

Maison Blanche

GREATEST STORE SOUTH

"Where Did Robinson Crusoe Go with Friday on Saturday Night?"

A New Columbia Record Just Out

Hear Al Jolson tell about it in his corking new record by that name. As a modern sophisticated Friday, Jolson sings the latest laugh-maker of his career, and his exclusive Columbia record is a humorous gem that every collection should hold.

There is no question of Al Jolson being the favorite musical-revue comedian of the day. His records each and all are genuine, contagious fun. His "Sister Susie's Sewing Shirts for Soldiers" has made more thousands of people laugh than any song published the last twenty years.

Anna Chandler, Orpheum favorite, presenting the coupling, gets the secret of popular song singing to an effective degree, and she gets all the joy and laughter coming in "I'm Going Away Back Home."

These, and many others constitute the new Columbia Records for June. We will gladly play them for you.

Concert Hall Third Floor
A Complete Stock of Columbia Grafonolas and Columbia Records

PERSONALS AND OTHERWISE

Graham left Sunday for the city.

Duffy, who was ill last week, is well.

A. J. Gerard is convalescing from a serious illness.

Mrs. J. Culver spent the week at Milneburg.

W. P. Salathe spent a pleasant week at her summer home in Bay Lake last week.

Miss James, of Kansas City, spent a few days here with her children, as the guest of Mrs. Jas. Casey of Opelousas.

Alva Salathe and Ethel Foster are visiting in Indianapolis, leaving a glorious time.

Miss Casey was a visitor to Bay St. last week.

A. C. Garret, of Morgan City, yesterday for home, after spending a month here, the guest of Mrs. W. A. Nelson.

Alfred Ricker spent Saturday and Sunday at Lafayette, La.

Irma Daniels has returned to home in Sea Shore Camp, after spending a month with her sister, Mrs. W. L. Harbour, of the city.

The infant son of Dr. and Mrs. E. Nelson was baptized Sunday at the Sacred Heart Church. The sponsors were Mr. and Mrs. George E. The little one received the name of Edward William.

A thief entered the home of Gabriel, 315 Bermuda street, Monday and stole a satchel containing \$7.50 and \$8 in money, together with an order for worth of merchandise. The thief was familiar with the house and knew of the money being hidden in a dresser drawer, the key which was taken from inside the drawer. Entrance was effected through a side window, a screen removed therefrom.

Miss and Mrs. Charles Clasen, of the avenue, are receiving congratulations on the arrival of a fine baby at their house on Monday night.

Mrs. Chas. Cassanova and family will arrive here next Tuesday from Panama.

W.M. LEIBE REFRIGERATOR MANUFACTORY

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THE BEST TOILET AIDS

Give the surest and best results. Ladies will find our soaps, talcum powders, massage and cold creams, toilet waters, etc., the highest in their class. Their use preserves beauty as no other toilet aids can. A short trial will furnish convincing proof.

CENTRAL DRUG STORE
FRANK M. CALLAGHAN, Prop.
Pelican Avenue and Olivier Street

ADVERTISE IN THE HERALD AND GET RESULTS

HELP FOR THE AFFLICTED.

In some of the surgical wards in the Charity Hospital there is a great scarcity of crutches for those who would be especially benefited if the same could be had. Especially is this so in the surgical ward, of which Dr. A. C. King has charge, and in behalf of these unfortunates Dr. King makes an appeal to the good people of our district for contributions of crutches of any kind, whether they be old or new, long or short, single or double, homemade or factory-made, padded or unpadded. In other words, they need crutches in this ward, and to you who have recovered and do not need the crutches which are perhaps stored away in some pantry do we make this appeal. You will confer a great favor upon some poor person who will receive great benefits by these assistants to the lame. These crutches may be sent directly to the residence of Dr. A. C. King, corner Vallette and Pelican avenue, or to the office of The Herald.

ATTEMPTED ROBBERY.

Arthur Brooks, alias Rising Sun, a young negro thief, was jailed Tuesday by Patrolman Harvey on a charge of dangerous and suspicious, and Recorder Tiller added the finishing touches by imposing a sentence of \$20 and twenty days and nine days additional as is customary in such cases. Brooks was jailed on complaint of J. P. Cazeaux, a dairyman on the lower coast, who discovered the negro in an attempt to climb through a window at his home last Sunday.

UNCLAIMED LETTERS

Remaining at Station A, New Orleans, La., post office, week ending Thursday, June 1:

Gentlemen—Cat, Dr. C. C.; Ivory, Prof. W. M.; Gribow, Felix.

Ladies — Blakes, Mrs. Ellen; Brown, Miss Rosalin; Johnson, Mrs. Richard; Leowine, Mrs. Roberta; Morel, Zelenie; Patterson, Matilda; Payton, Mrs. Mary; Reed, Ella; Washington, Mrs. Mandy.

Miscellaneous — "Palord Rapra-tion."

JOS. W. DANIELS,
Supt. Station A.

BIG DEMONSTRATION.

Algiers is soon to have a great demonstration in the interest of raising funds for the Child's Welfare Association for our side of the river. The Fifth District Civic League, together with other organizations, are making active preparations to have one of the biggest days in our history. Mrs. J. E. Huckins, president of the Fifth District Civic League, announced that at the last meeting of that organization it was decided to send a communication to every fraternal organization in our district asking that they appoint one member from their order as a committee to act in conjunction with the members appointed from the other orders, and this committee, with the regular organization, with decide where and how the big demonstration will take place.

It was also suggested that Algiers have a tag day at that time and to hold a big entertainment at night, following the day parade.

The funds derived from this demonstration will be used for the purchase of certified milk and for the conduct of the station on this side of the river.

Everyone knows the good that the Child's Welfare Association has done and the great numbers of babies they have saved every year, especially during the summer months.

If you decide to help along this meritorious work, please send your name in to Mrs. J. E. Huckins, who will assign you to some committee.

MAKING BIG IMPROVEMENT.

One of the first up-to-date soda water fountains to be installed on our side of the river is now being made ready for by Mr. Peter Rupp, who is spending a considerable amount of money in remodeling his place of business.

Mr. Rupp has taken in the two adjoining rooms to his store, and this, added to his business place, will make one of the largest drug stores in this district. The entire drug store will have a mosaic flooring and the fixtures will be up-to-date. After the lower floor has been completed, Mr. Rupp will construct a two-story business house by adding another story to the present drug store.

For the past two weeks his many patrons have been somewhat inconvenienced in being waited on, and Mr. Rupp desires to take this means of extending thanks to his patrons for their patience during this inconvenience.

The lower floor of the building, together with the fountain and other paraphernalia, will be ready in about twenty days, when the work on the balance of the building will be started.

FOUR OIL WELLS TO BE DUG

GULF DEVELOPMENT CO., Inc., WITH CAPITAL OF \$100,000, TO START WORK IN 90 DAYS.

Option Secured from Geo. A. Hero, On Ten Thousand Acres. First Well Only Short Distance From Algiers Land Co.'s Property.

What promises to be one of the biggest real estate boosts in our district will occur following the sinking of the first of the four oil wells which are to be drilled by the Gulf Development Company, Inc.

The new corporation, whose charter we are publishing in this issue of The Herald, is obliged according to its lease agreement to sink at least four wells and in each instance to go to a distance of 4,500 feet if necessary. Options on the land were secured a few days ago and a further confirmation of the lease was made by Mr. Geo. A. Hero, of the Cotton Exchange building, who is also a big land owner of this vicinity.

The management of the new company is in the hands of Mr. G. A. Hesse, who is superintendent of the company and is by profession a mining engineer and geologist. Mr. Hesse has already made his residence on our side of the river, so as to be close to the field of operation.

Speaking to Mr. Hesse a few days ago regarding the new company, he said: "This new enterprise has been formed for the purpose of drilling for oil in the vicinity of Algiers. We know positively that oil is here. We have evidences that are indisputable, and I have personally made investigation of the lands in the vicinity where we have made our leases and we have every evidence of oil. The men connected with our company are also oil men, men who own oil wells and have considerable experience in this line of business. These men have gone over the property with me and are also satisfied that oil exists here, and especially natural gas. We are now making arrangements for the construction of the necessary derricks to be placed in position to go ahead with our work. We expect the beginning of actual drilling in from ninety to one hundred days from date. Our holdings are located only a short distance from the Naval Station and, of course, the bringing in of wells in this section will mean much to the city of New Orleans, and especially Algiers.

CONGRESS ASKED TO HELP ORELEANS RIVER BRIDGE.

Mayor Martin Behrman sent Wednesday by telegraph a request to Congressman Garland Dupre to introduce in Congress a bill to authorize the city of New Orleans, through its public belt railroad commission, to construct a bridge, or tunnels, across the Mississippi river. Mr. Dupre was requested to rush the measure through both houses.

HIKE TO BILOXI.

Twelve girls from the Y. W. C. A. gymnasium enjoyed the hospitality of Miss Irene Brookes at Heartsease Park for the week-end.

One of the main features of the trip was the hike to Biloxi Saturday night with the girls singing all the old familiar songs, accompanied by Miss Willa Cook on the mandolin and Miss Florence R. Gilpin on the ukulele.

If tired looks and sunburned faces are indications, everybody had a good time and hopes to go again.

OPENING OF HERO PARK A GRAND SUCCESS.

The excursion and picnic given at Hero Park, on the line of the New Orleans Southern and Grand Isle Railway Company, on May 28 by the Orange Blossom Social and Benevo-

lent Association was a great success from all sides. From 2000 to 2500 people were present, and everyone seemed to have a most enjoyable time. The association spared no expense to make this picnic and excursion a success and enjoyable to all who attended, and future developments of the park seem great.

There was a large demand for another picnic of its kind at some early date. Its next picnic at Hero Park on July 4, and the association expects to give a larger crowd.

Mr. Hesse is also making further investigations regarding the natural gas which has been escaping for several years at the residence of Mr. F. X. Cass in McDonoughville and also on Whitney avenue.

DIED.

Riley—Mrs. Mary A. Riley, widow of Dr. William H. Riley and mother of Dr. Robert L. Riley, died at an early hour Friday at the home of her son, after an illness of some time.

Mrs. Riley was a devout member of the Methodist Church, and was well known by all our residents. The funeral took place Friday afternoon at 4 o'clock from the Riley home, in Bermuda street. Rev. John T. Sawyer officiating. Interment was private.

Besides her son, Dr. R. L. Riley, deceased leaves a granddaughter, Mrs. T. P. Bell.

OUR PUBLIC FORUM

III—Julius Kruttschnitt On Financing Railroads



The farmers of this nation need to become better acquainted with the railroad men and their problems. It is only those who know that can give us information and the farmers of America should listen attentively to what the men who manage railroad property

have to say. Mr. Kruttschnitt, executive head of the Southern Pacific, has written an article dealing with the financing of railroads. He said in part:

"The financing of a railroad is a function which the people, through their servants, the Railroad Commissioners and the Legislators, have never attempted, but it is a most important problem, especially to sections of a State where new railroads are needed. The placing of securities has been left entirely with the promoter and owner of railroads.

"The immediate determination of what earnings the railroad shall be permitted to receive and what burdens it shall have put on it is in the hands of other servants of the public

—the Legislators and the Commissioners. "Managing a railroad is quite different from managing a government where the money is raised by taxation. When the expenditures, for good reasons or otherwise, increase, taxes can be equally increased. The railroads, while servants of the public, cannot raise money with such ease and facility. The railroads must keep their expenditures within their incomes because while they have some control over their expenditures they have almost no control over their incomes, their rates being fixed by public authorities.

"There is not a railway manager in the country today who is not fearful that under the press of increasing demands the transportation systems of the country will, in a few years, break down, unless the railroads are allowed to earn larger funds wherewith to build it up. There are vast sections of the country, especially in the West, where more railroads are needed and they cannot be built unless the railroads raise new capital.

"People invest money in order to make money, and they are skeptical as to whether they can make money by investing in concerns that are dealt with stringently and unfairly. Railroad securities must be made more attractive to invite investments, and in order that they may be made more attractive, the roads must be allowed earnings that will enable them to meet the increased capital charges."

We Offer This Week a Reed Sulky, a Carriage and an Oriole-Go-Basket

The Prices Are Modest. A Complete Variety of Models and Prices in Other Styles

Described as Follows:

A—Reed Sulky—shellac finish; leatherette seat, folding handle, spring gear, 10x1-2-inch rubber tire wheels. Each 3.75

B—Full-sized Baby Carriage; flat reed roll; half round reed reclining back; foot well; reed hood; nickel plated sliding rod; finished in shellac; detachable cushions; reversible gear; steel wheels; 14x5-8 inch rubber tires, each 16.95

C—Oriole Go-Basket; the only perambulator that can be carried on the arms with the baby in it; can be taken on trains, street cars or shopping without lifting the baby out; weight 9 pounds. Each 9.00

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