald appeals to our good merchants in order to make the day a big success to offer second and third prizes in the way of silver medals or such other articles as may be acceptable for these occasions.

ENJOYABLE EVENING.

On last Friday evening Miss Frederica Stansbury entertained a number of her friends at a dance at the home of her parents, Mr. and Mrs. H. J. Stansbury, in Pelican avenue. The evening was a most enjoyable one. Miss Frederica proving herself a most charming hostess. Delicious refreshments were served. Those present were: Misses Alice Dizell, Gertrude Finley, Verna Amuedo, Uhler Sadler, Dorothy Kraft, Margaret Garland, Emelida Niklaus, Eula Judlin, Sydney Oloyd, Helen Graham, Elma Vallette, Antoinette Reynolds, Doris Graham, Anna May Gould, Marie Morrison, Mary Collins, Bessie Pyle, Sadie Garland, Albertine Lecourt, Myra Kelly, Rosabel Garland, Rosie Kelly, Mary Traub, Mrs. H. Stansbury and Messrs. Edward Burns, Albert Hordard, Joseph Lamana, Elmer Gravois, Albert Ryan, Raymond Curren, Aiden Oloyd, Eugene Eagen, Edwin Stacy, William Barker, Robert Curry, Edward Finley, Royal Amuedo, Charles Gravois and Lionel Gravois.

BELLEVILLE SCHOOL.

This fine building, standing as it does high above the neighboring houses, caught the full strength of the Wednesday storm. When the glasses of the attic window broke, the wind lifted the roof, which, loosened, was then blown entirely from the building. In the attic was kept many valuable and necessary things not in daily use. These went with the roof. The Annex fared better; some slates and tiling were taken off, but the damage was comparatively slight. The total to both buildings has been estimated at \$7500. The loss by the rains which followed the storm is in furniture pictures, casts, etc., much of which has been paid for by the patrons directly contributing through lawn parties, etc. Many trees were uprooted, but the liveoaks and hackberries still stand. Repair to the Annex has begun, and it is expected that the Kindergarten and third and fourth grades will be at work in their proper quarters next week, Monday, 31st.

The strong, fine walls and rooms of the main building will be attended to next. The date is not at present announced. That the restoration will make the school "as good as new" is confidently predicted.

Meanwhile Belleville pupils are holding 3 1/2 hour sessions from 1 p. m. to 4:30 p. m. in McDonogh No. 4 building, working busily as bees and proving the truth of Mr. Gwinn's words, "You can't down Belleville."

Model of the Moment in Women's Fall Footwear

There has never been a season when the woman's footwear has been of more importance to the stylish effect of her costume. It is emphasized by the daintily short skirts so much in vogue.

But stylishness does not imply that ultra or conspicuous fashions shall be adopted by the woman. Her footwear may be subdued and yet depict all the fine lines that are correct; or less conservative lines may be worn, including midnight blue and bronze, and still be in strict good taste and style.

The great majority of women of refined taste are wearing plain black effects, or black-and-white to relieve the sombre effect of all-black. The lines of these shoes, by their very simplicity, make for gracefulness.

For example: An eight-inch button boot of patent with white pearl buttons, small perforations around the vamp, and a tiny perforated imitation tip; made as light and dainty as highest-class shoe artists know how. Or another example: A lace boot in patent, with just a faint suggestion of white around the vamp, and a tiny stitching of white across the tip, making for a shoe that is distinctive and not daring. If greater degree of white is desired, white laces may be worn appropriately.

An equally tasty and stylish shoe, particularly favored this season for those who desire more color, is a style with vamps of blue kid, uppers of oyster gray kid with a tiny strip of blue running up the front; gray pearl buttons.

Or still another style is in a bronze button with cloth top and buttons to match; very light welted sole; 16-8 French heel.

These styles, with many others of equal grace and attractiveness, are on display in our Shoe Department, and have our unreserved sanction for their authenticity and correctness.

D. H. Holmes Co.

Paris, New York, Berlin, London and Florence. LIMITED

Established April 2, 1842.

OPEN AN ACCOUNT

With I. WEINER, The Algiers Furniture Man. He gives you plenty of time to pay for it.

AT CASH PRICES

I. WEINER

137-141 Delaronde St. Phone Alg. 378

Charles E. Erath

Manufacturer of JAMES GINART'S CELEBRATED MUSTARD, Red Hot Creole Pepper Sauce, Redsnapper Sauce, CREOLE KETCHUP, AMMONIA AND VINEGAR. All Labels Redeemed for United Mileage at Main Office 607 Whitney Central Building. 1410 KERLEREC STREET HEMLOCK 9413

The Parcel Transfer Co., Ltd.

We deliver BAGGAGE to and from Algiers to any Railroad or Steamship in New Orleans for 75cts. One Piece of Baggage and 25 Cents Each Additional Piece. WE PAY THE FERRIAGE. 734 Union Street. Phones, Main 20 and 2692. Light Freight Transferred at the Same Rates.

THE SOLO CAROLA INNER-PLAYER MARKS AN EPOCH IN PLAYER-PIANO HISTORY

The SOLO CAROLA is the first player—the only player—on which both solo and accompaniment notes can be struck either independently or simultaneously throughout the entire eighty-eight notes of the keyboard.

The Solo Carola Appeals to People Who Know Music

Dugan Piano Company 912-914 MASON & HAMLIN PIANOS CANAL Successors to Cable Piano Co. STREET

Your Life

When you are ill, the most important factor in getting well after your doctor is the reliability of the Medicine he prescribes.

THE PRESCRIPTION as sent in to our store is filled with the highest quality of chemicals obtainable. We never think of the price we pay so long as we are satisfied that we have the best.

THE CONFIDENCE you have in your doctor must also be shared with us, as we consider the filling of prescriptions as directed by your doctor a SACRED TRUST.

We have always served you faithfully and it is our policy to sell our merchandise on the same basis.

Until we fail let us be your Druggist.

"You get what you ask for" PETER RUPP, Druggist Bermuda, Eliza & Verret Sts.

Home Paper Stands With Public School For Betterment of Our American Life

IT has been well said that the great PUBLIC SCHOOL SYSTEM is the BACKBONE of the AMERICAN NATION. Something else can be said just as truly. It is this: The BACKBONE of the PUBLIC SCHOOL SYSTEM is the AMERICAN WOMAN.

And that backbone has often been strained to the BREAKING POINT.

Our woman teachers here and all over the land are spending the best years of their lives for the young. They are spending these best years very often under TRYING CONDITIONS—poor pay, overcrowded classrooms, insanitary quarters, curtailed facilities, small thanks.

The backbone must be strong, but not strained.

THIS PAPER LABORS EARNESTLY TO IMPROVE OUR LOCAL EDUCATIONAL CONDITIONS. IT RECOGNIZES THAT OUR SCHOOL SYSTEM IS GOOD, BUT IT ENDEAVORS TO BRING ABOUT STILL FURTHER IMPROVEMENTS FOR THE SAKE OF THE CHILDREN, FOR THE SAKE OF THE TEACHERS AND FOR THE SAKE OF THE TAXPAYERS. WE WANT OUR EDUCATIONAL EFFICIENCY TO BE OF THE HIGHEST. GOOD SCHOOLS BOOM A TOWN. THEY ARE THE FIRST THING THE MOTHER ASKS ABOUT WHEN THE NEW FAMILY MOVES IN.

This paper not only works for the betterment of school conditions, but it chronicles all the SCHOOL NEWS. If you are interested in your home schools and in local educational news you will find the constant companionship of this paper of especial value.

FOR YOUR OWN INFORMATION AND FOR THE BENEFIT OF YOUR CHILDREN KEEP IN TOUCH WITH OUR LOCAL SCHOOL AFFAIRS AND WITH EDUCATIONAL MATTERS THROUGHOUT THE COUNTY. THIS HOME NEWSPAPER IS PRACTICALLY THE ONLY MEDIUM WHICH SUPPLIES THIS INFORMATION.