

**GET IN THE SWIM.**  
 HELP US TO GET THAT SWIMMING  
 TANK THIS YEAR FOR THE BOYS AND  
 GIRLS. SEND IN YOUR CONTRIBUTIONS.

# THE HERALD.

Help The Herald Boost for  
 Cheaper and Better Ferriage.

Devoted to the Upbuilding of the West Side of the River. "A very live and creditable weekly newspaper."—MANUFACTURERS' RECORD.

VOL. XXIV.

NEW ORLEANS LOUISIANA, THURSDAY, APRIL 26, 1917.

No. 51.

## Announcing The Opening of **Strand Art Shop**

Opens for Business  
 April 24th

This will be New Orleans' smartest and most up-to-date Ladies' Shop. We cordially invite every lady who is interested in high-grade ready-to-wear to visit us at their earliest convenience. We will specialize in imported:

- Negligee Underwear
- Waists
- Skirts
- Hosiery
- Hand Embroideries
- "See us for quality."

### Strand Art Shop

223 BARONNE ST.  
 M. 2842

## PERSONALS AND OTHERWISE

Mr. and Mrs. Louis Lee, of 849 Elmira Avenue, are receiving congratulations on the arrival of a baby boy at their home.

Mrs. A. Muschla presented her husband with a baby boy.

Little Marie Pittari is convalescing after an attack of pneumonia.

The Algerians, a newly-organized social club, will give their first annual boatride on the steamboat Sidney on Wednesday, May 2, 1917. The boat will leave Canal Street at 8:30 p. m. Everything necessary to make the trip an enjoyable one has been arranged for by the following committee: A. J. Herbert, chairman; J. P. Skelly, ex-officio; A. J. Barrett, Jr., P. T. McGivney, A. J. Gaennie, H. Umbach and Charles O. Roome.

Little Rowena Duffy returned last Tuesday from Belleose, La., where she was the guest of her grandparents.

The Matrons' Club met at the home of Mrs. H. T. Malone. The successful players were Mrs. C. Frisch, Miss Katherine Clarke and Mrs. A. Graf. Mrs. W. Nelson received the consolation. The next meeting will be held at the home of Mrs. E. J. Mothe.

Mrs. H. L. Sease entertained the N. and L. Sewing Club last week.

A small fire occurred on the Norwegian steamship Nils in dry dock Friday afternoon, damaging the forward part of the vessel \$100.

Messrs. Joseph W. Lennox and Frank E. Henning were elected as delegates from the Eureka Homestead Society to attend the coming convention.

Mrs. J. B. Pardee has returned to her home in Memphis, after visiting Mrs. E. Mills.

A delightful outing on the steamer Sidney is promised on May 2, when the Algerines will be hosts and the following committee will have charge: A. J. Herbert, chairman; J. P. Skelly, ex-officio; A. J. Barrett, Jr., C. O. Roome, Aubrey Gaignie, P. McGivney, Henry Umbach and Alex. Brodman.

The third district meeting of the Knights of Pythias will be held at Pythian Hall next Friday night, April 27, in connection with the regular session of Crescent Lodge No. 3. All local knights are invited and especially those of the three lodges in Algiers.

Postiffical high mass was sung at the Church of the Holy Name of Mary Monday by Rev. R. J. E. Gunn, S. M., D. D., bishop of Natchez, in response for the soul of the lamented Archbishop Blenk. There was a large congregation present.

Mrs. Henry Munsterman, Sr., spent the week-end at Buras with her son, George Buras.

Mr. Alonzo Burke left Sunday night for Port Arthur and other Texas points on a business trip.

Requiem mass was sung at 7 o'clock Tuesday morning at the Church of the Holy Name of Mary for the repose of the soul of the late Patrick Haggerty.

Dr. J. E. Pollock, T. V. Casanova, Ed Demuth, L. Lamane and Dr. C. V. Kraft spent the weekend at Bay Adam.

Rev. T. J. Larkin was chairman of the day vigil committee and Louis W. Peterson was one of the invitation committee in connection with the funeral of the late Most Reverend James Blenk, archbishop of the Diocese of New Orleans.

Mr. and Mrs. D. B. Phillips enjoyed a delightful visit to McComb City, Miss., last Sunday.

Miss Clothilde Merhana is spending awhile with relatives at Fital, La.

(Continued on page 2)

## STOCKHOLDERS ONLY TO BE MEMBERS

Alhambra Club Makes  
 Changes in By-Laws

Beginning May 1 the social membership of the Alhambra Gymnastic Club will be discontinued and the membership in this club will be restricted to stockholders only.

This change was brought about some time ago through the amendment of the charter which reduced the shares from fifty dollars a share to ten dollars a share. The stock of the club will be reissued on this basis and all applicants for membership in the future must first secure a share of stock to be eligible for membership.

Many other noteworthy changes will be made in the Alhambra which will be very attractive to its members and especially those who anticipate becoming members.

The swimming pool will be filled for the first time beginning May 1. Important meeting of this club will be held on Wednesday night, May 2, when further improvements and changes in the organization will be considered.

### CRAYFISH RIDE.

On last Sunday a most delightful day was spent at the Cut Off by a party of Algerines. They caught a lot of crayfish. Those forming the party were Ed. Luft, Melvin Keenan, Ed. Graham, Val Lauman, Ben Labit, Fred Dubret, Jerry Heitmeier and Earl Murtagh.

### WILLIAM THOMPSON ENLISTS.

William Thompson the bright young son of Mr. and Mrs. W. Thompson of Pelican Avenue has enlisted in the Coast Guard Service, and his many friends wish him all good luck and a safe home-coming. We expect him to do credit to his home town.

The home of Mr. and Mrs. John Vivian Clement of 432 Belleville street was brightened by the arrival of a bouncing baby boy Sunday.

Our district will be represented at the High School Rally which will be held in Baton Rouge on May 4 and 5. Miss Zella Huckins will be one of the quartette which enters for singing and Miss Georgiana Reany will enter the botany contest.

Mrs. C. V. Kraft and daughters spent the week-end at Bay Adam last week.

The Thursday Afternoon Euchre Club met last week at the home of Mrs. H. T. Malone. The successful players were Mrs. C. Frisch, Miss Katherine Clarke and Mrs. A. Graf. Mrs. W. Nelson received the consolation. The next meeting will be held at the home of Mrs. E. J. Mothe.

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## DR. A. C. KING WILL ORGANIZE RED CROSS FOR ALGIERS.

Much interest is being manifested regarding the organization of Red Cross nurses throughout the country and local interest also is becoming keen and in order that the work may be looked after well on our side of the river, Dr. Alfred C. King, of Vallette street, has been appointed to organize the first nurse's aids class which is really the preliminary to the organization of regular Red Cross nurses.

The first class to be organized will consist of from ten to twenty-five and to these first applicants will be delivered ten lectures by Dr. King and together with these lectures will be the distribution of such books and literature to prepare these applicants to become Red Cross Nurses later on.

The real object of this organization is to prepare them to be able to render first aid immediately in cases of accident. It is also necessary that before one can become a Red Cross Nurse they must have this preliminary education as a nurse's aid and this beginning is absolutely necessary for further work.

Applicants who desire to take these ten lectures and instructions should send in their names to Dr. King who will give any further information necessary.

We trust that Algiers will turn out a large class as we have always shown our patriotism in any kind of civic work and we are quite certain that this class will be a large nucleus of Red Cross Nurses.

### FLAG-RAISING

Our national flag was raised Tuesday over the car department offices of the Trans-Mississippi Terminal Railroad at McDonoughville. A large flag stand was erected for the occasion extending 75 feet above the office building. The entire force of the shops turned out to do honor to our beloved emblem.

At 4 o'clock a salute was fired and all the steam whistles in McDonoughville turned loose as a large American flag was unfurled to the breeze 77 feet in the air.

The following employees of the car department contributed to the flag fund: P. Roupich, C. Costella, A. Erlinger, Ed. House, F. Corbett, W. Berry, W. Jones, J. Comey.

### A MODEL HOME GARDEN.

Mrs. H. W. Haufler of Opelousas Avenue has been very successful in city gardening in her yard in Opelousas Avenue, where she has a model little farm in which beets, onions, corn, tomatoes, potatoes, snap beans, lettuce, cucumbers and okra are being successfully raised. Mrs. Haufler presents an elegant sample of what can be done in a small amount of ground.

### PROSPECTING FOR OIL.

Mr. S. G. Hardman, in company with Mr. R. McWilliams, the real estate man of the city, were in Algiers last week looking about in the interest of locating some oil wells in this section. They visited the sink near the drainage station a few years ago and also made survey of the ground in the vicinity of the Algiers Land Co. and other sections in the rear of the Naval Station. Mr. McWilliams also made a trip down the Grand Isle Sunday in the vicinity of Concession, where an oil derrick is now being erected.

Mr. McWilliams stated that he did not care to give out anything for publication at the present time, that no stock is offered for sale and that the purpose of the investigation is to secure oil leases and to find out if a sufficient amount of leases can be had to justify them in going further. He believes that several test wells would be put down in the vicinity of Algiers.

Mr. S. G. Hardman is also non-committal and stated that he may have some information to be given out later on.

### HELP THE SWIMMING TANK FUND.

All necessary arrangements have been completed for the Grand Moonlight Ride and Dance aboard the steamer Sidney, Monday night next, for the benefit of the Swimming Tank Fund of the Algiers playgrounds and it is needless to say that a large crowd is expected to be in attendance. A special dancing program has been arranged and those devotees of the terpsichorean art who attend will be greatly surprised. In connection with the Organophone orchestra another brass band has been engaged to furnish the dance music.

Mr. Mike Donner, the popular chairman of this affair and his assistant, Miss Eola Abbot, have left no stone unturned to make this event one to long remembered by the people of our town who are fortunate to be present.

Tickets will be sold at the boat, which leaves the foot of Canal street, at 8:30 o'clock p. m.

### MRS. SCHMITT RECEIVES THANKS.

During the celebration of the diamond anniversary of D. H. Holmes Co., Ltd., Mrs. E. L. Schmitt of 312 Pelican Avenue, kindly loaned three shawls that were purchased at the Holmes store in 1854, another one in 1856 and another one in 1859. These shawls were on exhibition in the show window of the Holmes Company for a week or more and attracted a considerable amount of attention.

These shawls were originally purchased by Mrs. E. Burgess and later on of course became the property of her daughter, Mrs. E. L. Schmitt. These shawls were returned a few days ago to Mrs. Schmitt with a card of thanks and in with the package was a handsome box of candy.

## INTERRED SHIPS TO BE REPAIRED AT LOCAL YARD

Five German and Austrian ships at present in the custody of the agents of the Treasury Department at New Orleans will be turned over to the navy here so that they may be transferred to the navy yard at Algiers for repairs. This information was received here Saturday in a telegram to the New Orleans Association of Commerce from Senator Joseph E. Ransdell, who telegraphed from Washington.

"Secretary McAdoo has just assured me that orders will be issued to his representatives in New Orleans to turn over to the Algiers Navy Yard the interned German and Austrian vessels so that they may be repaired at once."

This means that the construction and repair department of the navy will make the repairs in the New Orleans yard and thereby will give demonstrable proof of the ability of the yard to do work that hitherto has gone to private ship yards. The effort will be to increase the prestige and importance of the local yard, according to a message directed by the Association of Commerce to Senators Ransdell and Broussard.

Both Louisiana senators replied promptly at the time but could give no definite assurance that the yard would do the work, the messages stating the matter was under the control of the national shipping board. These replies were received a week ago, but the last message from Senator Ransdell indicates that the Navy Department is about to do the work.

The attitude of the Washington officials is shown by the following excerpt from the telegram of Senator Ransdell:

"Secretary McAdoo expressed himself to me as entirely in sympathy with this request and said he would do everything possible to co-operate with me to that end and suggested that I write Chairman Denman of the shipping board and Secretary Daniels of the navy, urging that this be done. Chairman Denman was present in the conference and Secretary McAdoo had an opportunity of joining me in expressing the wish that this work be done at the New Orleans navy yard. Secretary McAdoo has appointed boards of survey to survey each seized ship and determine exactly what work is needed. In each case the work of repair will begin as soon as the reports begin to come in. Will follow this by writing strong letters of indorsement to Chairman Denman and Secretary Daniels and by personal interview with both. Feel that this effort will result in starting operation at the navy yard to its capacity and that once started the yard will continue in the future."

A part of the Secretary McAdoo's reply follows:

"Mr. Denman, chairman of the shipping board, tells me he thinks it will probably be necessary to have this work done in both navy yards and private yards, as it must be rushed as rapidly as possible. Any information about the comparative facilities of the navy yard and private yards will be helpful to me. Will watch situation closely and do my utmost."

### HELP HOSPITAL PATIENTS.

Social Service Department of Charity Hospital.

Few people know of the Social Service Department of the Charity Hospital, and while this department has no connection with the hospital it has rendered a great service to patients who are being discharged from there. The work of the women connected with this department is to look after the welfare of the infants born in the hospital and for the supervision in their homes until they are two years of age. Chronic and incident cases of tuberculosis are cared for after they leave the hospital. In fact the Social Service work in general looks after the indigent patient after they leave the hospital and are thrown upon the world. Mrs. J. E. Huckins, of our town is taking up the work in connection with the ladies on the city side and all those who desire to enter into this most meritorious service may do so by submitting their names to Mrs. Huckins, who will be glad to enroll them as members.

Membership in the organization costs one dollar a year, while active members cost five dollars. Sustaining member, twenty-five dollars and life members one hundred dollars.

All the money received by this department is used for the purpose of relieving the sick and distressed.

### THE MACCABEES.

Martin Behrman Tent No. 18, has gotten down to real business. They have organized a drum and bugle corps and have secured the signatures of 20 of their members who have agreed to stick together and make the undertaking a success. They have started right in by securing the Suburban Park for a picnic, to be given on Saturday June 2.

We would like everybody in our beloved little burg to render whatever assistance they can, to encourage this move, in fact, we believe that we can organize one of the largest and finest bands in the State of Louisiana or in the United States. Furthermore, we are going to keep up our reputation by getting every thing we go after, but we must have co-operation, and tell the knocker to keep quiet, be a booster and help the good cause along.

The following is a list of the officers and members who compose the committee on arrangements:

John Schroder, president; Frank Lecourt, Jr., secretary; J. H. Hildebrand, treasurer; H. J. Daigle, W. A. Crombie, W. J. Boylan, C. Olsen, N. E. Brownlee, A. J. Gendusa, J. H. Worrel, Frank Horn, B. G. Smith, Peter Folse, P. A. Lagarde, S. Talbot, Chas. R. Corbett, Fulton Corbett, P. M. Rainey, E. A. Lalande, J. McIntosh.

## THIEVES RUNNING WILD IN ALGIERS

STEAL LIGHTNING ROD  
 OFF CHURCH

Do Hundreds Of Dollars Of  
 Damage To Get a Few  
 Cents Worth Of Brass  
 And Copper

Many of the residents in our town, who own renting property are up in arms against the vandalism that is going on in our town. Almost every night some vacant house is being stripped of all its plumbing fittings. Bathrooms that cost from seventy-five to one hundred fifty dollars are denuded of all copper and brass and even electric wires are being stolen out of houses.

At 405 Park Boulevard, one of Mr. Bodener's residences, thieves entered this place and not only stole all the lead and brass from the bath room but they stole the push button plates throughout the house and destroyed much of the electric wiring.

At 705 Brooklyn Avenue all the fittings were taken from the plumbing. These fittings no doubt netted the thieves about a dollar and a half to two dollars but will cost the owner fifty to eighty dollars to have them replaced. At Mt. Olivet Episcopal Church thieves stole the copper lightning rod from the church, cutting it off at the ground and stealing a quantity. This copper netted the thieves a petty sum but it will cost the church a good many dollars to replace the copper rod.

The Foto Market has also suffered recently from thieves. This place is often broken into but lately they are stealing the lead pipe and brass fittings.

At 218 Slidell Avenue, the residence of Mrs. P. A. Joyce the thieves there destroyed property valued at eighteen dollars.

The old bakery corner Opelousas Avenue and Vallette street has been gone through by thieves from one end to another and the entire place stripped of all valuable metals.

At a residence 835 Whitney Avenue thieves entered this place and not only destroyed the plumbing but went to the attic and dismantled the entire electric light wiring and while the thieves could only receive a small amount for this electric light wire, they have done damage more than a hundred and fifty times the amount that they will receive for this plunder.

The plumbers have also stated that thieves are making rounds in town stealing water faucets and valuable metal of all kind.

## \$25 - REWARD - \$25

A Reward of Twenty-Five Dollars will be paid for evidence that will convict petty thieves who have been destroying plumbing fixtures on my properties, by stealing brass, copper and lead parts from these fittings.

JULIUS BODINGER,

157 Delaronde Street

### FIFTH DISTRICT CARNIVAL CLUB

At a special meeting on Monday night, April 16, the executive committee of the Fifth District Carnival Club, with the unanimous approval of the members decided to engage the Suburban Park for every Sunday night until further notice.

Last Sunday, April 22, marked the opening of these Sunday night dances. The usual big crowd, drawn by the F. D. C. C., was out and the rest goes without saying.

In the afternoon the club turned out in full force with Fisher's Band in the lead and after traversing our principal streets, proceeded to the Suburban Park where they showed their friends a very good time, dancing until midnight.

Under the able leadership of its president, Wendall P. Burmaster, and the co-operative work of its members, this club should soon attain the maturity and substantiality necessary to insure its permanence as a live and worthwhile organization.

The other officers are: Irvin Clement, vice president; Louis McCormack, secretary; George Palmer, treasurer, and S. Clement, grand marshal.

It was announced at the last monthly meeting on Monday April 9, that the total membership had reached 75. A number of applications have since been received and are awaiting the decision of the committee on applications.

Plans are under way for the building of a home for the club, and, considering this fact and recent reports of the various active committees, the Fifth District Carnival Club is sure working its way into the limelight.

It is needless to say that those who have attended our club's past dances, will always find an evening of pleasure when they join us at Suburban Park on Sunday nights during the coming summer.

ALGIERS LEADS IN TANK RACE. Algiers is a full length ahead of the other four districts in the public school swimming tank race. That division is leading with a score of 340, 115 of which was earned at the picture show at the Folly Theater.

Attainment of this good mark has filled John E. Lombard, director of the race, with hope that he will see at least one early finish and construction of the first tank started before the termination of the present school year.

# H. & W. Brassieres

Few women nowadays would feel perfectly gowned without the Brassiere which smoothes out and finishes off the figure so that the gown fits and shows to perfection.

To be as effective as they should be, however, they must represent the very highest type of the designer's skill, for their lines and fit must be perfect to get the ideal result.

The secret of the remarkable vogue of the "H. & W." Brassieres is that they are the product of the most expert designers procurable, whose knowledge and experience also cover the making and fitting of the gowns themselves.

Miss Katherine Hoban, representing the manufacturers, will gladly advise with you regarding the superior merits of these Brassieres. We invite you to consult her.

## D. H. Holmes Co.

Paris, New York, Berlin, London and Florence. LIMITED

Established April 2, 1842.

## THE ONE BEST PIANO

For YOUR home is among the 40 designs at our store

Hearing them side by side, you can determine easily, intelligently and finally which one you should purchase. For this is the factory home of pianos of character—a fact which insures your obtaining of us a piano value that cannot be duplicated elsewhere.

**Dugan Piano Company** 912-914  
 MASON & HAMLIN PIANOS CANAL  
 Successors to Cable Piano Co. STREET

## Solari's

You'll like this new and palatable drink.

## "BB"

(Best Beverage)

Drink it with your meals—it has a tang of hops—a "different" taste and, best of all, it is good for you.

Non-alcoholic and thoroughly sterilized.

1 dozen bottles delivered

\$1.10

Phone your order to either of our two stores.

YOU above all must be satisfied!

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## After Easter Sale

\$10, \$12.50

and \$15

Trimmed Hats

Now \$7.50

The Most Remarkable Value

Presented to the Women

of Algiers.



# Vegetable Seeds

EVERY VARIETY

You can do you part in the defence of your country by raising your own Vegetables.

Let your Vegetables be your Patriotic Bouquet

"You get what you ask for"  
**PETER RUPP, Druggist**  
 Bermuda, Eliza & Verret Sts.

It Pays to Advertise in The Herald

**\$2.50 Per Month**  
 Will Buy a \$100 Lot in the  
**Oakdale Subdivision**

The Cheapest Lot Subdivision in Algiers, Situated on the other side of the New Viaduct near Southern Pacific Shops

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