

Big Business Men Buy Life Insurance Big

A few years ago the death of a man leaving \$100,000 Life Insurance occasioned considerable comment. But now big business and professional men buy even larger amounts of both personal and corporation insurance. It is because they realize that some definite substitute for a part, at least, of their productive ability must remain after they are gone. Is the ratio of your Life Insurance to your present income large enough? Probably not. If you will join our

Insurance Premium Club

You will soon be able to carry as much as you should without embarrassment or inconvenience.

Let the Life Insurance Man tell you what he knows

HIBERNIA Bank & Trust Company

Capital and Surplus \$3,500,000

BREAD - - 3c, 4c, 5c, 6c Loaf

Our 3c loaf is as large as the regular 5c loaf. Our 6c loaf is as large as the regular 10c loaf.

BREAD For the Grocery Trade
We Bake the Very Best Bread Every one comes to us for

M. Blanck, 924 Teche St. Phone Algiers 199
Fine Cakes and Confections

How To Borrow Money AND How To Invest Money IN SMALL AMOUNTS

THE MORRIS PLAN

The Morris Plan Bank of New Orleans, Inc.
Capital \$200,000.00

Office Hours—8:30 A. M. to 4 P. M.
SATURDAY 9:30 A. M. to 3:00 P. M. MONDAY 6:00 P. M. to 8:00 P. M.

822 GRAVIER STREET, NEW ORLEANS



PLATES REQUIRED

We Will Put Your Teeth in Good Condition.

Whatever the requirements may be, we will extract a full set of teeth. Our Bridge work is perfect. Our "Never-Fall" Plates are guaranteed to fit and last a long time. All work done by the best dentists in the land—matured, experienced men—not students. Our prices are lower than any other dentist when you consider that we use only the very best material that money can buy.

OUR PRICES

- Complete Full Plate, \$4
- Partial Plate, \$3
- Gold Crowns and Bridges (per tooth) from \$1
- Gold Fillings, 50c
- Silver Fillings, 50c
- Gold and Silver Plates, \$4.00 up
- Gold and Silver Plates, \$4.00 up

108 CANAL STREET.

EVERYONE SHOULD VOLUNTEER IN THE ARMY WRITTEN HERE



THIS IS THE RECRUITING STATION for the new food army. You should enroll at once if you wish to benefit the health and well-being of yourself and family. We will give you information about the army and you will be glad to hear of our prices.

JOHN COUGET, YOUR BUTCHER

108 Canal Market

WE'RE GOING TO KEEP ON TELLING YOU ABOUT THIS STORE

THAT IS WHAT WE'RE HIRED FOR!



FAIR AND SQUARE

WE just naturally have got to keep talking about this Fair and Square store. These talks have interested a lot of people in our quality groceries and our fair, polite methods. So we consider that it's good advertising because it improves the public's digestion and benefits our finances.

Mrs. Daisy J. Kramme,
Groceries, Wines and Liquors.
All Sorts of Cordials.
549 Elmira Avenue

Miss S. Palmer

FASHIONABLE MILLINERY

Special Sale to the Ladies of Algiers

Pressed Beavers, \$5 value \$1.50

Velvet Hats, \$5 value \$1.50

ONE HAT TO A LADY

121 CAMP STREET, Phone 4416, N. O. Second Floor

Algiers Auto Supply House,

H. L. HARDING, Prop.

MORGAN AND SEQUIN STREETS Phone Algiers 445

Authorized Ford Agency.

We carry a full line of FORD PARTS, all Auto Accessories, Tires, Oil and Gasoline.

FORD REPAIRS OUR SPECIALTY

Touring, - - - \$390.00 F.O.B. Detroit
Runabout, - - - \$345.00 F.O.B. Detroit
Sedan, - - - \$645.00 F.O.B. Detroit

PERSONALS AND OTHERWISE

J. Ben Veazy of Lafayette, La., was a Carnival visitor here.

Mrs. Fred Pefferkorn and little son, Wallace, of Alexandria, La., spent the past week in our town.

Louis R. Goebel of Meridian, Miss., was the guest of his parents for a few days during the past week.

Mrs. H. T. Malone entertained the N. and T. Sewing Club last Friday.

J. C. Root Camp No. 579, Woodmen of the World, elected A. C. Duplan and Albert Tufts as delegates to the convention to be held in March at New Iberia. F. L. Jagot and O. H. Lindquist were named as alternates.

Messrs. M. J. Rooney, Henry Umbach, Foster Oroyd, E. W. Burgis and Superintendent Reynolds were among those on the reception committee for the City Hall platform during Mardi Gras.

Jose M. Gutierrez, a Mexican, was injured about the body Thursday when he was caught between the yacht Tidd and the tug Pan-American while the former was making a landing near the head of Scuin street. He was sent to the hospital.

The body of an infant was found by F. J. Abbott and Joseph Schmitt in a screened chamber at the purification plant Thursday and sent to the morgue.

Mr. and Mrs. George Munsterman and family of Buras, La., are spending the Carnival here with relatives.

William Duggan of Washington, D. C., gave an interesting lecture at the Knights of Columbus Home, Olivier and Alix streets, Wednesday night, when he spoke on the order and its patriotic standing. Mr. Duggan impressed his hearers with the fact that no more patriotism exists in the breasts of men anywhere than those within the ranks of the order.

"Hibernian Night" was celebrated in the Benevolent Knights of America Hall Sunday. The opening prayer was said by Rev. T. J. Larkin, the county chaplain of the Ancient Order of Hibernians.

Mrs. F. L. Weaver of Rogers, Ark., is the guest of her mother, Mrs. J. P. Walter.

Mrs. J. P. Walter has also as Carnival guests Mrs. W. A. George and mother and Mr. and Mrs. John Wenzler and brother, Frank.

Today there will be but one delivery of the mail, as it is Washington's birthday.

Mrs. A. E. Schneider is a Carnival guest of her parents, Mr. and Mrs. William Giepert of 538 Bouny street.

Mrs. Francis Maurer is a Carnival guest of her cousins, Mr. and Mrs. William Giepert of 538 Bouny street and Mrs. M. Fredericks of 2009 Laparouse street.

The many friends of Miss Victoria Giepert will be pleased to learn that she is out again, after being confined to her home with a gripe.

Mrs. A. Golden of Morgan City, La., was a Carnival guest of Mrs. W. A. Nelson.

Mr. and Mrs. W. J. Rankin and daughter of Perthamboy, N. J., are guests of Mr. and Mrs. Ed McNair.

Mr. and Mrs. R. Williamson of Galveston, Tex., are the Carnival guests of Mr. and Mrs. Ed McNair.

Mrs. George W. McDuff, Jr., left yesterday for home in New Iberia, after spending the Carnival with her parents, Mr. and Mrs. C. L. Stump.

Mr. and Mrs. P. Brechtel and children are spending awhile here with their mother.

Mr. Ernest and Miss Leona Crary and Miss Eunice Breaux of Lafayette, La., spent the Carnival here with Mr. and Mrs. J. J. Vanderweide.

Miss Anna Hartman of Daston, Ohio, is the guest of Mrs. Lizzie Borden.

The many friends of Mrs. Lizzie Borden will be pleased to learn that she has recovered from an attack of the gripe.

Mr. Paul Gay of Meridian, Miss., is the guest of Mr. and Mrs. Walter Lilly.

Mr. Charles Kelly of New York is spending the Carnival here with relatives.

Mrs. J. Smith of Mandeville, La., is the guest of relatives here.

Miss Marguerite Leneaux of Lyons, La., is spending the Carnival with Mr. J. J. Conrad.

Misses Marguerite and Gladys Brandt of Natchitoches, La., are also guests of Mrs. Conrad.

Mr. and Mrs. W. E. Bolnar had as their guest Miss Alice Wilson of Hammond, La.

Rev. Father Cassagne spent Thursday at Edgard, La., to be present at the solemn installation of Rev. Father Stenmans as rector of St. John the Baptist Church.

Mrs. H. J. Thompson and daughter, Marion, of Abita Springs were the Carnival guests of Miss Maude Anderson.

Mr. A. Sid Forte of Houston, Tex., was the guest of his sister, Mrs. Jos. W. Lennox.

Mr. and Mrs. Alfred A. Lennox left for their home in Baton Rouge, La., after spending the carnival with their parents, Mr. and Mrs. J. W. Lennox.

Mr. and Mrs. R. H. Irving and children returned to their home in Grammercy, La., yesterday.

Mr. Jos. Ruiz, who has been in the Battle Creek Sanitarium for the past eight or nine months, and who also visited other Northern Eastern cities, returned home in much improved health.

Mrs. A. T. Durgan, formerly of our town, but now of Galveston, is visiting her mother, Mrs. J. A. Beckett of 720 Brooklyn avenue.

Mr. A. T. Durgan, second assistant engineer of the S. S. Torpela, was a visitor to our town last week.

Mr. Ernest Delucky, of Amelia, La., was a Carnival visitor to his sister, Mrs. W. J. Burke, of 401 Pelican avenue.

The many friends of Mr. Brad J. Williams will be pleased to learn that he is improving after undergoing a serious operation at Touro several weeks ago. Mr. Williams is now at his home in the city.

TELL THAT FAIRY TALE TO THE KIDDIES

PAGE FOUR

Special Articles This Week

Your wedding day; Man who is too sweet, and borrowing jewelry, by Laura Jean Libby, page 8.

New safety devices for trains and interesting articles for railroad men, page 5.

The Test, by George Elmer Cobb, a good story, page 9.

Three lay editorials by great men, page 4.

Ten new cooking receipts, page 9.

Six late news pictures, page 5.

Travel story, "Caribbean Lands" page 8.

Growing of coco leaves, page 8.

Two sensational articles, page 5.

Styles for the ladies, page 8.

Short story, "Elvy of Piney Knob" page 9.

Gathered Smiles, 2 columns of Fun, page 9.

Building plans for your home, page 4.

Training boys and girls, page 4.

The Kitchen cabinet, page 8.

Daddy's evening fairy tales, page 4.

FIRST RECITAL.

Miss Zella Huckins, the bright young daughter of Mr. and Mrs. J. E. Huckins, of Alix street, will take part on the program Saturday at a recital to be given at Marquette Hall, Loyola University, under the auspices of the Junior Philharmonic Society.

This will be Miss Huckins' first recital and she will play two selections by Moszkowsky. Miss Zella's ability as a musician is well known to all of our citizens and we prophesy a brilliant success for her in this line.

SILVER ANNIVERSARY.

Mr. and Mrs. A. Twickler, of Pelican avenue, celebrated the twenty-fifth anniversary of their marriage Sunday, when a large crowd of relatives and friends gathered at their hospitable home. They were recipients of many gifts. Employees of the Algiers Manufacturing Company, of which Mr. Twickler is treasurer, Saturday presented him with a silver pitcher, A. Hupin acting as spokesman. Refreshments were served.

FIRE DAMAGES DOUBLE COTTAGE.

Fire that originated in the kitchen of the double cottage, 705-07 Evelina street, at 1:25 a. m., Friday, caused damage of \$1,300. Starting in No. 707, occupied by Paul Maybena, the flames rapidly spread to the adjoining side, occupied by Mrs. Annie Schumacher. The cottage was damaged about \$600; furniture of Maybena \$400, and that of Mrs. Schumacher \$300.

GRAND GROVE.

Mrs. Amelia Smith returned last week from New Iberia, where she went to make arrangements for the meeting of the grand grove which convenes there March 27-29.

The following delegates were elected from Orange Grove No. 9: Mesdames Emma Short, Lizzie Borden, Mary Jacobs, Antoinette Owens, Mary Hill, Theresa Hausknecht and Barbara Walsh.

Mrs. Smith will go by virtue of her office as grand guardian.

Orange Grove is the largest grove in the state.

ANNIVERSARY OF BIRTH.

Miss Sarah Yoakum celebrated the ninth anniversary of her birth on Friday, Feb. 10. The evening was most enjoyable. Dancing and games were indulged in. Delicate refreshments were served. Miss Sarah received many handsome and costly presents from her friends.

Those present were Misses Rosie Yoakum, Mary Bostrum, Myrtle McCloskey, Christine and Vivian Haag, Helen Huckins, Helen Estopinal, Margaret Finley, Norma Wagner, Thelma and Julia Seeger, Marguerite Lachmann, Gerson Cook, Norma Baker, L. Ketchum, Loretta Hubner, Olga and Vera Estopinal and Sarah Yoakum; Masters Harry and Jos. Yoakum, Philip Haag, Isidore Davis, Frank Silva, Adolph Lachmann and William Schmidt, Mr. and Mrs. J. Anderson, Mrs. F. Schmidt, Mr. Emile Baloris and Mrs. Yoakum.

TO REPAIR ROADS.

Engineer Payne of Gretna was instructed last week to examine the roads in Gretna and McDonoghville, select routes and report to the City Council road building estimates.

The instruction was given after a committee of citizens had asked the City Council to repair Monroe street, which connects Gretna and Algiers, which is now impassable.

DANGEROUS AND SUSPICIOUS.

John Silver, charged with dangerous and suspicious, was given the usual sentence of 20 or twenty days and nine days additional by Recorder Burthe on Thursday, pending investigation of the theft of two other skins, worth \$19, which disappeared from a car in the Lower Coast Railroad yards several weeks ago. Silver, at the time, was employed by the company.

HOPE HAVEN

Saturday was Hope Haven Farm Tag Day and 200 young women were busy all day in the business district selling the green buttons for any price the purchaser wishes to pay.

Hope Haven Farm is the realization of the idea of Father Wynhoven and is to be a place of refuge and regeneration of flower and out families. Father Wynhoven has purchased fifty acres of land on the Algiers side of the river, a short distance below the city with the money derived from the tag day of last year and other subscriptions. The money obtained Saturday will be used for the construction of houses upon the little farms into which the 50-acre tract will be divided.

The farm will be operated under the plan in vogue in Holland, where there are no poor families. The family that has lost out in life's struggle will be placed upon these little farms and given a fresh start in life. They will be sustained by the Hope Haven Farm Association during the raising of their crops and after the harvest will pay a small percentage of the revenue to the association. In this manner it is hoped they will be given a new start in life.

The association is purely charitable, every cent of money received going to the development of the property and relieving the distressed.

BELLEVILLE HALL, ALGIERS.

719 Opelousas Avenue

Was the scene of a pleasant gathering and dance on last Wednesday night given in honor of Mrs. Ellen Chasey, of Belleville street, on the eve of her departure to her home in Kansas, after a lengthy visit to her daughter, Mrs. Chasey, of Belleville street. The hall was beautifully decorated with ferns and moss and the various colored electric bulbs created a fairyland appearance. Ice cream, cakes and lemonade were served to the ladies, while the gents were well supplied downstairs with Schlitz and oyster sandwiches. The following attended:

Ladies: Mrs. E. Chasey, Grandma Willis, Mrs. L. Willis, Mrs. L. Landis, Mrs. R. Fernandez, Mrs. C. Willis, Mrs. J. Willis, Mrs. R. Kissinger, Mrs. S. Bennett, Mrs. W. Fink, Mrs. L. McQuilling, Miss A. Olsen, Miss B. Olsen, Miss Irma McQuilling, Miss Loretta Adams, Miss Emma Stroth, Miss Mary McCarthy, Miss Lottie Finnegan, Miss Jennie O'Rourke, Miss Agatha Sullivan, Miss Stella O'Brien, Gentlemen: L. Willis, J. Willis, W. Willis, C. Lands, Tim Allingham, S. Bennett, L. Keenan, R. Kissinger, E. Allingham, R. Fernandez, C. Sutton, Jerome Matulich, C. Olsen, C. Moore, P. Moore, W. Fink, F. Herbig, L. Perone, K. Verrett, F. Abbott, F. Barry, S. Willis.

Several songs were rendered by Master Edmond Allingham, an Irish reel was danced by Miss Lottie Finnegan. Music was furnished by Belleville Band. The charming personality of Mrs. Chasey during her stay in her town has caused those who have met her to regret her departure from our midst, and it is hoped that her friends will enjoy the pleasure of having her return in the near future.

ENJOYABLE EVENING.

Mr. and Mrs. J. A. Hartnett entertained a few friends in honor of her carnival visitors. The evening was indeed an enjoyable one.

Those attending were Mr. and Mrs. J. Abadie, Judge and Mrs. Trauth, Mr. and Mrs. Keen, Mr. and Mrs. Fabares, Miss Trauth, Mrs. Wolfe, Mrs. A. M. Hartnett, Miss J. Hartnett, Mr. Dan Hartnett, Mr. and Mrs. Williamson of Galveston, Mr. and Mrs. Ed Trauth of Port Arthur, Tex., Mrs. A. C. Trauth, of Port Arthur, and Miss Adele Lacour, of Lafayette, La.

The following children were present and spent a most enjoyable evening playing lotto: A. and J. Fabares, A. Z. B. Wolfe, L. J. Trauth and C. E. Hartnett.

UNCLAIMED LETTERS.

Remaining at Sta. A. N. O., La., Thursday, Feb. 22, 1917:
Men—Angelo Lamez, Milton Robinson.
Women—Mrs. Dod Brown, Mrs. Ester Calvin, Mrs. Julia Redet, Mrs. C. Tomson.
Miscellaneous—Mr. and Mrs. Rust W. Loop.
Charles Janvier, P. M.
Jos. W. Daniels, Supt. Sta. A.

W. FRANK LECOURT, JR.

THE YOUNGEST BUTCHER IN LOUISIANA

Dealer in CHOICE BEEF, VEAL, PORK, MUTTON, and SAUSAGE

Stalls 9-11 FORTS MARKET

MONEY TO LOAN

Largest and most up-to-date PAWN BROKER in the South

Will Lend Money at the Lowest Rate of Interest in the City. Bargains in UNREDEEMED DIAMONDS

COHEN'S LOAN AND JEWELRY CO., Ltd. 507-511 CANAL ST. Established 1893

While in good Health, Provide against Illness and Death

by insuring in the

CITIZENS' INDUSTRIAL LIFE INSURANCE AND SICK BENEFIT ASSOCIATION

Premiums 10 - 25 cents per week. 121 CARONDELET STREET

The Foundation for Perfect Carriage Is Tailored Into

La Victoire Corsets

They will impart their exquisite style to you if you will choose with care the slender, average or full, short or long model that has been designed especially for you. It is the extreme care given to details that has enabled La Victoire Corsets to win and hold the confidence of American women.

These garments will always represent the best that the manufacturer's vast resources and 60 years of experience can produce.

Miss Jean Lewis, an expert corsetiere representing the manufacturers of La Victoire Corsets, is in our Corset Section. You are cordially invited to consult her regarding your Corset problems.

D. H. Holmes Co.

Paris, New York, Berlin, London and Florence. LIMITED Established April 2, 1842.

After Carnival Comes Lent

The housekeeper is at a loss to know what to provide for the table during this season. The problem is easily solved by a visit to our store.

Solari's

OUR PURE FOOD DEMONSTRATION

Battle Creek (Mich.) Diet System

will continue for another week. You are invited to sample the various products and test by taste—Cereal coffee, dextrinized foods, glutes, meat substitutes and laxative foods.



Fascinating New Modes In

SMART MILLINERY

Will Be Shown Here Tomorrow at

\$7.50

\$10 and \$15

Exclusive but Not Expensive

THE MAN UPSTAIRS 707-709 Canal St. Second Floor TAKE ELEVATOR

Mason & Hamlin Pianos

The musical quality of one's piano is at the same time an index and a determinant of one's musical taste. No one can afford to have an inferior piano.

The extra price necessary to obtain the best is a small consideration in comparison with the satisfaction and enjoyment which the possession of a Mason & Hamlin Piano will secure.

Dugan Piano Company

912-914 MASON & HAMLIN PIANOS CANAL

Successors to Cable Piano Co. STREET



The Danger

That comes from buying DRUGS promiscuously is more than the fact that you are not getting what you ordered—your system has to suffer for the substitution.

You cannot afford to flirt with this vital question of buying your DRUGS. We solicit your trade on the basis of Honesty, Accuracy and Thoroughness of method at all times.

There's a difference in your favor if you trade with us.

"You get what you ask for" PETER RUPP, Druggist

Bermuda, Eliza & Verret Sts.